THE GUILD ROSTER
1994-1995 ROSTER

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Values, Vision, and Mission Statements
Report of Guild President by Bev Wick
Introducing...Rebecca Balko
"The Path to History" by Virginia Amling, National Historian
Community Relations Update by Katharine E. Gerken, National Community Relations Chair
"We Say Our Farewells..." to Esther Kruger and Dolores Ruosch
Bed and Breakfast Update by Nancy Fehr, National Bed and Breakfast Chair
Report of the University President by Alan F. Harre
"Cakes, Cakes, Cakes" by Adele Bray, Cake Chair, Valparaiso Chapter
Minutes of Executive Council
Bound by Christian love and a common dedication to the concept that scholarship, freedom and faith are uniquely confirmed at the University under the Cross.

The Valparaiso University Guild is sustained by its belief in the following values:

**CHRISTIANITY**
We confess faith in Jesus Christ as the Son of God and redeemer of the world.
This faith underlies all our individual and corporate actions.

**SERVICE**
We see our work on behalf of Valparaiso University as a response to the Lord's call to work for Him and to serve others with the talents He has given us.

**PEOPLE**
We affirm the importance of each individual and respect the contributions of all.
We encourage the personal growth and achievement of our members and of the students and faculty of Valparaiso University.
We provide opportunities to be part of a dynamic team.

**EXCELLENCE**
We strive for the highest level of quality in all our work and continually seek ways to improve as individuals and as an organization.
We promote excellence at Valparaiso University.

**EDUCATION**
We believe that learning and teaching are high callings, and that knowledge is a powerful tool for change.
The Guild supports an environment of true scholarship at Valparaiso University, and provides training opportunities for its members, so that each may enhance her contribution to the University and society.

**COMMUNITY**
We give our work in the Guild a high priority in our lives.
We pledge that we will devote the resources and talents God has given us to this worthy task.

**INNOVATION**
We support creative thinking and suggestions for improvement at all levels of our organization.

**COMMUNICATION**
We involve our members in decisions that will affect their service to the University.
We see that every member is informed about events on campus and about the ongoing work of the Guild.
We listen and respond to ideas and suggestions.

**OPTIMISM**
We look forward to the success of our work, with Christian hope and reliance upon the grace of God.

**OUR VISION:**

**THE VALPARAISO UNIVERSITY GUILD**
THE INTERNATIONAL COMMUNITY OF CHRISTIAN WOMEN USING THEIR GIFTS IN VOLUNTEER SERVICE AS UNIQUE AND VALUED PARTNERS IN THE UNDIMINISHED PROGRESS OF VALPARAISO UNIVERSITY AS THE LEADING LUTHERAN UNIVERSITY IN THE WORLD.

**OUR MISSION:**
We create and develop a greater interest in the University as an institution of Christian higher learning.
We give financial assistance to the University.
We assist in increasing student enrollment.
We provide facilities necessary for the students' physical and spiritual welfare.
We emphasize and reinforce the call of the University to provide highly educated, committed Christian leaders for the nation and the world.
Walking on the Edge

Good morning, Guild friends! How do you like standing on the brink? "The brink of what?" you ask. Do you automatically think "the brink of disaster?" Sometimes, more often than we might like, life feels like that in these hectic, fast-paced times. How about the "brink of a new day," or the "brink of the future?" Those are more hopeful and anticipatory images. I have a book of essays titled, Edge Walking on the Western Rim, and I like that thought, too. It makes me imagine pushing the limits, taking risks, and experiencing the exhilarating space at the edge of a cliff, the intoxicating freedom of being beyond the familiar and safe limits. I'd like you to consider with me the idea that the Valparaiso University Guild is standing at just such an edge this weekend, and I challenge each woman in this room to contemplate what that means for us as an organization and for you as an individual member.

How did we come to be here, as individual women, and as a community in service to VU? I imagine that your story is similar to mine. I agreed to be a telephone contact person for a possible new chapter of the Guild in western Washington 16 years ago. I did that because I'd been a student here, met my husband here, and we both valued what Valparaiso University had meant in our lives, and wanted to share that with others, and give something back. You made that same commitment in your own way, in your own chapter. Well, you know how one step leads to the next, don't you? So here I am, standing behind this microphone as the national president of the Guild, faced with helping find a successor to my dear friend, our very capable and talented Executive Director, Janie Lichtfuss. And you have the incredibly good timing to represent your chapter or be a member of the roster for this unique council of Guild leaders charged with possibly reinventing the whole thing! Do we need this in our lives? Why don't we just say, "See ya'... I'm outta here?" After all, we are only volunteers, right?

May I remind you that we are volunteers, but volunteers with a difference. We've been specifically chosen for this work, given all the tools we need, and trained in the skills required by our Lord who brought us to this particular place, at this particular time, to accomplish a particular task. That's all...and that's
Everything. Our volunteer service is on His behalf. He doesn't expect any one of us to do all of this alone, but He does expect us to joyfully accept our share, to contribute according to the gifts He has given each of us. You and I are here, in 1995, just five years from the beginning of the next century, co-workers in the task of exploring how the Guild will serve Valparaiso University and our Lord in that new millennium. And our organization, our community of committed Christian women, having shared 64 years of a mission devoted to this unique place, has been preparing for that future by examining, during the past four years, the values that underlie that mission. We've discovered how and why we work the way we do, and what we absolutely cannot change and still remain the Valparaiso University Guild. The values, the vision, and the mission are clear...And that is only the very beginning. That's the edge we are standing on today.

Exploring What Must Change

It is our task this weekend to explore what we must change to remain the Valparaiso University Guild. We are inching along a narrow and precipitous trail, looking down at our own feet, examining the path for rocks and roots that could trip us up, checking our boots and treating our blisters, as we embark on a five-year trail of change and renewal called TARGET 2000. We have determined, in our pursuit of quality for our organization, that the Guild must focus on three strategic initiatives that summarize our renewal objectives. We must celebrate ourselves and share with others who we are and what we do, and that includes revitalizing our membership. We must streamline our operations, including a careful examination of our use of all our resources—how we use our money, our energy, and our time. And we must expand our service to VU by finding new ways to assist, even ways no one knows they need yet. During the next five years we will be actively applying these initiatives to all that we do, examining each of our five missions in turn; so that by the time the target date 2000 arrives, a renewed, yet always-improving Guild will be ready to continue our historic mission for VU into the new century, wherever the road may lead.

Appointment of Ad Hoc Committee

In order to help us discover the changes that will be required, I have, with the Board's approval, appointed a second Ad Hoc Committee for the Future of the Guild. This committee is charged with examining the four recommendations of the previous committee, as well as the information that went into the development of our Values, Vision, and Mission Statement, and the Renewal Objectives, to make specific suggestions for improvements in the Guild based on those criteria. This is an enormous responsibility; and, as such, could not be addressed by the Board alone while conducting the day-to-day business of the Guild. The women who make up this committee are definitely up to the challenge, and I'd like to introduce them to you with the same words I used to describe them in my report to the University Board of Directors. Please rise, and remain standing until everyone has been introduced.

Norma May, of Chanhassen, MN, has been appointed chair of this committee. Norma is Director of Marketing for Fitness Master, an exercise equipment manufacturing firm, and has served as Class of '66 Representative for the VU Alumni Giving Program. She brings notable business skills, a clear perspective, a quick mind, and a deep love of the Lord, Valparaiso University, and the Guild to the task of reinventing the
Guild. Her committee is made up of women who have a wide range of experience within the University, the Guild, and the church. They are Beata Madoerin, Omaha NE, Past National President of the Guild and former member of the Valparaiso University President's Advisory Council, and professional registered parliamentarian; Paula Sauer, Worthington OH, elementary school teacher, Past National President and Historian, and registered parliamentarian; Sylvia Luken, Huntington Beach CA, VU Development Director, National Guild Activities Chair, Homecoming West Chair, and professional church musician; Katharine Gerken, Seattle WA, VU Law School graduate and former Valparaiso attorney, Past President, VU Alumni Association, and National Guild Community Relations Chair; and Linda Deal, Mason City IA, active alumna, and National Guild Membership Chair. Please join me in thanking these women for assuming this critically important task for the Guild. The committee will report to the Guild Board of Directors this spring and in September, immediately prior to their report to the National Convention of the Guild.

But you know, as well as I do, that they cannot do their job alone. That's why you have been asked to think about your dreams for the Guild of the future, and to discuss the Renewal Objectives and the recommendations of the previous ad hoc committee within your chapters. That's why this entire weekend is designed to provide a forum for your ideas and suggestions; and why we have all come expecting to work, rather than be simply entertained or informed, although there should be some of that going on, too. You will hear about the plans for the opening of the Valparaiso University Center for the Arts, and how the Union renovation project, that we hope to enhance significantly, is going. You will enjoy the workshop on meetings presented by Lynn Bahls, I know. You have already heard from some of our committee chairs, and will get to meet the others. The President of the University will speak to us. But the heart of this weekend is what’s on your mind and in your hearts, as representatives of the membership of the Guild. Janie shared a quotation with me that really applies to this weekend, “The organization can never be something the people are not.” You see, the president and administration of this university cannot make the Guild be or do something that is not in our character, and the leaders of the Guild cannot construct a plan for operation and impose it upon the members and expect it to work. The Guild of the future is yours to construct, and you have all the tools to do it. You’ve heard Janie tell you that you are heroes, and you are. You’ve heard Barb Riethmeier tell you that you are leaders, and you are. I am telling you that you are inventors, the entrepreneurs who are creating the organization we will be in the year 2000 and beyond. You are the only experts on the Guild there are; the people who really know what it will take.

Does that scare you a little? Or a lot? Feels like the brink or a great big cliff, doesn’t it? I admit to feeling scared, too. But we need to consider that change isn’t really an unusual condition for us. Many of you know that the January verse in the 1995 Guild calendar is my favorite passage in the Bible: from Ecclesiastes, chapter 3, “To everything there is a season, and a time for every purpose under heaven.” By definition, season implies sequential change, and God has intended for change to be part of our lives. He wants us to remember that within His plan for us there will be

Dreams for the Guild of the Future

Change is a Part of our Lives
variety and new experiences all the time, each in its season, and that He walks with us through all of those seasons. You and I live with those changes every day. We are not the same women we were as teenagers and students, and we can rejoice in that. Our relationships with others who are important in our lives are always in a state of change, and I would venture to say that most of the changes are improvements. We love to go out and buy new wardrobes, put up new wallpaper, welcome new babies and new brides and grooms to our families. We mark passages with graduation celebrations and retirement receptions. And even the Guild, with all its treasured traditions, has changed. We no longer wear those hats and gloves when we come to meetings. We no longer hold a flag ceremony to start our conventions. We are no longer called the National Women’s Committee of the Lutheran University Association. We feel good about those changes, about being up-to-date and forward thinking, and that’s as it should be. Change is as normal as life, and as I stand before you, I believe the Valparaiso University Guild is alive and kicking.

The Guild in the Next Century

So, I invite you to have fun this weekend. Let your imaginations go, and your creative spirit take over. No idea is too far-fetched, no suggestion out of bounds, no thought not worth mentioning. Let the winds of change mess up your hair. Imagine the Guild in the next century (remember that’s only five years away!) Imagine how we will be using technology to our advantage with an electronic catalogue of Guild Goodies, on-line Chapter Chatter, an electronic bulletin board of university information and calendars, and a complete data base of all our Guild members. Imagine how video conferencing could enhance regional meetings, and see yourself calling the Guild 800 number to talk to the Executive Director. Picture cohosting a large regional event with other Valpo connected groups, featuring speakers and workshops that will enrich your life and your family. Think what it would be like to put on your best drop-dead outfit and attend a gala black tie auction the Guild is cohosting with the Alumni at Homecoming. You might purchase a piece of high-tech Fitness Master exercise equipment or a guided fly-fishing trip in the Central Oregon Cascades, and your dollars would support scholarships. Would you feel privileged to help endow a faculty support grant? Could we fund a Women’s Center on campus? Might we present an award to an outstanding graduating senior woman who exemplifies a commitment to Guild values? Should we consider funding an annual Guild lecture? Might we develop, with the Lutheran Deaconess Association and the Chapel of the Resurrection, programs to enrich congregational women’s and children’s ministries? Imagine a plaque on the wall outside the Guild Office featuring the picture of “The Guild Teacher of the Month,” and entertaining all of these outstanding faculty members at a banquet during our annual convention. Can we see ourselves as the University’s marketing arm in our churches and communities, making contact with parents and potential students in CA and FL and TX and NY where 1/3 of the nations’ kids are going to be, giving them our personal slant on this University? Can you visualize yourself putting on your running shoes and a shirt that says “Doing it for the Kids” and running with hundreds of students to benefit a brand-new Union? What would it take to put on a top-notch bazaar that hundreds of people from all over this area would wait for all year and stand in line to enter?

Who Has the Answers?

I certainly don’t know the answers to all those questions. You do! Let’s go
for it. To show your willingness to be part of this challenge, we’d like you to wear the buttons that have been distributed for the rest of the weekend and when you get back to your chapters. They say “VOLUNTEER, BECAUSE CHANGE IS POSSIBLE.” We are all volunteers who share a commitment to this place. We see the need for change, and we are willing to work together to bring it about. We can agree with Margaret Mead who said, “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever does.” But, as a Christian community, we must add something to her thought. We may be the volunteer experts who are setting out to change our Guild world, but we also know that we do not do it alone. We are like Simon, the expert fisherman of the Gospel lesson a few weeks ago. He thought he knew the answers when it came to fishing, and his nets had come up empty, anyway. But he was willing to make himself available to God and see where it led. When Jesus told him to let his nets down on the other side of the boat, his answer was, “If you say so, Lord.” It’s scary to surrender our expertise, our control, our familiar skills and way of doing things, to be standing on the edge of the unknown, even when we sense that we have no other choice. But we can look at how God has blessed the work of the Guild in the past, even used things that seemed disastrous at the time, for His good purposes. And we can trust that a Christian community can joyfully change more easily than another might, because we do our edge-walking with Him and at His command. Like Peter, we can answer, “If you say so, Lord.” And like Peter, we are about to discover how surprising, even astounding, how overwhelmingly generous His gifts are when we trust His hand leading us. So let’s step to the brink of the unknown together. Imagine one more thing. Picture the Lord enjoying our surprise when we lift our eyes from the trail along the edge, and He gives us a glimpse of the sweeping vista of unending possibilities awaiting us just over the hill.

Bev Wick, February, 1995
Introducing...
Rebecca Balko

Janie Lichtfuss, Interviewer

First of all, Rebecca, welcome. On November 1, 1995, you will become Executive Director of the Valparaiso University Guild. In an attempt to introduce you to the members of the Guild, I thought an interview might be useful.

So, please begin by telling us a little bit about yourself.

I am one of three children. I have two brothers, one older, one younger. My first connection with Valparaiso University was when our family moved from Milwaukee to Valpo in 1975. It was at that time that my father joined the faculty in the Department of Music and my mother became an employee of the VU Credit Union and later the University Book Center.

I completed my undergraduate degree in 1981. My educational experience at VU was a growing experience that truly enhanced my intellectual and spiritual life. I taught in Lutheran schools for eight years in both Wausau, Wisconsin and Valparaiso, Indiana. During those years, I was able to work on my second degree from VU, a Master of Education.

When a position in the Office of Admissions and Financial Aid became available, I could not turn it down. This was the perfect opportunity to share with others what VU has meant to me and what it has to offer.

What talents/attributes do you bring to the position of Executive Director of the Valparaiso University Guild?

I am a committed Christian and Lutheran. The Values, Vision, and Mission Statements of the Guild are statements with which I agree and will enthusiastically assist in implementing.

I am an organized individual who is dedicated and committed to whatever I undertake.

Also, my current position in the Office of Admissions has made me very aware of the workings of this University and of the Guild. This background knowledge will certainly assist in my endeavors to be an effective liaison between the two communities, keeping the link strong and vital.

Rebecca Balko, newly appointed Executive Director of the Valparaiso University Guild, will begin work in this position on November 1, 1995.
I have always highly respected groups that are willing to extend themselves beyond previous limits, because they believe in their purpose—groups that are willing to be innovative and will not evade the challenges that lie ahead. I see the Valparaiso University Guild as this type of organization, not afraid of change. Therefore, I consider it an honor to become an integral member.

First of all, I look forward to getting to know the members of this unique organization personally. I have been familiar with the Guild as a whole but am anxious to know the individuals who have made this organization what it is today.

Secondly, because I have great admiration for the work and achievements this volunteer organization has already accomplished and the professional way in which it presents itself, I feel it is essential that I never allow this group to cease challenging itself to search out the ultimate ways to assist Valparaiso University in being one of the finest student-centered institutions of higher education in the country.

Again, I am deeply honored to have been appointed to serve as the next Executive Director of the Valparaiso University Guild. I follow in the footsteps of highly admired women who have been tenacious leaders.

It is with great anticipation and expectation that I look forward to working with the Guild Board and all of the members of the Guild. I pray that the Lord will bless our work together.

The Guild is in a mode of “change” right now. How do you feel about change?

Do you have any aspirations and goals as you approach the time you will become Executive Director of the Valparaiso University Guild?

Do you have anything you would especially like the members of the Guild to know?

Guild Board, complete with hard hats, in the Guild Lobby, after a tour of the Valparaiso University Center for the Arts. l-r: Lorraine Dorough, Judy Waetjen, Janie Lichtfuss, Bev Wick, Judy Mason, and Margaret Zobel.
The Path to History

Virginia Amling, National Historian

Publication of the Guild History 1981-1996

The process of publishing the history of the Guild from 1981 to 1996 has begun. President Bev Wick thought that Bulletin readers might be interested in the process involved in the publication of this latest segment of our history, so I have agreed to set down my activities to date.

The actual documentation of the history has for the most part been written. Paula Sauer wrote 1981-1982, and Janie Lichtfuss recorded 1982-1984. From that time to the present, it has been my privilege to chronicle our thoughts and our deeds, our joys and our sadnesses, our ups and our downs.

Financial Support Necessary

Since the historical writings are at hand for editing, clearly our present interest is obtaining the necessary financial support for the printing. Our previous source, for the 50-year history, no longer funds grants for such projects. The logical conclusion, is that we should seek grants elsewhere.

Not knowing where to begin, I first consulted the research areas on the great information superhighway, using my computer online services. However, I found that it was hard to get up to speed when I kept getting the message, "You have left basic services," which meant I could run up substantial charges before figuring out how to define what I was looking for.

So I put on my Reeboks and took the pedestrian route to the public library. There I was guided to a large reference book listing thousands of foundations which give grants of fabulous amounts at varying intervals to myriad recipients.

Guidelines in the preface indicated that most foundations favor grantees which are close to them in interests and physical location. Following these guidelines, I was able to narrow my search by going to the "Indiana" section of the book, which listed some 700 Indiana-based foundations. For each was listed its target beneficiaries, its range of grant amounts, criteria for granting monies, contact information, and information about the foundation and its origins.

I soon found that this wealth of sources was not all it
appeared to be. Many, many grants are available for the underprivileged and the handicapped, for various minority groups, for educational research, for ecological interests, and other familiar causes. I found nothing specifically aimed toward publishing the history of a national support group for a small, though highly regarded, Lutheran university in Indiana.

However, I did sort out a grand total of eight foundations which had in their descriptions such key words as, "youth, higher education, cultural programs, Protestant giving, historic preservation, and religion." Oddly enough, when I went home and tried to check these foundations on the computer, I found none of them. I took this optimistically as an indication that there is still hope if we fail to gain results from our present list. Since there is a by-the-hour charge for researching in cyberspace, I am holding this source in abeyance, while trying to accumulate some gratis time to give me some fiscal leeway.

My reference also made it clear that applying for a grant is a highly specialized procedure. It recommended "The Foundation Center's User-Friendly Guide: a Grantseeker's Guide to Resources," which I was able to borrow from the library of a nearby town.

After photocopying and digesting the pertinent information, I now have the task of relating the mission and purposes of the Guild to the requirements of the foundations. The Guild's objectives, its credibility, the degree to which objectives are met and methods followed are important, and the publications and philanthropies of the Guild will all be factors which will help the grantors to determine whether they will make the Guild a grantee. The clear Purpose and Mission statements of the Guild should stand us in good stead here.

At Executive Council, Janie gave me a helpful packet which Betsy Nagel requested to be sent to us from the Lutheran Foundation, of which she is president. This packet gives pointers on grantseeking and also gives examples of successful application letters to the Foundation. I have also received the names of possible grant "tutors" on Valpo's campus.

At the end of my "user-friendly" book was the message, "Congratulations- You have just completed a crash course in grantseeking. You are now ready to begin in earnest your funding prospect research."

So the process has only begun. The desirability of having the history edited as well as enjoyed by those who are living it is obvious. With this endeavor we are fulfilling a Renewal Objective, "celebrating the Guild," telling in a most meaningful way what we are all about. Now we need prayers that we will find a foundation which will look favorably on the celebration of the fascinating story of the Valparaiso University Guild.
DID YOU KNOW THAT —

— Judy Michaels, National Cookbook Marketing Chair, has challenged each of us to sell one cookbook, any volume, by September Convention?

— Past National President Barbara Riethemeier is now a grandmother? Son Michael and wife Julie had a baby boy, Theodore Frederick, on March 6th. He weighed 7 lbs. 4 oz!

— Former Area VII Director Colette Irwin-Knott has become a principal in the firm of H. J. Umbaugh & Associates, Certified Public Accountants?

— “Valpo Video Postcard II” won a finalist prize at the National College TV Programming Awards? The award was made to former student Kevin Lint and the Department of Communication.

— Office of Admissions and Financial Aid has scheduled their 1995 and 1996 Pre-VU Days? They are:
  — Summer Open House - August 4 & 7
  — Campus Visit Day - September 16
  — Global Studies Day - October 21
  — Campus Visit Day - November 11
  — Business, Engineering, Nursing Days - December 2
  — Martin Luther King Jr. Day - Jan. 15
  — Valpo Visit Days - January 18 & 19
    - February 1 & 2
    - February 15 & 16
  — Engineering, Nursing Day - March 23
  — Campus Visit Day - April 20

FUTURE ALUMNI ASSOCIATION CRUISE TO FEATURE THE REV. DR. WALTER WANGERIN

An exciting cruise March 23-30, 1966, aboard the Nantucket Clipper, will explore the Antebellum South along the Intracoastal Waterway with the Rev. Dr. Walter Wangerin as special guest presenter.

Dr. Wangerin is Valpo’s Emil and Elfriede Jochum Professor and is also a regular columnist for The Lutheran, a monthly magazine of the ELCA, and is also the speaker for “Lutheran Vespers,” a 47 year-old radio ministry of the ELCA.

As alumni host for this tour, Pastor Wangerin will lead devotions, tell stories, and share readings from his works during the cruise.

The best way to explore and experience this part of our country, with its wildlife and lovely colonial towns along the route, is by ship. The Nantucket Clipper, a 100-passenger ship is ideally suited for this trip with her shallow draft and great maneuverability. Ports of call include Jacksonville, St. Augustine, St. Marys, St. Simons Island, Savannah, Beaufort SC, and Charleston.

Since space is limited, those interested should make reservations without delay by contacting Larry Leatz, Associate Director, Alumni Affairs, at 800-833-6792 or Barbara Lang at Clipper at 800-325-0010, ext. 490.

Happy Adventuring!
Community Relations Update

Katharine E. Gerken, National Community Relations Chair

At Executive Council, I reported that, while the Ad Hoc Committee for the Future of the Guild is studying the Guild's options for its future, the Community Relations Committee [CRC] does not intend to strike out with any new initiatives. The CRC will simply continue to function in its traditional arena, church relations.

CRC Encourages and Supports

Consequently, the CRC will continue to encourage and support Valpo Sunday and/or similar Valpo-focused events in local congregations. It will also urge participation in the University's efforts to gather confirmand lists.

In my Leader article earlier this year, I made several suggestions regarding Valpo-focused events. I hope you have had the chance to "try one on for size" in your geographic area. At Executive Council, I challenged those attending to consider the options for a Valpo-related event, pick just one new/different event this year, and do it! Take up that challenge in your chapter!

I recently spoke to Rev. Charles Werth, the Director of the University's Office of Church Relations [OCR], regarding confirmand lists. Here is what we can do to help the University's efforts:

A. Determine with which LCMS & ELCA congregations your chapter has connections in your geographic area.

B. Ask members of your chapter to be responsible for following up with each of those congregations.

C. The chapter members who are assigned to a congregation should:

1. Check with the pastor[s] to see if he/she (hereafter referred to with the male pronoun) received the mailing from VU requesting the completion of an enclosed confirmand info form. [Letters and forms were mailed to 18,000 LCMS & ELCA congregations in January.]

2. If the pastor received the form, ask him if he has completed the form and returned it or if he intends to do so.

3. If the answer is "yes, I've returned the completed form" - great! You're all done! If the answer is "yes, I plan to do it," ask when he will be completing/returning it, and then follow up with him again after that date.

4. If the response to #1 is "no, I didn't receive the form," tell
him you will follow up on it yourself. Then go to #6 below.

5. If the answer to #2 [or ultimately to #3] is "no, I don't plan to complete it, return it," you might try to determine why [for your own future reference and then pass the info on to Rev. Werth for the University's benefit, too]. Proceed to #6.

6. Since the response in #4 or #5 was negative, please collect the confirmand information itemized below, record it on any sheet of paper, and forward it to VU's Office of Admissions:

   1) Congregation's full name and complete address
   2) For each young person who will be confirmed this year [in 1995]:
      a) Full name
      b) Complete address
      c) The anticipated year of high school graduation. [This is important because all future mailings from VU to the potential student and his/her family are geared to this date.]

If a pastor inquires how the requested confirmand list will be used, please let him know that mailings will be sent to the young people and to their parents on a somewhat alternating basis. The first mailing is to the confirmand and acknowledges his/her confirmation. All subsequent mailings stress the value of a Lutheran higher education. Information about Valpo is also sent, but the overriding theme of the mailings simply encourages young adults to attend a Lutheran institution of higher education.

If you have questions about the confirmand list project, please give me a call [206-937-8986] or contact Rev. Werth at the OCR [1-800-803-7184, Ext. 22].

At Executive Council, one member asked a question about what mailings are sent by VU to pastors across the country. I recently asked Rev. Werth this question. The following is a list of mailings sent by the University to the pastors of 18,000 LCMS & ELCA congregations, with the general timing of the mailings or events:

| 3 times/year | Valpo's World- newsletter from OCR |
| Jan | Solicitation for confirmand lists - letter sent under President's signature |
| Event- 2nd wk. after Easter | Institute of Liturgical Studies - in its 40th year; held on campus; informational mailing by institute director sent in advance of event |
| Event- Nov | Institute on Law & Pastoral Ministry- held on campus; joint sponsorship by OCR & School of Law; may be held in summer in future; informational mailing sent in advance |
| Fall | Information about scholarships for children of full-time church workers; sent under President's signature |
| End Oct/ Early Nov | Valpo Sunday information - solicits requests for materials |

During the course of a year, a few additional mailings, proactive and reactive, may be sent as well. [Note: VU continues to add to its congregational mailing list which will eventually total approximately 23,000 LCMS & ELCA congregations. Mailings are not sent to Wisconsin Synod churches.] I hope this answers the question. If not, or if there are questions, give me a call.

I would appreciate any questions, comments or suggestions you might have regarding this committee or its work. What do you think the Guild should be doing in terms of "community relations"? Let me hear from you individually or as a chapter. In the next month or so, please do all you can to see that confirmand lists reach VU. Thanks!

Katharine E. Gerken 5022 - 42nd Ave. S.W., Seattle, WA 98136-1227 [206] 937-8986
WE SAY OUR FAREWELLS TO RETIREES—

ESTHER KRUGER

Opening gifts

Esther Kruger

Es and Janie

President Bev Wick presenting copy of official resolution to Esther Kruger

DODY RUOSCH

Al Looman introducing Dody Ruosch

Al Looman and Dody

Janie and Dody

Guild and sorority friends l-r: Judy Wolff, Dody Ruosch, and Shirley Honold.
Since the Bed and Breakfast project was first launched in 1983, Guild women across our country and including Canada have opened their homes to numerous travelers, provided a clean bed, and served a delicious breakfast. Such simple acts of hospitality have netted the Guild and, in turn, the University over $45,000! The personal rewards reaped from hosting guests are not as easily quantified. Christian fellowship and new friendships are just a couple that come to mind.

You, too, can become part of the Guild’s B & B network. This summer the Valparaiso University Guild will publish an updated Bed and Breakfast Directory. Don’t be left out. A chapter or an individual member may submit a listing. Vacation homes or condos in resort areas would also be welcomed.

Remember, the Guild’s Bed and Breakfast program depends on you. It will only be as big or as successful as the women of the Guild are willing to make it. We need you! It’s fun and easy to participate. Simply forward your Name, Address, Phone Number, including Area Code, and Room Rate to:

Nancy Fehr
440 W. Wilshire Drive
Palatine IL 60067

All listings should be received by June 1, 1995. The updated directory will be printed and ready for distribution at the September 1995 Convention. The fun begins either when the phone rings with a B & B request or you sit down to plan your Travel with the Guild!
Good morning. I realize intellectually that one can be in New York and New Jersey and Washington, D.C. one day and Valparaiso the next day, but emotionally I have not made that adjustment. I remember my childhood experience of driving 50 miles round-trip with my parents each Sunday afternoon to visit my Grandmother Vogt during her stay in a nursing home. It always seemed like it took forever to drive those 25 miles each way. Therefore, traveling hundreds of miles in a matter of hours still raises interesting reflections within me.

A Bit of Humor from the Road

When I visited in California earlier in the year, Tom Luekens shared a story with me. Since Sylvia is here and since I have told the story to others on campus, I do not know if you have heard the story already. Just in case you have not, I think it is worth telling in light of the comments Norma May made earlier and what I will say later. As the story goes, three doctors died, and they all arrived at the pearly gates together. St. Peter asked each of them individually, “Why should I let you into heaven?” The first doctor said, “I was a family practitioner, and I spent a lot of time with my patients—12, 14, 16 hour-days were not at all unusual, and my patients loved me.” St. Peter said, “Wonderful, come on in to heaven.” The second doctor said, “I was a surgeon, and I did not serve as many people as the general practitioner, but I want you to know that 99.9 percent of all the people I ever operated on were restored to health.” St. Peter said, “Wonderful, come on in to heaven.” The third person said, “I practiced medicine two or three years, and then I became the director of an HMO. I spent all my time making sure we curtailed costs and managed well.” At that point, St. Peter said, “Welcome, come on in. You may stay three days.”

Transition and Change

We live in a time of transition. Yet transition is nothing new. You have talked about change using the theme for your gathering, “Target 2000.” You also have highlighted the biblical text from Phillipians 3, “Forgetting what is behind and straining toward what is ahead, I press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus.”

An ancient philosopher, whose words I read in college when Dr. Robert Schnabel was my philosophy teacher, made the observation that an individual can never step into the same river twice. That statement recognizes that change continues to happen.
The November issue of *Atlantic Monthly* contains a major article by social philosopher Peter Drucker entitled “Transformation.” The graphic on the cover of this particular issue uses the word “transformation” in a way that causes the letters of the word to look like a road. In the 18-page article, Drucker describes the transformation happening in our country. The editor printed on the magazine cover the words, “A farsighted social philosopher argues that we are in the midst of the most extreme societal changes in recorded history.” Over the years, I always have been impressed with Drucker’s reflections, and I encourage you to visit your local public library and read the article. I think it has some very important things to say to us.

The content of the booklet you were given as you arrived here this weekend, “Cultural Shift,” also contains some very important concepts. I know that you had an opportunity to work with three of VU’s faculty yesterday, and they talked with you about paradigm shifts. All of this is important information for each of you to consider.

Here at VU, we’re talking about transformation. I chose the word “transformation” rather than “reengineering” or all the other words that are often used because of St. Paul’s words in Romans 12:2. Using KJV language it reads, “And do not be conformed to this world: but be ye transformed by the renewing of your minds that you may prove what is the good and acceptable and perfect will of God.” The Greek verb translated as “transformed” is the root for the English word “metamorphosis.” You all recall from your biology studies that the word “metamorphosis” describes the process of the caterpillar becoming a butterfly.

Transitions, paradigm shifts, and cultural shifts are real. Yet, at the same time as we talk about these realities, it also is important for us to emphasize that we continue to worship and are responsible to a changeless God whose promises, whose love, whose grace, and whose biblical record remain the same. Remembering the University’s motto, “In your light, we see light,” is extremely important.

It is also important to remember that throughout history, the gospel has been confronted by a never-ending series of societal changes. One of the values of studying church history—and for understanding biblical history—is the development of the recognition that there have been tremendous transformations in the life of the church throughout its history. Think about the problems of transition for Hebrew Christians confronting the Graeco-Roman world and all that that meant. For example, how does one translate Hebraic concepts into Greek and Roman philosophical concepts, or how does one talk about the nature of God? Or remember how in the Graeco-Roman world, the church confronted the pagan societies of the Vandals, the Goths, the Visigoths, and all of the other peoples who lived north of the Mediterranean Sea. Think about the division of the church into its Western and Eastern parts, the Reformation beginning to conduct worship in the vernacular languages of the people, and the many issues that Luther and Calvin faced as they led various aspects of the Reformation. All these illustrations suggest points of change. The fact is the church has continually faced change and, at the same time, has managed to hold the gospel preeminent.
How Lutherans Look at Culture and Change

It is very important for us to reflect upon these themes, because frequently I am confronted by individuals who want to know if Valpo is still Lutheran. When I am asked that question, I encourage people to talk more about what they mean by the question. When I listen, I discover that their understanding often is not Lutheran. Thus, if they ask, "Is Valpo still Lutheran?" and the categories that they are using to make their judgement about an answer to the question are not Lutheran, I find it difficult to respond to them. It is especially difficult when they assume that their assumptions and presuppositions are Lutheran.

There are numbers of ways of trying to express how Lutherans view culture and change. Let me describe a helpful perspective that is found in a classic book written in 1951 by H. Richard Niebuhr entitled Christ and Culture. It is a classic because what Niebuhr did in the book was help us understand the varieties of responses of how the church and culture have interacted with one another over the years. He cites five different perspectives. First, Niebuhr uses the concept of "Christ against Culture." What he means by that term is represented by the Ascetics who became so upset with the world that they retreated to the caverns and caves in the desert and said "Bah" on the world; Christians cannot live in it. The second alternative is the "Christ Of Culture." This approach baptizes whatever the culture is, and says that what this culture is, is Christ. The third option is the historic Roman Catholic option. That position asserts "Christ Is Above Culture." To illustrate this point of view, think about what happened in the middle ages. At that point in time, the Pope believed that he had the responsibility to direct the affairs of all nations and those of all the kings of this world. There were major confrontations in the 1500s between the kings of France and England with the Roman pontiff. If you recall the national political debate at the time that John Kennedy was running for president, the question was often asked, "Can Jack Kennedy be loyal to the American Constitution as a Roman Catholic or will he be loyal to the Pope?" Why would they ask that question? The question was asked because of the historical Roman Catholic position that "Christ Is Above Culture." Niebuhr describes the Lutheran position as "Christ and Culture in Paradox." What Lutherans have said is that there is a kingdom of the right hand of God and a kingdom of the left hand of God. There are some responsibilities that the civil government must carry out in order to try to restrain chaos, anarchy, riot, pillage, and rape, etc. At the same time, these activities do not make people Christian. What ultimately counts is the righteousness that God gives to us, not the outward civic righteousness that people do. Civic righteousness is measured by a variety of indices in the society that are important for good order, but those indices say nothing about the righteousness of God given to human beings by God.

Finally, there is the Calvinist position that posits that Christ is the "Transformer of Culture." To understand that point of view, all that one has to do is remember what Calvin did in Geneva as he tried to control every aspect of the society. Additional illustrations of this Calvinist perspective include the Puritan experience in the United States and some of the "blue laws" that were formulated over the years in places that were heavily influenced by the Congregational Church. Such laws did not allow businesses to be opened on Sunday. These examples are illustrative of the mind-set that Christ transforms culture.
If one appropriates these differences in understanding about how various faith groups think about Christ and Culture, we would realize very quickly that Valparaiso University as a Lutheran university should not conduct itself, for example, like a Roman Catholic university. We do not have any illusions about the fact that Christ can be above culture, in the sense of how Roman Catholics understand Christ being above culture; nor do we have any illusions about our ability to bring about righteousness on the part of students or faculty or staff by laying down massive numbers of rules and regulations as Calvinists would have us believe and do. That is not how human behavior is changed. Ultimately, Lutherans believe that human behavior changes through the transforming power of the gospel. Therefore, as one understands and reflects upon what is unique about Valparaiso University, you should see the “Christ and Culture in Paradox” model being expressed.

The reason I shared this information with you this morning is that Mr. Gerald Pelzer, Board chair, and I were visiting a number of weeks ago with a group of individuals who are employed by the insurance company underwriting the loan on Wehrenberg Hall. The individual asked me, “What is unique about VU, and how is it different from a school like Calvin College or Notre Dame?” This was a perfect entree for me to talk about Niebuhr’s typology. And I did! After the meeting, Mr. Pelzer said, “Alan, that was the most helpful explanation I ever heard. Why have you not said that before?” I have made similar presentations, but in other settings. I just had not spoken of this typology in front of him. He encouraged me to talk about it more; therefore, you are the beneficiaries of that encouragement. Permit me now to speak more briefly about a number of topics that may be of interest to you.

I know you always are interested in enrollment. I do not know if you have received another admissions report from someone in Admissions. Part of my difficulty of literally dropping into this event is that I do not know what you know. If I am bringing “coals to Newcastle,” please forgive me.

This year, as of February 25, we have received 2,305 applications. That compares to the similar dates in 1993-94 of 1,944; in 1992-93 of 1,878; and in 1991-92 of 1,940. These data show you why we are so pleased. If you compare freshman numbers, the differences are even more significant. This year we have received 2,172 applications and last year 1,675. That is almost 500 more freshman applicants. That is significant because freshmen most likely would be with us for four or five years. It also is important to note that for some reason the applications from transfers have fallen to 122 this year. The number last year was 255. To place these numbers in perspective, it is important for you to understand that in the state of Indiana, applications to universities in the state system, IU, Purdue, Indiana State, Ball State, etc., are down an average of five percent per institution this year. Since VU is up twenty percent, and they are down five percent, you can understand why we see these numbers as a very good sign.

When prospective students send in their deposits to confirm their acceptance of admittance, they are saying, “Yes, I have made the decision. I am very serious about coming to VU, and I am now willing to put some money on the line.” Although the number of deposits is a bit lower than
Lutheran Student Recruitment and Demographics

Chuck Werth's material has been shared with you. I am not going to walk you through all that material, but I assure you it is extremely well done. It is very important for you to read that material carefully. I say that for a number of reasons. First of all, I frequently am asked about where Lutheran students are going to college, and the assumption in the question is that they are going everywhere other than VU. If you analyze the data carefully, you will discover that there are simply fewer Lutheran students in Lutheran congregations. Secondly, VU compares favorably when one reviews the Lutheran enrollment of other Lutheran colleges and universities. However, VU faces a different situation than what those of us who went to school in the late '60s and early '70s experienced. Again, I remind you that in 1969, the LC-MS confirmed almost 62,000 eighth graders, and they came to college campuses in the fall of 1973. LC-MS now is confirming somewhere between 31,000 and 33,000 junior confirmands per year. Such comparative data are also reflective of what is happening in the ELCA. If you go into local churches as often as I do, and if you walk through the areas where the congregations have displayed the confirmation pictures, take a look at them. You will see what has happened. Where there used to be twenty in the class, now there are eight. Where there were eight or nine confirmands each spring, now there are two or three. This experience gives you some sense as to why those data are the way they are.

We continue to work very energetically with the leaders of the Association of Lutheran Secondary Schools. Chuck Werth is doing a wonderful job with the members of this group. He and I are meeting with the members of ALSS in Dallas on March 9-12, and VU will be hosting a luncheon for them on the 11th.

Obviously we need to continue to work on increasing enrollment. We are not satisfied with the current enrollment, but you need to understand that we are going to have to work on the enrollment of students of every type and variety, not just Lutheran young people. We must attract more traditional and non-traditional age students, as well as international students. W could serve 500 additional undergraduate students who are full-time students and live on campus. We would be a much more efficient university if that were to happen.

Lighting the Way Campaign

I know that Dick Maddox talked with you briefly yesterday, and perhaps he announced then that we are at $31.6 million in pledges and gifts in support of the Lighting the Way campaign. As we have moved into the area phase of the campaign, we have been in St. Louis, Milwaukee, Washington, D.C., New York, Chicago West and South, and we did a preliminary event in Appleton, Wis. We will be in North Chicago
on April 2 and in Minneapolis-St. Paul on April 19. We are still in the process of scheduling Detroit. We are pleased about what is happening at these events. VU's singing ambassadors, the Union Street Singers, who many of you heard at your fall meeting, are doing a wonderful job. They are engaging and winsome ambassadors on behalf of the University. The group is singing this morning in a Lutheran congregation in Laurel, Maryland. I preached there a year ago about this time on the church's Valpo Sunday. Even though the congregation extended an invitation for me to preach there again this morning, I wanted to be here to talk with you.

I understand that the Guild's leadership group had an opportunity to walk through the new building. It is a fine facility. We are looking forward to the rest of you seeing the completed facility soon. Certainly you will see it when you come back to campus in the fall. The formal dedication will happen on September 16. Various special events are being planned. We would love to have as many of you as possible attend the event. We had to pick a weekend that avoided Homecoming, the Guild weekend, the Popcorn Festival, and all the other events that are important in this community. That's why we picked September 16th. The community would be hard pressed to handle all these major events at one time. Therefore, the dedicatory events also will include other weekends as well. If we are going to have a party, we might as well have a three-or four-or five week party rather than just one.

You perhaps know that VU is competing in a new intercollegiate athletics conference this year for all sports except men's football. It was no small task to put this conference together. The old conference dissolved in January during the NCAA convention last year. Because I was the longest sitting president among the universities that remained, I inherited the responsibility of being the chair for the new conference. I spent a tremendous amount of time in January and February last year trying to construct a new Mid-Continent Conference. The Conference is not perfect, but it is much better than I thought it might be. Thus far, VU is doing extremely well in conference competition. The volleyball team won the conference season championship earlier in the fall. As you know, the women's basketball team is doing well. Although they are not currently leading the conference in wins, there is still a good chance for them to win the conference tournament. (Update: the women's team lost its first game in the tournament.) It is important to win the conference tournament, because the winners of the tournament will receive an automatic bid to the NCAA 64-team tournament that will commence sometime in mid-March.

As you also know by this time, the men's basketball team has done extremely well this year. They now have 12 straight wins. Michelle Janssen and I were heartbroken on Friday morning. We picked up the New York Times, and it reported that VU had lost to Eastern Illinois by 9 points. Later Michelle called campus to talk to her secretary about some matters, and her secretary was all excited about the fact that we had won. What happened was that the New York Times reported the women's score. While we were sorry that the women had lost, we were pleased that the men's score was an error. One conference tournament semi-final game will be at W on Sunday, the 5th of March. If VU wins that game, then VU will host the championship game. It will be played at 7:30 p.m., Central
On Campus Transformation Process

I know that many of you are concerned about the transformation process that I have discussed in my December 16 President's Perspective. I want to say a few words about what is happening. In her report, Norma May said many insightful things that highlight some of the issues that confront VU. While she talked about the economic realities that face her husband and herself in running their business, I also heard her say a lot about how their company is doing things better, being more effective marketers, and beginning to work with their competitors in a collaborative way. She talked about the realities of the new way of doing business. Those issues face us here at VU as well.

Some within the local press have attempted to cast the transformation story only as a matter of financial problems at VU. That is not the case. Certainly there are financial issues that we are trying to address, but I expect that next year's budget will be larger than this year's budget. Rather, we are talking about bringing money to bear on priorities in a different way than we have done in the past. We plan to spend money differently. When I was interviewed during the halftime segment of the basketball game earlier in the week, I made that point twice. We are going to spend money differently at VU. That is what this process is about in respect to financial issues.

There are many other issues that are important as well. These elements have everything to do with trying to do our work better, faster, cheaper, in more satisfying ways to students, and with a heightened emphasis on learning rather than teaching. I must be very careful when I say that because people respond with the question, "How can you have good learning without good teaching?" I am not saying we do not have good teaching or that we do not want even better teaching. I am saying we are going to place our emphasis on results rather than being primarily concerned only about the quality of VU's inputs into the process. While I admit that I can be guilty of having selective hearing, in the sense that people who talk to me may not be representative of what most people are saying, I am receiving a tremendous amount of positive support from the leadership of the business community in Northwest Indiana regarding our transformation efforts. I also am the recipient of support from alumni, particularly from those people who are in business for themselves. Also, I believe that, to the person, the membership of the Board of Directors of the University is committed to what it is we are trying to do through this process.

Opportunities for Students to Make Recommendations

I do not know whether you have read in the Torch that I have asked student leaders to address issues in student life in general and also in the Greek organizations. The students are responding admirably. They seem sympathetic to what it is we are trying to do, and they understand that we are giving them the opportunity to contribute to the transformation process. They also understand that the issues we asked them to address were not meant to be confrontational, nor judgmental. The content of the
charges was written to give them the opportunity to better their own and their peers’ experiences here on campus.

Before I conclude, I want to comment about the concept of “vision.” It seems to me that as one selects the components for a more comprehensive or new vision statement for VU, there are at least six elements that must be included. I am not saying that these elements comprise the entirety of the vision statement, but they are six elements I believe must be included. First, we need to continue to improve the quality of VU’s academic programs.

As you study Chuck Werth’s data, please note that one of the items that motivates students to enroll at VU is the perceived academic quality of this place.

Secondly, we must optimize the resources that are available to VU by using them efficiently and by employing principles of good cost management. Third, we must continue to give substance to the Lutheran character of VU. This is a concern that is very important to me personally. We are about ready to release a short statement about VU’s Lutheran character that I hope will be helpful to members of the Guild and everybody else who is interested in what it means when we say that VU is a Lutheran university. We have talked about the Lutheran character of VU on numerous occasions and in a variety of settings. We set out to produce a statement that is readable. We want its content to be easily understood. We tried not to rely on cliches, nor did we avoid difficult questions.

Fourth, we must improve the quality of campus life. Whether we are talking about student life, faculty life, or staff life, we must improve the quality of life of every component of VU.

Fifth, we must grow VU’s enrollment so that it is more than sufficient to support carrying out the mission of the University.

Finally, we must increase the size of the endowment and the annual gift support the University receives. There are a number of issues inherent in this last assertion. I have talked to you before about the importance of a healthy endowment. At this time, I do not need to repeat what I have said to you on earlier occasions. We also need to increase the amount of dollars that are contributed annually to the University, particularly from alumni. VU experiences significant depth in the gifts it receives. By that I mean the alumni who contribute money give VU significant amounts of money, but the percentage of alumni who give is not very high. Thus, I have said that VU’s giving pattern is a couple inches wide and a mile deep. This is my way of saying that the limited number of alumni who are giving to VU are very generous, and we appreciate their generosity very much. At the same time, we would like to increase the number of alumni who contribute annually; so that as one studies the college rankings in U.S. News and World Report in a few years, instead of being 31st among the Midwest’s comprehensive universities in alumni support, VU will have moved closer to being #1. VU needs to increase from its current rate of about 20 percent of alumni who donate each year to 50 percent. I found it interesting in reading the strategic plan of the University of Richmond, which is VU’s counterpart top-ranked institution in the southeast in last
fall's U.S. News and World Report, that the University of Richmond has as its current goal receiving annual donations from 50 percent of its alumni. That goal gives you an indication as to the competitive environment in which VU operates.

Questions, Thoughts, Concerns? I could say a lot more about many things on campus, but I prefer to use the remaining time for your thoughts and concerns. I will be happy to respond to your questions.
Yes, the Valparaiso Chapter of the Valparaiso University Guild has been putting smiles on the faces of our students since 1957 by providing home-made cakes for birthdays and other occasions. A handbook prepared in 1983 by Guild member and long-time cake chairperson, Dorothy Daiber, tells us that prior to 1957 two enterprising VU law students supplemented their income by delivering bakery-prepared Valentine cakes—Valpo Valentines—to VU students. When the two law students graduated, the Valparaiso Guild Chapter took on the project as a fund-raiser under the guidance of Dorothy (Mrs. Palmer) Czamanske. At first, layer cakes, decorated with decorator tips for birthdays, were offered and later cakes for other occasions were added. As the number of cake orders grew and the enthusiasm for decorating the cakes waned, it was decided that to keep the project a viable possibility for our 70-80 busy bakers and still provide our students with home-made cakes, some changes were needed. Since the 1982-83 academic year, birthday and special occasion cakes are baked and delivered in 9 x 13 inch foil pans. Decorations consist of a good doily with the VU seal glued to the center. A gold foil Happy Birthday script was used when appropriate, but has since been discontinued. A message card includes the student's name and the personal message requested by the party ordering the cake.

Cakes are available in white, yellow or chocolate with white or chocolate frosting. The cakes are delivered to dormitories or fraternity houses. If a recipient of a cake lives off campus, the cake will be delivered to the Student Union.

Through the years the Valpo Chapter has received much enthusiastic feedback regarding the cake project. Monies generated have directly benefitted VU in many ways, and our bakers have the pleasure of direct student contact when delivering a cake. What better way to generate good will and receive a big smile and warm thank-you in return. All of the parents who have students at VU should have received a letter and order form; but perhaps we have some aunts, uncles, grandparents or friends who would like to make some student's day. We guarantee a Guild cake would do it. Don't forget our faculty and staff. We hear they have been pleased recipients of Guild cakes, too. In case you know of such a person who could benefit from a “pick me up,” or you just want to say, “Hi, I'm thinking of you,” you may want to order a Guild cake using the following order form. Please remember to enclose your remittance with the order form, making checks payable to V.U. Guild Cake Project.

Thank you for supporting Valparaiso University Guild projects!

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VU Guild Cake Order Form

Date of Delivery ____________________________ Occasion: Birthday __ Other _____________ 
Recipient's Name __________________________ Campus Address __________________ Phone ________
Type of Cake: Yellow_____ White_____ Chocolate______ Frosting: White_____ Chocolate______
Message on Card to Read: ____________________________________________________________
From: ____________________________
Ordered By: Name __________________________
__________ Address __________________________________________

CAKE @ $10.00 (tax included): TOTAL _____________________________

MAIL TO: VU GUILD CAKE PROJECT, VALPARAISO UNIVERSITY, VALPARAISO IN 46383

by Adele Bray
Valparaiso Chapter
WESTMORELAND LEAD GLASS BELL
Mishawaka-South Bend Chapter

These Westmoreland lead glass crystal bells have faceted amber clappers. The bells are 4 1/2" tall, 1 3/4" in diameter, with frosted "VU Guild" etched on one side. They have a frosted "handle." When rung, they have a beautiful tinkling sound. Be sure to include "SHIP TO" information when ordering.

Price per item: $8.00
Shipping/Handling: $2.00

Contact person:
Wilma L. Behnke
19409 Edinburgh Dr.
South Bend IN 46614
Phone: 219/291-7153

FENTON GLASS PAPERWEIGHT
Mishawaka-South Bend Chapter

The Fenton glass used in these paperweights is crystal clear. They are 3 3/8" x 3/4" thick, with frosted VU Guild seal. They come with a gift box and brown velvet drawstring bag. They are made by Fenton Art Glass Co., Williamstown, W. Virginia. Be sure to include "SHIP TO" information when ordering.

Price per item: $8.00
Shipping/Handling: $2.00

Contact person:
Wilma L. Behnke
19409 Edinburgh Dr.
South Bend IN 46614
Phone: 219/291-7153
THREE-DIMENSIONAL CRECHE
Omaha Chapter

A six-piece nesting creche in beautifully grained, solid walnut, handsawed and rubbed with three coats tung oil. All labor done by Omaha Guild Chapter. Size: 9" x 9 1/2" x 1 1/2".

A truly unique item for display in your home, as a gift for wedding, birthday, celebrations, as well as Christmas. It can be left out year-round, but packs compactly for storage.

Price per item: $35.00
Shipping/Handling: $ 3.50

Contact person:
Erna Haselton
8769 Templeton Dr.
Omaha NE 68134-2838
Phone: 402/571-1074

CRUCIFORM
Southtowns of Erie County Chapter

This beautiful wood wall hanging is approximately 12" x 9" in size and is handmade by John Biel. The crucifix is carved out of negative space with the cross in lieu of the traditional sculpture of Christ. When hung, the crucifix throws a shadow within the negative space, outlining the figure of the Crucified Christ. The original design cruciform comes with an explanation sheet that gives further historical data.

Price per item: $20.00
Shipping/Handling-UPS: $ 2.50
Special Rush First-Class Mail: $ 3.50

Contact person:
Ann Collord
107 Tree Haven Rd.
W. Seneca NY 14224
Phone: 716/674-5164
VALPARAISO UNIVERSITY GUILD ORNAMENTS
Appleton Chapter

The 1994 ornament, newest in the series which began in 1975, features Gellersen Engineering and Mathematics Center. It has a shiny finish with white print. The date and University seal are on the reverse side.

All ornaments are custom designed and imported from Austria by Bronners of Frankenmuth, Michigan.

Other ornaments available are listed below. Please include shipping and handling and make checks payable to Guild Ornament Project.

<table>
<thead>
<tr>
<th>Year</th>
<th>Description</th>
<th>Price</th>
<th>Year</th>
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<td>Gellersen Engineering Center</td>
<td>$7.00</td>
<td>1988</td>
<td>Kretzmann Hall</td>
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<td>1993</td>
<td>Chapel of the Resurrection</td>
<td>Sold Out</td>
<td>1987</td>
<td>Athletics-Recreation Center</td>
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<td>E. H. Mueller Hall</td>
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<td>1986</td>
<td>Christus Rex</td>
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<td>1991</td>
<td>Valparaiso Union</td>
<td>$7.00</td>
<td>1983</td>
<td>Moellering Memorial Library</td>
<td>$5.00</td>
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<td>1990</td>
<td>Heidbrink Hall</td>
<td>$5.00</td>
<td>1982</td>
<td>Organ Pipes</td>
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Add: shipping and handling by UPS:

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<th>Quantity</th>
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<tbody>
<tr>
<td>1-2 ornaments</td>
<td>$3.00</td>
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<tr>
<td>3-6 ornaments</td>
<td>$3.50</td>
</tr>
<tr>
<td>7+ ornaments</td>
<td>$4.00</td>
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</tbody>
</table>

Buy an Ornament for Each of 4 Different Years and Save. 4 Different Years for $20.00! What a great Gift Idea.
PHOTOGRAPHIC NOTECARDS
Puget Sound Chapter

Five striking photographs of the Redemption, Santification, and Creation windows of the Chapel of the Resurrection mounted on fine linen beige cardstock hand-inscribed with scriptural passages, conveniently packaged with matching envelopes and VU Guild seals.

These “Sermons in Color” depict the significance of the Holy Blessed Trinity for the salvation of all mankind. Every stained glass window carries a basic symbolism of “many made into one.” God brought together people of varying talents and gifts into one great and beautifully impressive “congregation” which constantly tells and retells the glorious work of God in creation, redemption, and sanctification. We rejoice in knowing that the Guild is truly a part of this “congregation.”

Price per item: $6.00 per pkg. of five
Shipping/Handling:
$1.00 per pkg.
$1.45 two pkgs.
$2.15 three pkgs.
$2.65 four pkgs.
$2.90 5-10 pkgs.

Wholesale prices available upon request for chapter fund-raising.

Contact person:
Marian Yunghans
335 Sudden Valley
Bellingham WA 98226
Phone: 360/733-1589
BUTTON COVERS AND PIERCED EARRINGS
New Mexico Chapter

Set of six sterling silver button covers with Southwestern designs. Sterling silver earrings are available to match button covers or may be ordered separately.

Price per item: $15.00 set of six button covers
$7.50 pair of earrings
Shipping/Handling: $2.00 per order
Contact person:
Joyce Ewing
6800 Hensch Ave. NE
Albuquerque NM 87109
Phone: 505/822-9939

LICENSE PLATE HOLDER
Cincinnati Chapter

A black plastic license plate frame with white lettering. The top, in half-inch letters, says "Go with the Guild." The bottom 3/4-inch letters spell "Valparaiso University." If you’re not in the Guild, a black permanent marker "erases" the top line!

Price per item: $4.00
Shipping/Handling: $2.50
Contact person:
Jan Zinnecker
4730 Sycamore Rd.
Cincinnati OH 45236-1940
Phone: 513/791-8246
VALPARAISO UNIVERSITY NOTE PADS
San Diego Chapter

VU Note Pads, 4 1/4" x 5 1/2", 50 sheets each. Buff with brown ink.

VALPARAISO UNIVERSITY across bottom with top design of Chapel, Valpo Script or Cheerleading Bear. All designs created by Sally Beck.

Great as gifts for confirmands, youth groups, Guild members, friends, pastor, etc. Can use as fund-raiser for your chapter.

Indicate choice of three designs (order can be mixed).

| Price per item:          | 10 pads $7.50; 25 pads $18.75; |
|                         | 50 pads $37.50                 |
| Shipping/Handling:      | 10 pads $2.90; 25 pads $4.20;  |
|                         | 50 pads $6.85                   |

Contact person:
Ethel Kallsen
48 Blue Anchor Cay Rd.
Coronado CA 92118
Phone: 619/424-7813

VU GUILD LAPEL PIN/VU GUILD PENDANT NECKLACE
Milwaukee Suburban Chapter

Your choice of beautiful black gold metal or black silver metal tack lapel pin with military clutch back. Pendant is on 24” gold-plated open link chain necklace. All items made in the U.S.A. The pin and pendant are 3/4” in diameter, round.

Wear your VU Guild proudly. These jewelry items are beautiful!

<table>
<thead>
<tr>
<th>Price per item:</th>
<th>$10.00</th>
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<tbody>
<tr>
<td>Shipping/Handling:</td>
<td>$ 2.00 per order</td>
</tr>
</tbody>
</table>

Contact person:
Nancy Kormanik
1710 Boulder Ct.
Waukesha WI 53186
Phone: 414/547-8488

Additional information needed for order:
Be sure to designate: LAPEL PIN or PENDANT NECKLACE, and BLACK GOLD or BLACK SILVER
"Vu" cookie stamps*, created by Rycraft, Inc., are hand stamped in clay from a custom-carved master. A white glaze coats the outer edges and handle. Each two-inch diameter stamp comes with a small pamphlet containing several cookie stamp recipes and some helpful suggestions for decorating and baking cookies. The design on the stamp reproduces well on cookies or when used in paper casting. This stamp will make a wonderful addition to your home cooking and craft collection and is a terrific gift for any VU fan. Gift boxes for the stamps are available also.

A check or money order, made payable to “Puget Sound Chapter, VU Guild, Inc.” for the full amount due, should be forwarded along with the order. Orders are shipped, within two weeks of receipt, via U.S. Postal Service Priority Mail.

*The "Vu" symbol is a registered trademark of Valparaiso University. This stamp is an officially licensed product.

Price per item: $5.50 per stamp**
Paper Casting Kit $5.50 each
Shipping/Handling: $0.50 per gift box
Sales Tax: Washington State residents add 8.2% sales tax

**Two other stamp designs available:
"Divine Love" (cross & hearts)
"Sheaf of Wheat"

Contact Person:
Katharine (Kate) Gerken
5022 42nd Ave. SW
Seattle WA 98136-1227
Phone: 206/937-8986
MINISCRIPITURES

Diablo Valley Chapter

Miniscriptures are full-color prints of many of your favorite scripture verses. There are 43 different verses available in an 8" x 10" size. All verses are double matted. A black and white catalog illustrating all the verses is available for $1.00, refundable on your first order.

Price per item: $10.00
Shipping/Handling: $1.00 each
Contact Person:
Judy Michaels
757 Tunbridge Rd.
Danville CA 94526
Phone: 510/820-5414

Jeremiah 33:3

Psalm 127:3 Lb

Psalm 27:1
FRAMED DIPLOMA

Valparaiso Chapter

Beautiful metal or wood framing for diplomas. Sketch of Chapel is included within the frame. A color photo of the Chapel can be chosen for $2.50 extra. If you like, a 5” x 7” photo of your own choice can be substituted for the picture of the Chapel. Frame, mat, and inset choices are as follows:

Frame Choices:

____ Brown Metal
____ Gold Metal
____ Wood

Mat Choices:

____ Dark Brown Suede
____ Soft Gold Suede
____ White Suede

Inset Choices:

____ Chapel Sketch
____ Color Photo of the Chapel ($2.50)
____ Photo to be Provided by You (5” x 7”)

Price per item: $50.00 for the framing
$2.50 if choosing color photo of the Chapel

Shipping/Handling: $5.00 per order (IN residents add $2.50 tax)

Contact person:

Bette Galow
1907 Rock Castle Park Dr.
Valparaiso IN 46383
Phone: 219/464-2071 or 219/464-5249 (phone mail, please leave message)
GLASS BOX

Medina Chapter

The etched Valparaiso University Guild emblem highlights the cover of the 4” square glass box featuring ridged edges.

Price per item: $12.00
Shipping/Handling: $ 4.00 for 1 item
                $ 6.00 for 2 items
                $ 8.00 for 3 items
                Each additional item $1.00 each
                (Can be combined with mug order)

Contact Person: Judy Grove
18243 Strongsville Blvd.
Strongsville OH 44136
216/243-0621
15 OZ. CERAMIC MUG

Medina Chapter

The Valparaiso University Guild lettering on the 15 oz. black ceramic mug is etched through the glaze to white bisque, making a beautifully unique and permanent design.

The coaster features the Valparaiso University Guild emblem.

One-line personalization is available.

The design on the mug and coaster is available with or without "Guild" distinction.

Price per item:

<table>
<thead>
<tr>
<th>Item Description</th>
<th>With &quot;Guild&quot;</th>
<th>Without &quot;Guild&quot;</th>
<th>With Personalization</th>
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<tr>
<td>Mug and Coaster</td>
<td>$15.00</td>
<td>$15.00</td>
<td>$18.00</td>
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<tr>
<td>Mug Only</td>
<td>$12.50</td>
<td>$12.50</td>
<td>$15.00</td>
</tr>
</tbody>
</table>

PERSONALIZATION DESIRED: (Please print...one line only)

Contact person: Judy Grove
18243 Strongsville Blvd.
Strongsville OH 44136
216/243-0621
In Memoriam

The following is a list of Guild members, or family members of Guild members, who have died since the publication of the last issue of the Bulletin:

Florence Brownson of Hayward CA, a member of the East Bay Chapter.

Vera Hahn, Professor Emerita of Speech and Drama, December 12, 1994.

Louise Peters, a member of the Spokane Chapter.

Two members of the Sun City Chapter, Julia Rusnak and Harmka Sergeant.

Charlotte Gauss, Past President and Parliamentarian of the Detroit Chapter, November 3, 1994 at the age of 96.

Karen (Spicer) Deske, member of the Greater Peoria Chapter, class of ‘66, killed in a car accident on December 5, 1994. Karen served as National Calendar Chair. Husband Dean and son Matt survive.

Sherrie Grunow, a founding member of the former Oklahoma Pioneer Chapter, of breast cancer July 7, 1994. Sherrie had suffered from Hodgkin’s Disease for 20 years. Husband, Dr. John Grunow, and children Hope and Joel survive.

Dr. Edgar Rakow, father-in-law of former National Secretary Marlene Rakow, January 23, 1995.

Erich Allwardt, father of former Executive Director Dot Nuechterlein, February 19, 1995 in St. Louis. He would have been 90 in May.

Grandfather of Kate Gerken, a member of the Puget Sound Chapter.

Lydia Schudlich, February 13, 1995, at the age of 91. Lydia had been a member of the Guild since the early 40s. She was in the original Detroit Chapter and then a member and officer of the Detroit West Chapter. She still served as the chapter’s Historian.

Cornelia Rockett, mother of Judy Beumer, a member of the St. Louis Chapter.

Hazel Reichmann, mother of Hazel Bimler, a member of the Chicago NW Suburban Chapter.

Judy Ralphs, member of the Treasure Coast FL Chapter, January 10, 1995.

Larine Bluhm, Clayton IL, a member of the Quincy Chapter.

Mildred Rieth, Grosse Pointe Farms MI, a member of the Detroit Chapter.

We pray for our Lord's continuing care and comfort for all who mourn.

Editor's Note: Your Editor realizes that there have no doubt been others within our Guild Family who have died recently. Their names were not omitted intentionally. If chapters will keep the national office informed, names will be included in future issues of the Bulletin.
By Sharon Hersemann

Area I—Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia, and Washington D.C.

BAY STATE MA
This small group of dedicated women are working very hard at expanding their membership. They had a luncheon to facilitate the introduction of the Guild to prospective members.

BUFFALO NY
The members of the Buffalo Chapter held meetings in both November and December. They report successful bazaar sales, as well as a wonderful vespers and dinner.

SOUTHTOWNS OF ERIE COUNTY NY
This chapter welcomes new member Jan Dixon to its group. Jan is a Valpo alumna and the daughter of Guild member, Marie Sharpe.

In late summer, the members hosted an informal picnic for incoming students from this area and their parents.

The efforts of this group at two special bazaars were well rewarded by helping them meet the chapter’s goals for “Reach for the Stars.” They have enjoyed fellowship with the Buffalo Chapter as they worked together on several projects: Fall Dinner Meeting, a Holiday Bazaar, and a Spring Brunch.

ROCHESTER NY
The 30th Annual Advent-Christmas Vespers were held as planned on December 11, 1994. The newsletter from this chapter mentions the following: “This 30th Vespers also marks the 50th anniversary of the Christmas Vespers at Valparaiso University. President O.P. Kretzmann had asked our own Rev. Dr. M. Alfred Bichsel, then a member of the music faculty, to plan a special service to prepare the hearts of the Valpo community for Christmas. Dr. Bichsel was therefore the author and founder of the Vespers at Valpo as well as in Rochester when he moved here thirty years ago.”

This spring brought two opportunities to show support of VU in the Rochester area. The Admissions Office had representatives in the area on February 28th, and on March 1st. The VU men’s and women’s basketball teams played the University of Buffalo. A Valpo reception was held between the two games.

One other piece of news from this chapter has “national” significance. With the March birth of a son, Theodore Frederick, to Michael and Julie Riehmeier, Past National President Barbara Riehmeier became a first-time grandmother!! Congratulations and blessings to all!

NORTHERN VIRGINIA
Catering continues to be a good fund-raiser for this chapter. They catered an engagement party in October and a big AAL party in December.

Their Spring Luncheon on April 29th will have “Fashions of the 1800s” as its theme, and the guests will be treated to an Early American Luncheon.
Area II—Illinois plus Quad City

CHICAGO SOUTH SUBURBAN IL
This chapter hosted a successful soup, salad, and dessert luncheon.

DUNDEE IL
Dundee Chapter had its biggest Christmas Cookie sale ever. They made $1,000 by selling 245 plates of cookies. The majority of these members are senior citizens, but they recruit help from friends for this annual event.

ELM IL
Area II Director Judy Rullman reports, “Elm Chapter had its fabulous fashion show again.”

GREATER PEORIA IL
This chapter was deeply saddened by the sudden death of long-time member Karen Deske. Karen was killed in a car accident, leaving her husband Dean, and son Matthew.

ROCKFORD IL
The new Rockford Chapter held its membership tea on November 6th. It already has ten dues-paying members, and should be ready to receive its chapter charter at the September 1995 Convention.

SPRINGFIELD AREA IL and GREATER PEORIA IL
These two chapters met half way between their cities and enjoyed having dinner together in Lincoln IL. What a great idea!

Area III—Colorado, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Wyoming

Area Director Jill Stammel included the following list of chapter activities happening this spring in Area III. It is certainly worth repeating, and is truly chatter about the chapters in her area.

AUSTIN-CENTRAL TX
April 1 - Roadtrip to Bastrop, wildflower time

BOULDER CO
March 21 - Fund-raising project meeting

DENVER CO
April 8 - Annual New Member and Colorado Chapters Brunch.

DES MOINES IA
April 1 - Spring Salad Luncheon and Fashion Show

GREATER KANSAS CITY KS/MO
April 24 - Salad Supper

HOUSTON TX
March or April - Annual Garage Sale

LAND OF LAKES MN
April 29 - Spring Brunch

LINCOLN NE
April 30 - Professor Martin Jean organ recital
MINNEAPOLIS MN
March 10 - Valpo Connection with Land of Lakes and St. Paul

OMAHA NE
April 22 - Card Party Salad Luncheon

PIKES PEAK CO
March 7 - Business meeting review of Valpo Video Postcard

ST. LOUIS MO
March 11 - Luncheon and Auction

ST. PAUL MN
April 29 - Tabletop Review fund-raiser

TULSA OK
April 22 - Business meeting

************
Area IV—Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, Washington

EAST BAY CA
This chapter sponsored a non-existent flea market—sending checks instead of “white elephants.” What an effortless fund-raiser!

HARBOR LIGHTS CA and SAN DIEGO CA
Both of these chapters mark special events this year. Harbor Lights celebrates its 30th birthday and San Diego its 20th. Congratulations to both chapters!

ORANGE COUNTY CA
This chapter pursued a VU Cookbook cookie bake project for “goodie boxes” to send to their nine students on campus. A freshman student brought a new Mom into chapter membership.

IDAHO ID
The group from Boise sponsored a “Valpo Weekend” at McCall Resort in Idaho. Featured speaker was Richard Wamhoff ’67, President of the Ore-Ida Corporation. The event was well attended with lots of time for golf and swimming for the whole family.

Pictured below enjoying this event are: back row, left to right, Pam Johnson, Marian Yunghans, Area IV Director, Ruth Rahe, Jane Kuetemeyer, Karen Johnson and, front, left to right, Bonnie Johnson, Idaho Chapter President, and Mary Lou Heinrich.

COLUMBIA CASCADE OR
ANCHORS AWAY! This chapter is sponsoring its 6th Annual VU Guild Cruise to the Caribbean from March 18-25.

PUGET SOUND WA
Pictured below are members of the Puget Sound Chapter enjoying their Annual Winter Gathering, an event which includes members, husbands, and friends of the Guild. The well-attended event featured a soup supper on Valpo Sunday.

The members also celebrated another successful Christmas wreath fund-raising project.
When the VU Women’s Volleyball team arrived in Spokane over Thanksgiving break to play the University of Idaho, the members were met at the airport by Joanne Kloehn of the Spokane Chapter. Joanne met the group with signs and posters, and also provided a brunch for the players and coaches at their hotel.

Joanne is pictured above (back row, far left) with the VU Women’s Volleyball team.

**Area V—Wisconsin**

**MILWAUKEE SUBURBAN WI**
The Milwaukee Suburban Chapter maintains an active and interesting program throughout the year. Its newsletter is very informative about upcoming events and current happenings. It sponsored another van trip to Valpo for a campus visit day last September, participated in a bazaar in November, and hosted a Cookie Walk in December. January found the chapter learning about making healthy “Delicious Decisions” regarding food choices. In March the members will meet at the Laurel Oaks Retirement Community for lunch, business meeting, and a program by the Laurel Oaks Bell Choir and Chorus. What a rich and varied schedule!

**Area VI—Michigan**

**DETROIT MI**
The Christmas Tea sponsored annually by this chapter was held on December 5th at Historic Trinity Church. In the words of president Gertrude Kuhlman, “We closed our Chapter activities of 1994 with a more-beautiful-than-ever Christmas Tea at Historic Trinity Church.” No doubt their meeting on February 6th, will launch them into 1995 activities!

**Area VII—Indiana and Kentucky**

**INDIANAPOLIS IN**
Area VII Director Dee Stritof attended the November 12th Fall Luncheon and Style Show sponsored by the Indianapolis Chapter. A delicious lunch was served, with all recipes coming from the Guild cookbooks. A wonderful style show followed, featuring designer clothes—one-of-a-kind variety. The event was well attended and enjoyed by all in attendance.

**KENTUCKIANA IN/KY**
This chapter has made a concentrated effort to invite prospective members to an upcoming spring meeting. The program will include a video about Australia. Norma Porterfield will share some
comments, having just traveled to Australia, as well as New Zealand, Fiji, and Hawaii. The theme for the program is "An Evening in the South Pacific." Best wishes for a great turnout!

Area VIII—Ohio

loraine county oh and Medina oh
Area VIII Director Dawn Rickman made October visits to both of these chapters. Medina is pleased with its new project of Guild T-shirts and sweatshirts. Lorain County wants to make membership its number one priority in the next few years. Both chapters are very concerned that the Guild and the University maintain a strong Lutheran/Christian presence.

Area IX—Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

Area IX Director, Corrine Roy, ably represented the VU Guild at the FL/GA District LWML Convention last fall by staffing a Guild/University display booth.

Treasure Coast Fl
This chapter held social/fund-raising events in both February and March, with attendance as a group at a concert of patriotic music, and a Wine and Cheese Party at the home of Marilyn and Dick Albrecht. They also continue their successful project of Bridge and Pinochle card parties.

Atlanta GA
The president of the Atlanta Chapter, Dorilee Feller, married Daniel Pervorse on November 19, 1994, and the members of the Guild chapter catered the reception. Shown below is the wedding group; left to right, rear: Marty Matte, Halimah Shaheed, Jean Lawrence, Linda Allen, Sue Walter and Joan Jansen; second row from rear: Julane Swank, Marie Geesa and Eileen Albinger; front row: Judy Cerny, Bride Dorilee Feller Pervorse, Groom Daniel Pervorse and Jean Meyers.
WELCOME AND INTRODUCTIONS
The President welcomed Guild leaders from around the country. She introduced the other National Guild Officers: Margaret Zobel, 1st Vice President; Judy Waetjen, 2nd Vice President; Lorraine Dorough, Secretary; Judy Mason, Treasurer; Janie Lichtfuss, Executive Director; and Lynn Bahls, Parliamentarian. Members of the Guild office staff were introduced: Sharon Hersemann and Esther Kruger, Office Assistants. Past National Guild Presidents in attendance at the meeting were: Bette Froehlich, Lynn Bahls, Beata Madoerin, Janie Lichtfuss, Virginia Amling, Paula Sauer, and Barbara Riethmeier. Also recognized were Dot Nuechterlein, past Executive Director; Diane Harre, wife of VU President Alan Harre; Louise Williams, Executive Director of the Lutheran Deaconess Association; Rick Thomas, Associate Director of the Valparaiso Union; and Dr. Karl Krueckenberg, Director of Alumni Affairs and the photographer for Executive Council.

REPORT OF THE CREDENTIALS COMMITTEE
Sharon Hersemann, reporting for the Credentials Committee, announced a registration of 96 members in attendance. By general consent, the roll of 96 members was adopted as the official roll of voting members of the Executive Council.

REPORT OF THE STANDING RULES COMMITTEE
By direction of the Board of Directors, the Secretary moved adoption of the following standing rules which were adopted:
1. When addressing the chair, a member shall speak at a microphone, giving name and chapter affiliation.
2. Motions and amendments from the floor shall be submitted in writing, signed by the maker and the seconder, and presented to the Secretary.
3. Notices of announcements shall be submitted in writing to the Executive Director.

ADOPTION OF THE EXECUTIVE COUNCIL PROGRAM
The 2nd Vice President moved adoption of the Executive Council Program as printed. Motion adopted.

MINUTES APPROVAL COMMITTEE
The chair introduced the Minutes Approval Committee appointed for this Executive Council: Barbara McKissick, Naperville Chapter IL; Judy Wolff, Alabama Chapter AL; and Lynn Bahls, Parliamentarian.

CORRESPONDENCE
Lorraine Dorough, Secretary, conveyed regrets from past National President Marilyn Krueger; read thank-you notes from Past National 2nd Vice President Ann Louise Pera; Dr. Linda Ferguson, Chair of the Department of Music; and Bill Smriga, Director of the Valparaiso Union. A letter from Dr. Walter Schur, Secretary of the Valparaiso University Board of Directors, expressing its appreciation for the Guild’s gift of $560,000 for the Valparaiso University Center for the Arts, was shared with the group.

REPORT OF THE TREASURER
Judy Mason, Treasurer, gave the following report: The beginning balance on July 1, 1994, was $33,257. The current balance as of January 31, 1995 was $70,658. The complete report of the Treasurer is appended to these minutes. The report will be filed for audit.

REPORT OF THE SECOND VICE PRESIDENT
GUILD GOODIES: Second Vice President Judy Waetjen reviewed the fourteen current Guild Goodies. The newest Guild Goodies, from the Medina Chapter OH, were introduced: glass box with the Guild seal and a large coffee mug with a lid/coaster.

REPORT OF THE ACTIVITIES CHAIRMAN
Sylvia Luekens, Activities Chairman, thanked the fifteen chapters that submitted handbooks for display at Executive Council. Two suggestions for chapter projects were shared with the assembly: gold hangers, available for $1.50 each including shipping; and hosting an Advent evening to share the faith in and focus on Christ. Members were asked to share project and activity ideas that will enable the Guild to fulfill its renewal objectives.
REPORT OF THE NATIONAL PRESIDENT

First Vice President Margaret Zobel introduced Bev Wick, National Guild President. (See page 5 in the Bulletin for the National President’s entire report.)

APPOINTMENT OF TELLERS

The following were appointed and served as tellers for the Guild Special balloting:

- Judy Haugen, Chairman
- Chris Fischer
- Judith Greaker
- Margie McCandless
- Bobbie Wilson

ALLOCATE THE GUILD SPECIAL

By direction of the Board, the Secretary moved adoption of the resolution for allocation of the Guild Special. The resolution contained a blank.

The President called upon 2nd Vice President Judy Waetjen to present the proposals to fill in the blank.

1. Laptop computer/CD ROM (Mobile electronic classroom) - College of Engineering
2. Data file - Department of Political Science; Travel grants/awards - Department of Psychology; Transcript validator - Office of the Registrar
3. High-end computer - Department of Communication; Sterilizer/autoclave - Health Center

SPECIAL TOPIC

Dr. Richard Maddox, Vice President for Institutional Advancement, reviewed the progress on the Valparaiso University Center for the Arts. The Guild Lobby has been designated the signature piece of the building by the architects. Plans for the dedication ceremonies in September were shared with the assembly.

WORKSHOP

Lynn Bahls, Parliamentarian, discussed the components of a successful meeting, and then presented the video, “Meetings, Bloody Meetings,” a humorous look at how to plan and run a successful meeting starring John Cleese. The video was loaned by Video Arts through contacts with Lorraine Dorough, National Secretary.

LUNCH RECESS

The luncheon prayer was led by Liz DeMilc, Area Director for Area I, the east coast. The Executive Council recessed at 11:45 a.m. for Area Luncheon meetings and reconvened at 2:00 p.m.

SPECIAL TOPIC

Bill Smriga, Director of the Valparaiso University Union, shared with the assembly an update on the renovation plans for the Union. The recommendations of the task force overseeing the renovation were presented, together with cost estimates and floor plans identifying specific changes in the Book Center area, Union offices, Belfry, and Recreation Center area. He thanked the Guild for its efforts on behalf of the Union renovation, and presented all with “Friend of the Valparaiso Union” buttons. The buttons were created by the students as a thank-you gift for the Guild’s contribution to this project.

ROUNDTABLE DISCUSSION

The afternoon meeting of the Executive Council was spent in roundtable discussions on ten questions pertaining to the fiscal, philosophical, and practical future of the Guild. Small groups were asked to discuss two of the questions, then share their conclusions with the whole group. Everyone had an opportunity to express her opinion on each question. Norma May, Chairman of the Ad Hoc Committee on the Future of the Guild, facilitated the meeting.

CLOSING PRAYER

The closing prayer was given by Judy Schumacher, Area Director for Area V, Wisconsin. The meeting was adjourned at 5:10 p.m. and reconvened at 8:00 a.m., Sunday, February 26, 1995.

REPORT OF THE CREDENTIALS COMMITTEE

Sharon Hersemann, reporting for the Credentials Committee, announced a revised registration of 97 members in attendance. By general consent, the revised roll of 97 members was adopted as the official roll of voting members of the Executive Council.

REPORT OF THE TELLERS: GUILD SPECIAL

Judy Haugen reported for the tellers:

- Number of ballots cast: 96
- Necessary for election: 49
Distribution #1
Department of Communication - high-end computer
Health Center - sterilizer/autoclave
Department of Political Science - data file
Department of Psychology - travel grants/awards
Office of the Registrar - transcript validator
College of Engineering - laptop computer/CD ROM

Distribution #2
Department of Communication - high-end computer
Health Center - sterilizer/autoclave
Department of Political Science - data file
Department of Psychology - travel grants/awards
Office of the Registrar - transcript validator

The assembly adopted the following resolution:

RESOLVED, That the $3,281 of the 1995 Guild Special Fund be allocated to the Department of Communication: high-end computer; Health Center: sterilizer/autoclave.

REPORT OF THE BED & BREAKFAST CHAIRMAN
Nancy Fehr, Bed & Breakfast Chairman, requested input from chapters for an updated Bed & Breakfast directory to be published in 1995. Only new, updated, or confirmed entries will be included in the directory. To date, only 24 chapters have responded.

REPORT OF THE COMMUNITY RELATIONS CHAIRMAN
Kate Gerken, Community Relations Chairman, encouraged chapters to creatively celebrate and recognize Valparaiso University in their congregations. It is possible that this committee and the Person-to-Person Committee will be merged in the future to better serve the changing needs of the Office of Admissions and Financial Aid.

REPORT OF THE COOKBOOK MARKETING CHAIRMAN
Judy Michaels, Cookbook Marketing Chairman, presented a challenge to the Guild: "One cookbook per member, by September, is all we ask." A new idea, "Partners in Promotion," brings together chapters and Four Winds members, or friends of Guild members, to broaden the selling community for cookbooks. Other ideas for selling cookbooks were shared, including information on selling through bookstores at a reduced cost per cookbook.

REPORT OF THE PERSON-TO-PERSON CHAIRMAN
Kristine Fox, Person-to-Person Chairman, reported on the changing focus of the committee and its function. It has been proposed that the current phoning program be eliminated in order to focus on more productive activities to promote the University and to support the Department of Admissions. Calls are no longer the most effective way to use resources given the changing role of telemarketing in student recruitment. Specific promotional activities recommended by Admissions include: hosting summer gatherings for admitted students; volunteering for college fairs; submitting confirmand lists; providing transportation to campus visit days; sponsoring individual visits; and providing publicity about chapters in churches and local communities. Each chapter was challenged by the chairman to add one of these activities to its Person-to-Person program this year.

REPORT OF THE MEMBERSHIP CHAIRMAN
A summary of the membership breakfast workshop, led by Membership Chairman Linda Deal, is appended to these minutes.

REPORT OF THE COORDINATOR OF AREA DIRECTORS
First Vice President Margaret Zobel introduced the nine Area Directors who were in attendance. Each shared input from the chapters in her area concerning the future of the Guild.

Area I - The East  Liz DeMik
Area II - Illinois/Iowa  Judy Rullman
Area III - The Great Plains  Jill Stimmel
REPORT OF THE AD HOC COMMITTEE FOR THE FUTURE OF THE GUILD

Norma May, Chairman of the Ad Hoc Committee for the Future of the Guild, shared with the assembly the charge given to the Committee by the Board of Directors. Specifically, the Committee was asked to suggest actions the Guild can take to fulfill the three strategic initiatives that flow from the ranking of the Renewal Objectives: celebrate who we are, streamline our functions, and expand our service to Valparaiso University. The Committee was also charged with determining specific steps the Guild can take to act upon the four recommendations of the previous Ad Hoc Committee, with an emphasis on reducing Guild expenses and considering raising dues. Input from members and chapters was requested to ensure that the plan of action developed by the Committee reflects the best thinking of the entire Guild.

MESSAGE FROM THE UNIVERSITY PRESIDENT

Second Vice President Judy Waetjen introduced Dr. Alan Harre, President of Valparaiso University. (See page 20 in the Bulletin for Dr. Harre's address.)

RECOGNITION FOR DEAN DOLORES M. RUOSCH AND ESTHER KRUGER

By direction of the Board, Margaret Zobel moved that the recognition event of Saturday evening be included in the minutes. “Following the dinner on the evening of February 25, 1995, the Guild recognized the contributions of Dean Dolores M. Ruosch throughout 34 years of service to the students of Valparaiso University with a gift certificate to be used to decorate her new home. The Guild honored retiring Esther Kruger, a staff assistant in the Guild office, for 15 years of service and friendship by presenting her with a gift of a clock.” Motion carried.

RESOLUTION OF THANKS FOR ESTHER KRUGER

By direction of the Board of Directors, the 1st Vice President moved adoption of the following resolution which was adopted:

WHEREAS, Esther Kruger has faithfully served Valparaiso University for 30 years, of which 15 years were served as Valparaiso University Guild Office Assistant,
WHEREAS, Esther’s calm efficiency and dedicated loyalty have been vital to the on-going success of the Valparaiso University Guild, and
WHEREAS, The members of the Valparaiso University Guild cherish Esther’s warmth and friendship; therefore, be it
RESOLVED, That the members of the Executive Council, on behalf of the Valparaiso University Guild, give praise and thanks to God who inspired Esther Kruger to share her talents and gifts in service to Valparaiso University and the Guild.

CLOSING PRAYER

The closing prayer was given by Pamela Sieving, Area Director for Area VI, Michigan.

The Executive Council was adjourned at 10:10 a.m.

Lorraine Dorough
Secretary

Approved by the Minutes Approval Committee:
Lynn Bahls -- National Parliamentarian
Barbara McKissick -- Naperville Chapter IL
Judy Wolff -- Alabama Chapter AL

Amen Corner 1-r: Bette Froehlich, Lynn Bahls, Beata Madoerlin, Janie Lichtfuss, Dot Nuechterlein, Virginia Amling, Barbara Riethmeler, and Paula Sauer
REPORT OF THE TREASURER

VALPARAISO UNIVERSITY GUILD
Statement of Receipts and Disbursements
JULY 1, 1994 THROUGH JANUARY 31, 1995

National Treasurer
Judy Mason

BALANCE AS OF JULY 1, 1994

<table>
<thead>
<tr>
<th>Fund</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating/Project Fund</td>
<td>$23,082.00</td>
</tr>
<tr>
<td>Calendar Reserve</td>
<td>3,445.00</td>
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<tr>
<td>Calendar Fund</td>
<td>3,000.00</td>
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<tr>
<td>Cookbook Fund</td>
<td>2,428.00</td>
</tr>
<tr>
<td>Jo Feller Memorial</td>
<td>1,000.00</td>
</tr>
<tr>
<td>University Fund</td>
<td>166.00</td>
</tr>
<tr>
<td>Guild Special</td>
<td>136.00</td>
</tr>
<tr>
<td>Celebration Cards</td>
<td>0.00</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$33,257.00</strong></td>
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RECEIPTS

<table>
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<tr>
<td>Operating/Project Fund</td>
<td>$58,887.00</td>
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<tr>
<td>Cookbook Fund</td>
<td>12,780.00</td>
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<tr>
<td>University Fund</td>
<td>8,779.00</td>
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<tr>
<td>Guild Run</td>
<td>3,982.00</td>
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<tr>
<td>Guild Special</td>
<td>2,080.00</td>
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<tr>
<td>Bed &amp; Breakfast</td>
<td>2,008.00</td>
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<tr>
<td>Calendar Fund</td>
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<td>Interest Earned</td>
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<td>Guild Office Endowment Fund</td>
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<tr>
<td>Restricted Fund - Memorials and Project Gifts</td>
<td>1,130.00</td>
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<td>Restricted Fund - Matching Gifts</td>
<td>910.00</td>
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<td>Christmas Card Fund</td>
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<td>Past National Officers' Scholarship</td>
<td>325.00</td>
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<tr>
<td>Celebration Card Fund</td>
<td>305.00</td>
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<td><strong>Total Receipts</strong></td>
<td><strong>$96,408.00</strong></td>
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DISBURSEMENTS

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<th>Disbursement</th>
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<tbody>
<tr>
<td>To Valparaiso University</td>
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<tr>
<td>- Cookbook Scholarship Endowment</td>
<td>$12,811.00</td>
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<tr>
<td>- Guild Office Endowment</td>
<td>1,450.00</td>
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<tr>
<td>- Calendar Fund</td>
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<tr>
<td>- Project Fund</td>
<td>910.00</td>
</tr>
<tr>
<td>- Past Nat. Officer Endowment Fund</td>
<td>325.00</td>
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<tr>
<td><strong>Total Disbursements</strong></td>
<td><strong>$16,496.00</strong></td>
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Travel - Chapter Presidents
- Roster                                           | 15,156.00 |
- Roster                                            | 13,077.00 |
Printing/Bulletin                                    | 3,917.00  |
Operating/Administrative Expense                    | 3,523.00  |
Cookbook - Printing for Volume IV                   | 2,397.00  |
Calendar - Printing                                 | 2,370.00  |
Computer Equipment Replacement/Exec. Director       | 1,229.00  |
Printing/Stationery                                 | 843.00    |
**Total Disbursements**                             | **$59,008.00** |

BALANCE AS OF JANUARY 31, 1995

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<tr>
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<tbody>
<tr>
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</tr>
<tr>
<td>Celebration Cards</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$33,257.00</strong></td>
</tr>
<tr>
<td><strong>Total Cash Available</strong></td>
<td><strong>$129,665.00</strong></td>
</tr>
</tbody>
</table>

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GUILD GOODIES APPLICATION

Guild chapter submitting application

Date of application

Item

Full description of item:

Price per item

Shipping/Handling

Total

Person responsible for handling orders:

Name

Telephone

Address

Zip

Additional information needed from customer to complete an order such as size, color, etc.:

Sample of the item and a clear, glossy photograph must accompany this application.

Send application to current Guild Goodies Chair or to the Guild Office.

GOOD LUCK WITH YOUR GOODIES!
Application For

VALPARAISO UNIVERSITY GUILD COOKBOOK SCHOLARSHIP

Each year receipts from the sale of Guild cookbooks provide $2,000 scholarships for sons and daughters of Guild members. Scholarship awards are based on academic ability, extracurricular involvement, and financial need. Provided the freshman recipient maintains a satisfactory academic record, the award will continue through the senior year.

This special Guild Application should be submitted to the Office of Admissions and Financial Aid along with the regular University admissions forms.

Name __________________________________________

Last First Middle or Maiden

Home Address ______________________________________

Street City State Zip

Phone ______ Name of Parent or Guardian __________________________

College you plan to enter:

( ) Arts & Sciences
( ) Business Administration
( ) Engineering
( ) Nursing

Month and year you plan to enter Valparaiso University ______________________

Name and address of high school __________________________________________

( ) I have filed an application for admission to Valparaiso University.

( ) Please send me an application for admission to Valparaiso University.

I am the son ( ) daughter ( ) of a Guild member in the __________ Chapter.

DEADLINE FOR SUBMITTING APPLICATION: MARCH 1st of each year.
LIVING BOOKS MEMORIALS
The following Living Books Memorials, given from July 1, 1994 through December 31, 1994, totaled $1,245.00.

Ann Arbor MI
Marjorie Frank
Ella Mahnken
Dorothy Norman
Dorothy Kramer Schultz

Gulf Coast FL
Edward E. Griessel

Hammond IN
Anna Kunneman

St. Louis MO
Lois Hoeppner
Myrta Kramer
Esther Lutze
Cornelia Rockett

Chicago NW Suburban IL
Hazel Reichmann
Bud Sinnett

Individial
Norman T. Riggins

Merrill WI
Irma Hoeltz-Nickel

Sebewaing MI
Mildred Denner
Alice Reinhold

Chicago South Suburban IL
Victor Behrens

Milwaukee Suburban WI
Anne Batchelder
Lois Hoeppner

Seymour IN
Alma Thoele

Cincinnati OH
The Rev. John Oppliger

Naperville IL
Edna A. Prendergast
Edward C. Weyer

Spokane WA
Louise Peters

Columbus Capital Bells OH
Ellenor (Pioch) Bemch
Esther Marjorie Lutze

Nassau-Suffolk NY
Axel Nordstrom

Union County OH
Frances Hanser
Lucia Rausch

Des Moines IA
Lois McWhirter
Bernice Meyer

Omaha NE
Mrs. Maaske

Valparaiso IN
Karen Deske
Walter G. Friedrich
Harold Knight
Irma Hoeltz-Nickel
Esther Senne

Detroit MI
Charlotte Gauss
Harry A. Gieseking
Irene Heil
The Rev. Thomas Heil
Patricia Mennicke
Lorraine Ortwein

Orange County CA
Irma Hoeltz-Nickel

Winter Haven FL
Mr. Lee A. Becker

Geiseman Memorial IL
Walter Christopher
Bertha Netherton

Quad City IA/IL
Karen Deske

Matching Gifts:
Black and Decker
Lutheran Brotherhood

Greater Peoria IL
Karen A. Deske

Quincy IL
Lorine Bluhm

Saginaw MI
Alice Schmidt

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CELEBRATION CARDS

"For what thanksgiving can we render to God for you, for all the joy which we feel for your sake before our God..." 1 Thessalonians, 3:9

Birth of Hannah Bates

Marriage of Becky Estes and Dan Wilburn

Lois Oster

Birth of Kristin Kayla Mathuny

Birth of Steven Alexander Fox

Howard and Tabby Claussen

Mr. and Mrs. John Hantelman

Barbara Riethmeier

Janie Lichtfuss

Celebration cards have been given with joy on the occasion of baptisms, birthdays, confirmations, weddings, anniversaries, recovery from illness, birth of a child. Gifts in honor of the above persons, given from July 1, 1994 through December 31, 1994 totaled $280.00.
COLUMBIA CASCADE OR
   Helen Kraft
   Esther Lutze

COLUMBUS CAPITAL BELLS OH
   Esther Lutze
   Lois Hoeppner
   Helen Kraft

GULF COAST FL
   Geraldine “Pat” Mennicke
   Ed Griessel

NORTHERN VIRGINIA VA
   Esther Lutze

ORANGE COUNTY CA
   Helen Kraft

ROCHESTER NY
   Lois Hoeppner
   Prof. Walter Friedrich
   Esther Bierwagen

SAGINAW MI
   Anne Klemm
   Mrs. Louis Pfiend

ST. LOUIS MO
   Lois Hoeppner
   Myrta Kramer
   Cornelia Rockett

SEBEWAING MI
   Alice Reinhold