June 1999

Valparaiso University Guild

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Happy New Year! I know that's not what you expect to read in the summer edition of the Bulletin. It may be summer by the calendar, but July 1 is New Year's Day for the Guild. We use the same fiscal calendar as the University, running from July 1 to June 30. So let's start the celebration with a look back on a year of tremendous accomplishments. We completed a major project for the renovation of Guild and Memorial Halls. We kicked off an exciting new project, the Guild Endowment Fund for Undergraduate Research, which is already generating grants for students and faculty. The Bulletin has had a major facelift and is now being published three times per year. New communication formats, such as the Guild FAQs, are available to bring information to you as quickly and concisely as possible.

As we ring in the new year, look for information on the new targeted membership campaign, appropriately named "God's Promises Ring True," that will kick off in a mailing this summer. Our membership chair, Anne Franklin, has done an outstanding job organizing a campaign to ensure that the Guild remains a healthy and growing organization into the next century.

There are many other exciting Guild events planned for the coming year, including Convention/Homecoming. But you don't have to wait for the big national events to start celebrating and at the same time support our mission to assist in increasing student enrollment. Right now is the perfect time to plan a summer send-off event with students in your area, both current and new. What a great way to forge stronger Valpo connections among Guild members, parents and students and to strengthen our partnership with Alumni Relations!

This is but one example of the many things we do to support this mission and help us strengthen our partnerships with the University. Thank of our partnership with Church Relations and the visibility that Valpo has with the youth in our congregations when we celebrate Valpo Sunday. Think of our partnership with Admissions when we help with college fairs throughout the year by extending their reach through our volunteer efforts, and when we provide lists of confirmations from our congregations. At Convention, you will have a chance to vote on formalizing another partnership between Guild Public Relations and the Office of University Relations that will help us to better speak about Valpo and its activities.

It has been a very good year and, on behalf of the Board, let me extend our heartfelt thanks to all of you for your time and effort to help the Guild fulfill its mission. Enjoy your summer, and we'll see you at Convention!
Undergraduate Research at VU

by President Alan Harre

It was a timely request when Guild Executive Director Rebecca Balko asked me to share some thoughts with you in this issue of the Bulletin. Just a short time earlier, it was my pleasure to view the work of students who participated in VU’s first "Celebration of Undergraduate Research" event. The quality of this work and the number of participants underscores the significance of your decision to establish the Guild Endowment Fund for Undergraduate Research.

Your dollars already are making an impact on the educational experience of our students. The endowment will ensure that these opportunities are available to future generations of VU students and faculty. Your support encourages faculty to challenge our students to engage in difficult projects.

More than 80 students participated in the program that included remarks by Dr. Roy Austensen, Provost and Vice President for Academic Affairs; Dr. Nandini Bhattacharya, University research professor; and myself. Poster presentations were displayed throughout Mueller Hall. A number of students gave oral presentations. In some cases two or three students collaborated on a project; in other cases students worked alone. The quality of work was excellent.

Examples of this high level of scholarship were evident in the topics of the following award-winning poster presentations:
- "Pine Tree Selection by Yellow-Bellied Sapsuckers in Northwestern Indiana," Erick Dersch, Okemos, MI, and Gary Glowacki, Schaumburg, IL, biology
- "Using Secondary Ion Mass Spectrometry to Analyze Ca and Mg in Human Chromosomes," Lindsey Hillesheim, Dodge Center, MN, physics
- "Congressional Elections and the Role of the Media: A Study of New Mexico’s First Congressional District Special Election," Sara Lister, Albuquerque, MN, political science
- "Development of Recombinant Galectin-3 Fusion Proteins for Determination of a Nuclear Localization Signal," Daniel Neef, Holman Estates, IL, and Jennifer Bender, Manchester, MO, chemistry
- "Food Habits and Predation Rates of Creek Chubs in Kansas," Tanya Smutka, Jamestown, ND, biology

The opportunity for our students to work on projects of this nature under the supervision of an excellent faculty member is a wonderful experience and an opportunity not readily available on the undergraduate level at many institutions. You are to be commended for your foresight in helping raise funds to establish an endowment to support projects of this type in the future.

Annual Chapter Focus List

by Judy Mason, Vice President for Guild Affairs

Do you feel overwhelmed at times with your Guild "duties"? Do you feel your chapter lacks focus and direction? Would you like others to get involved in the planning and organizing of chapter events? The "Annual Chapter Focus List" may be the tool you have been looking for.

The list centers around activities a chapter could consider in a given year. It is a planning tool that will help your chapter become more focused. It determines who is responsible for getting the activities done and what the targeted completion date will be. It provides the chapter with a plan and a direction. It may not radically change what you are doing as a chapter, but it may make it easier.

The "Annual Chapter Focus List" is simple. It provides a list of activities your chapter can undertake. The activities are grouped under the five Guild mission statements. Maybe your chapter would prefer to focus on two of the five areas. You would then simply select one or two of the activities under those particular mission statements. One chapter member would be responsible for each activity. A completion date for the activity would be determined. Having chapter members know and commit to their individual responsibilities should make the completion of the activities easier and require less follow-up by the chapter officers.

You will be receiving the focus list in the mail this summer from your Area Director. We recommend you implement it immediately for the upcoming year. The goal is to get more chapter members involved and engaged in chapter events. The plan is simple. It is efficient. It is easy to implement. The results will be rewarding.

Did You Know?

- Congratulations! $85,000 has been sent to the University to fund the Guild’s $220,000 endowment for undergraduate research.
- The Guild Endowment Fund for the Support of the Guild Office is now over $45,000.
- The new Guild Scholars have been announced.

Cookbook Scholarship:
Erich Keller, son of Sammy Keller (Four Winds), grandson of Gloria Keller (Valparaiso Chapter), and nephew of Cindy Russler (Appleton Chapter)
Joshua Klein, son Ellen Klein (Cleveland Chapter)
Past National Officers Scholarship:
Ceres Krohn, daughter of Juno-Ann Krohn (Diablo Valley Chapter)

Johann Sletto, son of Constance Sletto (Chicago NW Suburban Chapter)
Your Ideas About Membership Expansion

by Bev Wick
Membership Expansion Committee Chair

Two questionnaires were distributed at the fall 1998 convention to gather information for the Membership Expansion Study. The response was excellent. Over 20% of Guild membership returned the individual questionnaire and 40% of the chapters replied. The Guild cares about this issue and recognizes the importance of the discussion. Each varying frame of reference will help us eventually reach the right solution for the entire Guild and the good of the University.

One question we are trying to answer is whether opening membership to men would be in conflict with Guild values. Clearly, males can be in full agreement with the Guild's stated values and purposes, but this survey underscores the very strong collateral value of female friendship and bonding that occurs throughout the Guild as a by-product of working together for Valpo. Sixty-four percent of all respondents feel the all-female nature of the Guild is a very important strength of the organization, and 20% or fewer think it limits our service to VU and/or contributes to a negative image.

Almost as many respondents think that opening the Guild to men would have a negative effect on membership as think it would be an asset and attract new members. More striking is that 40% said adding men would have little effect on their chapter operations. Very few report that men have asked to join; most regularly include men as guests at events; many report that men volunteer to help with Guild projects. The women replying to the survey think these volunteers are not particularly interested in joining. Although they state that their chapter wouldn't change much, many say that "we" (national Guild, other chapters?) would have to change operations and procedures significantly to make membership attractive to them. Several expressed concern that focusing on such changes would distract us from our mission for VU.

Our Guild chapters are happy to accept any help in working for Valpo, and cooperate regularly with Alumni, Admissions, Athletic and Music departments and the Office of Institutional Advancement at local events. Seventy-four percent said they would probably accept men as Guild members if that was the decision of the entire Guild, but expressed a strong desire to retain local control over how that would work in their own chapter.

The surveys indicated that as we continue to consider the nature of our membership, clarification will be needed on two points - why the Guild was originally formed as a women's organization and the role and structure of the Alumni Association. Watch for more information on both of these subjects. The discussion continues.

God's Promises Ring True

1999-2000 Membership Campaign
"For the Lord has promised good things..." Numbers 10:29

by Anne Franklin
Membership Chair

Imagine a choir which includes one bell for each promise the Lord has fulfilled for the Guild. What a glorious sound it would be! Throughout the history of the Valparaiso University Guild, God's promise of good things has certainly rung true. Beginning July 1, 1999, and running through the 2000 calendar year, the Guild will embark on a Membership Campaign to not only recruit new members but to celebrate and show appreciation to our dedicated current membership.

In a June mailing, each chapter president will receive a packet containing a list of new students for the 1999-2000 school year, information on available categories of membership, a new Guild brochure, sample letters and other helpful documents to be used throughout the campaign. Each chapter will be asked to choose one or more of the following groups to recruit during the next 1½ years:
1) mothers of current students,
2) 1960-65 alumni (recently retired) and/or
3) 1973-78 alumni (empty nesters).
Throughout the campaign, ideas, support and encouragement will come from chapter presidents, Area Directors and myself. Can you hear the bells ringing? Such a delightful sound they will generate! God has promised to be faithful to us, and He will be faithful by providing prospective members for the Guild. We must, then, be faithful to Him and the Guild by working to increase membership in this worthwhile organization. Proudly ring your bell in your Guild chapter! Together, we will produce a magnificent sound to celebrate God's faithfulness to our organization.
"For I know the plans I have for you," declares the Lord, "to give you hope and a future." This verse from Jeremiah 29:11 has been chosen as the theme for the 1999 Guild Convention.

As I have journeyed through the changes in my life during recent years, this verse has been a rock for me on which to stand, giving me the hope I needed to dream. And it holds a promise for all believers...for the Guild...its members and its leaders.

The Word of God is filled with promises...our challenge is to act on this knowledge and pray for God's will and the power, insight, willingness and wisdom to carry it out. (Ephesians 1:17-20)

It is a time of hope...a chance to begin anew. God will give us wisdom and knowledge, not just to maintain this organization, but for growth in new areas. When His seed is planted, it always brings forth a harvest...in His time. (Isaiah 43:18,19)

"We can make our plans, but the final outcome is in God’s hands. We can always ‘prove’ that we are right, but is the Lord convinced? Commit your work to the Lord, then it will succeed. The Lord has made everything for His own purposes." (Proverbs 16:1-4, The Living Bible)

Are we willing to lay down our own ideas and plans...our mind, will and emotions...before God as a hand of cards and ask Him how to play them? That is hope, real hope for the future.

"My hope is built on nothing less Than Jesus’ blood and righteousness; I dare not trust the sweetest frame, But wholly lean on Jesus' name. On Christ, the solid Rock, I stand; All other ground is sinking sand."

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**Publicity Checklist**

_by Christine DeLooze, Public Relations Chair_

As you plan your chapter’s activities for the upcoming year, make use of this publicity checklist to ensure that your chapter "gets the word out."

- Designate a person to be in charge of publicity.
- Compile a list of local newspapers and Christian publications. Obtain the following information: names of editors and/or relevant section editors, addresses, phone numbers, fax numbers, e-mail addresses and deadlines.
- Create a list of local churches that might be willing to give the Guild publicity in service bulletins and/or newsletters.
- Make a list of the chapter's events and send it to the Guild office for publicity on the Guild web site.
- Use the copy of "Tips on Preparing Press Releases" given to each chapter a few years ago or obtain a copy from the Guild office.
- Send e-mail messages to Guild members and area alumni to publicize upcoming activities.

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**Financial Report**

_Comparison Contributions (July 1st - February 8th of Fiscal Year)_

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**Area Contributions (July 1, 1998 - May 24, 1999)**

Area Contributions: Area I $7,566, Area II $8,818, Area III $6,339, Area IV $8,067, Area V $9,623, Area VI $15,445, Area VII $14,920, Area VIII $4,491, Area IX $8,859.
**Chapter to Chapter**

**Area I**

The **Baltimore** Chapter has two new officers, Darlene Quijan, vice president, and Renee Ruyle, treasurer. Renee, VU ‘98, is currently doing graduate work in Baltimore.

Ruth Nutzel and Erana Lubbert, founding members of the Baltimore Chapter

The **Buffalo** Chapter had a successful Spring Brunch raising over $700 and plans to add matching funds to that amount. At its next gathering, members will turn in the profits from the $5 seed money each received at the beginning of the year. Members have been "planting" and watching this seed money "grow" in a variety of ways throughout the year. This group is also looking forward to getting ready for the Kaleidoscope Bazaar/Silent Auction.

Edie Meier, the new president of the **Central New Jersey Chapter**, was recently installed by Area Director Vicki Robisch at a luncheon meeting in Westfield.

President Liz DeMik of the **Northern Virginia** Chapter reports that this group continues to have great success with its catering endeavors. They are currently planning a summer picnic for alumni, parents, students and Guild members. Liz is now serving on the VU Alumni Board for the DC area. Her son Stephen will be coming to Valpo next semester - their 4th child - to attend VU.

**Area II**

The **Chicago South Suburban** Chapter recently enjoyed a very successful White Elephant silent auction.

**Area III**

**Area IV**

The theme this year in the **Orange** Chapter was "Celebrating VU around the World," highlighting Valpo's overseas study programs. The fall meeting was dinner at a German restaurant. In March, members met at El Torito for a Mexican meal. The chapter's final gathering
pay dues even though they were unable to attend meetings. Work will continue this summer on a chapter project for the Kaleidoscope Bazaar.

Reporting for the Spokane Chapter, President Chris (Drews ’70) Dudley stated that the chapter used the alumni list to find new members. After repeated contacts, three alumni joined the six regular members at their spring meeting. Persistence works! Former Deaconess Mary Taylor was the guest speaker. She requested that members bring an item of spiritual significance. Mary brought an Indian drum, another member brought her child’s baptismal cap and another a painted rock from a retreat. “It was a sharing of deeply spiritual parts of ourselves and what has helped us in our faith,” said Chris.

Area V

Appleton....Sales of this chapter’s 1998 “Sweet 16” ornament set an all-time record high this year – 741!

Covered Bridge....For Valpo Sunday, Guild member Sharon Hollenberger gathered the names of all the people in her congregation with Valpo ties and prominently displayed them on a poster. It was a great VU conversation starter. This chapter also plans to design a Valpo nightshirt. Be sure to look for it at the Kaleidoscope Bazaar.

Milwaukee Golden Gems....The Milwaukee Golden Gems get together almost once a month. Spouses joined them for an evening at the Comedy Sports Club in April. In May, the chapter enjoyed a floral demonstration with each member leaving with a beautiful fresh arrangement. On Flag Day, the group planned next year’s fund-raiser while enjoying red, white and blue appetizers.

Milwaukee Suburban....A Dessert Decadence tasting party and White Elephant silent auction fund-raiser were the final activities for the Milwaukee Suburban Chapter this spring.

Racine....The Racine Chapter has revised its structure and is looking forward to starting next fall with new ideas.

Shawano....This dedicated chapter celebrated its 50th anniversary by hosting the Wisconsin State Unit Convention.

Wausau....Three new members recently joined the Wausau Chapter. Members Peggy Meissner Nichols gave birth to her third child on the evening of the chapter’s May meeting, so the chapter had a baby shower for Peggy at its annual potluck picnic held in June.

Area VI

Ann Arbor Chapter members enjoyed a special guest, Matt Pravnezano, at their last luncheon. Matt is a VU Christ College pre-med senior chemistry major who is currently involved in research at the University of Michigan. He gave an outstanding testimony of the value of research at the undergraduate level.

Battle Creek has changed its chapter structure and is feeling revitalized. The Detroit Chapter’s spring luncheon and style show with Talbots was a great success. One hundred and eighty-four guests attended. According to outgoing president Betty Leithauser, “It is the cooperation and support of our members that makes our chapter a special organization.”

Members of the Rochester Chapter and spouses thoroughly enjoyed an Italian night with a wonderful dinner and great fellowship.

Area VII

The Hammond Chapter members tried something new this spring. They had a VU Benefit Night at a local Pizza Hut. If a “VU coupon” was presented when the pizza was ordered, a percentage of the cost was donated to the Guild. This fund-raiser went extremely well.

Area IX

News from North Carolina: The Southern Piedmont Chapter hosted VU’s musical ministry team of the church service at Ascension Lutheran Church. It was exciting to watch the youth respond to this spirit-filled group. One member of Sweet Wine, Ben Nichols, is from Charlotte which made the visit even more special.

The Treasure Coast Chapter held its annual Valentine Buffet Dinner at the home of Guild member Marilyn Albrecht. It was a very successful fund-raiser with 77 guests attending, including Rebecca Balko, Guild Executive Director, and Tonia Stoffregen from Institutional Advancement. In addition to card parties, this very active chapter also held a Theatre Party and a Fashion Show this spring. Six new members were welcomed into this group during the past year!

The Atlanta Chapter recently gathered in the home of Jean Meyers to celebrate the upcoming wedding of Christina Feller, daughter of former member Jo Feller and sister of current member Dorilee (Feller) Pervorse. Jean was not able to attend the shower but opened her home to the party anyway.
Exciting things are happening in Four Winds! Over the past few months, I have been collecting information from members for a Four Winds directory, which will be mailed in June. One of the questions I asked the members was what they are doing to promote or support VU in their communities. Here are a few replies:

- Jane Rudolf and Joyce Anderson ordered Valpo bulletin inserts and/or posters for their church’s celebration of Valpo from VU were very helpful in her church’s communities. Here are a few replies:

- Betty Fry said the ideas and materials available from VU were very helpful in her church’s celebration of Valpo Sunday.

- Martha Doersberger attended a VU choir concert (during one of its tours) at her church.

- Maralyn Marske-Walker sells Guild cookbooks and seasoning and soup mixes at craft fairs.

And finally, Gretchen Stoopspey recently wrote to the Guild office, "Took time to have a prayer for the Guild while in Puerto Quetzal, Guatemala. Once a Guildie, always a Guildie. Four Winds - I’m trying the South Wind."

In a variety of individual ways, these and other Four Winds members are contributing to the Guild’s mission of supporting and promoting Valparaiso University.

Another exciting development with regard to Four Winds is the new Four Winds web site. Here you will find basic information about what it means to be a Four Winds member. Various links to the Guild web site are included in the Four Winds site. In time, the VU Guild web site will likewise include a link to the Four Winds site.

Please visit the Four Winds web site at: http://home.cwix.com/~dalideal@cwix.com. I would appreciate feedback on this site - what you think about it, how it can be improved, additional information that should be included. Thanks!

In Memoriam

**Ethel Amodeo**
Hammond, IN Chapter

**Mildred Arduin**
Detroit, MI Chapter

**Jean Bischel**
Rochester, NY Chapter

**Helen Farnsworth**
Mishawaka-South Bend, IN Chapter

**Betty Guebert**
St. Louis, MO Chapter

**Lolita Kranz**
Greater Kansas City, KS/MO Chapter

**Betty Kretzmann**
San Francisco, CA Chapter

**Matilda Lieske**
St. Petersburg, FL Chapter

**Dolores Rehak**
Greater Kansas City, KS/MO Chapter

**Georgina Rothlisberg**
Merrill, WI Chapter

**Otto Toelke**
husband of Lydia Toelke, Cleveland, OH Chapter

**father of Mary Winkelbauer, Medina, OH Chapter**

**George Valsa**
husband of Maryanna Valsa Detroit Suburban West, MI Chapter

**Faye Zachau**
Hammond, IN Chapter

Elizabeth (Betty) Bohn Kretzmann widow of Dr. O. P. Kretzmann, former VU president, passed away June 4 in San Francisco at the age of 83. Betty is a respectfully remembered for her strong commitment to Valparaiso University and the Guild.
Valparaiso University Guild

Vision
The international community of Christian Women, using their gifts in volunteer service as unique and valued partners in the undiminished progress of Valparaiso University as the leading Lutheran University in the world.

Mission
We create and develop a greater interest in the University as an institution of Christian higher learning.
We give financial assistance to the University.
We assist in increasing student enrollment.
We provide facilities necessary for the students' physical and spiritual welfare.
We emphasize and reinforce the call of the University to provide highly educated and committed Christian leaders for the nation and the world.

Valparaiso University Guild
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Valparaiso, IN 46383-6493