2000 CONVENTION HIGHLIGHTS

by Virginia Amling, Past National President

Trust in the Lord forever, for the Lord God is an everlasting rock. *Isaiah 26:4*

NEW NATIONAL OFFICERS

President – Judy Fry Mason, Geiseman Memorial Chapter  
Vice President of Guild Affairs – Linda Schuessler Deal, Land of Lakes Chapter  
Vice President of Marketing and Communication – Marlene Bader Rakow, Middle Tennessee Chapter  

FUNDS

Guild Special - $2,510 was given to the College of Nursing to purchase a Life/Form Auscultation Trainer and Smartscope. This teaching aid simulates the heart and lungs sounds of a live patient.

Kaleidoscope Bazaar/Silent Auction – This year’s total receipts were $12,000. “Midnight Madness Shopping” was added to give everyone more opportunity to shop.

REPORTS

Guild President - Lorraine Dorough was inspired by a topic she had heard discussed by Coach Homer Drew at a Valparaiso chapter meeting. Lorraine expanded on the theme, “Begin with prayer, end with success.” In the things that the Guild does, we begin with prayer, we plan, we persevere and we end with success. Some recent successes have included initiating the Guild Endowment Fund for Undergraduate Research and the Guild gifting booklet.

Last February’s Targeted Leadership Forum reinforced the core values of the Guild as expressed in the Guild Mission Statement—developing greater interest in and giving financial assistance to Valparaiso University, increasing student enrollment, providing for the students’ welfare, and emphasizing the University’s call to provide Christian leaders.

By praying, planning and persevering, we help to fulfill the University’s promise, and we grow stronger every year.

Vice President for Guild Affairs – Judy Mason encouraged the Guild to “Say Yes!” to the membership drive and reported that the 1999-2000 membership has increased by 100. This membership drive continues through the end of this year and we are hopeful that more chapters will participate this fall. Members should “Say Yes” to the new Chapter Information and Resource Kit that replaces the “Black Book.” And she encouraged the use of the annual chapter plan that will assist chapters with the planning of events and delegating of tasks.

Vice President for Marketing and Communication – Sylvia Luekens announced that receipts for the Guild Bed and Breakfast more than doubled. Hilda Bobb’s (Seymour, IN) Apple Crisp recipe (page 224 of Vol. IV) will be included in the 2000 *Recipe Hall of Fame Dessert Cookbook.*

Judy Michaels reported that the Guild Market has three new items—a clay pot with VU’s logo, a VU t-shirt, and a Valpo bandana. Chapter fundraising ideas including Entertainment books, Zany Brainy, and Pa­mermed Chef were introduced.

National Project 1998-2000 – The VU Guild raised $106,064 in 1999-2000 toward the Guild Endowment Fund for Undergraduate Research, with $33,350 received from individual and matching gifts. The project fund at the time of convention was $194,754.

National Project 2000-2001 – Delegates voted to raise $100,000 toward both supporting the Valparaiso University Prayer Book to be authored by VU faculty, staff and Guild members; and completing the balance of the $225,000 Guild Endowment Fund for Undergraduate Research.

National Project 2001-2003 – $200,000 was pledged for a large reading space on the second level of the new Center for Library and Informational Resources.

Guild Cookbook Endowed Scholarships: Beginning in fall 2000, amounts will be increased to $5,000 each for the eight scholarships granted. This endowment has grown to $815,000.

Past National Officers Scholarships: The two scholarships granted increased to $3,500 each. This endowment has grown to $144,000.

Filia Lucis Award – Judy Waetjen, Oregon Trail, OR chapter was given the Daughter of Light award at the Saturday evening banquet.

Prayer is a large part of all our lives. As small children we began praying before we could talk. Today many of us teach our children and grandchildren to pray. The Guild is a group of women who come together once a year at the annual convention to celebrate our accomplishments and to pray together. To pray for each other, to pray for our families, to pray for the achievements of Valparaiso University, and to pray for the Guild’s continued success.

The Guild could not have reached its mature age if it were not for the many prayers said by its members over the years. The power of prayer and faith is also evident in the success of Valparaiso University. This year the Guild celebrates its 70th anniversary and the University is celebrating the 75th year as a Lutheran institution. These are incredible milestones for both organizations! Both had humble beginnings. Both were begun by individuals with great conviction and vision. Both required faith and prayer to succeed.

After World War I, college education was no longer just for the wealthy. Many young people at the time wanted a college degree to insure their success in the post war economy. Their parents wanted them to attend a school that provided an excellent academic environment but also instilled Christian ethics and faith. In response to this a group of Lutheran laymen in Fort Wayne, IN formed the Lutheran University Association with the intent of purchasing Valparaiso University. Shortly after that, on September 28, 1925, the doors were opened as a Lutheran university. Today, Valparaiso University boasts a diverse student body that represents many faiths as it continues to maintain and promote its Christian identity.

Several years after the purchase of the university, a group of 25 women came together to form the National Women’s Committee of the Lutheran University Association known today as the Valparaiso University Guild. The Guild never considered itself an auxiliary organization but an independent group with its own agenda to assist the students of the university. The first women of Guild had conviction and vision.

Prayer helped the founders of Valparaiso University and the Valparaiso University Guild to succeed. Today prayer continues to be a central part of both. That is why we have embarked on a unique national project for the fiscal year 2000 – 2001. Our goal is to raise $100,000 which will be used to complete our commitment to the Endowment Fund for Undergraduate Research and to fund the production of the Valparaiso University Prayer Book. This prayer book will embody the spiritual aspects of the University. It will provide the campus community with a prayer resource for comfort and guidance during ordinary and extraordinary times. For those far away from Valpo, this book will be a reminder of their days on campus and help to support their daily spiritual welfare. It will represent the university’s mission to enrich the spiritual life of those who feel a connection to VU.

The power of prayer is something we as Guild members realize everyday. Prayer has played a huge role in our success. As we embark on our 70th year of service to the University we are obligated to succeed and to not disappoint those who have come before us. We are confident in our work knowing the Lord is hearing and responding to our prayers. “Therefore confess your sins to each other and pray for each other so that you may be healed. The prayer of a righteous man is powerful and effective.” James 5:16.

2000-2001 Board Members
Secretary, Susan Dippold
Vice President of Marketing and Communication, Marlene Rakow
Vice President of Guild Affairs, Linda Deal
Treasurer, Norma May
President, Judy Mason

INTRODUCING
the New Guild Office Staff

Executive Director
On September 25, Julie Thomas began the position of Executive Director of the Valparaiso University Guild.

Julie is a 1994 graduate with a degree in communication. She has been a member of both the Indianapolis and the Glenbrook chapters serving in leadership positions in both chapters.

Her professional experience includes writing and editing marketing materials for the Roller Skating Associations, Ivy Tech State College Region Six and most recently overseeing the marketing and communications efforts at Mather LifeWays, a senior services organization, headquartered in Evanston, Illinois.

Julie and her husband, Rick (a former Valparaiso University employee), live in Chicago.

Office Assistant
Also new to the Guild office is Tina Rich. Tina joined the Guild office on October 23 as the new Office Assistant. She is a VU graduate with a degree in Elementary Education. Her previous work experience includes working for the Lutheran Deaconess Association. This part-time position oversees many of the details of the Guild office.

Tina lives in Kouts, Indiana with her husband, Kevin, and two children, Michelle (age seven) and Jessica (age five).
**Guild Focuses on Prayer for Current Year National Project**

The Guild's mission statement lists providing facilities necessary for students' physical and spiritual welfare as one of its goals. Therefore it was appropriate that at Convention 2000, Guild members voted to support the publishing of a Valparaiso University prayer book titled, *O God, Our Help in Ages Past: a Valpo Prayerbook*.

The prayer book will be divided into short devotions written by VU faculty, staff, students and Guild members. Gail Eifrig and Fred Niedner, professors emeritus from Valparaiso University, will co-edit the book. The editors expect that the prayer book will be used in the development of individual devotional life. Also, it will be a faith-based resource for encouragement when away from campus.

The book will be distributed to all current students in Fall 2001. In the future, incoming freshmen will receive the book. The book will also be available for purchase by Guild members and others from the campus community.

**Christian Women's Conference: Look for Full Details in January**

*by Kathy Allen*

The Christian Women's Conference, entitled "Triumphs and Transitions," will take place May 4 - 6, 2001 and will be the first event of its kind on campus. It is being presented by Valparaiso University, the Valparaiso University Guild, and the Jay and Doris Christopher Foundation.

The conference materials outlining speakers, activities and registration information will be mailed to Guild members, alumnae, community churches and students in January 2001. Guild members will receive the information before everyone else.

Keynote speakers Nancy Olson and Dr. Susanne Harvath will start off the conference with their presentation, "Renaissance: Identity, Priorities, Money, Careers & Relationships." A total of 20 other different educational sessions will be offered on topics dealing with family, faith, health, career and personal growth. Other conference highlights include Evensong, Round Table Faith Talk Discussions over lunch, dinner and entertainment at Strongbows, Sunday Bible Study and worship at the Chapel of the Resurrection.

Guild members, alumni and friends of all ages are invited to attend. The fee is $95, $75 if received before March 15, 2001, and includes all conference activities and meals. Lodging and travel arrangements should be made separately. Space is limited, so send your registration form to the Guild office soon after receiving the information. To register, call 800-748-4538 or visit the Guild website at www.valpo.edu/guild.

**Financial Report**

Total: $165,406.49

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**THE GUILD'S MONETARY CONTRIBUTIONS TO VU FOR THE 1999-2000 FISCAL YEAR, (INCLUDING CHAPTER, INDIVIDUAL, AND MATCHING GIFTS):**

1. **$1,065.00** . . . Past National Officers Scholarship.
   *This endowment totals $144,000.*
2. **$8,335.00** . . . Cookbook Scholarship.
   *This endowment totals $815,000.*
   *This endowment totals $53,000.*
4. **$1,750.00** . . . Guild Special
5. **$2,850.00** . . . Calendar
6. **$106,064.00** . . . Guild Endowment Fund for Undergraduate Research.
   *This fund currently totals $195,000.*
7. **$8,837.00** . . . VU Excellence Fund
8. **$1,445.00** . . . Living Books

*Together, Guild endowment funds currently total over $1.2 million.*
**Bed and Breakfast Awareness**  
*By Judy Waetjen*

In Romans 12:13 we are commanded to “practice hospitality.” The Guild’s B&B program offers the perfect opportunity for us to carry out this command and be blessed in the process. Does every member of your chapter have a copy of the Guild Market /Bed & Breakfast Directory?

**Case in Point:** Recently I handed our newest member, Bev Ulbricht a directory at church. Two days later she made a reservation to stay with Cindy Russler of the Appleton chapter while attending the 50th Anniversary of her former Valpo roommate. Be sure to think “Guild B&B” when traveling and recommend it to others in the Valpo family and beyond!

**NOTE:** An update will soon be published. If your chapter has changes for the B&B directory, please contact Judy Waetjen if you haven’t already done so.

**Calling all Chapters and Four Winds members to participate in the Guild B&B Program... where strangers become friends... and angels are entertained!**

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**Have Success with Scrip**

A big thank you to those 11 people who earned $150 for the Guild by purchasing Scrip prior to the convention.

The Great Lakes Scrip fundraising program offers non-profit organizations an opportunity to earn money by buying items they already shop for with scrip certificates. The gift certificates from national and local retailers are sold at the full face value. Then, a percentage (the percentage of profit varies by merchant from 3% to 18%) is returned to the Guild chapter.

Guild chapters interested in participating in the program will need to complete an application and provide the Guild’s tax id number (available through the Guild office).

Certificates can be purchased for groceries, clothing, toys, gifts and even gasoline. With a little organization and a lot of shopping for everyday items, your chapter can reach its fundraising goals.

The Quad Cities chapter has made between $35-50 each time they place an order. By placing five orders a year, they make up to $250 each year. If you are interested, please call the Guild office at 800-748-4538 or e-mail Guild member Judy Rullman at jrullman@hotmail.com. You may also visit the scrip website at www.glscrip.com for more information.

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**Whether Looking for a Recipe or a Gift, Remember Guild Cookbooks**

Thank you for spreading the word about the Year 2000 Guild Cookbook Special. Cookbook sales in the last year generated over $8,300 for the Cookbook Fund—double the amount in the previous year!

With the holidays approaching, remember the Guild Cookbook as a wonderful gift for a Thanksgiving or Christmas. While supplies last, all four volumes are available for $25.

As an added incentive, remember that 100 percent of the proceeds are now going to the endowed Guild Scholarship Fund that assists Valpo students.

Call the Guild Office at 800-748-4538 to order your cookbooks today!

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**A special thank you to Gail Kemper who worked as the Guild office assistant. Even after accepting a full-time position with the VU admissions office, she put in overtime to assist with convention planning. We appreciate all that she has done for the Guild and wish her the best in her new position.**

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**VALPARAISO UNIVERSITY**

**CHRISTMAS CONCERT**

On Sunday, December 3 at 7:30 p.m., Guild members and friends are invited to attend the VU Christmas Concert. This year’s concert will be performed at Orchestra Hall at Symphony Center in Chicago. A pre-concert gathering for Valpo alumni and friends will take place at the Palmer House Hilton beginning at 5 p.m.

Tickets for the concert are limited and can be purchased by calling the VU Center for the Arts Box Office at 219-464-5162 or 800-833-6792, ext. 8. Tickets are $20, $30 and $40. The cost of the light buffet gathering at the Palmer House is $30.

Consider getting a group from your chapter together for this very special evening.
Day fundraiser and in December, they will have their annual Vespers service.

At its next chapter meeting in November the Rochester chapter will be hosting a Pampered Chef party with a percentage of the sales going towards the Guild. The Rochester chapter is also starting to make plans for its 50th anniversary next year.

Southtowns of Erie County will also be celebrating an anniversary next year, its 40th. On going projects for this chapter include selling fruitcakes, cutlery, and soup.

At its last meeting, the North East chapter held one of its most successful rummage sales. Articles of clothing, which were not sold during the rummage sale, were donated to a local charity, Project Love. The chapter is currently planning a tureen dinner for later this year.

The consensus among Area III presidents at Convention was that the new Chapter Information and Resource Kits are a definite improvement over the black notebook. Also, presidents like using the Annual Chapter Plan because it makes it easier for members to volunteer.

Members from the Boulder chapter had four items in the Silent Auction and several crafts in the Bazaar.

The Denver chapter is participating in a book sale at Barnes and Noble.

In October, the Greater Kansas City chapter had a progressive dinner, traveling to a different place for each of the three courses: appetizers, main course and dessert.

The Des Moines chapter continues to host their cookbook luncheon/style show.

Area III has several chapters celebrating anniversaries: the Lincoln chapter will celebrate its 30th anniversary in November; Omaha will celebrate its 40th anniversary; and in Houston, members recently had a get together to celebrate its 20th anniversary.

The Covered Bridge chapter continues to enjoy successful...
funding with their unique, embroidered VU nightshirts and sorority reunion sweatshirts, and they will be focusing on new fundraising opportunities as they plan their calendar for the coming year.

Famous for its home-baked fruitcakes, the Madison chapter also continues this long-running fundraising activity. Members will enjoy a catered party at Mr. Olive Church in early December to celebrate the holidays. The chapter is planning a membership drive kick-off for early 2001.

The Milwaukee Golden Gems have focused on recruitment this year. The chapter planned an Open House event in early October and welcomed five prospective members. Their upcoming chapter events include hosting individual home parties (Mary Kay Cosmetics, Usborne Books) and celebrating the holidays with their annual cookie and ornament exchange.

Milwaukee Suburban members enjoyed a Salad Supper Potluck at their September meeting. Lois Brandt, chapter historian, provided an informative and entertaining program on the history of the chapter. Members are looking forward to their November meeting where a guest speaker from a local nursery will present a program on the care of houseplants. In December, the chapter has scheduled a fundraising event, Cookie Walk and Craft Sale, at Our Redeemer Lutheran Church in Wauwatosa.

The Racine chapter is pleased to announce that Vickie Weill Noll ('91) is the new chapter president. Vickie joined the chapter in 1996 and assumes this role from Kathy Bardenhagen, who served as president for eight years.

A special event was planned by the Sheboygan chapter in October. Members gathered over cake and coffee to celebrate the 90th birthday of Gertrude Haack. The chapter’s December meeting will follow an Advent by Candlelight program at Trinity Lutheran Church.

Michigan - Ann Arbor, Battle Creek, Detroit, Detroit Suburban West, Rochester, Saginaw

The Ann Arbor chapter held its annual Salad Supper and meeting on October 9th. Upcoming events include a medley dinner in February, a business meeting in March and a luncheon in May.

Detroit Suburban West chapter is busy with their annual pecan sales.

The Detroit chapter hosted their annual spring luncheon and fashion show with over 150 women attending! The chapter is helping with arrangements for the VU Chorale during their visit to Historic Trinity on October 22. Upcoming events include their Christmas Tea in December.

The Saginaw chapter was well represented at convention this year. The chapter is gearing up for their annual Christmas luncheon to be held in December.

The Rochester chapter has set their calendar for 2001. January brings a chapter meeting. February is a child/game night and will be a fundraiser for the chapter. In the spring, the chapter plans on a bake sale and garage sale.

The Battle Creek chapter had a great Corn Roast this past July. Many people attended. Their annual Christmas Tea will be held in December.

Karen
Looney
Area VII Director
9678 Bellflower Dr.
Zionsville, IN 46077
317-769-6008 looney@earthlink.net

Karen Looney, Area VII Director

Indiana - Decatur Circuit, Hammond, Indianapolis, Michigan City, Mishawaka-South Bend, Valparaiso

In August, several members of the Indianapolis chapter attended a Guild-Alumni summer send off for new students at Symphony on the Prairie.

According to the Mishawaka-South Bend chapter, having co-presidency has been very successful this past year. The annual chapter fundraisers of selling pecans and Port-a-Fit chicken were successful.

VU Basketball coach, Homer Drew, recently gave an inspiring talk at a Valparaiso chapter meeting. This chapter has welcomed several new members this year.

Judy
Grove
Area VIII Director
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Strongsville, OH 44149
440-243-0821 Jgrovew4@aol.com

Ohio - Cincinnati, Cleveland, Columbus Capital Bells, Greater Dayton, Lorain County, Medina, Union County

Area VIII would like to share our fundraising ideas with you to help other chapters meet the goals. The Cincinnati chapter has found selling Nuts from Camilla Pecan Co or hosting a card party luncheon motivating: homemade crafts, buckeye candy and selling mushroom soup from the local mushroom farm keep the Union County chapter busy.

Pecans are available from the Columbus chapter. They happen to be looking for a new idea. Does anyone have one?

Matching funds for their theater night is the highlight for the Lorain County chapter. Soup, fruit cakes and a terrific fall luncheon bring in funds for the Cleveland chapter. Spring Flats and Hanging Baskets as well as the new VU denim shirts are profitable for the Medina chapter.

If you have questions or ideas to share contact Area VIII at Momgrove4@aol.com!

Louise
Lauter
Area IX Director
368 Sylvan Dr.
Winter Park, FL 32789
407-644-3203 hmlauher@prodigy.net

Alabama - Alabama Florida - Orlando, St. Petersburg, Treasure Coast, Winter Haven Georgia - Atlanta Louisiana - New Orleans North Carolina - Southern Piedmont South Carolina - South Carolina Tennessee - Middle Tennessee

Barbara Oster and her mother from the New Orleans chapter have moved and are no longer able to accommodate visitors for B &B; however, other Guild members and alumni have been enlisted. New Orleans is still the place to go for B &B. Contact Barbara for reservations.

Edna Adams, Alabama chapter active Guild member, celebrated her 95th birthday on June 29, 2000.

Linda
Deal
Four Winds Director
18400 37th Ave. N.
Plymouth, MN 55446
763-478-8076 daldeal@prodigy.net

Three Four Winds members are serving on the Roster. Kristine Fox (Area VI Director), Eileen Bishop List (Public Relations Chair), and Christine Blake (Guild Market Chair).
God’s Promises Ring True

by Anne Franklin

Last September, I introduced the membership campaign, “God’s Promises Ring True.” My challenge to you was to celebrate the uniqueness of each individual Guild member and each Guild chapter and to invite women to join you in your desire to serve the Lord and Valparaiso University. Each year in attendance at Convention last year was given a small bell. I commented that if you would stand alone and ring your bell, the sound would be pretty, but would not be loud enough to attract many people’s attention. However, all of our bells rung together would produce such a glorious, rich sound that would make heads turn. I compared the bells to our beloved Guild. Individually, one member can make a small difference to the Guild and Valparaiso University. Together, though, the impact of the Guild is tremendous.

I am proud to let you know that our campaign has been a success! Over 100 new members have joined the Guild, thanks to you and your chapter’s enthusiasm, energy and dedication. Now, don’t stop your efforts! Keep inviting new women to join you. Pray for them and trust that God’s timing is perfect. Numbers 10:29 says “For the Lord has promised good things…”

If your chapter has already participated in the “God’s Promises Ring True” campaign, please continue your efforts. Select a new group to target with a letter campaign, or continue to invite women you’ve been in contact with before.

If your chapter hasn’t had the time or energy to join the campaign, perhaps now would be the time to start! Select a target group of women, request a mailing list from the Guild office, and send letters inviting these women to join your chapter. All the necessary materials can be found in your Chapter Information and Resource Kit.

Thank you, thank you, thank you, for the efforts every Guild member has made to promote the Valparaiso University Guild. We belong to such a wonderful, productive organization! Don’t keep the Guild a secret. Let’s continue to ring our bells for the Guild…ring them loudly, strongly and proudly!

Area coordinators from the Three Promises One Goal campaign are available to speak to your chapter. For more information call the Guild office.
SAVE THESE DATES

Dec. 3 Valparaiso University Christmas Concert  
Dec. 16 Boilermaker Blockbuster,  
Dec. 28-29 Men's basketball game and reception  
January 4 Men's basketball game and reception  
January 20 Men's basketball game and reception  
February 11 75th Celebration * St. Paul Lutheran Church  
February 15 Men's basketball game and reception  
March 25 The St. Matthew Passion by J.S. Bach  
April 21 Wisconsin State Unit 55th Annual Meeting  
May 4-6 Christian Women's Conference  
Sept. 28-30 70th Guild Convention

GUILD DATES TO REMEMBER:

February 1 Guild Special Money Due  
February 15 Scholarship Applications are due  
February 4 VALPO SUNDAY  
April 13 Guild Day of Prayer

Vision
The international community of Christian Women, using their gifts in volunteer service as unique and valued partners in the undiminished progress of Valparaiso University as the leading Lutheran University in the world.

Mission
We create and develop a greater interest in the University as an institution of Christian higher learning.
We give financial assistance to the University.
We assist in increasing student enrollment.
We provide facilities necessary for the students' physical and spiritual welfare.
We emphasize and reinforce the call of the University to provide highly educated and committed Christian leaders for the nation and the world.

Valparaiso University Guild
Kretzmann Hall
Valparaiso, IN 46383-6493