With ONE Voice

by Lorraine Dorough, President

Three years ago Past National President, Bev Wick inaugurated this column dedicated to the Guild Renewal objective that we "unite the Guild behind the vision and mission statement in order to speak and act with one voice." With the start of a new year and a new term of office, it seems an opportune time to review the events of these past three years.

Let's look at some of the major changes in the Guild that have occurred during this time:

- A new committee structure was implemented at this convention to give the Guild flexibility in meeting new challenges and opportunities.
- The position of Four Winds Director, under the direction of the Vice President for Guild Affairs, was created to provide members who live in areas not served by a Guild chapter an increased presence and voice within the Guild.
- Titles, duties, terms of office and church affiliation requirements for Guild officers were changed, creating new opportunities for women to serve in these roles.
- A new dues structure was implemented allowing members to choose an appropriate dues level for themselves.
- The Endowment for the Support of the Guild Office was affirmed through an allocation of a percentage of member dues to the fund.

Each of these changes came as a response to an objective identified through the Guild Renewal process. Each is grounded in our strategic focus areas to celebrate our community, continuously improve our functions and expand our services to Valparaiso University. And none were enacted without the input of Guild members who, with their many voices, have given the Guild the ability to speak with one voice.

For those who doubt they have a voice in the Guild, look to the open discussion that occurred on the floor of this convention regarding the future of the bazaar. To quote Bev from her first column, "It is in that furnace of strongly held and widely varied opinions, presented confidently during open parliamentary decision-making, or offered during... chapter and committee meetings, that the future direction of the Guild is forged." There was spirited debate both for and against keeping the bazaar, and in the end, the majority of the members present voted to reinstate it for the next convention. What is important here is not the future of the bazaar, but that each Guild member has the freedom to challenge decisions, to discuss ideas, to discover new possibilities to help the Guild fulfill its mission.

In this spirit, we will be coming to you this year for your input on a number of important issues: Should we expand our membership to include men and families? Should we institute vote by mail? Is there a better way to run a chapter? Each of you is, in essence, a member of the study committees looking into these issues, and we want to hear your voice as we listen for solutions.

So have we had too much change? Too little change? Or just the right amount of change? There are as many answers to these questions as there are Guild members. One thing we can be sure is that the Guild, starting its 68th year of service to Valparaiso University, is a stronger organization for having gone through this effort. We know who we are and what we stand for. In all we do; in all we say; we reinforce our statement of vision with one voice. We are a community of Christian women. We use our gifts in volunteer service. We are unique and valued partners in the undiminished progress of Valparaiso University as the leading Lutheran university in the world.

We are the Valparaiso University Guild!
A Message from the President
by President Alan Harre

I extend a special thank you to Margaret Zobel, Judy Waetjen, and Pam Sieving for their service as leaders of the Guild. We appreciate your investments in time and energy very much.

On behalf of VU, I also thank the Guild in its entirety for the generous $200,000 gift in support of the renovation of Guild and Memorial Halls. We are very excited about this project, and it is now simply a matter of completing it.

The 1997-98 academic year was the best year I have experienced during my tenure as president - enrollment grew; a campus master plan was developed; significant gift support was contributed by donors; VU received glowing reports from the North Central Association of Colleges and Schools Accrediting team; excellent new faculty and administrators joined the VU community; and many’s and women’s basketball teams experienced great success, etc. However, the University and its friends cannot rest on these blessings. Rather, we all need to help create the future of choice for Valparaiso University.

Allow me to share VU’s current enrollment status. 760 freshmen enrolled this fall. This is the highest number since 1988. The total undergraduate enrollment is 2,985. VU has 3,677 graduate, law and undergraduate students in the student body this fall.

As we recruit a student body, we pursue multiple objectives. We aim to enroll at least 40% Lutheran students. We look for ways to continue to enhance the quality of the student body by raising the average SAT score to 1200. We seek to assure the states of Illinois, Indiana, Michigan, Minnesota, Missouri and Ohio do not represent more than 70% of the enrolled students at VU. We would also like to have 12-15% of our student body composed of American minority students, and we want to enroll approximately 150-200 international students.

Many ask what the impact of the NCAA tournament appearances had on enrollment. The answer is, “Not a whole lot on the class of 1999, but VU has enormous data file of students who are seeking enrollment in the fall of 1999.” The NCAA publicity came too late to impact the students who had already made their decisions about where they would enroll. However, the Office of Admissions received many more inquiries this past spring and summer than it has in the past as a result of the NCAA notoriety. This may result in recruiting a larger class for the fall of 1999.

The Peer Review Team from the North Central Association of Colleges and Schools was on campus last spring. VU fared very well in this review process. As one compares the content of the review completed in 1988 to 1998, there is a tremendous difference between them.

VU’s College of Engineering is currently being reviewed by ABET (Accrediting Board for Engineering and Technology). The Valparaiso University School of Law will host two review teams later this fall. VU interacts with 14 groups that accredit programs on this campus. It seems that representatives of two or three accrediting groups are on campus every year.

You all know the major goal of our next campaign is to raise funds for a new information resource center, sometimes referred to as a new library. The new facility will double the capacity of the current library. But more importantly, it will provide access to current emerging sources of information which will enhance student learning.

The University has implemented some changes in the curriculum. One is the courses that compose the Freshman Core. VU developed a core curriculum for freshmen before I arrived in 1988. That curriculum was beginning to get a bit “tired.” Curriculum loses its effectiveness when the faculty who developed it matures and new faculty are asked to teach a curriculum they did not design. Therefore, from time to time it is important to rejuvenate the curriculum and to include the faculty who are teaching the core courses to participate in the process of a redesign. The new core provides VU with greater flexibility and more efficiency in the use of its faculty members. In addition, various colleges have revised the curriculum in ways computers are a basic component of the instructional process.

As I reflect upon the importance of curriculum and the instructional process, I thank the Guild for its decision to support undergraduate research. As one considers how pedagogy in higher education is changing in the current environment, undergraduate research is one of the areas receiving increased emphasis. Today a typical undergraduate student has much more interest in being related to a faculty member not simply as a teacher/professor who is providing information in the classroom, but as a mentor. One of the most effective ways to promote such mentoring is to encourage course work that includes undergraduate research projects. Thank you for your support of that initiative. Students and faculty will benefit greatly.

There have been significant physical improvements on campus over the last year. The theme of the campus plan is “place affects mission.” One of the realities currently is that our facilities do not lend themselves as well as we attempt to promote a feeling of community on the campus. We are working diligently to enhance the concept of community, and we believe that a sense of community will increase as people have an opportunity to interact with one another in some very special physical space.

The website sponsored by Valparaiso University continues to improve. We received a grant from the Lilly Endowment to assist in upgrading the site. Please frequent the homepage at www.valpo.edu to continue to learn more about VU.

I was very pleased to learn that Beata and Herschel Madoen have made a significant contribution to the Guild Endowment Fund, because I believe strongly in the value of endowments for all organizations. Therefore, I commend the Valparaiso University Guild for pursuing the funding of this endowment.

Again, I sincerely thank you for all you do. Your support and promotion of Valparaiso University across the United States is a significant gift to this University.
Convention Highlights
by Virginia Ailing, Historian

New National Officers
President
Lorraine Dorough, Atlanta GA
Vice President for Guild Affairs
Judy Mason, Geiseman Memorial IL
Vice President for Marketing/Communication
Sylvia Luekens, Harbor Lights CA

1997 Calendar Fund ($1800) to College of Engineering-National Hydro-power Contest; Greek Life-conference registration fees; Counseling Center-web designer; Moellering Library-audio library headphones

Guild Special ($2000) to College of Business-three student delegates to the national undergraduate research conference;

1998-2000 National Project is the establishment of The Guild Endowment Fund for Undergraduate Research. This is in response to the increasing number of students and faculty participating in undergraduate research.

President Margaret Zobel proudly presented the Guild 1996-1998 $200,000 Project Fund to Harley Snyder of the University Board of Directors and Bonnie Hunter, Assistant Provost for Student Affairs, for the renovation of Guild and Memorial Halls.

The Guild Renewal initiatives under study include:
- Membership expansion: Would a membership that includes students, men and/or families enhance the mission of the Guild?
- Voting by mail: Does the Guild want to amend its bylaws to allow voting by mail?
- Alternate chapter structures: What can we do to provide more flexibility in how we structure and govern chapters? The “Chapter Plan to Support and Promote VU,” an agreement among the members of a chapter that details what will be done for the coming year and who will do it, will be evaluated this year by a chapter in Area V.

Committee Restructuring
The current bylaws structure, with detailed recommended standing committees, was replaced by broad categories of committees to be managed by respective office of the Board of Directors responsible for those areas.

President
Governance
Bylaws-Historian
Parliamentarian

Vice President for Marketing/Communication
Marketing
Project Promotion Team
National Project Promotion
Bazaar/Silent Auction
Bed and Breakfast
Guild Market
Scholarship Promotion Team
Cookbook
Communication
Partnership Promotion Team
Alumni Liaison
Church Relations
Guild Admissions Partner

Vice President for Guild Affairs
Membership-Club Directors
Four Winds Director

Honors
The Guild's Filia Lucis Award (Daughter of Light) was proudly awarded to Lynn Bahls, Guild past president and National Parliamentarian for 25 years. Guild President Margaret Zobel was the recipient of an Alumni Service Award.

Did You Know
- Valparaiso University was named #1 in best college value and the second overall regional university in the Midwest according to U.S. News and World Report's 12th annual “America's Best Colleges” findings.

- Supreme Court Justice Ruth Bader Ginsburg delivered an address on “The Supreme Court: A Place for Women” in the Chapel this fall. She also presented lectures to the VU School of Law students and faculty.
- Last year, the Milwaukee Suburban WI and Rochester NY Chapters provided transportation for prospective students to a Campus Visit Day. Three of the twelve students from the Wisconsin trip are now attending VU and two of the five from New York.
- The Guild Cookbook, Past National Officers and Shirley Ayres Jud Scholarships provide $36,500 to eleven VU students each year.
- The 1998 Guild Kalidescope Bazaar and Silent Auction generated $14,300.

- Convention '99 will be held Sept. 30 and Oct. 1 next year. That's right, the Thursday evening and Friday of Homecoming weekend. Because Homecoming East in Hartford, CT against Yale will take place on the traditional Guild convention weekend next fall, the Guild needed to change the date of its annual gathering. Make plans now to attend this exciting weekend.
Get Involved

- At the 1999 Convention, the Guild will elect a national secretary and treasurer for 1999-2001. The names and qualifications of individuals you would like to submit for nomination should be sent to Norma May the Nominating Committee chair (35 Interlachen Pl., Tonka Bay, MN 55331) by March 15, 1999. Thank you.

- Have you and the members of your chapter filled out the membership expansion and vote by mail questionnaires distributed at convention? Your input is important as the Guild makes tough decisions regarding these topics. (To obtain additional copies of these surveys, please contact the Guild office at 800 748 4538 or Rebecca.Balko@valpo.edu.)

- Help support Valparaiso University and fellow Guild chapters; buy Guild Market items; and be sure to place Guild Market brochures on display at your next Guild function. (Contact the Guild office at 800 748 4538 or Rebecca.Balko@valpo.edu for more Guild Market brochures.)

- The Kalidescope Bazaar and Silent Auction will take place at Convention '99. Start thinking about unique items for next year’s Guild Convention/Homecoming weekend event.

- Does your employer offer matching gifts? If so, gifts to Valparaiso University through the Guild could be significantly increased. Check with your employer today.

Financial Report

by Colette Irwin-Knorr, Treasurer

The Guild’s monetary contributions to VU for the last fiscal year included:

- $20 to Past National Officers Scholarship
- $436 to Residential Ministry
- $1800 Calendar
- $2000 Guild Special
- $4400 Cookbook Scholarships
- $6611 Guild Office Endowment
  (total amount currently in this fund is $36,000)
- $9320 University Fund
- $200,000 Guild/Memorial Project (two year project)

Not Just Bricks and Mortar ~ 1998-2000 National Project

In recent years, the fundraising efforts of the Guild have been directed to assisting the University with building improvements. For the next two years, the Guild will raise funds to establish a Guild Endowment Fund for Undergraduate Research. Enabling students to do research and to publish in their respective fields has become increasingly important in all disciplines. This project will significantly assist VU in accomplishing its mission and will directly impact outstanding students, faculty and staff for years to come.

Who Are You? What Do You Do?

by Heidi Jark, VU’s Planned Giving Director

Who are you? What do you do? These are the most frequently asked questions of me, the University’s Planned Giving Director. You may think the answers are complex, but they are actually quite simple.

Who am I? I am a 1986 Valparaiso University graduate originally from a small farm in South Dakota who not only received an undergraduate degree from VU, but also a law degree in 1989 from VU’s School of Law. Even during my tenure as an attorney at a firm in Valparaiso, I continued to feel the daily presence of the University. When the opportunity arose to join VU’s Institutional Advancement staff, I saw it as an opportunity to give back to the institution that had influenced me greatly.

So what does a Planned Giving Director do? Many people are interested in making significant charitable gifts in their lifetime, but feel they are unable to do so. My job is to demystify planned giving and to help Guild members, alumni and friends make their dreams for VU a reality. A planned gift, such as a bequest in a will, can make those dreams come true.

I find great satisfaction being VU’s Planned Giving Director, because it’s one of service not only to the University, but also to the people with whom I work. You’ll be hearing from me in the days to come asking what your dreams are for VU.

Guild member Heidi Jark can be contacted at 800.803.7184, ext. 76 or Heidi.Jark@valpo.edu.

Save These Dates

Crusader Basketball Alumni/Guild Events
Dec. 22 Valpo vs. UN-GB
  Green Bay, WI
Jan. 7 Valpo vs. Oakland University
  Rochester, MI
Feb. 4 Valpo vs. University of Missouri-Kansas City
  Kansas City, MO
Feb. 20 Valpo vs. IUPUI
  Indianapolis, IN
Feb. 28 Mid-Con Conference
  Basketball Tournament
  Moline, IL

University Choral Tour
Feb. 27 Pinney Ridge Lutheran Church
  Seattle, WA
Feb. 28 Pacific Lutheran University
  Tacoma, WA
Mar. 1 Zion Lutheran Church
  Portland, OR
Mar. 7 St. John’s Lutheran Church
  Orange, CA
Mar. 9 California Lutheran University
  Thousand Oaks, CA

Other Events
April 13 Guild Day of Prayer
  Guild Founder’s Day
April 17 Campus Visit Day
  Valparaiso, IN
Sept. 30- Guild Convention/Homecoming
  Oct. 3 Valparaiso, IN

Missing Financial Report and Convention Minutes

In a recent survey evaluating the Guild’s means of communication conducted by the Ad hoc Communications Committee, it indicated that the financial report and convention minutes were the least read features in the Bulletin. Consequently, they have been removed from this publication. Official copies are available in the Guild office (800.748.4538 or Rebecca.Balko@valpo.edu).
Chapter to Chapter
Brought to you by your Area Directors

Area I

The Baltimore Chapter celebrated its 50th anniversary in October with a brunch. Vicki Robisch and Rebecca Balko were present at this special occasion.

Area II

Barb McKissick

Area Director
Illinois - Aurora, Chicago NW Suburban, Chicago 5 Suburban, Chicago W Suburban, Dundee, DuPage County, East Central Illinois, Elgin, Elmhurst, Gesenius Memorial, Glenbrook, Kankakee Valley, Naperville, Rockford, Springfield Area Illinois/Iowa - Quad City

Area III

Anne Franklin

Area Director
Colorado - Boulder, Denver, Pikes Peak Iowa - Des Moines, Kansas - Greater Kansas City Missouri - Land of Lakes, Minneapolis, St. Paul Missouri - St. Louis, Nebraska - Lincoln, Omaha New Mexico - New Mexico Texas - Houston

Area IV

JoAnne Sloan

Area Director

Area V

Kathy Bardenlagen

Area Director
Wisconsin - Appleton, Covered Bridge, Madison, Merrill, Milwaukee Golden Gems, Milwaukee Suburban, Racine, Shawano, Sheboygan, Wausau

Area VI

Nancy Janke

Area Director
Michigan - Ann Arbor, Battle Creek, Detroit, Detroit Suburban West, Midland, Rochester, Saginaw

Central New Jersey Chapter • 50th anniversary luncheon

Central New Jersey Chapter celebrates its 50th anniversary with a luncheon. Special attendees were: charter member Mildred Raichle, still an active Guild member at the age of 92, National Guild President Margaret Zobel, and several past chapter presidents.

The Buffalo Chapter once again sent a fantastic contingent to Convention—eight members. The largest group from any Guild chapter. The Buffalo group continues to invite other area chapters to all of its gatherings. The response has been terrific.

Five members of the Rochester Chapter attended Convention. This chapter is already very involved in planning its 34th annual December Vesper Service under the direction of Ann Louise Pera.

Area II

Area II

Celebrating 40 years with the Guild, the Chicago Northwest Suburban Chapter enters another busy year. In addition to warehousing and distributing Guild Market items, members will be baking for a Christmas Cookie Sale, partying at a Winter Social, sending students survival kits, and selling Kringle. This group looks terrific at 40!

After 65 years, the Chicago West Suburban Chapter continues to hold on to the keys of their longevity; flexibility in selection of meetings and fundraising projects, saying prayers and sending cards to members and students, and phone calling to keep members in close communication. A new feature this past year was a "Ladies Educational Night Out". Members attended a lecture at the local hospital on women's health issues.

The Dundee Chapter has selected a new fundraiser this year. They are selling beautiful candles with a religious theme. Already sales have been very profitable. Another "bright" idea.

Beauty and the Guild - Suzanne DeWulf, VU senior mechanical engineering student represented Blackhawk Valley at the Miss Illinois pageant this past summer. During the week of the contest the Quad City Chapter sent a fruit basket and other Area II chapters sent a sunflower (brown and gold) arrangement to Suzanne's hotel room. At Convention, Suzanne attended the Area II dinner and said of those who saw and admired her gifts, "... they were impressed by the support I received from my University ... no other contestant could say the same." An opportunity seized by Area II to "create and develop a greater interest in the University ..."

Area III

"New" is the prominent word for the chapters from Area III ... new members, new ideas, new friendships.

After ten years of calling one prospective member, the Des Moines Chapter can celebrate that this woman has joined the Guild. This demonstrates persistence does pay off! The Greater Kansas City Chapter celebrates five new, young members who are enthused about the Guild. And, the women in St. Louis are discovering a mailing as part of their membership drive has been a big success!

New ideas have been generated as the Omaha Chapter held a "mock bazaar" where no one made or brought anything to a luncheon at a restaurant, but instead donated what they would have spent to the Guild. This event generated over $2000. The Boulder Chapter sells local grocery certificates for face value and earns four percent for their chapter. And, the Denver Chapter is looking forward to manning a hot dog stand at a nearby Sam's Club.

Through the hard work and dedication of these women, old friendships are thriving and new relationships are developing. Area III celebrates a variety of gifts and a variety of services, but serves the same Lord.

Area IV

Retreats, fellowship dinners and student connections are all activities taking place in Area IV.

Retreats offer an opportunity for Guild women to nurture one another and grow in God's word. Last spring, the Northwest chapters experienced a wonderful weekend retreat at Judy Waetjen's B&B on the Pacific coast. Now other chapters are considering organizing their own retreats.

Fellowship dinners have been a great opportunity for Guild members to reconnect. Orange County Chapter recently celebrated VU in Germany by having dinner and fellowship at a German restaurant. 38 people enjoyed this great evening.

All Area IV chapters continue to remain connected with the students from their areas on campus with notes and snacks.
Area VI

The Ann Arbor Chapter was honored to host the VU Concert Band on the Concordia College campus this past October. What a pleasure to meet 50 VU student musicians face to face. This chapter has also appointed a Membership chair this year to keep in contact with the 25+ prospects in the Ann Arbor area by inviting them to every chapter event. One new member has already joined because of this personal contact. Finally, the Ann Arbor chapter hopes you will order their Michigan Dried Cherries from the Guild Market for the holidays! You’ll be glad you did.

The Battle Creek Chapter is taking a road trip to a member’s historic home. The group will tour the home this year before restorations and again next year after restorations. A short business meeting will be held at a breakfast spot along the way.

Margaret Zobel, National Guild President, returned to her former Saginaw Chapter as the guest speaker for the chapter’s 65th anniversary celebration. Margaret delighted the group by reminiscing about her many Guild experiences.

Area VII

Membership issues seem to be the top topic of conversation with the chapters in Area VII.

Area VIII

The Columbus Capital Bells Chapter is very excited about the year ahead. Four new members have already joined this group; their bylaws have been revised; leadership positions are being rotated to every member so no one remains in the same office for years and years; and they’re looking forward to another dinner theatre night this spring because the evening was so well received last year.

The Columbus Capital Bells Chapter has expanded their sales to include cashews and mixed nuts.

Area IX

The highlight of the year for the Alabama Chapter was an outing to a member’s home on Lake Martin. Members and spouses thoroughly enjoyed the beautiful day having fun in the water and cruising on a pontoon boat.

The Atlanta Chapter celebrated its 25th anniversary last April with fine food and fellowship at the Vinnings Inn in Vinnings, Georgia. It became an Area IX celebration with guests from three other Southeastern chapters - Alabama, South Carolina and the Southern Piedmont.
In Memoriam

Jack Boehm
(Husband of Betty Boehm)
Racine, WI

Marguerite Bretcher
Valparaiso, IN

Leota Garbe
Baltimore, MD

Le Roy Handrock
(Husband of Carol Handrock)
Elgin, IL

Rev. John Hinsch
(Husband of Norma Hinsch)
Nassau Suffolk, NY

John Kurhajec
(Husband of Lois Kurhajec)
Racine, WI

Gertrude L. Semmann Mueller
Indianapolis, IN

Dorothy Oelke
Washington, DC

Rev. Fred Riess
(Husband of Elmar Riess and father of Julia Riess)
Columbia Cascade, OR

Harold Wesbaum
(Husband of Irene Wesbaum)
Rochester, NY

Dr. Albert G. Huegli, VU president from 1968-1978, passed away October 18, 1998 at the age of 85. During his presidency, eighteen University buildings were constructed or renovated and the endowment increased nearly tenfold.

In Thy Light...there are no “ifs,” “onlys” or what might have been; for light dispels darkness!

In Thy light...there are new ways and ideas to use our gifts and talents to reach new dreams.

In Thy light...the past is embraced with thanksgiving as we see God’s grace; the present is overflowing with power to dream big dreams; and the future shines brightly with hope and expectation.

Cause your light to shine, O Lord. May we learn to desire only your will. May we surrender to your wisdom and pray...trusting You to take our dreams beyond human possibilities.

Cause Your light to shine brightly in the Guild, throughout Valparaiso University and beyond.
Valparaiso University Guild

Vision
The international community of Christian Women, using their gifts in volunteer service as unique and valued partners in the undiminished progress of Valparaiso University as the leading Lutheran University in the world.

Mission
We create and develop a greater interest in the University as an institution of Christian higher learning.
We give financial assistance to the University.
We assist in increasing student enrollment.
We provide facilities necessary for the students' physical and spiritual welfare.
We emphasize and reinforce the call of the University to provide highly educated and committed Christian leaders for the nation and the world.