October 1999

Valparaiso University Guild

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Highlights from the Convention Meeting

by Virginia Anding, Historian, Past National President

NEW NATIONAL OFFICERS
Secretary—Susan Dippold, Southern Piedmont, NC Chapter
Treasurer—Norma May, Land of Lakes, MN Chapter

Funds
Calendar ($2,910) to the College of Adult Scholars ~ support for six roundtable workshops over two years; Department of Meteorology ~ lab and field equipment. Guild Special ($1,965) to the Chapel of the Resurrection ~ song books; Counseling Services ~ psychological testing software and manuals; Involvement Center ~ new brochure on opportunities for volunteers.

Kaleidoscope Bazaar/Silent Auction: The total gross receipts for the bazaar and silent auction were approximately $19,500.

REPORTS
Guild President: Lorraine Dorough reminded the convention assembly that the Guild's mission has been a part of the organization since its founding in 1931. The challenge is to identify what has been done well in the past that the Guild needs to continue to do, what the Guild can do better today, and what the organization can do new for tomorrow to fulfill its mission. She also presented examples of new opportunities to support the mission - the Commemorative Gifting Booklet; Guild uses of the Internet including e-commerce; and the Christian Women's Conference, "Triumphs and Transitions," to be held May 4-6, 2001.

Vice President for Guild Affairs: Judy Mason emphasized the alternative chapter structure and the annual chapter plan as options that have been created to make chapter operations simpler and more effective.

Vice President for Marketing/Communication: Sylvia Luckens reported on the work taking place within the Project, Scholarship, and Partnership Promotion Teams; highlighted the new Valpo Screen Saver; showcased the new combined Bed and Breakfast/Guild Market brochure; and presented Creative Communication Grace Notes as a possible new chapter fund-raiser.

Four Winds Director: Linda Deal informed the group that a newsletter, a membership directory, a brochure and a web site have been created for Four Winds members to assist them in their individual efforts to promote and support VU.

National Project Promotion: Bev Wick stated that with eight months to go, a balance of $136,315 remained before the Guild Undergraduate Research Endowment Fund goal of $225,000 would be attained.

Prof. Rick Gillman informed the assembly about the undergraduate research that is currently taking place among VU students and faculty.

Survey results
Voting by mail: Nineteen chapters and 30 individuals responded to the survey. Result: Lay the issue aside at this time.

Membership expansion: VU Guild membership expansion (to families, men, and students) - many families already work together within the Guild as the volunteer network continues to expand. Twenty percent of the members and 40% of the chapters responded to the survey. Result: The Guild is ready to continue to talk about this matter.

Convention 2000
The 2000 Guild Convention will be September 15-17, because of the special VU Founders Day celebration the following weekend commemorating 75 years of Lutheran affiliation with Valparaiso University.
"I know the plans I have for you, declares the Lord. Plans to give you hope and a future." Our 1999 Convention verse is both a comfort and a caution. It is a comfort to know that we have hope and a future if we trust in the Lord's plans for us. It is also a caution since plans eventually give way to hard work if they are to be successfully implemented!

So what does the future look like for the Guild? It looks very busy! We have a number of potential opportunities to fulfill one of our important missions, giving financial assistance to Valparaiso University. In 1998-1999, we contributed almost $150,000, supporting VU in many different ways that touched almost every aspect of university life.

• In 1998-1999 we raised 40% of our total goal of $225,000 for the Guild Endowment Fund for Undergraduate Research. Seven research projects have already received funds...but unless we meet our goal, by raising the remaining $136,315 for the endowment this year, there will be students and professors who will not get the funding they deserve for their projects in future years.
• The Guild Special and Calendar Funds enabled us to give grants totaling $4,575 to five different departments for programs and materials that will benefit students, faculty and staff...but there were requests from many more departments for worthy projects that we could not fund.
• At Convention, we had the chance to meet our new Guild scholars, recipients of scholarships funded by the sales of thousands of cookbooks and gifts from leaders of the Guild. Through these scholarships, we help eleven students per year...but there are over 3,000 deserving students on campus.
• This past year we gave 35% of our total dues, $8,710, to the VU Excellence Fund...but this is a fraction of what it costs just to keep the lights on.
• The future is already here in one important area. Over $4,000 in gifts was sent in last year by members, friends, and family in celebration and as memorials. In the few short weeks since the Guild Gifting Booklet was mailed to every member, gifts using the booklet, totaling $330, have been received by the Guild office.

The support we give Valparaiso University today is greatly appreciated by the administration, faculty, staff, and students. We have not been asked by anyone to increase our support, but I believe that we have the capability and capacity to do more. I challenge all of you to look beyond what we are doing today, to find new ways to fulfill this mission and thereby enable the University to fulfill its own mission. When we do our fund-raisers, we also strengthen the fellowship within the Guild by working together, and maintain our strong support network of chapters. I have every confidence that as servants of the Lord we will rise to this challenge, giving hope and a future to the Guild and Valparaiso University.

New Chapter Structures and Parliamentary Principles

by Lynn Bahls, Parliamentarian, Past National President

The new chapter structures may offer smaller chapters a more flexible meeting style, perhaps more relaxed. Traditionally, our chapters have been guided by the formality needed to conduct the business of larger chapters through the use of Robert's Rules of Order, Newly Revised. Whichever form is used, chapters need to follow these fundamental principles which are the grounds on which Robert based his rules.

• Courtesy to all: being respectful; interrupting only for emergencies.
• Justice to all: being fair, allowing each member to share in discussions.
• Majority rules: the majority determines the course of action.
• Rights of the minority: the minority's right to debate is acknowledged.
• Impartiality: members have equal rights to take part in the organization.
• Protection of the absentee: previous notice of meetings and subjects.
• One thing at a time: one topic is completed before considering another.
• The organization is paramount: more than individuals or small groups.

Keeping the principles in mind and knowing that Robert's Rules are available plus applying Christian love, any chapter can have orderly, effective meetings and achieve its goals.

- Display your VU spirit on your work or home computer with the Valpo Screen Saver. This $12 CD with 24 beautiful shots of the campus is compatible with any PC that has Window 3.1, NT, 95 or 98. Orders for this unique item and other Guild Market products can be placed by filling out the Guild Market brochure order form or emailing guildMkt@aol.com or calling the Guild office.
- At the 2000 Convention, the Guild will elect a national President, a Vice President for Guild Affairs, and a Vice President for Marketing/Communications for 2000-2002. Names and qualifications of individuals you would like considered for nomination should be sent to the Nominating Committee chair Marlene Rakow, 309 Patterson Dr., Columbia, TN 38401, 931 388 0772 – mrakow@usit.net.
Message from President Harre

It was a pleasure and a privilege to welcome members of the Valparaiso University Guild to campus for the annual Convention. During my time with the Guild I reported on a number of subjects that are of annual interest.

The entering freshman class is the largest in eleven years. Seven hundred and eighty new freshmen enrolled in classes this fall. The quality of the class is also very high with an average 1193 SAT score. (The national average SAT score is 1016.) This average represents an increase of five points over the previous year. The typical freshman ranked in the top 17% of his/her high school class. Within Christ College, the honors college, 26% of the freshmen were valedictorians of their high school classes and the average SAT was 1392.

Enrollment in the School of Law has increased for the second consecutive year with 440 students enrolled. In the graduate programs, enrollment is 224 compared to 263 a year ago. The College of Nursing enrollment has diminished to 145. There is nationwide concern currently about the decreasing number of individuals interested in pursuing this profession.

Both total enrollment and undergraduate enrollment are the second largest since 1992. The total enrollment is 3,627 students, with 2,963 enrolled in undergraduate programs. Overall, fall enrollment figures reflect a pattern of stability.

Colleges and universities are stratified by a somewhat nebulous perception in what tier a given college or university is most appropriately placed. This phenomena called stratification, suggests that those people who know something about higher education perceive Valparaiso University in a particular way. That knowledge filters out to parents and prospective students in a variety of ways. It is very difficult in the short-term to change the perceived stratification of a given college or university. It is clear that one of the primary ingredients for attaining and remaining at a particular stratification level is the quality of the student body and the quality of the graduates of the institution. While students are sometimes attracted to a campus because of the perceived stratification of the campus, students are also impacted by other variables. On the other hand, individuals responsible for the gifts colleges receive from foundations and corporations are often heavily influenced by the perceived stratification of an institution. Therefore, anyone who is interested in maintaining or increasing the stratification level of a college or university must pay close attention to the students it enrolls and the graduates it produces.

Valparaiso University is once again involved in rethinking and reworking its strategic plan. The plan under which the University functioned over the last six years has been revised slightly from time to time, but a major rewriting of the document has not been done. It is now time to reconceptualize what VU will be about over the next 5-6 years. A group of faculty, students, and administrators are currently working on this project.

The new University pastor, Reverend Joseph Cunningham, has been installed and is at work ministering on campus. It is my hope that numerous Guild members will have an opportunity to interact with Pastor Cunningham, so they develop a sense of who he is and the type of pastoral work he will be doing in our midst.

We remain grateful to the Guild for its decision to establish an endowment to support undergraduate research at VU. Undergraduate research is extremely important. Bev Wick presented the concept well to the Guild members at the convention. Since I followed her to the podium, I observed that one of the old adages of fund-raising is that individuals asking for gifts should step aside and let the "case" walk through the door. The case for funding undergraduate research is a very strong case. I hope each of you will use that case to generate gifts for undergraduate research.

Please note that Lutheran Brotherhood and Aid Association for Lutherans continue to match gifts of their policyholders, up to $100 per year, when gifts are made to colleges or universities. These programs have already generated significant additional dollars for Valparaiso University. Those dollars are important; therefore, if you are a Guild member who possesses contracts with either LB or AAL, please make sure that you maximize your gift to the University.

The varying constituencies of Valparaiso University continue to appreciate the fine work that the Guild is doing to promote the University. This includes, but is not limited to, the monetary gifts the Guild makes as a collective whole, the individual gifts of Guild members made directly to VU, the assistance of Guild members in the recruitment of students, assistance in generating crowds to attend musical and sporting events in local areas, and a host of other activities too numerous to mention. The Lord has blessed this University through the work of the women of the VU Guild.

![Image of President and a Guild member]

**FINANCIAL REPORT**

**AREA CONTRIBUTIONS**

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**The Guild's Monetary Contributions to VU for the 1998-1999 Fiscal Year:**

- $50 ...............Past National Officers Scholarship
- $4,560 .............Cookbook Scholarship
- $710 ...............Residential Ministry
- $1,430 .............Living Books
- $7,890 .............Endowment for the Support of the Guild Office. This endowment now totals $48,000.
- $2,000 ...............Guild Special
- $1,800 .............Guild Calendar
- $88,690 .............Guild Endowment Fund for Undergraduate Research
- $8,710 .............VU Excellence Fund

![Diagram of financial contributions]

![Picture of President and a Guild member]
God's Promises Ring True
1999-2000 Membership Campaign

by Anne Franklin, Membership Chair

"For the Lord has promised good things..." Numbers 10:29

During our current Membership Drive, we will spend time until December of 2000 thankfully acknowledging the dedication of the current Guild membership. And, at the same time, we will reach out to women who have not yet become part of the Guild. God's provision rings true!

Imagine if each Guild woman held a bell. If she would stand alone and ring her bell, the sound would be pretty, but would not be loud enough to attract many people's attention. However, all of our bells rung together would produce a glorious, rich sound that would attract quite a bit of attention. These bells provide a good illustration of our Guild. Individually, one member can make a small difference to the Guild and Valparaiso University. Together, though, the impact of the Guild is tremendous. Why wouldn't any woman want to be a part of such a dynamic, successful group? God's enthusiasm rings true!

We have a beautiful new Guild brochure. Share it with women who do not know much about the Guild. Send letters and follow up with phone calls to the women in your chapter's target group. Do not change what your chapter does just to impress potential members. Be proud of who your chapter is and what it has done, what it will continue to do, and look forward with excitement to what it will do in the future. Once you share that eagerness with prospective members, adding 10% to the total membership will not be difficult at all! God's possibilities ring true!

Finally, do not become discouraged. Luke 18:27 says, "What is impossible with men is possible with God." God's strength rings true! He will provide what you and your chapters need to keep your current members from becoming tired, and will give you the stamina you need to bring new members into your chapter.

"You can do everything through God who gives you strength," Philippians 4:13 says. God's protection rings true! "I am with you always," says the Lord in Matthew 28. God's companionship rings true! Hebrews 13:5 reminds us that, "The Lord promises never to leave us or forsake us."

Know that you are not alone...your Area Director and I are available to provide help and encouragement at any time. Know that our large choir of bells minus yours would be missing your important individual ring. Think of how much more beautiful the bells will sound with almost 200 more added to the mix. And most importantly, do not forget that God's promises ring true!

The Christian Women's Conference, "Triumphs and Transitions," will take place on campus May 4-6, 2001. This conference will have two goals - personal renewal and spiritual growth. The program will feature inspirational speakers focusing on faith, family, career, and health. Watch for additional information in the near future.

Don't forget! Guild Cookbook Scholarship (two $4,000 awards given to Guild members' freshman sons or daughters) and the Shirley Ayres Jud Scholarship (a $2,500 award given to a freshman Guild member's son or daughter) applications are due in the VU Financial Aid office by February 15.

Happy Anniversary

The following anniversary chapters deserve special thanks and recognition for their unending service to Valparaiso University.

Twentieth: Des Moines, IA • Dayton, OH • Puget Sound, WA • Winter Haven, FL
Twenty-fifth: Naperville, IL • San Diego, CA
Thirty-first: Lincoln, NE
Thirty-fifth: Ann Arbor, MI • Harbor Lights, CA
Fortieth: Madison, WI
Forty-fifth: Nassau-Suffolk, NY • Niagara Falls, NY
Fifty: Aurora, IL • Decatur Circuit, IN • Shawano, WI
Sixty-fifth: Hammond, IN • Sheboygan, WI

GUILD MARKET

By Judy Waege, Be-B Chair

If you did not pick up your Bed & Breakfast hostess packet (consisting of a door hanger and Hospitality Hints for the Guild Bed & Breakfast Hostess, Guild brochure, and Valparaiso University brochure) at Convention, it should have been sent to you. Please contact the Guild office if you did not receive a packet or if you did not receive a copy of the new Guild Market/Bed & Breakfast brochure.

As Bed & Breakfast Committee chair, I welcome your comments, ideas, experiences, and updates. Use and promote this exceptional program. Let's have a banner year as we open our doors to welcome our friends in the Valpo community and beyond!

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Fifty: Aurora, IL • Decatur Circuit, IN • Shawano, WI
Sixty-fifth: Hammond, IN • Sheboygan, WI
August by gathering for a luncheon meeting with several guests. Area Director Vicki Robisch distributed VALPO lapel pins to all present and reported on Guild and campus news.

The Central New Jersey Chapter is doing a craft fair in November, selling VALPO pecans and soup mixes. Also in November, the members will enjoy a flower arranging demonstration.

The Central New Jersey Chapter has the perfect example of using one of the target groups of the Guild membership drive. When President Edi Meier retired from a career as a legal secretary she decided it was time to become actively involved in the Guild since she, her husband, and their son were all alumni. Edi attended her first Guild Convention this year and served as a teller. From Dr. Harre’s sermon on Sunday morning recognizing the 40th anniversary of the Chapel dedication, she learned that the weekly sermons were accessible on the internet at www.valpo.edu/ then clicking on "Campus Life & Resource" followed by "Chapel of the Resurrection."

The Columbia Cascade Chapter is looking forward to its 11th annual cruise in July of 2000 which will be to Oberammergau, Germany. Watch for details and prepare for the trip of a lifetime!

Members of the Diablo Valley Chapter combined a picnic dinner with a night at the theatre to see "Forever Plaid." The evening was a big success.

Harbor Lights Chapter hosted a reception after VU sophomore piano performance major Christine Lee’s recital. Christine’s outstanding performance was a wonderful way to showcase an extremely talented VU student. Sunny Lee, Christine’s mother and Guild member, graced the reception tables with glorious floral arrangements and gifted each chapter member with a corsage.

Puget Sound Chapter members each brought a non-perishable picnic item to their eighth annual summer picnic to add to a picnic gift basket that was auctioned to the highest bidder. At a fall breakfast meeting, Annie Brondos, co-chapter president, helped members make special cards to send to current Valpo students from the Seattle area.

The San Diego Chapter held a "VU Guild Fall Gathering" with a continental breakfast. Members are collecting "Points for Profit" receipts from local merchants to add to their support of the Guild Endowment Fund for Undergraduate Research. This group also enjoys sending survival kits to their VU students at mid-term.

Upcoming dates: March 24-26, 2000 - Northwest chapter retreat at Pacific Rest B&B in Lincoln City, OR June of 2000 - Bay cruise for San Francisco chapters October 27-29, 2000 - Homecoming West (Southern CA chapters are already considering some new, exciting ideas for this fun weekend.)
Members of the Appleton Chapter will be supporting the Milwaukee Suburban Chapter by attending its Holiday Table Settings luncheon. They are also planning the Wisconsin State Unit Convention that will be held April 29, 2000 at the AAL headquarters.

The Covered Bridge Chapter was very pleased with its success at this year's bazaar. Forty embroidered night shirts, bean soup, and cookies in a jar were the big sellers.

The big fundraiser for the Madison Chapter continues to be its homemade fruitcakes which are marketed through area churches, Mozes Gourmet retail stores, and a bazaar at a local high school. Chapter members will be celebrating Christmas together at a special dinner hosted by Guild member and former Guild scholar, Kris Fox.

The Merrill Chapter welcomed two new members this fall. Chapter members are looking forward to their trash and treasure sale which will be open to the public.

Members of the Milwaukee Golden Gems Chapter will be hosting individual home parties (Mary Kay, Longaberger, etc.) with profits earmarked for VU. They will also be gift wrapping at a local mall during the holidays to promote Valpo and make a little extra money. Recently they enjoyed a mashed potato party - the hostess provided the potatoes and each member brought a topping. At their upcoming chapter gatherings they plan to decorate grape vine wreaths and have their annual ornament and cookie exchange.

The Milwaukee Suburban Chapter members enjoyed a Creative Memories photo album workshop at their last gathering. This group is very busy preparing for its Holiday Table Settings Luncheon to be held in November at the Luther Manor. Prior to the luncheon there will be a cookie walk and craft sale. The luncheon will once again include the elegantly decorated tables.

Racine Chapter members also plan to attend the Milwaukee Suburban Chapter Holiday Settings Luncheon. This chapter is focusing on membership recruitment this year.

Sheboygan Chapter celebrated its 65th anniversary with a special dinner and program at a local country club. The theme of the evening, "History," will continue throughout the year. Chapter president, Diane Schuette, an experienced genealogist will help members delve into their personal histories at one meeting. At a later date the group will enjoy a luncheon and private tour at the Sheboygan County Historical Museum to learn about their city/country history.

Wausau Chapter members are preparing for their holiday pecan sale. This chapter recently had great success hosting a booth at a college fair.

Valpo Borders Book Day in November.

Battle Creek Chapter members had a wonderful corn roast this summer. As you can tell from the picture, there were a number of little ones present.

The Detroit Chapter continues to be extremely active. The members hosted a delightful fall luncheon and card party at the Gowanie Gold Club and are busy planning their annual Christmas Tea at historic Trinity in Detroit.

Members of the Saginaw Chapter thoroughly enjoyed having John Shelton, member of the VU Board of Directors and Zehnder's Director of Marketing and Sales, as their guest at their fall meeting.

Karen Looney
AREA VII DIRECTOR

Indiana - Becastur Circuit, Hammond, Indianapolis, Michigan City, Mishawaka-South Bend, Valparaiso

Members of the Valparaiso Chapter look forward to a new fund-raiser at their next meeting, a "Craft Carousel." Hand made or purchased crafts brought by chapter members will be part of a silent auction with all proceeds going to the national project.

Valpo Chapter member running the VU football concession stand.

Nancy Janke
AREA VI DIRECTOR

Michigan - Ann Arbor, Battle Creek, Detroit, Detroit Suburban West, Rochester, Saginaw

Ann Arbor Chapter members welcomed new member Katie Eklund, VU '99, at their fall salad supper. Katie is currently working on a masters degree in social work at the University of Michigan and needed a Valpo connection. This group is looking forward to their

Judy Grove
AREA VIII DIRECTOR

Ohio - Cincinnati, Cleveland, Columbus Capital Bells, Greater Dayton, Lorain County, Medina, Union County

The Cleveland Chapter is being led by new president, Ellen Klein, mother of an alum and of a current VU Guild cookbook scholar. Members are busy planning their 3rd annual Holiday Luncheon with special guest speaker, Dr. Richard Brauer, Associate Professor Emeritus of Art.

The Cincinnati Chapter welcomes Jennifer Weber, transfer member from the San Francisco Bayshore Chapter.

Columbus Capital Bells Chapter members are looking forward to the University Chorale and VU Symphony Orchestra tour concert in March.

Union County Chapter will be sponsoring a craft show at the local high school in November. Past history proves it to be a successful event.

Lorain County Chapter plans an event each year in connection with a performance at a local community theatre. This is a very exciting, profitable activity.

The Medina Chapter is planning a new event -- Playhouse Square Back Stage tour followed by lunch at Acappella for Valpo moms, alumni, and friends of VU. Christmas will be celebrated at a tea. CARE packages were delivered to 16 students Convention/ Homecoming weekend.

Louise Lauher
AREA IX DIRECTOR

Alabama - Alabama Floris - Orlando, St. Petersburg, Treasure Coast, Winter Haven Georgia - Atlanta Louisiana - New Orleans North Carolina - South Piedmont South Carolina - South Carolina Tennessee - Middle Tennessee

Judy Wolff, chapter president, hosted a brunch for the Alabama Chapter members and their spouses. After brunch they attended a Johnny Mathis concert. Guild member Laura Noon's daughter, Jessica, was guest speaker at the September LWML meeting in Alabama. Jessica is a junior at VU.

The New Orleans Chapter is
busy with pecan sales and a bake sale. Barbara and Lois Oster just hosted a six night B&B. It’s always nice to have returning guests.

If you are in the St. Petersburg area on December 5, the Guild chapter is co-sponsoring Handel’s "Messiah" with the Pinellas Lutheran Choir.

The Orlando Chapter is looking forward to its Advent Concert and the VU Handbell Choir performance in January. On a sad note, one of Orlando Chapter’s founding members, Irma Riethermeier, passed away on October 9th. Irma had just celebrated her 90th birthday. Her love and dedication to the VU Guild was an inspiration.

Valparaiso University is a University under the cross...courage is a crossword...It took courage for Jesus to go to the cross because He loves each of us so much. He gives us the courage to move ahead into an unknown future as we encourage one another in our service to VU. "We are more than conquerors through Him who loved us." Romans 8:37

Thank you, Lord, for encouraging women who have the courage and the vision to keep on keeping on while depending on you for wisdom and strength. Give each of us courage to encourage each other...we’re in this together. Have courage!

In Memoriam

Robert Dunham, husband of Beata Dunham, Indianapolis, IN Chapter
Martha Christine Otte, mother of Ann Otte, Columbia Cascade, OR Chapter
Irma Riethermeier, mother of Margaret Zobel, St. Petersburg, FL Chapter and mother-in-law of Barbara Riethermeier, Rochester, NY Chapter
Andrew Zarlingski, husband of Dorothy Zarlingski, St. Petersburg, FL Chapter
### SAVE THESE DATES

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<td>&quot;Hoop and Quill&quot; Men's Basketball Tournament</td>
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<td>Sept. 15-17</td>
<td>Guild Convention</td>
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<td>Sept. 22-24</td>
<td>VU Celebrates 75 years as a Lutheran University</td>
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### Vision

The international community of Christian Women, using their gifts in volunteer service as unique and valued partners in the undiminished progress of Valparaiso University as the leading Lutheran University in the world.

### Mission

We create and develop a greater interest in the University as an institution of Christian higher learning.

We give financial assistance to the University.

We assist in increasing student enrollment.

We provide facilities necessary for the students' physical and spiritual welfare.

We emphasize and reinforce the call of the University to provide highly educated and committed Christian leaders for the nation and the world.

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**Valparaiso University Guild**

Kretzmann Hall

Valparaiso, IN 46383-6493