A new year has arrived — a time of transition, reflection, new goals and challenges. For the University Guild, 2013 brings changes in board membership and officers. My three-year term as Guild board member and two-year term as board chair have now ended.

I want to thank Ethel Kallsen for her service and leadership as her three-year board member term also comes to an end, as well as the entire 2012 board for their dedication. It truly has been an honor to work with such talented and caring people who keep the best interests of Valparaiso University and the University Guild in their hearts. The challenge of the past year has been the creation of the Guild's Strategic Plan, which you will read about further in this publication.

The return of the Guild Bulletin is part of this strategic plan and will communicate an annual review of the previous year as well as a forecast for the next. Other changes for 2013 include changes to an orientation process for new board members, the implementation of the new office of vice chair, and Deb Evans' assumption of the role of board chair. I feel confident that the Guild is in good hands as it moves forward under her able leadership.

The University motto, In thy light, we see light, leads us all forward, as the light shines from one year into the next. I am thankful for the blessing of the past year, and the strength given to us in meeting its challenges. I pray for the blessings of the Light in the year ahead for Valparaiso University, the University Guild, the students both serve, and also for each one of you.

Guild Events

<table>
<thead>
<tr>
<th>March 29</th>
<th>April 13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Directors Nominations Due</td>
<td>Guild Day of Prayer</td>
</tr>
<tr>
<td>April 20</td>
<td>May 1</td>
</tr>
<tr>
<td>Buffalo, N.Y. Luncheon</td>
<td>Finals week care packages delivered</td>
</tr>
<tr>
<td>June 30</td>
<td></td>
</tr>
<tr>
<td>2012-2013 Membership Deadline</td>
<td></td>
</tr>
</tbody>
</table>

For more information on these events and others in your area, visit valpo.edu/guild/events
The University Guild would not thrive without the leadership and hard work of the Guild Board of Directors.

As we say goodbye to outgoing board chair Linda (Olsen '69) Ertel and member Ethel (Traut '58) Kalsen, we extend our gratitude for the many hours and contributions both have made to the success of the Guild.

As we enter into a new year, we are pleased to welcome two new board members for their first terms, and congratulate another on being elected for her second.

Ann (Harding '94) Ashmon
Ann is from Rancho Santa Margarita, Calif. She and her husband, Scott, have two children, Gunner and Elsa. She has been a member of the Guild since 2003 and has served on various committees. She is looking forward to connecting with a like-minded group of Valpo graduates to support Valparaiso University students and the institution as a whole. Ann is the director of communications at Concordia University Irvine.

Julie (Neymark '74) Bohannon
Julie is from Indianapolis. She and her husband, Frank, have two children, Emily and Nick, a current student at Valpo. She has been a member of the Guild since 1974 and served on the Guild’s 80th Anniversary Committee. Julie is looking forward to connecting with current students who are benefiting from the Guild, and to helping increase the number of students who join the Guild immediately after graduation. Julie is an adjunct lecturer at Indiana University School of Nursing and owns businesses with her husband.

Judy (Fry '76) Mason
Judy Mason is from Chicago. She is married to John, an honorary Valpo alumnus. She has been a member of the Guild since 1979 and has served in numerous leadership positions. Judy is a CPA for a public accounting firm providing tax planning and financial management assistance to business entrepreneurs and their families. As a member of the Guild Board she is looking forward to working with a dedicated group of people who are working to ensure the Guild thrives and grows.

Ann (Harding '94) Ashmon
Julie (Neymark '74) Bohannon
Allison Clark '07 – Secretary
Deb Evans '89 – Chair
Victoria Flood '92

Kris (Kolterman '85) Fox
Judy (Fry '76) Mason – Treasurer
Kristy (Paukner '02) McCann
Kim (Mathews '83) Olsen – Vice Chair

GUILD BULLETIN ~ Winter 2013
During the past year, the University Guild board has focused on developing a comprehensive strategic plan to lead the organization through the next five years. It has truly been a privilege working with the other members of the board under the leadership of our outgoing chair, Linda Ertel.

Modeling the development of the University's Strategic Plan, the board began its planning process in 2011 with the involvement of a consultant and collection of information from members through focus groups and online surveys.

In the course of this process, three primary goals surfaced (pg. 5). Board members formed teams to address each of these goals and developed five-year action plans.

If you feel your gifts and talents might be beneficial to any of the committees mentioned on the next page and you would like to volunteer your time, please contact the Guild office to learn how you can be involved.

In the coming months and years — this is a five-year plan, after all — we will continue to keep you updated on the progress toward our goals. Please watch for more information in upcoming publications.

I look forward to sharing in our continued progress.
1. Goal
The University Guild will increase the Guild membership to 755 members by June 2017.

Status
Guild membership is 589.

Activity
The board action team has recruited several members to serve on a Membership Growth Committee. Over the next year, this group is focusing its energy on developing a membership retention plan including a new member welcome process and a comprehensive communication strategy.

2. Goal
The University Guild will be a robust system of support for all University students.

Status
This past fall, the Guild hosted Guild Week and Care Package assembly, participated in new student orientation (FOCUS) and Grad Finale, and partnered with Career Services for events and VUTV for the production of a video about the Guild to share with students.

Activity
The board action team is concentrating on partnering with other University organizations to continue to improve the Guild's outreach to students and its presence on campus. This group also plans to form a student advisory team to gather feedback directly from students on how the Guild can better serve them.

3. Goal
The University Guild will increase the total of all endowed Guild accounts to $5 million including outright gifts, pledges, and commitments by 2017.

Status
The total of endowed accounts is $2 million (see treasurer's report). There is an additional $1 million in commitments from planned gifts, bringing the combined sum to $3 million.

Activity
This board action team is looking at ways to encourage others to give and for members to expand their giving. Additionally, the team has formed a fundraising committee that is conducting an assessment of existing fundraisers to determine how to improve upon and replicate successful opportunities.
The Valparaiso University Guild raised $137,602 from membership dues, donations, matching funds, and fundraising activities for the fiscal year ending June 30, 2012. Disbursements included the funding of the campus gift grants that were selected by the membership, payment of office operating expenses, and allocation to the Guild Office Endowment Fund.

### Receipts and Disbursements

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Dues, Other Donations, and Matching Funds</td>
<td>72,714</td>
</tr>
<tr>
<td>Gift Annuity</td>
<td>30,500</td>
</tr>
<tr>
<td>Fundraising Gross Proceeds</td>
<td>82,898</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>(48,510)</td>
</tr>
<tr>
<td><strong>Total Receipts</strong></td>
<td><strong>137,602</strong></td>
</tr>
<tr>
<td>Allocation to Guild Endowment Fund</td>
<td>100,500</td>
</tr>
<tr>
<td>Campus Gift Grants</td>
<td>16,892</td>
</tr>
<tr>
<td>Guild Office Operating Expenses</td>
<td>22,688</td>
</tr>
<tr>
<td><strong>Total Disbursements</strong></td>
<td><strong>140,080</strong></td>
</tr>
</tbody>
</table>

The scholarship and other Guild endowment funds totaled $2,023,079. From these funds, a total of $61,941 was used to fund scholarships and other student activities.
Valparaiso University Guild
Fiscal Year Ending June 30, 2012

<table>
<thead>
<tr>
<th>Endowment Fund</th>
<th>Account Balance</th>
<th>Scholarships / Grants Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cookbook Scholarship Fund</td>
<td>558,902</td>
<td>30,290</td>
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<tr>
<td>Other Scholarship Funds</td>
<td>290,600</td>
<td>12,434</td>
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<tr>
<td>Undergraduate Research Fund</td>
<td>241,697</td>
<td>2,325</td>
</tr>
<tr>
<td>Guild Endowment Fund</td>
<td>769,529</td>
<td></td>
</tr>
<tr>
<td>Campus Gift Grants</td>
<td></td>
<td>16,892</td>
</tr>
<tr>
<td>Norma May Encouragers Fund</td>
<td>17,764</td>
<td></td>
</tr>
<tr>
<td>Other Designated Funds</td>
<td>144,587</td>
<td></td>
</tr>
</tbody>
</table>

Meet A Member

Norma (Deets '66) May
Hometown: Chanhassen, Minn.

Family: Children — Max, Nathan, Thanh, Kylie ('92) and son-in-law Peter ('91). Guild History: Active Member Since 1973

Wanting to find a University far away from home, Norma's college search led her to Valpo. On campus, Norma was active in the sorority Alpha Phi Delta.

After graduating with a degree in elementary education, Norma supported the Valparaiso University Alumni Association and the University Guild. In 1993, the University awarded her the Alumni Service Award. Norma enjoys her involvement in the Guild and feels it's a perfect fit for her, saying "the Guild has impacted my life quite a lot. I was really keeping my skills sharp through volunteering with the Guild. All these wonderful women challenged me to rise to a higher level." Norma has served the Guild both locally and nationally, including a term as National Treasurer from 1999 to 2001. With a deep appreciation for the Guild's mission, she decided to make a lasting impact by establishing the Norma J. May Guild Encouragers Fund. This fund will support the Guild Director's salary. When she made the gift, Norma sought to encourage others to consider financial gifts that would further the Guild.

"The Guild was the most consistent with my life experiences and life values."

She hopes that through the gifts she's already made and an estate gift to support the organization, the Guild will continue to be integral in supporting the University's mission while maintaining its individual identity.
Each year, the University Guild provides gift grants to various campus organizations and departments to help enhance the student experience. This past year, the Guild received 32 applications, seven of which were selected for funding. A total of $16,892 was awarded...

Pastor James Wetzstein conveyed his appreciation for the new drumheads and drum shield for use in the Chapel. “A drum shield and the solution that it will bring for the band will make it possible to raise the quality of musical leadership at these services and help to support the continued growth of a vibrant worshipping community at Valpo,” he said. The new equipment will be used during the two weekly services with the highest student attendance.

A new portable desktop recording station will enable instructors in the department of math and computer science to record instructional modules for students to access as needed. “The project will have a direct impact on students,” said Ken Luther, associate professor and chair. “These recorded instructional modules can be uploaded as supplements to materials included in our online courses. They can also be uploaded for regular semester in-class courses, and perhaps even to YouTube for use by students elsewhere.”

The Student Alumni Association (SAA) requested new organization banners to replace ones still displaying the University’s former brand, and which have seen years of use at annual events like the Welcome Barbecue, Grad Grill, Homecoming, and Family Weekend. “All SAA events incorporate students, and some include alumni and families as well. Professional signs will reflect well upon the SAA, therefore encouraging today’s students to become active alumni in the future,” said Beth Albertin ’12, SAA president for 2011-2012.

Engineering students will now have the opportunity to earn the American Concrete Institute (ACI) Concrete Field Testing Technician Certification. Professor of civil engineering John Schemmel formerly taught at an institution that offered the certification.
“The most significant benefit for the students is employment. Each summer, I would receive email from my students informing me that they had secured a job, were given supervisory responsibilities, received a pay raise, or some combination thereof as a direct result of being ACI Certified,” he said.

As the use of wireless technology in America’s classrooms has become commonplace, the department of education recognized the need for education majors to gain hands-on experience using iPads as teaching tools. Mike Tucker, former executive director of information technology, said “providing these iPads will be a simple way to begin to expose the students to the technologies they need.”

Alumni, parents, and others who wish to watch student performances but cannot travel to campus will now have the ability to view them live in their own homes, courtesy of new Web-streaming technology. Associate professor and chair of the department of music Joseph Bognar expressed gratitude.

“We expect that the streaming capabilities will have a very positive impact all of the students who take part in musical performance at the University,” Bognar said.

Maji Safi for Masaera has been an ongoing service-learning project for Valpo’s chapter of Engineers Without Borders since May 2009. The group has made several trips to northern Tanzania to continue work on the restoration of a 75-year-old deteriorating irrigation canal that serves as the main water source for the village of Masaera.

“Engineers Without Borders membership has included students from all colleges on campus and a significant number of departments,” said Michael Hagenberger, associate professor and chair of the department of civil engineering.

Each of these grants will have a significant impact on the students involved. The Guild is happy to provide these resources to the campus community and hopes to increase the funding available in future years for even broader impact.
As I sit back and reflect on my four years at Valpo, I am always brought back to my first memory of the University. Coming from a long line of Valpo graduates, I initially wanted to explore my options and make my own path somewhere else.

Ephesians 5:15-16 says, "Be very careful, then, how you live — not as unwise but as wise, making the most of every opportunity." The last part is what reads so close to my heart. On a visit to Valpo that I did not even want to go on, I was welcomed with such warmth by not only the faculty but also the students, campus, and community, that I began to see Valpo as an opportunity — one I shouldn’t squander.

Today I could not be more proud to become a Valpo graduate, not only to continue the tradition in my family, but also because of every opportunity this school has given me. If it were not for every person who so vividly helped me changed my mind, I would have missed out on so many friendships, life lessons, and an astounding education.

I cherish every single memory I have made at Valpo and hope to “make the most of every opportunity” in my life, knowing that it all started with an unexpected decision that turned out to be the most amazing opportunity of my life.

Meet A Member

Lexi Nichols ’15
Hometown: Westville, Ind.
Guild History: Member since 2011

Lexi Nichols is not your average Guild member. As a current Valparaiso University student, she is the youngest member ever to join the Guild, and has had a strong connection to the University since she was in middle school.

Lexi’s favorite aspect of being a Guild member is getting to volunteer at the concession stand during the home football games. “I like to talk with the other members because I don’t get too many opportunities to do so. I also like to connect with the other students and tell them about the Guild,” Lexi says. As a student, Lexi is a sports writer for the Torch and is currently following the bowling team. She also is a member of Alpha Lambda Delta Honors Society. After graduation, she plans to stay an active member of the Guild.

“I chose to come to Valpo because of the connection I felt to the campus,” Lexi says. “When I was in middle school, I came for a volleyball camp and fell in love with the campus. In high school, I had an overnight stay that reinforced that this was the right place for me.”
This past fall, Valparaiso University Greek life hosted the inaugural Dance Marathon. On Sunday, Nov. 11, student organizations from across campus registered their members to come and remain on their feet for the entire six-hour event, which raised $10,417.07 for Riley Children's Hospital.

The event included choreographed dances taught and led by the Dance Marathon's Morale Team, made up of men and women from all sororities and fraternities, and performances by Valpo's ballroom, cheer, and dance teams. The rest of the six hours included an open dance where music was played for the participants to dance as they pleased.

The Dance Marathon executive board included Tori Brewton, 2012 Guild summer intern, and Katie Dayman, whose mother (Debbie Dayman) and grandmother (Dorothy Jones) are Guild members.

### University News

**Schuette, Wuerffel, Singh named MLK Award recipients**

Allison Schuette '93, Liz Wuerffel '00, and Moninder "Holly" Singh '98, '05 MALS were selected as the 2013 Martin Luther King Jr. Award recipients.

The three were honored at Valparaiso University's 24th annual Martin Luther King Jr. Celebration on Monday, Jan. 21, at the Chapel of the Resurrection. As part of Valparaiso University's annual celebration of the life and work of Martin Luther King Jr., each year the MLK Award is presented to persons or organizations making significant and lasting contributions to continue to create an environment where diversity is honored and respected within the campus community.

**Valparaiso University receives grant for peacebuilding efforts**

Valparaiso University's Office of Multicultural Programs has been awarded $2,000 from the United States Institute of Peace to Support Public Education for Peacebuilding. USIP's support will enable Valparaiso University to expand its annual Peace and Social Justice Symposium focus to include international affairs.

This year's Peace and Social Justice Symposium, which took place Feb. 16 and Feb. 28 on campus, included campus-wide discussion and dialogue on international conflict, peacemaking, social justice issues, mediation and reconciliation. Activities also included guest speakers, lectures and training workshops that address issues of international conflict, resolution and mediation to help resolve global conflict issues.
The University Guild has recognized the importance of scholarships since 1972 when the first Guild cookbooks were created, with the proceeds going toward a scholarship endowment fund. At its creation, the "Cookbook Scholarship" was a modest $500 annual award. Today, five students are recipients of this award totaling more than $25,000. More than 60 students have benefitted from these scholarships over the last 40 years.

Encouraged by the success of the Guild Cookbook Scholarship, in 1975 the Guild created the Past National Officers Scholarship, a $3,500 annual award given to two students during their junior and senior years. The fund was established to honor the women who have served as Guild officers or directors.

A third scholarship, the Shirley Ayers Jud Memorial Endowed scholarship was created in 1990 to honor a dedicated Guild member who passed away. One student is awarded $4,000 annually upon receiving this scholarship.

This year's eight Guild scholarship recipients are:

**Kathryn Dayman**
A senior nursing major from Pleasant Valley, Iowa. She is a member of Pi Beta Phi Sorority, Sigma Theta Tau Nursing Honor Society, and Dance Ensemble.

**Emily DeVries**
A junior elementary education major with a minor in Spanish. She is from St. Charles, Ill., and works as a resident assistant, as well as a general manager for Valpo's chapter of College Mentors for Kids.

**Noah Finegan**
A junior German major with an English minor from Ishpeming, Mich. He is a teacher for the Kinder Lernen Deutsch programs, teaching German to local second- and third-graders, and is a member of two choirs on campus as well as the Crusader Pep Band.
Madalyn Harvey
A freshman from Arcadia, Mich., with an undeclared major. She is active in band at Valpo and enjoys dancing with the ballroom team. Madalyn also helped out this semester at Immanuel Lutheran Church in Valparaiso with the Gloria Dei tutoring program.

Catherine Long
A freshman from Katy, Texas. She is majoring in exercise science with a minor in human biology. When not spending her time working in the athletic training room, Catherine volunteers for Homework Helpers at a local middle school in Valparaiso.

Elena Lutze
A sophomore vocal performance and English major from Valparaiso. She is a member of the Valparaiso University Chorale and Christ College.

Christopher Rudolf
A senior civil engineering major from Middletown, Ohio. He walked onto the baseball team his freshman year, and the swim team his sophomore and junior years. He plans to attend graduate school for mechanical and aerospace engineering.

Jacob Unger
A sophomore from Apex, N.C., with an undeclared major. He is a member of the men's soccer team, Student Athlete Advisory Committee (SAAC), and Fellowship of Christian Athletes (FCA). He plans to attend graduate school for physical therapy.
Doing **GOOD** for the **Guild** through **Goodsearch**, **Goodshop** and **Gooddining**

Want an easy and profitable way to **earn income for Valpo**? It's easy. Just visit goodsearch.com and pick “Valparaiso University Guild” as the cause you care about. As you search and shop online, or dine out, you'll be raising money for the Guild – at no cost to you!

The three primary ways you can earn money are through searching the internet, shopping online and dining out. Here's a quick explanation of each of them:

**Goodsearch**: Search the internet with a patent-protected, Yahoo!-powered search engine (just like you'd search on any other search engine), and they will donate a penny to the Guild!

**Goodshop**: Shop at one of more than 2,800 participating stores and a percentage of what you spend will be donated to the Guild at no cost to you. Goodshop also lists more than 100,000 coupons and deals so you could save money while doing something great for the Guild!

**Gooddining**: Dine at one of 10,000 participating restaurants around the country and a percentage of what you spend will go to the Guild – again at no cost to you!

This program is not exclusive to Guild members, so relatives, co-workers and friends may raise funds through searching, shopping and dining. Visit Goodsearch.com to set up your account and get started!
Saturday, March 23, 2013 | Chapel of the Resurrection, 7 p.m.

The Bach Institute at Valparaiso University presents

MASS IN B MINOR by Johann Sebastian Bach

Christopher M. Cock, conductor

For ticket information phone 219.464.5162 or visit valpo.edu/bach
The Guild enhances the student experience while exemplifying the University's ideals of scholarship, freedom, and faith.

To receive email newsletters, please add Guild@valpo.edu to your email address book.