Aligning Guild Strengths with University Needs

Since its beginning, the Valparaiso University Guild has aligned its service with the University's needs while using members' gifts to achieve its goals.

One example of the Guild's distinctive service to Valpo is Guild women using their talents to write, compile and sell cookbooks resulting in the Cookbook Scholarship. Today eight students each receive $5,000 annually from the proceeds of the sales of cookbooks. The Guild plans to grow the scholarship fund by initiating a new project in 2004.

Guild chapters that host University music ensembles serve University needs. Last spring, Rochester, NY started preparing to host the orchestra by recommending locations for the 2004 tour. Many Guild chapters throughout the country will assist with the spring break music tours by providing meals, lodging and publicizing the concerts.

It is difficult to estimate the number of items baked, luncheons hosted and pecans sold to add to the Guild's project fund. These funds have been utilized by the University to teach students, build buildings and fulfill University needs.

Through its history, however, University needs have progressed. Administrators confront challenges to stay competitive in higher education. This has led Valparaiso University's academic programs, landscape and student-life to change. Because the University evolves to meet current needs, the Guild, too, will evolve to meet University needs.

Observe Guild members' approach to student recruitment. The Valpo Admissions Network (VAN) now drives the former "Person-to-Person" recruitment effort. Today, Guild members may join VAN to directly recruit students. Indirectly, Guild members may submit prospective student names and influence prospects to learn more about Valpo.

Chapters may focus recruitment effort by providing transportation to campus visit days. Each fall, Milwaukee Suburban organizes a bus-trip to Valpo. From the 10 students that attended in 2002, three enrolled at VU. This fall, 18 Milwaukee area prospective students attended a campus visit day. Other chapters may drive students to campus or provide a stipend to offset travel costs for prospective students.

Members are encouraged to ensure that their service meets University requests. Seeking contemporary approaches to serving Valparaiso University, such as increasing fundraising profitability, joining the VAN and using the talents of today's members will allow the Guild to do its best for VU.

President Alan Harre

In recent months, the Board of Directors and many people on campus have been creating a revised Strategic Plan for Valparaiso University. The plan will not map out a new direction for the institution, but rather will guide it in establishing priorities that ensure continued progress as an institution.

Valparaiso University remains confident that what it offers enables wisdom, fosters integrity, and assists students in connecting faith to life. Valpo's high rankings in publications such as U.S. News & World Report and the success of its graduates are indicators of its capacity to deliver excellence.

Yet, challenges grow. Universities are being asked to provide more services with fewer resources. A 30-year pattern of declining federal and state assistance to needy students places pressure on colleges and universities to provide greater financial aid for these students. Students and their parents expect greater service and amenities, health care costs for employees continue to increase, technological applications to the learning process require increased funding, and the costs of utilities are rising steadily. Increasing expenses are coupled with the downturn in revenue from endowment earnings.

In 2002-03, Valparaiso University had revenue of $73.2 million. Tuition and fees provided approximately two-thirds of this amount with gifts, private and government grants, and investment income providing the balance. Valparaiso University depends upon such annual support to operate, but it also is dependent upon individuals who prepare estate plans to include VU as one of their beneficiaries. Such estate gifts help the University's endowment fund grow most effectively and rapidly.

We are especially grateful to members of the Guild who are regular and generous donors to Valparaiso University. You truly make a difference.
WITH ONE VOICE
By Susan Dippold

I am a huge fan of "to-do" lists. Even though the list is seemingly never-ending, it keeps me on track and assists me in recognizing what is important versus what can wait.

An organization's strategic plan is similar to a to-do list. Goals are identified and a timeline is established as objectives are prioritized. Some objectives can be met quickly, some more slowly and there are also those objectives that stretch an organization and may need revision along the way. What is interesting to remember is that the strategic plan looks into the future for an organization, determines what it wants to be and sets a plan to navigate in that chosen direction. Strategic planning is an ongoing process, not just a one-time event that is completed then placed on a shelf.

As the Guild continues its strategic planning process, Valparaiso University and the Lutheran University Association Board of Directors will soon formally approve an updated University strategic plan. Its commitment and priorities focus on providing an environment of excellence for students and faculty, maintaining a church-related atmosphere, enhancing the campus community in terms of aesthetics and facilities and increasing financial resources. It's satisfying to know that Valparaiso University remains dedicated to preparing students to lead and serve in both church and society.

This is an exciting time for the Guild to serve Valparaiso University. We have a defined purpose for our organization and it is clearly aligned with the University's strategic plan. The Guild is committed to the University's success. As Valparaiso University changes and evolves to stay current with the needs of students in an arena focused on education, the Guild will also adjust to the challenges it faces during changing times. Our strategic plan will not only strengthen our organization, but will continue to support the University in the years to come.

Thank you for keeping the Guild on your personal "to-do" list and making your commitment to the Guild and the University a priority.

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Guild Members Among Alumni Honorees

Among the 12 alumni, faculty, staff and friends of VU honored at Homecoming 2003, four were Guild members. Each recipient has served the University through multiple means, including loyal Guild service.

- **Judy Mason (Geiseman Memorial, IL)** was honored with the Alumni Service Award.
- **Both Marlene Rakow (Middle Tennessee)** with her husband Kenneth of Columbia, TN and Nita Runge (Greater Kansas City) with her husband Bert of Lee's Summit, MO were given the Partners in Service Award.
- **Jane Lohmeyer (Valparaiso, IN)** was given the O.P. Kretzmann Award that recognizes University employees who have performed long and exemplary service for VU.
- **In addition, Tom DeMik, husband of Guild member Liz DeMik (Northern Virginia)**, was granted honorary alumni membership for exemplifying University ideals.

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President Alan Harre awards the Runge Awards at Homecoming 2003.

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Julie Thomas, Executive Director, julie.thomas@valpo.edu

Tara Teeple, Office Assistant, tara.teeple@valpo.edu

Jenn Lake '04, Intern

Jenn Campbell '03, Amy Hill '05, Maria Brown '05, Student Employees

Stacey Edmiston, Anne Mangelsdorf, Katie Melin, Anita Unrath, Mary Winkelbauer, Communication Review Committee

K Creative Group, Chicago, IL, Design

The Guild Bulletin is published three times annually by the Valparaiso University Guild, Inc.; Kretzmann Hall, 1700 Chapel Dr, Valparaiso, IN 46383 (phone: 219-464-5315, toll-free: 800-748-4538; fax: 219-464-5381; web: www.valpo.edu/guild). The Valparaiso University Guild is a non-profit network of Christian women committed to the success of Valparaiso University.
Guild’s 72nd Convention Highlights

Proverbs 16:9 – We can make our plans, but the Lord determines our steps.

Convention 2003 motivated members to enthusiastically support the Guild in strengthening its service to VU.

Members unanimously voted to amend the 2003–2006 Project Fund Resolution. Project funds will be allocated equally toward a Student Union commitment, Guild Campus Gifts and the Guild Office Endowment.

The College of Business Administration was awarded the $2,275 Guild Special grant to purchase software that allows students to gather up-to-date business information. Guild Special grant funds come from each chapter’s requisite contribution of $30.

Members elected Michele Karpenko (Valparaiso, IN) Secretary and Lois Mitchum (South Carolina) Treasurer to serve on the Guild board through Convention 2005. Kathy Bardenhagen (Racine, WI) and Marj Nagel (Buffalo, NY) were recognized for completing a two-year term on the board.

Special topics and workshops on leadership, fundraising and chapter treasuries were presented to prepare members to enhance service to Valparaiso University. Membership Recruitment and Retention Tips and using the Chapter Information Resource Kit (CIRK) were presented during the convention meeting.

Two new documents in the CIRK, the Leadership Position Descriptions Manual and the Membership Tracking Plan, were introduced to the convention delegates.

Workshops included tours of the new Christopher Center for Library and Information Resources and the College of Nursing’s Virtual Learning Lab.

University professors led a “bookclub” and a lecture on listening to a sermon.

President Alan Harris’s report focused on the University’s high enrollment figures. He also spoke about campus enhancements such as the Schnabel expansion. The expansion will bring the Communication, Meteorology and Geography departments together in one building featuring state of the art equipment including Doppler Radar.

Michael Essany’s enthusiasm for entertaining was evident when he presented his banquet keynote speech. Michael, local TV host and VU student, spoke of his dream of being the King of Late Night television—which has

“‘This organization continues to be blessed with very gifted women whose love for Valpo glows. It is always a joy to be with them.” — From an evaluation form

Four Winds members assemble care packages for students.

Members celebrated fulfilling the $200,000 commitment toward a reading room in the Christopher Center for Library and Information Resources. Rick AmRhein, University Librarian, provided an update on the building’s progress. Ten chapters were recognized for providing chapter contributions above $7000 to the 2001–2003 project: Detroit, MI; Valparaiso, IN; Glenbrook, IL; Buffalo, NY; St. Petersburg, FL; Milwaukee Suburban, WI; Mishawaka-South Bend, IN; Puget Sound, WA; Saginaw, MI; and St. Louis, MO.

Thank you to every member for your support.
Students Gain a Professional Edge
By Suzanna Tudor

Valparaiso University encourages students to participate in cooperative-education and internship opportunities to gain real world work experience.

For College of Engineering students, co-op opportunities allow students to practice in a field before seeking fulltime employment. Bob Dyser, an Electrical Engineering major who completed his co-op at Fermi Lab, said, "It builds confidence and opens your eyes to what engineers really do out in the field."

Communication major Caroline Niemann’s summer internship plans in China were canceled with the SARS epidemic. She frantically e-mailed every mode of mass media that her hometown Milwaukee had to offer. Her efforts produced a stint at ABC affiliate WISN TV-News Channel 12 where she found herself on the scene when the scandalous but humorous “knocked wurst” incident occurred at the Milwaukee Brewers sausage races. Caroline was “struck with the utter chaos of a newsroom and how ‘all live’ the world is.” She commented that someone is always making news to report.

In a continuing effort to keep Valpo grads competitive internationally, the Valparaiso International Engineering Program (VIEP-German) has been developed. This brand new five-year program combines an engineering major with a German minor. During the fourth year students will co-op in Reutlingen, Germany to gain multi-cultural work experience.

To participate in a co-op or internship, juniors or seniors must meet academic requirements and obtain approval from a department’s co-op or internship coordinator. Students receive academic credit and co-ops are usually paid, while internships are often unpaid.

Valparaiso University recently learned that it is the recipient of a $750,000 Lilly Endowment Grant to address the Indiana Brain Drain. VU will utilize a portion of the grant funds to create a full-time internship position within the Career Center. This person will be charged with developing, organizing and managing internship opportunities for students in Arts and Sciences and in Engineering.

Sandra McGuigan, Director of the Career Center, extends an invitation to Guild members to contact her if a co-op or internship opportunity is available in their community. (219-464-5005 or e-mail career.center@valpo.edu)

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Acts 17:27 - [God] is not far from each one of us, for in Him we live and move and have our being.

Living in the Presence of God—how can we? Or rather, how can we not? “In God we live and move and have our being,” says Paul. To put it another way—from God we come, in God we live and to God we return. How’s that for an epitaph?

If this doesn’t clinch it for you, try Psalm 139. “Where can I flee from your presence?”

Nowhere! Even in death “your hand shall lead me and your right hand shall hold me fast.”

God is not “out there” somewhere; we live in God’s presence here and now.

If we are aware of this reality, how shall we live? We are drawn into God’s passion for the well-being of the world. This means that the purpose of our lives is to enhance the lives of other people, especially the poor and the oppressed. First we look at needs in our local communities and then beyond. Is this not what we learn from following Jesus?

Volunteerism for good and needy causes is, therefore, God’s work—a real ministry. Our commitment to Christian higher education is part of that ministry, for here we train a new generation to participate in God’s own work of loving the world.

Rev. Ed Senne, Associate Professor Emeritus of Theology, taught at Valparaiso University for 33 years before retiring in 1995. His primary course load was in the area of World Religions. He also served on the Chapel staff for 22 years.
Past National President Lorraine Gaunt Dorough has established two scholarship funds for Valparaiso University. When funded, the scholarships will benefit Engineering and fifth year students who are children of current Valparaiso University Guild members. Lorraine, a member of the Atlanta chapter, was recognized at Convention for her foresight and leadership in establishing these scholarships. She graduated from Valpo in 1978 and currently works as Director of Resource Development for Lutheran Services of Georgia.
### COMMEMORATIVE GIFTS TO THE 2002–2003 NATIONAL PROJECT

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>Carol Baker</td>
<td>Albert Theiss</td>
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<td>Joyce Barr</td>
<td>Norm and Carol Conrad’s 40th anniversary</td>
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<td>Alice Behrendt</td>
<td>Marie Collins, Nell McCosh, Neda Myting, Elaine Story</td>
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<td>Mary Burchfield</td>
<td>Dorothy Lankenaau</td>
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<td>Robert Crain</td>
<td>Dorothy O. Crain</td>
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<td>Detroit Suburban West Chapter</td>
<td>Raymond Kers</td>
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<td>Diablo Valley Chapter</td>
<td>Richard Andino</td>
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<td>Dave and Sue Dumford</td>
<td>Howard Holzer</td>
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<td>Betty and George Fry</td>
<td>Ralph Krueger</td>
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<td>Margaret Giesing</td>
<td>Phyllis Wente</td>
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<td>Mildred Hartner</td>
<td>Eunice Jones</td>
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<td>Irma Hicks</td>
<td>Helen Egerer</td>
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<td>Doris Hiller</td>
<td>Patricia Wicks</td>
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<td>Arlene Hoffman</td>
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<td>Marilyn Holmquist</td>
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<td>Janet Kachmanick</td>
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<td>Sheila Kelly</td>
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<td>Marilyn and Walter Krautstrunk</td>
<td>Roberta Weber</td>
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<td>Dona Lawrence</td>
<td>Richard Andino</td>
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<td>Lynette Luekens</td>
<td>Norman Lukenx</td>
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<td>Judy and John Mason</td>
<td>Betty Thompson</td>
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<td>Alma Mueller</td>
<td>David Speers</td>
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<td>Judy Rulliman</td>
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<td>Irngard Roggow</td>
<td>Marilyn Shrieter</td>
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<td>Saginaw Chapter</td>
<td>Helen Egerer</td>
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<td>Santa Clara Valley chapter</td>
<td>Lorna Saltner</td>
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<td>Sara and Roger Schlichting</td>
<td>Emily DeBoer</td>
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<td>Lois Schumann</td>
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<td>Elmer and Mary Ellen Simon</td>
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<td>Robert and Miriam Spitz</td>
<td>Glenn Theiss and Rev. John Meyer</td>
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<td>St. Paul chapter</td>
<td>Carol Baker’s first grandchild</td>
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<td>Valerie Stodden</td>
<td>Tim and Martha Lea’s 25th anniversary</td>
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<td>Bonnie Stolarczyk</td>
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<td>Judy Waetjen</td>
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<td>Barbara Wetterman</td>
<td>Hulda Rausch</td>
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<td>Margaret Zobel</td>
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<td>Sally Hicks Goodlander</td>
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<td>John Hicks</td>
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<td>Ruth Meister</td>
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<td>Dorothy Sarlinski</td>
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### INDIVIDUAL GIFTS TO THE 2002–2003 NATIONAL PROJECT

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<th>Name</th>
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<td>Virginia Amling</td>
<td>Gurine Gall</td>
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<td>Kathy Bardenhagen</td>
<td>James Hogan</td>
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<td>Lucille Binz</td>
<td>Gloria Keller</td>
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<td>Joan Bowen</td>
<td>Karen Keifer</td>
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<td>Esther Brown</td>
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<td>Correne Davidsmeier</td>
<td>Carolyn Krause</td>
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<td>Linda Deal</td>
<td>Jane Lichtfuss</td>
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<td>Joan Derryberry</td>
<td>Lois Lottes</td>
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<td>Donald Dreier</td>
<td>Marlyn Marske-Walker</td>
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<td>Susan Dumford</td>
<td>Norma May</td>
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<td>K. David Feldhausen</td>
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<td>Kristine Fox</td>
<td>Laura Noon</td>
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<td>Suzanne Frost</td>
<td>Audrey Nuechterlein</td>
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<td>Betty Fry</td>
<td>Heidi Oldenburger</td>
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<td>Natalie Richard</td>
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<td>St. John’s Lutheran</td>
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<td>Ladies Aid</td>
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<td>Mark’s Lutheran Church</td>
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<td>Gretchen Stoepelwarth</td>
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<td>Julie Thomas</td>
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<td>Loide Walsh</td>
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<td>Dan and Beverly</td>
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<td>Sylvia Wismar</td>
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<td>Helen Wright</td>
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Four Winds members were asked to make individual contributions to the Guild’s National Project Fund. Their support collected $825.

### COMMEMORATIVE GIFTS TO THE GUILD SCHOLARSHIP FUNDS

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<tr>
<th>Name</th>
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<tr>
<td>Betty Froehlich</td>
<td>Ralph Krueger</td>
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<td>James and Kathy Hahn</td>
<td>Hildegard Ballhorn</td>
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<td>Shirley Honold</td>
<td>Ralph Krueger</td>
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<td>Janie Litchfuss</td>
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<td>Milwaukee Suburban chapter</td>
<td>Ralph Krueger</td>
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<td>Laurel Rouse</td>
<td>Ralph Krueger</td>
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<td>Cookbook</td>
<td>Eunice Jones</td>
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<td>Greater Kansas City chapter</td>
<td>Pauline Wicks</td>
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<td>Ed and Judy Michaels</td>
<td>Eunice Jones</td>
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<td>Elinor Kenyon</td>
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### COMMEMORATIVE GIFTS TO CHAPEL MINISTRIES

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<tbody>
<tr>
<td>William and Virginia Bopf</td>
<td>Elsie Clauson’s 90th birthday</td>
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<td>Shirley and William Miller</td>
<td>Raymond and Shirley Gehl’s 50th anniversary</td>
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<td>George and Wilma Wendt</td>
<td>Robert Storbeck</td>
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<td>Dan and Beverly</td>
<td>Rev. George W. Hoffmann</td>
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### COMMEMORATIVE GIFTS TO THE GUILD OFFICE ENDOWMENT

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<tr>
<td>Kathy Bardenhagen</td>
<td>David Speers</td>
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<tr>
<td>Lisa Key and family</td>
<td>David Speers</td>
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<th>Name</th>
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<tr>
<td>Lorraine Dorough</td>
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<td>Julie Thomas</td>
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Gift Recognition Program Introduced
By Jenn Lake

To recognize Guild members who provide outstanding volunteer service and monetary support to the Guild, the Guild has established a recognition program. All Guild members are eligible for the four service awards: Excellent Service, Chapter Leadership, Outstanding Leader and Filia Lucis (Daughter of the Light).

- **Excellent Service Award** will honor a Chapter or Four Winds Member who has provided significant volunteer service during the past year.
- **Chapter Leadership Award** will identify a Chapter Leader who provided outstanding leadership for her chapter during the past year. Her service will have enhanced chapter events, membership or fundraising.
- **Outstanding Leader Award** will be given to a Chapter Leader or Roster Member who exhibited exemplary service to the Guild during the past year. Her leadership skills will have provided creative and innovative ideas to advance the mission of the Guild.
- **Filia Lucis (Daughter of the Light) Award** recognizes a Member who has provided a lifetime of creative and innovative leadership to the Guild in various capacities. Her service has advanced the vision and mission of the Guild. This award has been given periodically since 1996.

Former Guild national presidents and executive directors are fondly referred to as the Amen Corner. This group developed the plan to appropriately recognize Guild women for their generosity of time, leadership and financial support.

Applications for the awards must be submitted to the Guild office by June 30. The Amen Corner will recommend recipients to Guild board. Award recipients will be notified and recognized at the annual Guild convention. Applications are available in the Chapter Information Resource Kit and through the Guild office.

In her estate, Marcella Conrad (1906–2002) left the Guild approximately $57,000. A lifelong Lutheran, she had received regular mailings from Valpo and developed an attachment to Valpo though she was not an alumna or Guild member. According to her Thrivent representative, Marcella wanted her gift to go toward student scholarships. At Convention, Guild members voted to apply her gift toward developing a new nationwide fundraiser that will raise funds to grow the Guild’s Scholarship Endowment.
News + Notes

Bazaar/Silent Auction/Basket Boutique
Preliminary numbers show that the bazaar raised $13,500 gross. Everyone went “ooohhh” and “aahhh” upon seeing the creative energy that went into the baskets. Sincere thanks to committee chairs Candy Kilpinen, Dee Stritof, Karen Briars and Dorothy Daiber and Valparaiso, IN chapter members for overseeing the details.

Office Staff
Tara Teeple joined the Guild office as Admissions. She lives in Valparaiso with her husband, Andy, and their son, Joel. Welcome, Tara!

2004 Campus Visit Days
• Valpo Sampler Days
  Feb. 16 and Oct. 11, 2004
• Brown & Gold Days
  Oct. 2, Nov. 13 and Dec. 4, 2004
• Explore Valpo Days
  April 17, May 22, July 23 and July 26, 2004

For information on these visit days, please visit www.valpo.edu/admissions/visit/highschool.html or call 1-888-GO-VALPO. Dates are subject to change and registration is required.

Where is the Prayer Network?
An updated prayer network is currently under construction. Look for the network to start again in early 2004. Please submit prayer requests by e-mailing Guild@valpo.edu or using the webpage form.

Convention Vote Launches Three-Year Project
By Norma May, 03-06 National Project Chair

In 2002, members voted to designate 2003-2006 project funds to a new Student Union. However, since the University has not approved construction of this facility at this time, members at Convention 2003 approved amending the three-year project to meet the following goals:
• 1/3 to expand support of current students and campus community through Guild Campus Gifts.
• 1/3 to grow the Guild Office Endowment.
• 1/3 to build a reserve to support the commitment to a future Student Union.

Since the Guild’s earliest days a fundamental focus has been meeting current campus needs. The Guild Campus Gifts program expands the ability to do this. To be comprised of a number of short-term projects, the Guild’s gifts will directly improve the learning and lives of students and faculty.

According to Marcia Eckrich, Vice President for Marketing and Communication, “Dealing with current needs of students can give us a closer tie to them than we’ve ever had before.”

The second project goal supports the Guild Office Endowment. Growing this fund hastens the day when the Guild is fully self-supporting. That, in turn, will allow 100% of the Guild gifts to benefit the University without first factoring for the Guild office’s operating expenses.

And since the Guild views a new Student Union as pivotal to the life and well-being of the entire campus community, the third project initiative is to build a reserve to benefit future students through a new Student Union.

In addition to the role chapters play in meeting the financial needs of the Guild, individuals are encouraged to support the project with commemorative and individual gifts. This gives members a greater opportunity to participate in financially strengthening the Guild.

We’ve made our plans. But we need the Lord to determine our steps. Commit to becoming a prayer partner who will regularly lift the Guild before the throne of God.

What is the Chapter Information Resource Kit?
Many Guild members are familiar with the “Black Book”—a resource guide that Guild leaders would turn to for quick information. In 2000, the black book was replaced by the Chapter Information Resource Kit. Not only does this mean that each chapter may retire its black book, it also means that chapter and national leaders have the latest Guild information at their fingertips.

Organized into five categories (National, Chapter, Marketing, VU and Correspondence), leaders may use this resource kit to organize ALL Guild information. At least twice each year, leaders will receive updates including forms, contact information and other Valpo updates. If individual Guild members ever need any information on the Guild or VU—it is likely found in the Chapter Information Resource Kit.
Membership RNR

It is the quality of a member's experience that keeps her in the Guild and attracts new growth.

Membership RNR does not mean Rest 'n Relaxation! At convention, Vice President for Guild Affairs Judy Grove encouraged members to Recruit, Nurture and Retain.

RECRUIT. Volunteers who enjoy using their gifts, have a positive attitude and believe in the cause are good prospects. They just need to be asked! Seek members by marketing the Guild. There are many women's Christian organizations, but the Guild has the unique purpose of serving Valparaiso University's campus and students. Also try to eliminate barriers to joining a chapter. For example, alter meeting times to meet members' needs.

NURTURE. Extend a personal invitation and acknowledge how her gifts can fulfill a purpose in the chapter. Ask a current member to educate the new member on how the chapter functions. By listening to and thanking her the new member will feel appreciated.

RETAIN. Allow the new member to contribute. Entrust her with project details and decisions. Chapters should be flexible in their expectations, be open to change and provide training. The quality of the experience the Guild creates will keep her in the organization and attract more new members.

Put the new Membership Tracking Plan (recently added to each chapter's Chapter Information Resource Kit) to the test by partnering with the Guild nationally to recruit, nurture and retain new members.

CAMPUS CONNECTION

Meier Hall Classrooms Go High-Tech
By Suzanna Tudor
Welcome to the age of smart classrooms where no chalk dust is allowed. Does this sound space age and futuristic? Thanks to a Freeman Foundation grant targeting Japanese and Chinese studies, Meier Hall now houses advanced technology in two classrooms.

"We are all excited about having this new equipment," said Carol Goss, Language Lab Director who coordinated the transformation with Associate Professor Zhimin Lin, Chair of Chinese and Japanese Studies.

One feature is a SMARTBoard, a computerized, interactive whiteboard, that allows computer functions to be controlled by finger. The instructor writes words with his finger, then with a "tap" the handwritten words transform into text. The text can be moved, saved, e-mailed or printed.

Other enhancements include a document camera to replace overhead projectors, speaker systems with surround sound and a laptop port. A data projector ties the technology together and projects images from the various sources onto the SMARTBoard screen.

The web, movies, pictures and software applications can be viewed through the board.

Chinese and Japanese studies share the technology with other classes meeting in Meier Hall. Jennifer Bjornstad, assistant professor of German, presents films without English subtitles to introduce grammar or cultural exercises.

Professor Goss’ students savor French programming. Lesson plans may include artwork to promote a vocabulary discussion or a power point display of pronunciation rules. Goss says the pedagogical implications are yet to be realized as professors and students interact with the new technology.

"It’s very impressive," according to Maria Brown, one of Professor Bjornstad’s students. "The professor can access the information, use it in class, then save and post it on-line in CourseVU [an on-line teacher-student communication tool]. It makes the whole teaching experience go a lot smoother."
'Tis the Season

In the past twenty-three years, Puget Sound's Evergreen Sales project has raised $52,642 for the Guild. Over 10,000 individual evergreen items (wreaths, garlands, swags, crosses) have been sold. Over 4300 individual pieces were delivered to local customers, and 5716 were shipped as gifts across the country and beyond! Over the years, the chapter has survived a disastrous shipment of holly and has found many innovative methods to make the business more efficient. They've gone from building boxes, packing them and filling out UPS bills by hand to using UPS software and communicating with suppliers (who now do the packing) by fax and e-mail. Reports (which were handwritten) are now developed in spreadsheet format.

Detroit hosted their annual Advent Service and Christmas Tea at Historic Trinity Lutheran in December. The Lutheran East Honors Chorale provided music. Last year, the chapter tried "A Christmas Visit." Member Corky Marowske graciously opened her beautifully decorated home during the holidays for Guild members and guests to visit and enjoy (for a small donation) complete with scrumptious desserts.

Milwaukee Golden Gems has taken the responsibility for the Valpo Guild ornament. Recently Saginaw, who originated the ornament project, was given leftover ornaments from the manufacturer.

Book Clubs

Naperville members met last spring for another successful book discussion in support of the Guild's Library project. The subject, One Thousand White Women: The Journals of May Dodd by Jim Fergus, led to a very interesting discussion. Their quarterly newsletter includes a calendar of events and other pertinent information such as the fall issue that lists names of area students.

Chapter Anniversaries

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>70th</td>
<td>Chicago West Suburban, IL • Saginaw, MI • Valparaiso, IN</td>
</tr>
<tr>
<td>65th</td>
<td>Elgin, IL • Wausau, WI</td>
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<tr>
<td>55th</td>
<td>Baltimore, MD • Minneapolis, MN • Central New Jersey, NJ</td>
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<td></td>
<td>St. Paul, MN • Washington, DC</td>
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<tr>
<td>45th</td>
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<td>Northern Virginia, VA • St. Petersburg, FL</td>
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<tr>
<td>40th</td>
<td>Boulder, CO • Kentuckiana, KY</td>
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<tr>
<td>15th</td>
<td>Medina, OH</td>
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<tr>
<td>10th</td>
<td>Springfield, IL</td>
</tr>
</tbody>
</table>

Chapter Release

Three chapters were released at convention: Ann Arbor, MI (1964), Elm, IL (1967), and Spokane, WA (1982). It is difficult to measure the contributions these chapters have made to Valparaiso University through the Guild during their years of service. We thank the members for all they have given and welcome them to continue serving through Four Winds.

Very Important Members

Barbara Haller joined the Guild around 1977 when she moved to Louisville. Still a member of Kentuckiana (her mother was a founding member), she has enjoyed chairing several chapter fundraising committees including puzzles, calendars, membership, Grace Notes and pecans. Barbara remembers when her mother came to campus for convention and stayed with her. Convention became a mini-family-retreat.

Santa Clara Valley members give credit to Ellen Spaulding, perhaps their eldest member, for her enthusiasm and spark which keeps them going. Ellen is never short on fundraising ideas and keeping the Valpo spirit alive in her area.

Guild Touched by San Diego Fire

San Diego Chapter President Leslie Paul and her family lost their home in the recent Southern California fires. Her family is safe and is now living in a rented home. San Diego hosted a Christmas decoration shower for Leslie in November to replenish her lost decorations. Guild members from several chapters contributed ornaments and other items. The St. Louis chapter replaced the basket that Leslie had purchased at convention.

Chapter Leadership Solutions

Chicago Northwest Suburban members designated two members to share the chapter's presidency this year. Nancy Fehr will serve from July–December, and Janet Bunn from January–June. This allows the leader to focus on the chapter events taking place during that time period rather than the entire year. Members were recruited to assume committee assignments such as the fall potluck, pecan sales and the holiday cookie exchange.
Valpo Sunday
Plan now for promoting Valparaiso University within local congregations. Puget Sound hosts a Soup Supper after church on Valpo Sunday. The chapter says “thanks for all you do for Valpo” and it gives them a chance to get together socially and celebrate a successful Valpo Sunday. In 2003, St. Petersburg contacted several area congregations that used to participate in Valpo Sunday, but hadn’t had a Guild contact for several years. The results were positive and members intend to cast the net wider in 2004.

Tour Dates

**EAST COAST ORCHESTRA TOUR**
February 27, 7:30 p.m. • HymnFest 2004, Severance Hall - Cleveland, OH
February 28, 7:30 p.m. • Fairport High School - Fairport, NY
February 29, 7:30 p.m. • Our Lady of Victory Basilica - Lackawanna, NY
March 1, 7:00 p.m. • St. Paul Lutheran Church - Napoleon, OH
March 2, 7:00 p.m. • St. Matthew Lutheran Church - Hawihome Woods, IL

**WEST COAST BAND TOUR**
March 4, 7:30 p.m. • Crill Performance Hall, Cooper Music Center
Pointe Loma Nazarene University - San Diego, CA
March 6, 7:30 p.m. • Alexandra Nechita Center for the Arts
at Lutheran High School - Palm Desert, CA
March 8 • Hope Lutheran Church - Desert, CA
March 9, 7:00 p.m. • Trinity Lutheran Church - Paso Robles, CA
March 10, 7:45 p.m. • Our Savior Lutheran Ministries - Livermore, CA
March 11, 8:00 p.m. • California Lutheran University, Samuelson Chapel
- Thousand Oaks, CA

**CHORALE TOUR**
February 15, 4:00 p.m. • Trinity Lutheran Church - Grand Rapids, MI
February 22, 4:00 p.m. • Trinity Lutheran Church - Roselle, IL
February 26, 7:00 p.m. • Carmel Lutheran Church - Carmel, IN
February 27, 7:00 p.m. • Prince of Peace Lutheran Church - Loveland, OH
February 29, 10:45 a.m. • Immanuel Lutheran Church - Valparaiso, IN
February 29, 5:00 p.m. • Grace Lutheran Church - Glen Ellyn, IL
March 1, 7:00 p.m. • St. Matthew’s Lutheran Church - Wauwatosa, WI
March 21, 3:00 p.m. • Chapel of the Resurrection - Valparaiso, IN

NW Ohio chapter members at a wine and cheese party hosted in September.

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**Area Directors**

**Christine Blake**
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53 Brexton Rd, Windsor, CT 06095, 860-285-8021, blakelamily@earthglobal.net
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**Karen Wilson**
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All Indiana – Decatur Circuit, Hammond, Indianapolis, Mishawaka-South Bend, Valparaiso, Kentuckiana KY

**Carol Leslie**
Area VIII Director
2610 St Albans Ave, Cincinnati OH 45237, 513-361-5172, cleslie@cinc.rr.com
All Ohio – Cincinnati, Cleveland, Columbus Capital Battle, Lorain Co, Medina, NW Ohio, Union Co

**Vacant**
Area IX Director
To volunteer to serve as Area IX Director please call Judy Grove at 440-243-0621. Alabama, Orlando FL, St. Petersburg FL, Treasure Coast FL, Atlanta GA, New Orleans LA, Southern Piedmont NC, South Carolina, Middle Tennessee

**Gretchen Stoeppelwerth**
Four Winds Director
7728 SW 117th Street Road, Ocala, FL 34476, 352-873-3221, Stoepp@icmi.net
Five Ways to Give through the Guild

1. Contribute self-select dues which are a tax deductible contribution beyond the required dues.
2. Pay membership dues for someone who has a limited income.
3. Purchase Cookbooks and Prayerbooks as gifts.
4. Make a commemorative gift to honor a loved one.
5. Give an individual contribution to a Guild fund.

The Six C’s of Women’s Philanthropy

The book *Reinventing Fundraising* provides the following motivations for women donors. Judy Mason presented this list at Convention 2003.

Change – Women see money as a tool for change and give to see their money make a difference.
Create – At the beginning of a long-term relationship with an organization, women will give to see the organization grow and develop.
Connect – Women want to feel connected with an organization when they give money. Women want to be involved and meet the recipients who are benefiting from the project.
Commit – Many women volunteer for an organization before giving money.
Collaborate – Women juggle complex roles as mother, daughter and worker and desire to work with other women to obtain goals of common interest.
Celebrate – Women want to celebrate their philanthropic accomplishments both at the beginning of a project and at a successful end.

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Valparaiso University
Valparaiso, IN 46383
www.valpo.edu/guild

SAVE THE DATE!

FEbruary 8
Valpo Sunday

April 24
Wisconsin State Unit Convention

May 1
School of Law's 125th Anniversary Celebration, Field Museum, Chicago

May 16
Commencement

August 24
Classes begin

September 18
Dedication of Christopher Center for Library and Information Resources

September 24–26
VU Guild 73rd Annual Convention

October 8–10
Homecoming

November 6–7
Family Weekend

Best wishes in 2004!