Summer 1989

Valparaiso University Guild

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Membership Survey
THE GUILD ROSTER

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About our cover:

Eleven freshman-year friends from across the country, who stayed close despite varying interests and activities, got together on Commencement Day 1989 to say goodbye at Kreinheder Hall, where it all began.
It is good to have you all here this weekend. I hope you have had a good experience while on campus.

The women of the Valparaiso University Guild are legendary in their own time. One person said to me that it was her perception that Guild women are fanatics. She made this observation with awe and wonder in her voice. She certainly was not being critical of the organization. You are very special people, and you are most supportive and helpful to this University and to me. I thank you for that. In the opening devotion as Betsy Nagel was talking about So Heidbrink she said something like, “So knew what it meant to be Valpo,” and I think all of you know what it means to be Valpo.

I plan to address briefly a variety of topics affecting the University at present. First of all, let’s look at enrollment. We began the year with something over 3,900 students, we had a relatively large graduating group in December, we began the second semester with just over 3,600, and we think that is a very good retention rate.

There are some concerns about next year’s enrollment. We are seeing nationally a downturn in applications of students to private colleges and universities. Part of this downturn is caused by the fact that there is a smaller pool of potential college freshmen this spring than there was last year. There are fewer high school seniors graduating in May 1989. Also, in our case the fact that we were not mentioned in this year’s U.S. News & World Report had a negative effect.

There are two ways to talk about excellence in academics. One way has been suggested by Alexander Astin of UCLA in his book Achieving Academic Excellence. He says that excellence should not necessarily be measured by the University’s endowment, how many Ph.D.s are on the faculty, the annual expenditure for instruction, and so on; but what really counts according to Astin is how students are changed while they are on a campus. If a college takes someone who is at the 50th or 60th percentile and moves him/her to the 70th or 80th percentile on the Graduate Record Exam, for example, that college has really done something. This was the USN&WR approach for a number of years, and the questions the editors asked college presidents were along the lines of “What institutions in your knowledge are doing a good job of providing excellent education?” And on the basis of the answers generated by this survey, VU was identified as #1 in its category.

In their most recent survey they went back to the time-honored approach to evaluating academic excellence: how big is the endowment, how many Ph.D.s are on the staff, what is the average SAT score of entering students, and so on.

The student-teacher ratio at California Polytech is 3 to 1; they spend $24,000 per year to educate a student. Earlham College here in Indiana has $133,000 of endowment for every student; Notre Dame has $45,000 per student; VU has $9,000 per student. When you look at these measurements VU does not fare as well.

I am convinced that Astin’s proposal for measuring academic excellence makes a whole lot of sense. If an institution accepts a student in the 90th percentile of his peer group and keeps this student at that percentile, what additional value has the college delivered? It seems to me the approach used by USN&WR in former years was an adequate way of measuring excellence, but the editors changed the criteria, and we are no longer on the list.

We got a tremendous “bounce” out of the USN&WR issue last year; if I showed you the chart Dr. Albers uses week by week to make comparisons, a fantastic number of applications was generated as a result of that publication. But we can also say that the number of applicants for this year is greater than it was the previous three years before that report came out, so we are pleased as of now.

We also know that we have national downturns in the numbers of students interested in nursing and engineering, two of our important programs at VU, but there is a national upturn in students looking at participation in education and law, and that is positive for us.

The price-cost relationship is important for you to understand as you talk to others. “Price” is the amount we and other institutions charge for tuition, board, and fees; “cost” is the amount it takes to produce a year’s study for each student. There is a big difference between the two, for the cost of providing a college education is much more than the price. Why have costs increased? One example is that health care costs for employees are going out of sight in every business, and we, too, are being touched by these steep increases. At VU we are an aging group, and we have serious health concerns, such as four staff members who are presently being treated for cancer.

Then there are utilities: we have to figure a 15% increase in our budget for next year to underwrite utility costs. And maintenance: most colleges carried out major building programs 25-30 years ago, and that is about the lifetime of a flat roof, for example. Like other colleges we face tremendous costs in maintaining those buildings constructed during the ‘50s and ‘60s.

There are also rising expectations on the part of students and parents for all kinds of services, such as security, assistance with placement, and personal counseling. We now have 3½ full-time counselors on the staff. This increase has been brought about because the requests for assistance by students have multiplied. Food service costs have also risen. When I was in college we did not have much choice about what we ate, but today we must offer a variety of food items at each meal.

(Continued on page 12)
“WHY THE GUILD? WHY THE UNIVERSITY?”

In our Executive Council opening devotion we celebrated the life of a person very dear to many of us. To some, So Heidbrink was a mentor; to others, a very close friend; and to others, a role model. She was a woman of faith and purpose. She was one of those of whom Jesus said, “Let your light so shine.”

So was also a very modern kind of a woman. In a day and age when few wives and especially mothers worked outside the home, So did. In a time 50 years ago when this was unheard of, So moved her family quite a distance to Valparaiso because she was transferred!

So is honored not so much because of what she did, but because of what she was. She knew what we are all about, and she knew what the mission of this University was, and is. Therefore, I have titled my report, “Why the Guild?” and “Why the University?”

At a recent conference, several dozen world leaders from both developed and developing countries met to ponder some of the severe problems facing this planet earth. They agreed that we face four grave threats: (1) the poisoning of our air, water, and soil; (2) the proliferation of deadly armaments; (3) the explosive gap between the rich and poor countries; and (4) lack of spiritual inspiration. They found the fourth most difficult to delineate, but agreed that without dealing with it, the other three could not be solved. The report of the meeting concluded: “The fourth problem can be solved only by transmuting spiritual inspiration from a visionary abstraction to a practical moral reality.”

In an article entitled “Why Valpo?” which appeared in the first Valpo Commentary, Dr. Robert Schnabel stated: “Christian higher education at VU includes wrestling with problems of ultimate significance as they arise in contemporary types and forms. This means that those within the University who teach and learn, as well as those who administer and serve and support, are encouraged to speak, act, and live with the confession that in this place Jesus Christ is Lord.” He added, “We need to be concerned about the creeping timidity, the paralyzing indecisiveness, the immobility that comes when we no longer pay attention to “who we are,” “whose we are,” and “what we are about.”

In his Inaugural Address, President Alan Harre stressed a similar theme, the need to develop a consensus about core values and to promote them, so that everyone connected with this University knows what we are and what we stand for—not just the administration and faculty, but also the Guild and alumni, and especially, most especially, the students. We want to send graduates out into this world who understand what we stand for; we want the kind of education that admittedly they could get at many institutions of higher learning, plus something more.

We want them to learn here the kinds of morals and ideals they can carry with them in their daily lives, so that they may serve—not only as laymen in the church, although that is important, but also in the business world, in teaching, social work, the scientific and medical spheres—in whatever their chosen work happens to be, and make a difference ethically and morally. Dr. Harre has said that it is time “to claim again our Christian heritage. Now is the time to apply [it] to the questions of our age. Now is the time to offer suggestions which only Christians can offer to the current dialog about morality, ethics, and values.”

To illustrate, I’ll tell you a fable. Once upon a time a man and his son set out to purchase a donkey from a man in a village across the mountains. They made the trip on foot, and bought the donkey once they determined the price was right.

As they proceeded on their home-ward journey, the man said, “Son, you ride on the donkey’s back and I will lead it.” This arrangement worked well until they came to the first village, where they were met by representatives of the Council on Aging, who were indignant. They shouted, “How can you be so cruel to your father? Why are you riding while he is walking? You are an ungrateful son riding while he is walking!”

So the son meekly got off and helped his father up on the donkey’s back. This went well till they got to the next village, where they were greeted by members of the Time and Motion Engineering Society. “Look at this, everyone! Here these two men have an animal capable of carrying them both, yet one is riding and the other is walking!” After listening to the catcalls, the son climbed on behind his father.

All went well until they arrived at the next village; there they were stopped by members of the PETA (People for the Ethical Treatment of Animals). “Can you believe this? Two grown men riding on the back of that poor overworked animal!” The father and son finally tied the donkey’s legs, used a pole to hoist it, and proceeded the rest of the way home, carrying the donkey.

Every fable has a moral, of course. This carries to the extreme what Dr. Derek Bok wrote, as quoted in Dr. Harre’s Inaugural: “During most of the 20th century, first artists and intellectuals, then broader segments of society, challenged every convention, every prohibition, every regulation that cramped the human spirit or blocked its appetites and ambitions.” He concluded: “Today a reaction has set in, born of the recognition that the public needs common standards to maintain confidence in government, to conserve scarce resources, to escape disease, to avoid the inhumane applications of technology. This new respect for limits is likely to carry with it a concern for the moral values (Continued on page 11)
Do you feel it? Can you sense it? Have you caught it? There is an anticipation, an expectation operating everywhere in this organization, the Valparaiso University Guild.

Everywhere in the past few years—in national campus meetings, in many chapter activities, in phone calls and letters, in reports of Area Directors, in the discussions of the Board—there is an underlying current, a sense that we're on to something here.

Do you remember how it felt when you were a child, when you knew something wonderful was going to happen? Christmas, or a birthday party, or a trip to grandma's house: it was almost like you were on tiptoes, hardly able to contain yourself. That is the feeling I get as I observe our good company. We have accomplished remarkable things financially, and in recruitment, in the past, and we know that will continue.

We have lost many members over the last few years, mostly through death, others through resignation. Yet at the same time new members keep joining—one here, two there, four and five and six over there. They represent new energy and enthusiasm, which is empowering to those who have served for a long time.

And chapters: yes, we've lost them, too, more than we wish, but more are established—four chapters-in-formation represented at this year's Executive Council, with the A.D.s reporting possibilities in other places also. And let me make a public pledge right here and now that sometime in the next couple of years, God willing, there will be a new Guild chapter in Manhattan!

So the Guild is on the move. We have come through a transition period in our society in which the lives of most women have changed dramatically. We now have a membership comprised more and more of employed women. (I don't like to use the term "working women," because, let's face it, we all do that.) But employment situations create different home environments, with a rearrangement of time commitments, and our membership is not the same as it used to be.

We are conquering some of the difficulties that beset all volunteer groups today, and as I leave my tenure in the Guild office, I have not one tiny little doubt that the Guild will just continue to grow and to thrive.

The summer Bulletin (see insert in this issue) will contain the membership survey I have talked about for several years, and I can hardly wait to see what kind of answers we receive. I am confident we will have a high percentage of returns, in contrast to most surveys that are sent out through the mails, and those responses will give the Board and the new Director essential information for planning well into the future.

In Marilyn's Presidential report she talked about the planning and goal-setting the Board has been doing already, and I encourage you to do the same thing in your chapters. Assess your strong points, look at what hasn't gone well in the past, and aim high.

But you know, it isn't enough just to set a goal, and in this connection I want to share some things I have learned from my favorite hobby. Those of you who know me well, and others who only know about me, have probably wondered when I was ever going to get around to talking about—Basketball!

This object I am holding is not a real basketball; the gym is closed this morning and our team is on the road, so I brought the pillow I keep in my office as a souvenir.

I myself am not the least bit athletic. I can run a pretty fair distance—5,6,8 miles—without collapsing, but that is the extent of my abilities. In recent years I've started winning ribbons and trophies in races, but that's not talent: there just aren't that many people in the old lady age bracket.

But I have been hanging around athletes most of my life, and now that I am about to end my association with VU's basketball program, I've been analyzing my experience. It isn't just that I have enjoyed it, but I have learned some lessons, which is what I want to share with you. One has to do with goal-setting.

Every team and every individual athlete has a goal: that is to win, to conquer. But they don't articulate it just as "We're going to win." They always have a game plan; there is always a strategy behind that goal. They assess their strengths and shortcomings, they look at the opposition and try to assess those strengths and weaknesses as well, and then they work out a plan that will capitalize on their own strengths and minimize their drawbacks, so that they can be victorious.

Now this is pretty important for us, too, in the Guild. It isn't enough just to say "8 in '88," or "300 new members," or whatever we want to achieve. We need a game plan, a strategy, a design of how to do it. Athletes, especially coaches, talk about their game plan all the time—particularly when they lose.

I like to tease some of my coach buddies; I think they have to pass some kind of course in "coach talk!" If you listen to them on the radio or TV, or read their comments in the paper, you will notice that they all sound alike. And when they lose a game it is usually because either, "We didn't follow our game plan," or "We didn't have the right game plan." Then they back up and strategize all over and try again next time.

That's what we need to do, too. We have to analyze what we want to do, how we will get there, and if we don't make it then look back at it again and say, OK, that didn't work, let's try something else.

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Secondly, along with that, athletes never, never seem to focus on their fail­ures. They take their failures and shortcomings into account, but they don’t dwell on them. They create for themselves an environment that is positive and uplifting, which leads to self confidence. And that is really one of the coach’s main jobs, to try to create that environment, so that people who have not succeeded or achieved what they wanted do not get discouraged and quit.

In the Board meeting the other day Marilyn told of reading about a former baseball star who died recently. He was one of the last batters to hit .400 in a season. This is considered a magnificent achievement, but as Marilyn said, “That means he got a hit four out of ten times at bat the whole year—which means he missed six out of ten.” And yet he is considered one of the greats. So what do we say in the sports world? Look how well he did. We concentrate on his 40% success, forgetting his 60% failure. (The best hitter on a team is usually also its strikeout king, you know.) I think we need to do the same thing in the Guild: to focus on our successes and not let our disappointments get us down.

The third thing I have noticed about athletes is that they’re not satisfied, ever. The Notre Dame game was not the Crusaders’ only big achievement this year. We also beat one of our long-time rivals, Butler; and you may not know this, but in that game we set a national record. We are the only Division I team that has ever hit 19 threes in a game, but now it is ours alone.

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What I thought was really great was that as they kept talking about it (and we did discuss other things, too, but the conversation always came back to that record), one of the heroes of the game slammed his fist down and said, “I’m not satisfied. Next time let’s go out and do better.” And his buddy said, “Yeah, let’s get 25; nobody would ever break that!”

So that’s another lesson, something I have learned not only from them but from others I’ve known on this campus and elsewhere. It is the fact that our goal is to be the best we can be, but we can always try to do better. And that translates to the Guild, too, doesn’t it—don’t focus on what isn’t going well, but aim for the stars, and do your best over and over and over.

Then another point is, it takes teamwork. Even the person who plays a solo sport, like tennis or golf, is part of a team; if nothing else there is a coach or an instructor or someone else who cares what happens. Recently one of our custodians told me about a student who was bowling in the alleys downstairs. If the kid rolled 50 balls, 49 of them went into the gutter. So the custodian went over to help a little, to pass along a few pointers, and then things went better. He didn’t immediately become great, but he improved, and he obviously felt better about himself.

So teamwork involves not just the people actually playing the game, but it’s the whole company. I have been a part of both of our basketball teams; not that I’ve had any effect on the outcome on the floor, but I’ve shared in their strategy, and in their enjoyment, and, yes, in their sorrows when defeated. It’s been a group effort.

And so it is in the Guild. People who come to campus to our meetings often look at the officers sitting at the head table and say, “Wow, they are so efficient, they are so well organized, they are so spectacular. Wow.” And they are—but they are not all that different from everyone else. That kind of ability takes time and effort and concentration, but it’s available to many. And they didn’t start out sitting at that table; they have been part of the rest of the team, and by work and thought and care and prayer they learned to do what it takes to sit here.

You have the same kind of capacity. Some have already demonstrated that while others are just beginning, but it is not that a few people are way beyond everyone else and can handle the whole job. We’re all in this together, and we need everyone’s contribution, whether it’s a place in the spotlight or one of encouragement and assistance—what coaches call the role-players, who don’t get into the action all the time but can be counted on to do their part.

The fifth lesson I’ve learned from athletes has to do with leadership. In the Notre Dame game—I have to talk about that a little bit!—Scotty, the guy in the poem that appeared in the winter Bulletin, was the star that night. He has been a super player all his four years, without getting very much attention. That night he was the one who did the job. The newspaper reported that during a timeout near the end of the game, when we were behind (and remember we tied it in the last second), Scott took charge in the huddle: “I try to be a leader out there. . . . I just tried to tell the guys that we weren’t out of it.”

In the Guild, somebody has to take charge and be a leader. You are here because you have been willing to help take charge in your chapter, and that is so necessary, because if you don’t do it, you can’t always be sure it will get done. In our organization we have not yet gotten to the point where everyone is willing to say, “You take a turn and then I’ll take a turn and then someone else will take a turn.” We need to find ways to encourage more people to participate. You know that better than I do; you’re already out there trying to convince others that this is important. But sometimes in the crunch you have to be the one to say, “I am not going to let go.” I’ve been pleased to see in some of our struggling chapters that one or two will just hang on, and eventually others join the effort.

So in summary, let me repeat the five lessons I have learned from watching my athlete friends: (1) Work out your game plan. (2) Don’t focus on your failures. (3) Never be totally satisfied. (4) Emphasize teamwork. And, (5) Don’t be afraid to take charge.

What are the tools of the Guild? You are.

What are the treasures of the Guild? You are.

God be with you in all that lies ahead.

REMEMBER
Guild Convention—September 21-24
Valparaiso Homecoming—October 21
EXECUTIVE COUNCIL HIGHLIGHTS
HAVING FUN WORKSHOPPING

The Valparaiso Union and Mueller Hall resembled a gigantic game of “Fruit Basket Upset” on the Saturday afternoon of Executive Council, as Guild members scurried from one small group session to another.

Registration forms had included a list of choices among special interest workshops, which were the third group meetings of the day. First came lunch, where representatives of chapters of the same size shared their common opportunities and challenges, followed by Area meetings, where A.D.s led sessions on updated materials and other Guild tools.

* * *

The schedule listed five interest workshops, but due to unforeseen circumstances only four were held.

Workshop A: Harriet Redman, Person-to-Person chair, assisted by Community Relations chair Bev Wick and Membership chair Dee Stritof, provided resources for “Attracting Attention to VU and the Guild.” Participants listed and discussed answers to such questions as “What’s the easiest—and hardest—thing about Valpo to sell to prospective students/Guild members?”

Focusing on specific strengths, such as VU’s high academic ranking and the individual attention Valpo students receive, or the fellowship evident in Guild chapters, is an effective recruitment technique. (It was noted that in some cases what is a plus to one prospect may be a minus to another, such as the location of the campus.)

Special attention was paid to the possibility of attracting potential nursing students. Harriet suggested that Candystripers and those in high school health occupations clubs should be made aware of what Valparaiso has to offer, as they consider pursuing careers in the field of health.

As the pool of high school students decreases, we must continue to search out potential scholars. Advertising within churches, such as through observing VU Sunday, can be effective because, as Bev put it, “There is always a new class in the pew.” Lists of publicity outlets in the community and of resources available for Guild members to use were distributed. Dee handed out “treasure maps” for recruiting Guild women, such as VU printouts and the geographical lists of current and incoming students.

Workshop B: “Boosting Guild Projects” was the theme of the session led by Calendar chair Carole Bildstein, assisted by Cookbook Sales chair Lois Hoepner, Christmas Card coordinator and past Calendar chair Paula Strietelmeier, and Guild Goodies chair Barbara Riehtmeier. These national projects, so familiar to many of us, have proven to be both “Tools” and “Treasures” in support of the University. Not only do they fulfill needs for buyers and gift-givers, but they help to publicize VU and the Guild.

The workshop leaders told the history of each of these resources, outlined ways in which chapters can make the best use of them, and presented ideas on marketing them. Lois stressed the importance of attaining our $200,000 goal in cookbook sales, so that our scholarship program can continue to serve students. She provided handouts giving cookbook sales figures, and mentioned that each dollar raised so far is still in the endowment fund.

Barb explained that originally Guild Goodies were intended to typify different areas of the country, but some now are simply quality items that individual chapters have found and wish to share with others. She described the mechanics of having them approved by the Board so that they can be advertised in the Bulletin. Most Guild Goodies are sold at the convention bazaar and at Executive Council, rather than by mail. She urged people who buy one to show it to others in their chapters who do not have the opportunity to attend campus meetings.

It has been 31 years since the Guild Calendar project began, and while the format has changed from time to time and the price increased gradually from 50¢ to $2.50, the fund’s purpose of providing assistance to the campus remains. Paula encouraged members to buy one to use and perhaps another as a gift. She had high praise for chapters that sell many calendars, but said others should not feel guilty if they can’t do that!

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Workshop C: Kay Mellom, Activities chair, had gathered more “Chapter Fund-Raising Ideas” than any one chapter could possibly make use of, but surely there was something for everyone among the suggestions.

Successful projects used by some chapters were shared with those present. The Greater Kansas City chapter pioneered the Oktoberfest idea, and they are willing to share with other chapters their plans, recipes, songs, advertising hints, and an estimate of costs. In fact, they would like to see a Guild Oktoberfest weekend, with chapters across the country sponsoring the event simultaneously.

Quite a few chapters, among them Rochester NY and St. Peters burg, hold annual Advent or Christmas Vesper services, while Saginaw has theirs during the Easter season. These groups and others would be most happy to share their ideas with anyone who would like to sponsor such a meaningful worship experience for their own congregations or community.

Kay distributed literature for several products: Gourmet Lutheran Coffee, Dakota honey, and Rada cutlery. These companies have special price lists for VU Guild chapters, and Kay will be happy to provide specific information about them.

Other ideas discussed included such things as progressive dinners, wine and cheese parties, pecan sales, group rates for theater tickets, card parties, and, of course, the Guild’s nationwide Bed & Breakfast program.

Workshop E: Past National President Jackie Jungemann is a career woman who knows the stresses of juggling a full range of home and outside activities, and she spoke with authority on the topic “Efficient Time Management.” She began by asking each woman to answer for herself the question: “If I had two extra hours today, what would I do with it?”

Each individual has 1440 minutes in every day. Jackie asked those attending to think of a typical day in terms of how many minutes they use for eating, sleeping, driving, working, cooking, and so on. Most of us do not realize how we use—or abuse—the minutes allotted to us; we must remember that our time is really God’s time, and we should manage it by managing ourselves.

Among the ideas shared was a list of “time bombs”—blockers and interrupters that stop us from doing what we need to do—such as indecision, procrastination, telephonitis, or lack of planning; the fact that all of us need “think time”; learning strategies (such as visually imaging something we are attempting to learn, the importance of relaxation and break time in the midst of difficult tasks, the value of preparation and positive thinking, and the necessity of keeping a balance between work and play); and the wisdom of keeping a time log to assist in identifying what can be accomplished in a day.

Hints and suggestions and a discussion of “Guild time”—how to develop strategies for planning meetings and chapter “fun” and “fund” times—brought the session to a close.

* * *

Board members and Area Directors have long noticed that chapters of roughly the same size tend to report similar strengths and difficulties, even if they are located in different regions of the country. The size workshops intended to give chapter leaders the opportunity to compare notes with others, and to realize that they are not alone as they deal with their situations.

Small size chapters/up to 10 members (Nearly 40 chapters are in this category, plus 4 currently being formed): Judy Waetjen, Oregon Trail, began by focusing on the Guild objectives. She urged that chapter leaders examine the action words found there: create, develop, give, assist, and seek. She stressed the importance of participating in the Person-to-Person program, and gave information on organizing college fairs.

Small size chapters that do effective fund-raising seem to find one or two projects that work well in their community and concentrate on them. Sometimes it is helpful to experiment with something new, to see how it goes. But, she urged, it is essential to “feel good about what you do, no matter how small the amounts may seem.”

In addition, she encouraged chapters to “share, but not compare.” Some groups with few members seem able to contribute well beyond what might seem typical for their numbers. The rest of us can try to learn their secrets, but should remember that sometimes there are unique circumstances that cannot be duplicated in other locations.

In relation to membership, it is most important to get to know and care about the members already involved in the
chapter, to set realistic goals, to invite friends and acquaintances to share in activities, and to pray for one another.

Small-medium size chapters/11 to 19 members (About 45 chapters are in this category): Gail Hodel of Diablo Valley served as presenter for the workshop appropriate for the largest group of chapters. She provided several handouts, including a sample letter for prospective members and a list of fund-raising ideas for smaller chapters, used by her own group.

In speaking of the Guild objectives, Gail challenged chapters to be sure VU catalogs and information packets are distributed to all of their local high schools. Creating interest in the University by publicizing its benefits and helping to increase enrollment give the Guild a sense of purpose and pride in their efforts. We can concentrate on providing financial support after taking part in the first two objectives.

The importance of leadership was stressed, highlighted by six steps for good leaders: "Tell them what—Tell them why—Show them how—Help them get started—Follow up—Let them do it." The group then discussed "the greatest thing about our chapter," plus some of the concerns they face. Gail reminded them that dynamite comes in small packages, and if the leader expresses the attitude that "Small Is Great," members will feel that they are part of a motivated, successful group.

Larger-medium size chapters/20 to 39 members (About 30 chapters are in this category): This workshop, led by Linda Becker of Washington, gave practical suggestions for chapter involve-

SHARING TIME—Betty McCa n, Mary Rose Watson, Sue Golke, Irma Schmalz, and Mary Haenac are all involved in the Area III meeting.

Large size chapters/40 or more members (17 chapters, including Four Winds, are in this category): "Key Ideas for Large Chapters" was the title of a handout from leader Judy Brooks of Quad City. The chapter president is often the link or the key chain keeping the group united in purpose, and the leader needs to understand and implement the Guild's objectives.

Many key tips were provided, ranging from the value of sticking to a meeting agenda to letting people do their "specialty" in the group. Not everyone has the same gifts, she said, but acknowledging diversity with unity helps everyone to feel appreciated and important to the group.

In a large group members can often choose different roles or projects, but all should know they are expected to do something. Keeping contact with individuals in the group is more difficult in a large chapter than in a small one, but it is of great value. Using a newsletter is one way to help members know one
and restraints that unify communities and keep human conduct within acceptable bounds.”

We are blessed indeed that at this university we need only look to our motto, “In Thy light we see light,” for the codes of conduct we want to find. His light shines through the Word and gives us the answers we need.

President Harre also said: “Because we want to be responsible citizens of the world and contributing members in the academy, all of us at Valparaiso University are compelled to enter the public discussions now underway concerning the ethical constructs which must be present to undergird our lives in this nation, and in this world. We must educate our students so that they are enabled to transcend the extremely simple options of rebellion and conformity.” In other words, we want our students to have an understanding of what we stand for, both collectively and individually.

With the reported unethical actions of so many people in top government and business positions, it is time for all of us to be concerned. The University has an opportunity to be on the cutting edge of those institutions speaking for change in the moral and ethical fabric of our present-day society. We can, each one of us, make a difference. We cannot be timid about the task before us; rather, we must be purposeful and bold in our service to this University and what it stands for.

Do you remember when Dot told us last year about the visitor who said he doubted that an organization similar to the Guild could be formed today? Perhaps not, but I doubt that the Guild would have been founded in 1931, either, had it not been for the desire of those founders to educate our young people completely, giving them the best possible education within the context of our Christian faith and beliefs. Our Guild is a unique organization; we fit into a very special niche here at VU. And we can assist the University in its new emphasis on core values.

The Board identified some goals we think are attainable and measurable to carry out the Guild’s purposes. Very briefly they are: (1) Streamline our conventions to accommodate employed women. (2) Find ways to incorporate different kinds of members. (3) Reach our goal of $200,000 for the cookbook scholarship endowment fund. (4) Raise our membership numbers by adding new members and retaining the ones we have. (5) Raise awareness of chapters to Person-to-Person activities and strive for better communications with the Admissions Department. (6) Work for more publicity for Valparaiso University.

In closing, let me tell you that the Executive Director Search Committee has worked diligently to find the right candidate to replace Dot, and we hope the President will announce the decision within a very short time. Although the Board will have the opportunity to work with Dot for a few more months, this is our last “official” meeting with her. These past few days have been a bittersweet time for us, as I am sure it is for you, too—all of you who have worked with her, enjoyed her chapter visits, phoned her with your problems. We know that she will be doing some exciting things and her life style is rich and varied. But Dot, we will miss you. As the poet says, “As you’re going your way, and I am going mine, let’s be glad for the part of the journey we have traveled together.” God bless you in whatever you choose to do with the rest of your life.

HANDBOOK DISPLAY—Chapters that entered their handbooks in the “contest” found them exhibited in a most attractive way, thanks to the Gold Coast chapter.

GREETINGS—Jane Wittlinger, Valparaiso chapter, Liz Nixon, Columbia/Cascade, Helen Otto, Houston, and Jan Schlegelmilch, Michigan City, mingle at the pre-conference reception.
PRESIDENT
(Continued from page 4)

Many students today come to college with the expectation that they must be entertained. To meet these needs requires another increase in costs. Financial aid is another factor. Today the federal government has provided more dollars as loan funds rather than as gift or grant funds. Institutions like VU have had to put more resources into financial aid of the gift and grant variety.

The changes in technology also affect us. I have been meeting with the faculty. The math department, for instance, told me that they must have at least three classrooms equipped next fall with new teaching-learning hardware. It would be best if all students had PCs in front of them, but the faculty know that is not possible. Therefore, they have proposed PCs and software to project programs onto a screen; such hardware will cost $6,000 per room. More technology is needed: we cannot give math professors a textbook and a piece of chalk.

Books represent another increased cost. People may not realize that many books and journals are published overseas, and the downturn in the value of the dollar means that many of our materials have become much more expensive.

Fringe benefits have gone up. Federal law now requires all employees are to be treated exactly the same, from free passes for sports events to every other fringe benefit. Many dollars have had to be allocated in the 1989-90 budget in order to meet legal directives. I think we should do what is required, but my point is that we have no choice. In addition, there are all kinds of federal and state requirements, such as financial aid supervision, which add to VU's costs. The number of people involved in the financial aid operations continues to increase annually because there are more and more rules. The latest requirement is that we have to counsel people about loans and how to manage their loans.

AIDS is another issue governed by law. The state of Indiana has passed regulations relative to this problem. We must also monitor hazardous wastes. Two children died in Valpo this winter because of inadequate smoke alarms in their apartment building. The city council has recently passed an ordinance with stricter regulations than were previously the case. It looks like VU will have to put new smoke alarms in all of our residence halls. If we go with the Cadillac version of such smoke alarms we are talking about a million dollars. It might be less than that, but again the point is we have no choice.

Reports must be submitted on a whole host of legal issues, and it takes personnel to generate those reports. Preparing these reports is all part of the "cost" of education. Secretary Bennett complained recently about rising costs, and yet many of those things for which we are charging are being brought upon us from the outside, or mandated by the government.

VU certainly needs to be concerned about upgrading our faculty and staff salaries. Within the next 5-10 years we are going to be looking at faculty shortages nationwide, and we are going to have difficulty finding people to function in this service sector. There are fewer academically prepared people available.

The president of American Express, who was instrumental in preparing a document called "Work Force 2000," indicated that in the year 2000 half of the qualified high school senior men—that is, those without felony records or substance addictions—will be needed to populate the armed forces, and the rest of us will be fighting for the other half. And he said his company intends to hire 75,000 people in the next five years. If all other variables remain the same, these data mean that if we do not move our salary levels upwards in all areas, we are going to have some real difficulties with staffing.

The reason VU's price for tuition and room and board is as inexpensive as it is is because not all of those costs are borne by students and their parents. Costs are borne by gifts of donors and friends, endowment income, and the willingness of our faculty and staff to work for less than they would be able to earn elsewhere. Their cost-decreasing lower salary level is no small contribution to this institution. I am sure that all of you know this fact, but it is important for me to say it. If it were not for the longtime service of lots of people here, willing to work for half to two-thirds of what they could make someplace else, this University would not have continued to exist. We certainly have to thank our people for what they are doing, and thank our Lord for their service.

In relation to fund-raising, the goal for the Crusade for Valparaiso University I and II was 72 million dollars which (Continued on next page)
we hope to reach in the fall of 1989. Our endowment is valued at something in excess of 38 million dollars.

VU is involved in several new funding concepts. One of these is called Lutheran Underwriters for Lutheran Charities. This program works in conjunction with insurance companies such as Lutheran Brotherhood and Aid Association for Lutherans. Lutheran underwriters, people who write life insurance policies, first of all are asked if they would be willing to make a commitment to give a life share to their favorite Lutheran charity. It could be Bethesda, or a Lutheran cemetery, or a congregation, a grade school, or it could be VU. They designate a percentage of their policy to one or more beneficiaries. In turn, they are encouraged to ask each Lutheran client the same question: “Have you thought about including a Lutheran charity among your beneficiaries?” If many people designate 2-3% of the face value of their policies to VU, the funds generated could add up to a lot of money. In fact, the organization began about two years ago in Minnesota, and by now over 32 million dollars have already been designated for Lutheran charities. There is a great potential for VU to benefit from this program, and one of the things I will probably ask Mr. Koenig to do in his semi-retirement is to see how we can launch this program among friends of VU.

Mentioning Mr. Koenig’s retirement brings to mind other staffing changes. Dr. Gehring has announced his retirement as University organist and will be replaced. We are also in the process of filling the positions of Dean of the School of Law and Dean of the College of Arts & Sciences, the Brandt chair in Business plus two anonymous chairs, the chairman of the Department of Education, another post in Student Services (someone who will take care of discipline, so that our personnel Deans can concentrate on positive, pro-active steps), and a new editor of the Cresset.

Some significant things are happening in faculty research, with new books being published by Profs. Schoppa, Ludwig, and Piehl, and other books about to be published by Dean Walesh and Prof. Westerman. In fact, Dr. Baeppler says we have more books being published this semester than at any time in the past!

I keep getting asked about the Performing Arts Center. We are looking at something in excess of seven million dollars for the first stage of that facility. It was originally planned to be part of Crusade II, but funds were not given or pledged for that goal. At this time about three million dollars has been pledged or given. The building plan needs some revision, and we must launch a capital campaign, to begin probably early next year, which will include the Performing Arts Center as a major component. The normal procedure is not to break ground until most of the money has been pledged.

Other space needs include the Union, Moellering Library, Neils Science Center, Graland Hall, which houses the Department of Public & Alumni Affairs, and the Psychology Department. There are many things that need to be done.

Let me close by mentioning something about athletics. I really can not take credit for the selection of our basketball coach, Homer Drew, although I wish I could, because he is really a fine man, very special in all kinds of ways. My comments are not initiated by the fact that we had the opportunity to beat Notre Dame—that was certainly significant!—but he is a quality individual who understands the academic task and how athletics support that task. We have a new football staff also, and I will either take the credit or the blame for those three new people. I like what I see in them, and we hope to have the same kind of positive effects in our football program as we have seen in basketball. We are also in a new football conference, not really the way I wanted the decision to go, but we did not have much choice. The new conference will consist of the five teams remaining from our former Heartland conference, plus six teams formerly in the Great Lakes conference. Five of those six schools are publics, and they tend to have lesser concerns about SAT scores, etc., but we shall see how it will go in the future.

The women’s basketball program is going very well with Coach Wolter. He is a former student of mine, and I watched him play basketball as an undergraduate. Again, I think he has the right kind of balance between athletics and academics. I have been similarly impressed with the work of Paul Twenge, coach of the baseball team.

Much more could be said, but I hope I have told you enough to assist you as you make your reports to the members of your local chapters. Thanks for coming and have a safe trip back home.
Many of us did not know much about Dot Nuechterlein when she first came into our lives as Guild Executive Director. We knew, of course, that she was a VU grad, as was her husband Jim; that they had three children; and that she was an instructor in sociology at Valpo. We had also heard reports about her Guild activities as a member of the Valparaiso chapter.

What we had yet to learn was her intense commitment to the University, and as she related in her report at convention, her desire to come back to her campus "home" some day. She did that when she and Jim joined the faculty in 1981.

We are still discovering the many facets of her personality. She is a doctoral candidate, planning to complete a dissertation. She is a Director of the Wheat Road Foundation, and a member of Valparaiso's City Council. She has an athletic side—a runner who wins ribbons regularly, an avid basketball fan, and the official scorer for VU's basketball teams. She has completed a term as her congregation's president and is now a communion server in the Chapel.

What has always impressed me since I have come to know Dot in serving on the National Board is her love of our students. She has known (and still knows) so many and so well; her Christian concern for them comes through in all her actions as teacher and counselor. She photographs each class member, the better to remember them.

Dot is a gem. I am told that when light passes through a properly cut diamond, the gem reflects bright flashes of spectral color from its facets. We can see that bright light in Dot; it is her faith in her Lord which reflects in each facet of her life.

The Guild has been blessed to have Dot's light reflecting on us. Her chapter visits (and she made one hundred of them!), her guiding hand in the Guild office, the expertise she gave us on the Board in our deliberations—all will be remembered and missed. Dot is moving on to a new phase in her life. We ask God's blessings for her in whatever new directions life brings. (We are ready to welcome that new chapter in New York City!)

The Guild now enters a new phase with Janie as our new Executive Director. May God, our help in the fifty-eight years of Guild history, continue to bless us.

In Christ,

Marilyn

ACADEMIC HONORS

Valparaiso, Brian LeFevre of Peoria IL, and Jeff Schroeder of Lombard IL. Matt Bernthal's mother Mildred is president of the Winter Haven chapter, and Brian LeFevre's mother Alice belongs to Greater Peoria.

NOTABLE QUOTABLE

The Rev. Karl Lutze, VU Director of Church Relations, has a nice way with words. Not long ago he was heard to say: "Every University says it is unique. Valparaiso is just unique-er than everyone else."

NEW NURSING DEGREE

Approval has been given to create a graduate degree program in the College of Nursing, the M.S.N. More information will be given as it becomes available.

FRIENDS

It seems as though I have been saying "goodbye" forever, since my resignation was announced so many months ago. And now that the time has truly come, please let me express to you my thanks for the many kind words and best wishes you have offered in cards, letters, and conversations.

Thank you also for the lovely attaché case given to me during Executive Council. It will be a permanent reminder for me of the women of the Guild, since it is useful, practical, beautiful, and of exceptional quality—just as you are!

Marilyn’s words above are most generous. It has been an honor and a privilege—and yes, a challenge—to have had the opportunity to serve in this way, and I won’t ever get over it. Thanks for being what you are, and for letting me share a part of your life.

Best wishes,

Dot

STUDENTS IN THE SPOTLIGHT

Joel Jeske, Glen Ellyn IL, whose mother Jean belongs to the DuPage County chapter, is the only American student invited to join the Cambridge (England) University Footlights Revue, a group that performs throughout England and Scotland. Joel, a junior, will spend a year both acting and writing for the troupe.

1989 graduate Paul Kapfer of Griswold IA has received a Swiss Universities Grant from the University of Geneva, Switzerland. Paul, a finalist in Indiana in the Fulbright Fellowship program, had VU majors in French and in international economics and cultural affairs. He will study German and Italian and will begin researching the processes leading to economic integration in Europe in the next decade. (You might recognize Paul’s name from the summer 1987 Bulletin, where it was noted that he and his family had climbed Mount Kilimanjaro—planting a VU flag at the peak!)

VU sophomore Rebecca Cole of Hemlock MI is one of ten students in a summer research program at Western Washington University, Bellingham, sponsored by the National Science Foundation.

Douglas Schmucker of Zionsville IN, a civil engineering major, has received his third scholarship from the American Consulting Engineers Council. Last year they named him Engineering National Scholar of the Year. Doug is a senior involved in the cooperative education program.

The Educational Testing Service in Princeton NJ conducted a new geography test this year, and we are delighted to tell you that the scores of VU students ranked first in the nation!

Graduating senior Alice Koby of Hebron IN, a returning student who majored in history, celebrated her commencement by accepting the appointment as University archivist.

Paul Gose of Modesto CA, son of Big Valley’s contact person Belle Gose, was chosen Most Valuable Player of the 1989 VU Baseball team. The junior outfielder, the Crusaders’ leading hitter, will be team captain next year.

Outstanding service awards were awarded in May to these seniors: Andria Antommaria, Valparaiso IN; Mary Brackman, Chicago Heights IL; Gwen Buerkle, New York Mills MN; Robert Buethe, Langley AFB VA; Dawn Duncan, Carbondale IL; Kim Meyer, Shawnee KS; Eric Sampson, Carmel IN; Thomanise Noble, Gary IN; and Lisa von Borgen, Oyster Bay NY. Kim Meyer is the daughter of Jolene of the Greater Kansas City chapter, and Tomi Noble spoke about leadership to the 1988 Executive Council.

The class of ’89 set a Class Gift goal of $89,000 in pledges to be used for the Performing Arts-Museum Center and for library, lab, and computer resources. Guess what? They topped $100,000!
THE VALPA-RAIN-SNOW RAISINS

Becky Balko, Margaret Stelzer, and Beth Keller, all of Valparaiso, are shown at the Executive Council as they perform a song adapted by Martha Diekelmann, president of the South Lake County chapter. Hum a few bars of the California raisins commercial, and join in:

Ooh, ooh,
Betch you’re wonderin’ why we’re here
At Valpo this time of year.
You are so important to this group, you know.
That we are here now to tell you so.
It shouldn’t surprise you today
When you listen to us say
    Ooh, ooh,

(CHORUS) We need you on the Guild vine,
And we need you for a long time.
Ooh, ooh,
We need you on the Guild vine,
And without you we would lose our minds. Honey, honey.
You know we need you to sell our book,
The one that tells people how to cook,
And if your friends need to know the day,
Sell them a calendar to show the way.
Keep doing those projects on your own,
See how much our funds have grown.
Oh, yea.
(Repeat CHORUS)
We know we need you to spread the news
That Valpo is the school to choose.
You can help in so many ways,
Those phone calls and visits made.
Do you think that we could do
Any of this without you?
Oh, no.
(Repeat CHORUS)

CRUSADER CRUISE
Remember the 50th Anniversary cruise to Hawaii? Watch your mail for special information about the Guild/Alumni Caribbean Cruise, open to all friends of VU, on the S.S. Norway, March 17-24, 1990. Also on board will be the Miller Lite All-Stars. Sponsored by one of our newest chapters, Columbia/Cascade OR, each person’s booking will provide a $100 donation to the Guild. Further details are available from chapter president Liz Nixon at 1/800/633-2732.

THOUGHTS
O Lord, keep me from getting talkative. And particularly from the fatal habit that I must say something on every subject and on every occasion. Release me from the craving to straighten out everybody’s affairs. Keep my mind free from the recital of endless details; give me wings to get to the point. Seal my lips when inclined to tell of my aches and pains. They are increasing with the years and my love of rehearsing them grows sweeter as the years go by.
Teach me the glorious lesson that occasionally it is possible that I may be mistaken.
Keep me reasonably sweet. I do not want to be a saint; some of them are hard to live with. But a sour old woman/man is one of the crowning marks of the devil.
Help me to extract all possible fun out of life. There are so many funny things around us, and I do not want to miss any of them.
Make me thoughtful but not moody, helpful but notbossy.
With all my vast store of wisdom it seems a pity not to use it all, but thou, my Lord, knowest that I want a few friends left at the end. Amen.
—Adapted from The Lutheran Digest

AGING
Age on the outside . . .
wrinkles, gray hair, glasses, swollen ankles, button-down housecoat outside . . .
shoveling snow, walking the dog, senior citizen physical fitness class, going to church, knitting sweaters, Florida, independence, get-up-and-go.

Age on the inside . . .
loneliness, fear, senility, no perception, loss of muscle control, age-conscious, no self-esteem inside . . .
cooped up, in bed, nursing home, in the car to the doctor – back home, watching the rain.

God grant that I only grow old on the outside

—Carole Pollitz, ’84

SILENT AUCTION—Come to the convention prepared to bid on these coats! Modeled here by Guild office student aids Steve Williams and Deanna Markle, the man’s is size medium; the woman’s is a small and includes a hat and purse-muff.
AROUND THE GUILD WORLD

WE GOOFED

Four proofreaders missed an error in the winter Bulletin! In the article "Convention Over Coffee" a statement concerning the Guild Cookbook Scholarship Endowment should have read, "We are behind in our $200,000 goal right now."

Sorry about that.

REMEMBERING SO

Following the memorial tribute to past Executive Secretary Sophia Heidbrink, held during the 1989 Executive Council, the idea surfaced that we should gather remembrances of this remarkable—and unforgettable—woman, whose impact on this University will continue far into the future.

If you have a remembrance of So that you would like to share, please write it down and send it to: VU Guild, "So" Memories, Valparaiso IN 46383. We hope to compile a variety of memories, whether in her role as Guild leader, University social director, secretary and assistant to President O.P. Kretzmann, or even from the years before she joined Valpo's staff. Your contribution can be either personal or professional; an incident you recall or a total impression she left upon you; a page long or a paragraph.

Thank you in advance.

THANKS, GUILD!

Flyers were distributed all over campus this spring telling academic advisors about SIGI PLUS, the computerized guidance system located at the Counseling Center & the Placement Office. Prior to that Dr. Stewart Cooper, Director of the Center, expressed his appreciation to the Guild for support of this program through the 1989 Guild Special Fund. "We are able to offer increased services to the students as a result of your contributions," he wrote.

NEW EXECUTIVE DIRECTOR APPOINTED

We are pleased to announce the appointment of Janie Lichtfuss of Boulder CO, a past National President, to the office of Executive Director, effective July 1, 1989. She succeeds Dot Nuechterlein, who has served since 1983.

Janie is a Valparaiso University graduate, class of '56; her husband Armin, both sons Hans and Kurt, and daughter-in-law Carolyn are also VU alumni. Janie joined the Guild in 1962 and organized the Boulder chapter the following year. She has held every chapter office possible, and has served the national Guild continuously since 1970. She is also a life member of Sigma Alpha Iota, the music fraternity for women, and belongs to the National Association of Parliamentarians.

With college majors in Economics and Business and a minor in Theology, Janie has found employment in a variety of positions. She has been a church organist-choir director, an office assistant in the public school system and the University of Colorado, the executive secretary to the director of a Lutheran social service agency, and, most recently, an over-the-road driver for a trucking company. Her experience in working with people, and her skills in word processing and editing, will be especially valuable in her new position.

Many Guild women already know Janie personally through attendance at national meetings, but chapters are encouraged to invite her to visit their activities so that she can see firsthand the "real world" Guild in action.

THE CHURCH SINGS—VOL. 1

The Guild office is now the only place to obtain both records and tapes of the first volume of "The Church Sings" by the VU Concert Choir. (The Department of Public and Alumni Affairs is handling only volume 2.) For volume 1, write to VU Guild, Valparaiso IN 46383, or call 219/464-5315. Cost is $12 each, which includes postage.

THREE WAYS TO RAISE MONEY

Guild women constantly ask the question, "What can we do to help earn funds for the Guild and the University?" It may be helpful to remember this simple principle—every possible fund-raising effort fits into one or more of three categories:

1. Sale of products
2. Sale of services
3. Direct donations

The products may be made by the seller—baked goods, handcrafts—or they may be items purchased wholesale and resold—Magic bows, cookbooks. Catering is an example of a service, and the little calendars some chapters use ("give a nickel if the sun is shining today," for instance) or events like bakeless bake sales are ways of obtaining donations. Some activities overlap the three categories, such as a free will offering (donation) at a coffee hour that provides homemade food (product) and opportunity for fellowship (service).

Category 1 usually requires an outlay of funds ahead of time for the materials or the finished products; when items are hand-produced there must also be some time commitment, either by a group or individually.

Category 2 often requires the largest outlay of time, but sometimes that can be a short period for a number of people working together.

Category 3 is especially effective when donations can be received from those outside the group.

Some chapters find it wise to have projects in two or three categories, so that members can work on what best suits their available time and talents. Of course, there are other considerations to take into account as well.

One of the by-products of a group project is the chance to get better acquainted and to develop friendship and group spirit, and that is often just as important as the number of dollars raised.

ABOUT THOSE SURVIVAL KITS

One Guild fund-raiser with national appeal is the VU Survival Kit, a project of the Glenbrook chapter. Partway through each semester the chapter sends letters to all parents, inviting them to order kits for their students to receive at exam time. The kit contains nutritious snacks and other items intended to help fight "the study blues."

According to the chapter report for last December, nearly 500 kits were ordered, assembled, and delivered, about half of them for freshmen. Parents from 32 states and one foreign country took part, with the midwestern states, especially Illinois, being most heavily represented.

It takes good organization and many hours of labor to accomplish such a large task, but thanks to Glenbrook's efforts and the support of many parents, about $3,000 was added to the Guild Project Fund.

THOSE BOWS AGAIN—Even in the African bush! Kay Mellom of South Carolina stops in the midst of a safari to demonstrate some Guild Magic.

Summer
NEW ALUM—Martha Schmidt, center, receives honorary alumni membership from Alumni Association President Sue Steinbruecker, as Guild President Marilyn Krueger applauds.

WISCONSIN STATE UNIT—Officers elected in April are Treasurer Jan Greenleaf, President Elect Kay Moore, Secretary Sandra Ceder, and Cindy Russler, President.

VALPARAISO UNIVERSITY GUILD — ANNUAL FUN RUN/WALK — SEPTEMBER 22, 1989

Entry Form

Make check payable to: Jan Schlegelmilch, Guild Run
Mail to: Jan Schlegelmilch, 1012 Kent Rd., Michigan City IN 46360

NAME ________________________________________________ ENTRY FEE: ______ ($7.00 enclosed) ($10.00 Race Day)
ADDRESS __________________________________________________________________________
CITY ________________________________________ ZIP ________________________________
STATE ___________________________ PHONE ________________________________
CIRCLE APPROPRIATE CATEGORIES
CHAPTER __________________________ AGE ON DAY OF RACE ______________________

DATE OF RUN: SEPTEMBER 22, 1989 TIME: 4:30 p.m.
REGISTRATION DEADLINE: SEPTEMBER 22, 1989, noon

In consideration of the acceptance of my entry, I for myself, my executors, administrators, and assignees, do hereby release and discharge the Valparaiso University Guild and any other sponsors for all claims arising or growing out of my participation in the Guild Run.

I attest and verify that I have full knowledge of the risks involved in this event, and I am physically fit and sufficiently trained to participate in this event. I also give permission for the use of my name and picture in any print media account of this event.

SIGNATURE ________________________________ (If under 18, signature of parent or guardian)

PURPOSE: To hold a fun run involving Guild members, University faculty, staff, and students, and friends of the University, in order to raise money for Valparaiso University through the Valparaiso University Guild.
Northeastern states

Baltimore (MD)—A full-time social worker at a local Lutheran congregation presented a program to the Guild last winter about her church's special ministries. VU banners were also assembled.

Buffalo (NY)—Buffalo hosted 40 members from five chapters at a restaurant dinner gathering. Guest speaker was Second Vice President Barbara Riehmier, who spoke on "What is a Guild woman?"

Central New Jersey (NJ)—Bravo to this chapter, especially president Esther Hildner, for giving wonderful assistance to its sister chapter in Northern New Jersey, as they went through a revitalization process.

Hudson-Mohawk (NY)—Area Director Ann Louise Beese visited and reports that the members hold soup & sandwich meetings so that they can work together on crafts. They also hope to display Guild cookbooks at local beauticians' shops.

Nassau-Suffolk (NY)—Long Island is so long (some of the 45 members live over 100 miles from one another) that chapter leaders are discussing new meeting arrangements to solve the travel problem. They would welcome suggestions from other scattered chapters.

North East (PA)—The Guild served refreshments for those attending a special Sunday afternoon church service (for the

ROCHESTER (NY)—President Harre seems to enjoy a new friend made at the Guild-alumni banquet in his honor, as Jean Bischoel stands by.

older generation and the handicapped) while the church's Men's Club provided transportation. President Mary Klenz says even though her members are active in other organizations, she can count on their cooperation for Guild events.

Northern New Jersey (NJ)—About 15 members are involved in this newly reorganized chapter. President Diane Gillick reports: "We work together well! Both the former NJ chapter ladies and the new ones are able to help each other." A joint picnic with Central NJ is planned for July.

Northern Virginia (VA)—A June wedding catered by the Guild—what a lovely way to earn project dollars! They have also agreed to cater an event next January when Dr. Harre visits the Washington area.

Rochester (NY)—"Our reputation for producing five-star lunches born on our regular 1-90 bus trips [to VU] has gone national," says the Rochester NY Guild Times, announcing that the chapter will serve lunch to the Association of Lutheran Church Musicians at its national meeting in July in Rochester.

South Central Pennsylvania (PA)—On the summer schedule is a picnic for new and prospective students.

Southtowns of Erie County (NY)—We hear that Southtowns had a meeting last fall with 100% attendance. Wow!

Illinois

Aurora—Five charter members were among the 20 in attendance at Our Savior's as Aurora celebrated its 40th anniversary. Guitar, flute, and clarinet were on the program. The chapter expects to use the Guild Run as a way to raise funds this fall.

Chicago Northwest Suburban—Christmas cookie sales and a church bazaar are two big fund-raising efforts for one of our larger chapters. "Active members are enthusiastic," writes president Virginia Ameling. They enjoyed an inspiring slide presentation by a guest who did missionary work at the Olympic Games in Seoul, Korea.
MAUMEE VALLEY (OH)—Long-time member Luella Hoff, seated center, hosted the chapter meeting as they began their 51st year in the Guild.

DETROIT (MI)—Guild members from St. James Church in Grosse Pointe prepared a bulletin board to show what has happened in the life of their former assistant pastor, Alan Harre. Shown from left are Delores Brege, Key Woman Gertrude Kuhlman, Margaret Quale, and Delores Couner.

Elm—A special program was presented last winter by the not-for-profit group "Citizens Against Crime," an informal and entertaining look at the serious issue of crime prevention. On the spring calendar was a successful style show and luncheon, with Guild cookbooks and VU sweatshirts among the door prizes.

Geiseman Memorial—A trip to Naperville's Riverwalk with shopping and luncheon made a delightful spring outing, and a picnic for freshman students will highlight the summer.

Jacksonville—Another chapter undergoing revitalization, members met for a luncheon and white elephant sale. They list their strength as "Dedication to the University."

Kankakee Valley—A memorable Lenten experience: a soup and salad supper followed by a Seder meal. The Seder was presented by a Rabbi and Pastor Guy Warke, husband of president Helen.

Naperville—A newspaper story on the Guild cookbooks (see page 22) resulted in sales of two dozen books in one week. It pays to spread the news!

Quad City (IL-IA)—Following the example of Ann Arbor, Quad City had a 'Stacki-Uppi' luncheon last winter, with a program on stained glass windows.

Boulder (CO)—The '89-'90 calendar lists such varied events as bazaar planning, a membership tea, a "Breakfast Out" social morning, and a tasting party. They have "too few members and those few are too busy!" writes past president Sue Renken, but "everyone we know is in the same fix!"

Fair-Med-Ow (MN)—Pecan sales have been a good fund-raiser for this chapter, celebrating 30 years of service and friendship.

Greater Kansas City (KS)—Eight new members joined the chapter this winter. After being part of college nights in nine high schools, the chapter sent some 50 names of interested students to the VU Admissions office. Bravo! In January outgoing Area Director Jody Geerdts gave a slide show on her experiences as a mission teacher in Papua New Guinea.

Houston (TX)—The April dinner held to introduce President Harre to VU supporters was attended by 84 persons, "the largest VU turnout in Houston ever," according to president Jo Ann Fry. Guild members called 200 people from their Area Code as a follow-up to the official invitation, and five women expressed interest in joining the chapter.

Land of Lakes (MN)—A few years ago the chapter seemed unsure whether it would be able to hang on, but now the ten members are thriving, with a full schedule planned for next year (including making cookies in Feb. for their campus students). "We are great friends and work hard together," said Mary Haemac as she turned over the presidency to her sister Kristen.

New Mexico (NM)—When president Diana Curtis first got involved in the Guild she wondered if the chapter would ever have any students at VU to call their own. Now they have three—thanks partly to their untiring recruitment efforts.

St. Paul (MN)—The 40-year-old chapter mourns the passing of founding member Theresa Schmalz, who in her role as National Field Secretary for Minnesota also helped to establish two other chapters. Theresa attended many national meetings even in recent years and was well known throughout the Guild.

Central and Rocky Mountain states

Austin-Central Texas (TX)—How to beat the tax man's doldrums? Have an April 15th party. Invite your friends, enjoy popcorn and beer, and cheer for the Brown & Gold as you watch the videotape of the "VU Beats Notre Dame" game. Former Dean of Men Luther Koepke even modeled his 1940 varsity sweater for the crowd.

Columbia/Cascade (OR)—Six months after their first meeting, the newest fledgling chapter in the Area has elected officers, submitted bylaws, scheduled upcoming activities (including a summer picnic), and planned a big project (see page 15). Three cheers for their fast start!

Diablo Valley (CA)—Summer plans include a gathering for VU students in the area with their parents and Guild members' families. A wine tasting/silent auction with other Bay Area chapters was also planned.

East Bay (CA)—This chapter had a phenomenal year for fund-raising, ranging from flea market and nut sales to ribbons and individual projects. Most importantly, president Dorothy Tribble writes that they have "strong bonds of friendship among the members and respect for one another."

Greater Phoenix (AZ)—A Christmas gathering for this new chapter was a great success, as they shared an evening of fellowship and reminiscence covering 50 years, with alumni memories from the '30s and campus news of today. Second Vice President Barb Riethmeier was the guest at a spring meeting.

Orange County (CA)—An idea for helping members get better acquainted: at each meeting one person is featured, with the

West Coast states, Alaska, and Hawaii

Harbor Lights (CA)—A 25th anniversary celebration planned for October will coincide with the Southern Cal. Area Gathering; President Marilyn Krueger will be the honored guest.

Northwest Corner (WA)—The "Building of the Chapel" slide presentation provided an informative program for members and guests last winter. President Marian Yungans uses a page from the Guild calendar to note meeting dates and other information in her newsletter.

Area III

1989
opportunity to tell a little about herself, the kind of work she does, and so on. Catering continues to be an "easy and profitable" way for the chapter to earn project funds.

Oregon Trail (OR)—A family picnic for students, Guildies, and families will be held in August, and recruitment remains a high priority. This still-new group is making steady progress as a chapter.

Puget Sound (WA)—"Getting to Know You" was the theme of the May meeting, when members were invited to bring an item to share that was symbolic of themselves. "Come and celebrate our God-given talents and treasures, those things that make each woman a unique blessing to the rest of us!"

San Gabriel Valley (CA)—Two new members have helped give a welcome spark to the chapter, and they look forward to the coming year's activities with enthusiasm.

San Diego (CA)—A tour of an art gallery, featuring a collection of Russian icons, followed by lunch, was a spring fun- &-funds event. This chapter specializes in lovely invitations, which make the receiver want to say yes!

Sun City (AZ)—A spread in the local newspaper showed pictures of Guild women wearing hats representing months of the year, a feature of the gala April brunch. This chapter had a wonderful time raising money for VU this year, with their annual benefit card party and a progressive dinner. They expected 70 at the dinner and had to cut off when they reached 100!

Wisconsin

Covered Bridge—Participation is the key to this chapter's success. Newer members know their efforts are appreciated as they pitch in to take leadership roles or assist with other activities.

Madison—Fruitcakes and beads are the big moneymakers for the chapter, which "makes a sizable financial contribution each year in spite of relatively small membership," writes president Laurie Warren Jones. A newsletter to strengthen communication between meetings will be tried in the coming year.

Milwaukee Golden Gems—You've heard of wine-tasting parties? Knowing the location of this chapter, you will not be surprised that they scheduled a beer-tasting party this spring! A program on accessorizing a wardrobe was held earlier. This is another group with meeting announcements that create immediate interest.

Milwaukee Suburban—The other Milwaukee chapters were invited to the spring potluck, where the program featured Lutheran Pastor Justin Silvis and his piano ministry, which "combines a fast-moving narrative with music on Old and New Testament themes."

Racine—After two years of little activity, this chapter is once again on the move with enthusiastic new members and several events, such as a summer family picnic, on the schedule.

Sheboygan—When the chapter hosted the Kantorei Choir in March they were able to send nearly $600 to VU as a result. They also hosted the spring State Unit convention, serving—what else?—brats for lunch!

Michigan

Ann Arbor—The flyer announcing the chapter's progressive dinner during the winter included a calendar of events of all other activities for the spring and summer, a good reminder for everyone to keep these dates in mind.

Detroit—Luncheon-plus-program is the tried-and-true formula for this chapter's meetings, often held in various churches. This spring a docent from the Detroit Zoo spoke to them and at a later meeting they learned about Saudi Arabia. In between was the annual Fashion Show, which we hear was "a huge success."

Detroit Suburban West—Guildies are good cooks! A winter soup lunch for area business people, a spring salad luncheon, and catering for a church anniversary helped the chapter in its support of the Project Fund.

Detroit West—"We have plans to increase our projects this fall," writes president Helen Burch. She says the strength of the chapter lies in the "good and willing workers" and their dedication to Valpo.

Jackson—Coffee hours for church-goers, a fall bazaar, and a spring luncheon are the focal points of this chapter's calendar.

Indiana and Kentucky

Evansville (IN)—A very special guest at the May meeting was National President Marilyn Krueger, who commended the chapter for continued faithful efforts on behalf of the Guild and the University.

Fort Wayne (IN)—A new member social last fall with a showing of the "Guild Gifts" video was so successful—four new members plus cookbooks sold—that it is on the schedule for the coming season also. In Feb., the annual community service project, the "Gemutlichkeit Party," served 150 people at the Ft. Wayne Lutheran Home.

Hammond (IN)—Have you seen the lovely replications of postage stamps the chapter sells as jewelry? Look for them at the convention bazaar.

Kentuckiana (KY)—Area Director Ruth Lewis visited in April, and found the enthusiastic members concerned about finding ways to sell more Guild cookbooks. They enjoyed watching the "Guild Gifts" video.

Mishawaka-South Bend (IN)—Large chapters need good organization, and this group demonstrates that effectively. Their meetings, activities, and board meetings are planned a year in advance, and they undertake a variety of projects to support the Project Fund.

Seymour (IN)—A dessert meeting in the spring was attended by A.D. Ruth Lewis. She reports that although they had not sold any cookbooks for some time, they voted to order some because of their awareness of the need for an increase in the scholarship endowment.

South Lake County (IN)—"We are having a positive year due to the sales of our fabric wreaths," writes president Martha Diekelmann; "they have been a gold mine." So her members feel good about
BOULDER (CO)—Fun and friendship were celebrated by present and former members at the chapter's silver anniversary, when a coronage was presented to Janie Lichtfuss as "founding member and most active encourager for all 25 years."

their contribution to the Guild, which also includes selling boxed Easter cards at church.

Valparaiso (IN)—A surprise party for Dot Nuechterlein, highlighted by special guests who reminisced about her activities in the University and community, was part of the final spring meeting. The chapter had a successful year, raising $3,400 by baking 570 Guild cakes for students, and making a nice profit from the football concession stand.

CLEVELAND (OH)—No one could miss the school affiliation of these members of the Cleveland chapter! President Dorothy Lewis is standing second from the right.

Area VIII

Ohio

Cincinnati—Spring is a good time for a Musicals. The chapter sponsored one that featured five church choirs, a handbell choir, and vocal and flute solos.

Cleveland—Dr. Otto W. Toelke, of the VU Development staff, was the featured speaker at a March brunch attended by members and families and current VU students. Area Director Betty Eckenfels was also present.

Elmore—Serving meals at garage and auction sales, plus a bazaar at a sauerkraut supper, are the source of funds for this chapter. Members ended the year with a lovely luncheon out.

Lorain County—In May the chapter held an "Old Firehouse Theater" night, attending a comedy-mystery thriller which some alumni and Guildies took part in. They also sell bows and participate in bazaars.

Maumee Valley—How to get some Valparaiso attention in the community: the chapter contributed a book as a memorial to the public library. A.D. Betty Eckenfels visited them and reports that they have some prized historical items on hand.

Area IX

Southeastern states

Gold Coast (FL)—Area Director Judy Wolff visited the chapter last winter when the program featured a dietician who "gave a very interesting presentation on diet control." She reports that the group is very active, with good leadership and supportive members.

Gulf Coast (FL)—Picture a Guild meeting in an old cottage, a former estate that is now a site of the Florida Heritage, with lunch on a screened porch overlooking beautiful Sarasota Bay! Another meeting was a potluck luncheon at a home in Venice. This chapter has grown already to 15 members, most of whom were Guildies "up north" before retiring to Florida. See their new Guild Goodie on page 26.

Middle Tennessee (TN)—List the strengths of your chapter, president Janice Norby was asked, to which she replied, "Willingness to be mighty despite being small." These four members do a marvelous job of keeping Valpo on the map in Tennessee.

Orlando (FL)—This chapter of 24 members claims 12 students on campus! They plan to repeat their July 4th patriotic celebration/organ concert as well as their Advent organ concert. "We have lots of activities in support of the University," writes outgoing president Carol Lynn Fink.

St. Petersburg (FL)—Members come from a wide area, but enjoy working together on their many projects. At a winter meeting they made VU Sunday banners for their various churches.

Tampa (FL)—A garage sale in the spring and a repeat of the "Southern Homecoming" event in the fall show that this young chapter is alive and well.

Winter Haven (FL)—Eighteen of 21 members met A.D. Judy Wolff when she visited in January. The evening included Valpo videos and entertainment by a soloist, and members planned a coffee hour and talent show for their VU Sunday celebration.

Area IX

THE CRUCIFORM

Pictured is one of our newest Guild Goodies, the cruciform sponsored by the Southtowns of Erie County chapter (see page 26). We thought you might like some background information about it.

The crucifix is a Latin cross with the body of Christ on it. In early centuries Christ was not portrayed as suffering and dying, but fully robed as a living symbol of the Resurrection. Later sculptors showed Christ on the cross after His death.

Sister Mary Polutanovich created a variation of the crucifix by carving out a negative space within the cross. When hung the crucifix throws a shadow, outlining the figure of the crucified Christ. The cruciform is thus a symbol of the idea that the cross, once that of Christ, now belongs to every Christian, with each of us called to fill the empty space.
GUILD WOMEN YOU SHOULD KNOW
WHO ARE THESE FOUR WINDS MEMBERS?

The first edition of Network, a newsletter for and about the Four Winds chapter put together by contact person Patti Cline, reached members this spring. It contains thumbnail sketches of 20 of the chapter's 50 members, who reside in 18 states. Future issues will highlight other women, so that all may have the chance to become somewhat acquainted with one another.

Space does not permit us to reprint all of those sketches, of course, but here are a few excerpts:

—Bernice Narracong, Arkadelphia AR, recently retired as chairman of the Department of Nursing at Henderson State University. She now serves part-time as staff development director at a nursing home along with doing volunteer work in her church and community, and she and her husband travel all over the continent.

—Janet Mielke of Beaver PA received a BS in Education from VU in '74, and has recently completed her doctorate in Counseling Psychology from the University of Pittsburgh. As a psychotherapist, she specializes in working with children, adolescents, and families.

—Elsie Cress of Broadlands IL says that her husband, two married sons, 9 grandchildren, 4 great-grandchildren, gardening, quilting, and church work leave her with no spare time at all!

—Ruth Willut of Chippewa Falls WI volunteers at a local hospital and is a trustee at a historical mansion. She has produced a children's coloring book on learning local history and has written a biography of an early settler, plus numerous articles on local history.

—Irene Barr of Ft. Smith AR was in the VU class of '29, and since her graduation and some campus friends have kept up a round-robin letter now numbering over 430. Irene highly recommends the VU Elderkhostel experience.

—Mary Lou Koepke of Monroe LA, formerly a market researcher for AAL in Wisconsin, is now the wife of a cardiologist, mother of three young children, church organist, active member of Bread for the World, coordinator of an adult literacy program, and president of an elementary school parents club.

—Mildred Buechner moved from Indiana to Albany NY to be near a daughter's family that includes two adopted young Honduran girls. Mildred loves to babysit with. She enjoys cooking, sewing, gardening, and needlepoint, but her main hobby is making World Relief comforters, an LWML project. She accepts all material donations and has about 50 awaiting transportation to NY City.

—Marian Temme, formerly an assistant in the Guild office, lives in Dorset VT where she enjoys auctions, antiquing, and entertaining family and friends. Two days a week she works for the town as a Lister—listing the value of all properties, by appraisals, for taxation.

As you can see from these few examples, Four Winds members are of a wide age range and do many interesting things—just like members in any chapter. Many were previously active in local Guild groups, some having served as officers, but they now find themselves in communities that are too distant from established chapters.

If you would like a copy of Network to send to a friend who might be interested in Four Winds membership, extra copies are available from the Guild office. Or send the name to Patti Cline, Rt. 1, Box 316, Springdale AR 72764. Patti, who was herself president and membership chair of the Glenbrook chapter before moving to Arkansas, plans as her next venture to produce a chapter handbook listing every member, along with basic Guild information such as how to obtain Guild cookbooks and how to take part in Person-to-Person or the convention banquet.

Four Winds is one of the Guild's largest chapters, and the Guild Board is delighted that Patti volunteered to put her energy and enthusiasm to work on behalf of the chapter.

COOKBOOK OFFERS A SOLUTION TO MID-WINTER COOKING BLUES

By Donna M. Farrell, reprinted from The Naperville Sun, Naperville IL

As holiday socializing ends and winter settles in, there is an innate need to retreat and to simplify. Even in the kitchen, perhaps especially in the kitchen, simple fare dominates.

The search for quick and easy recipes came to a happy conclusion in The Guild Cookbook, Vol. III, published by Valparaiso University Guild. The perfect addition to over-busy lives, this cookbook presents a vast array of recipes, including 134 selections with five main ingredients or less. "There are many more recipes that are fast and easy, though they have more than five ingredients," Guild organizers assure interested cooks.

"The red book" is the final volume in a series of three Guild cookbooks published since the early 1970s. Organized in 1931, University Guild is comprised of women dedicated to supporting the efforts of Valparaiso University. Neither a parents' nor an alumni association, membership is open to any interested woman. Cookbook proceeds fund eight scholarships annually and facilitate Guild efforts in long-term projects. Major contributions have included the building of a dormitory in the 1940s and the more recent completion of five racquetball courts.

Sue Dumford and Barb McKissick, charter members of Naperville's University Guild chapter, view the three cookbook volumes as complementary reflections of cooking trends over recent decades.

"The first book is wonderful," Sue promises. "It's all the old tried-and-true recipes your mother knew how to make."

"The second one," Barbara continued, "is a little more 'gourmet.'" "And it has all the good things we forgot the first time," Sue laughed.

Volume III, in contrast, "is a contemporary lifestyle book," notes Mrs. Dumford. Its polished, easy-to-read format reflects the best of professional influences. Inclusion of microwave recipes and prepackaged ingredients create selections designed for involved cooks. For instance, Sue recommended Sausage Balls for a simple appetizer that "makes a lot and is not greasy like so many."

Naperville and surrounding communities are represented in each volume through recipe contributions. The local Guild chapter was also responsible for recipe selection and editing of the beverage section in Volume II, and the coffee cake segment of Volume III.

Recipe sampling was done at a chapter meeting. "We even invited the neighbors to the beverage judging," Sue admits, "or we wouldn't have been able to drive home!" A surprising test favorite was Lisian Booli, an unusual vodka punch, which she described as "a very different, very good, accompaniment to hors d'oeuvres—and not too powerful."

(Continued on page 27)
Living Books make lasting memorials of loved ones and friends. Gift cards which may be sent to the Henry F. Moellering Memorial Library at Valparaiso University are available from chapter presidents. The following persons have been remembered with donations totaling $1,490.50.

Ann Arbor MI
Georgine Theiss

Berrien County MI
Carl Fritz
Gertrude Gotsch
Louis Wilderman

Buffalo NY
The Rev. Gustave M. Karkau

Decatur Circuit IN
George Rentz

Detroit MI
Hildegarde Auch
Peggy Comfort
Robert Fose
Eleanore C. Jewell
Wilhelmina Koch
Mrs. T. Kramer
Clara Price
Charlotte Schutt
Vera Wendt

Elm IL
Robert Palmer

Fort Wayne IN
Henry J. Moellering

Four Winds
Herman Foshag

Glenbrook IL
Edward W. Kase

Great Lakes MI
Rose Hartner

Gulf Coast FL
Max Hays

Indianapolis IN
Charles T. Hider
Ruth Marie Morgan
Oscar Ohrmund
Oscar R. Small
John Vice

Lorain County OH
Mary Peters

Medina OH
Mrs. Robert Peters

Merrill WI
Viola Krueger

Midland MI
Milton Gehle

Milwaukee Afternoon WI
Lydia C. Burgardt
Lorraine A. Frieske

Milwaukee Suburban WI
Joseph Rampolla
Bea Ziringbli

Mishawaka-South Bend IN
Gertrude Gotsch
Ruth Ice
Janice Johnson
Morrison Moreillon
Amelia Schmaltz
LeRoy Utterbach

Mt. Clemens District MI
Edwin Barton Holsinger

Neenah-Menasha WI
Mrs. Oscar Reinke

Northern Virginia VA
Alma Rowe

Omaha NE
Arnold Wiese

Orange County CA
Andrew Luckens
Elaine Zawacki

Puget Sound WA
S.P. Jenson
Lowry W. Snow
Kelley Vick

Rochester MI
Pauline Wiese

Rochester NY
Craig Detwiler
Mrs. Nicha Potanes

Saginaw MI
Selma Dunn
Rose Finger
Helen Kolterman
Emma Maves
Richard J. Orner
Helen Peters
Linda Riedel
Grace Salvner
Mamie Sullivan

St. Louis MO
Lorraine Dessau

St. Paul MN
Theresa Schmalz

St. Petersburg FL
Helen Kolterman

Sebewaing MI
Ethel Beck
Beatrice Heider

Shawano WI
Hazel Hoefl

Sheboygan WI
Doraine Stapleton

Sun City AZ
Lora Reinke

Valparaiso IN
Gertrude Duffy
Cynthia West Espie

Washington DC
Lowell Kraegel

Individual
Gertrude Gotsch
Verna M. Peters
MINUTES of the
EXECUTIVE COUNCIL
VALPARAISO UNIVERSITY GUILD

FEBRUARY 25-26, 1989
“TOOLS & TREASURES: TODAY & TOMORROW”

The Executive Council of the Valparaiso University Guild was called to order by President Marilyn Krueger at 9:20 a.m. on Saturday, February 25, 1989, in the Great Hall of the Valparaiso University Union.

Opening devotions took place at 8:15 a.m. in the Gloria Christi chapel of the Chapel of the Resurrection. These devotions were led by Professor Daniel Brockopp with music provided by Professor Philip Gehring and Betty Gehring. Included in the service were tributes to So Heidbrink, former Executive Secretary of the Guild, given by Jane Looman and Betsy Nagel. President Alan Harre announced the naming of Sophia Heidbrink Hall which is located on the campus of Valparaiso University.

WELCOME AND INTRODUCTIONS
The President welcomed Guild leaders from around the country. She introduced the other national Guild officers: Paula Sauers, 1st Vice President; Barbara Riethmeier, 2nd Vice President; Kay Schulz, Secretary; Joanne Gatz, Treasurer; and Dot Nuechterlein, Executive Director. The chair also recognized Parliamentarian Lynn Bahls; Guild office staff members Esther Krueger, Coordinator of Special Services, and Sharon Hersemann, Administrative Assistant. Past national Guild presidents in attendance at the meeting were: Irma Schmalz, Bette Froehlich, Lynn Bahls, Beata Madoerin, Janie Lichtfuss, Jackie Jungemann, Ruth Russler, Virginia Amling, Marty Mattes, and Phyllis Schuessler.

A special welcome was extended to representatives of chapters to be chartered in the fall: Marian Yunghears, Northwest Corner WA; and Barbara Bressler, Saddleback Valley CA. Representatives of two chapters-in-formation were: Barbara Kehe, Joliet Area IL; and Liz Nixon, Columbia/Cascade OR.

REPORT OF THE CREDENTIALS COMMITTEE
Sharon Hersemann, reporting for the Credentials Committee, announced a registration of 115 members. By general consent, the roll of 115 members was adopted as the official roll of voting members of the Executive Council.

REPORT OF THE COMMITTEE ON STANDING RULES
By direction of the Board of Directors, the Secretary moved adoption of the standing rules of this Executive Council:

1. When addressing the chair, a member shall speak at a microphone, giving name and chapter affiliation.
2. Motions and amendments from the floor shall be submitted in writing, signed by the maker and the seconder, and presented to the Secretary.
3. Notices of announcements shall be submitted in writing to the Executive Director.

Motion adopted.

ADOPTION OF EXECUTIVE COUNCIL PROGRAM
By direction of the Board of Directors, the 1st Vice President moved adoption of the Executive Council program.

Motion adopted.

MINUTES APPROVAL COMMITTEE
The chair introduced the Minutes Approval Committee appointed for this Executive Council: Ruth Cowan (South Central Pennsylvania PA) and Gail Hodel (Diablo Valley CA).

REPORT OF THE TREASURER
Joanne Gatz, Treasurer, presented the following report:

STATEMENT OF RECEIPTS AND DISBURSEMENTS
July 1, 1988 to February 4, 1989

RECEIPTS
University Fund ........................................... $ 16,934.00
Operating/Project Fund ................................. 45,414.92
Bed & Breakfast ........................................... 2,574.96
Guild Special ............................................. 1,200.00
Celebration Cards ........................................ 655.00
Cookbook Fund .......................................... 5,268.00
Calendar Fund ........................................... 3,159.00
Calendar Reserve Fund ................................ 500.00
Christmas Card Fund .................................... 2,000.00
Interest Earned .......................................... 987.18

Total Receipts ............................................. 78,693.06

Total Cash Available .................................... $104,454.68

DISBURSEMENTS
To Valparaiso University
Project Fund .............................................. 21,000.00
Calendar Fund ........................................... 1,400.00
Cookbook Scholarship Endowment ................... 10,250.00

32,650.00

Travel—Administration ................................ 8,995.09
—Chapter Presidents ................................. 16,935.35
Operating/Administrative Expense ................. 2,339.22
Bulletin ..................................................... 4,476.78
Printing/Stationery ................................... 1,073.00
Bazaar Expense .......................................... 308.99
Calendar—Printing (1989 calendars) ............. 2,522.00
Christmas Card—Printing & Design ................ 1,703.00
Gifts, Memorials, Miscellaneous ................. 308.15

Total Disbursements .................................... 71,210.58

ENDING BALANCE February 4, 1989 ................... $ 33,244.10

Cash Position:
Checking Account, American Savings Bank, Urbana IL $ 499.77
Insured Money Market, American Savings Bank, Urbana IL 16,744.33
Certificate of Deposit, Busey Bank, Urbana IL ......... 16,000.00

$ 33,244.10

The Treasurer reported that the Scholarship Endowment Fund has not yet reached the $200,000 level needed to fund eight $2,000 scholarships per year. One $2,000 scholarship will be awarded to an in-coming freshman in the fall of 1989.

The Treasurer also reported on the status of the current one-year project consisting of four parts. The parts of the project which will fund the reserve room in Wesemann Hall and the concession stand at Brown Field have been paid. The remaining two parts of the project will be funded as this fiscal year concludes.

New membership cards are now available from the Treasurer. These new cards contain only one carbon. It is important
that the correct fiscal year be entered on the cards to accurately reflect the current Guild membership.

REPORT OF THE NATIONAL PRESIDENT

The report of President Marilyn Krueger, "Why the Guild? Why the University?" will be found in the Summer 1989 Guild Bulletin.

REPORT OF THE ACTIVITIES COMMITTEE

Activities Chairman Kay Mellom described various products that were on display and could be used as possible chapter fund-raising projects.

Chapter handbooks were on display and winners, as determined by the members of the Gold Coast chapter, were:

- Most Unique Design: Atlanta, Valparaiso, Indianapolis, Northwest Corner
- Most Practical: Rochester, Houston, Southtowns of Erie County
- Most Complete: Mishawaka-South Bend, Orlando, South Central Pennsylvania, Tampa
- Best Cover: St. Petersburg, Milwaukee Suburban, Austin-Central Texas, Winter Haven
- Most Compact: Greater Dayton, Gold Coast, Greater Kansas City

REPORT ON THE GUILD RUN

Guild Run Coordinator Jan Schlegelmilch reported that approximately $2,500 was earned at the 1988 Guild Run. Entry blanks are available for the 1989 event which will take place at the convention in September.

REPORT OF THE GUILD GOODIES COORDINATOR

Barbara Riethmeier, 2nd Vice President, announced a new Guild Goodie has just been approved by the Board. Ann Collard, president of the Southtowns of Erie County chapter, described the “cruckform” now available from that chapter. All Guild Goodies are advertised in each edition of the Guild Bulletin.

UNIVERSITY TOPIC:

"Substance Abuse Prevention and Follow-Up Care"

Area Director Ann Louise Beebe introduced the panel members for this topic: Romie Miller, Lansing IL, president of the Greek Social Responsibility Committee; Matt Voortman, LaGrange IL, an RA in Wehrenberg Hall; and Judy Nagel, Counselor, Student Counseling and Development Center. Panel members addressed the issue of substance abuse on campus and the steps being taken to prevent this problem. Judy Nagel reported on the help available for students with substance abuse problems.

ALLOCATION OF THE GUILD SPECIAL

The Secretary read the resolution for allocation of the Guild Special Fund. Members were reminded that the resolution would contain a blank until ballots had been cast and counted. The President called on Barbara Riethmeier, 2nd Vice President, to present the Guild Special Fund proposals.

1. Computer projection pad for Department of Math & Computer Science
2. Cookbook/Scholarship Endowment Fund
3. SIGI PLUS: a career guidance system for use in Student Counseling and Development Center

APPOINTMENT OF TELLERS

The following were appointed and served as tellers for the Guild Special ballot:

- Anita Unrath, chairman
- Martha Barr
- Marilyn Eberhardt

- Laurie Jones
- Patricia Speckhard
- Jan Zinnecker

GUILD PROJECT UPDATE

Area Director Sylvia Luukens introduced Jane Wittlinger, who reported on the history of the concession stand at Brown Field and the need for a permanent stand.

Area Director Jody Geerdts introduced Professor Irv Olsen, Director, Instructional Media Center, who reported on the telecommunications system which is part of the Lilly Dream of Distinction program.

Area Director Barbara McKissick introduced Karl Lutze, Director for Church Relations, who reported on the Robert V. Schnabel Endowed Fund for Church Relations.

SPECIAL MUSIC

Executive Director Dot Nuechterlein introduced the "Valpara-Rain-Snow Raisins." This membership-type song was written by Martha Diekelmann and performed by Margaret Stelzer, Beth Keller, and Becky Balko.

WORKSHOP INTRODUCTIONS

Following a new format for this Executive Council, the entire afternoon was spent with members attending various workshops. Area Director Marilyn Holmquist introduced the leaders of the Chapter-by-Size workshops: Gail Hodel, Judy Brooks, Judy Waateljen, and Linda Becker. Area Director Haroldine Witte introduced the leaders of the workshop entitled, "Attracting Attention to VU and the Guild": Harriet Redman, Deanna Stritof, and Bev Wick. Area Director Ruth Lewis introduced the leaders of the "Boosting Guild Projects" workshop: Carole Bildstein, Lois Hoepner, and Paula Strelteimer. Area Director Betty Eckelkamp introduced Jackie Jungemann, leader of a workshop entitled "Efficient Time Management" and Kay Mellom, leader of a workshop entitled "Chapter Fund-Raising Ideas." A summary of these workshops appears in the Summer 1989 Guild Bulletin.

REPORT OF THE TELLERS: GUILD SPECIAL

Anita Unrath reported for the tellers:

- Number of ballots cast: 114
- Necessary for election: 58
- Distribution #1: SIGI PLUS 52
- Computer Projection Pad 46
- Cookbook/Scholarship Fund 16
- Distribution #2: SIGI PLUS 60
- Computer Projection Pad 52

Two ballots containing votes for Cookbook/Scholarship Fund as their first choice, had no second or third choice.

The assembly adopted the following resolution:

RESOLVED, That the $1,370 of 1989 Guild Special funds be allocated to SIGI PLUS.

LUNCHEON RECESS

The luncheon prayer was offered by Diane Atwood, a student from Rockford IL and a member of the Council of the Twelve, a chapel advisory group. The Executive Council recessed at 12:20 p.m. for lunch, Area meetings, and workshops, and reconvened on Sunday morning.

SUNDAY, FEBRUARY 26, 1989

Marilyn Krueger, President, called the Executive Council to order at 8:05 a.m.

REPORT OF THE EXECUTIVE DIRECTOR

Executive Director Dot Nuechterlein compared Guild work to the game plan needed by sports teams. The final report of this retiring Executive Director appears in the Summer 1989 Guild Bulletin.

SPECIAL PRESENTATION

With thanks and in special recognition of her service to the Guild, Past President Marty Mattes presented Dot Nuechterlein with a gift from the Guild members. Dot also received a basketful of good wishes from Guild chapters and members from all over the country.

RECESS FOR WORKSHOPS

The meeting was recessed for members to attend a workshop of their choice.

MESSAGE FROM THE UNIVERSITY PRESIDENT

The chair called on Area Director Judy Wolff to introduce Dr. Alan Harre, president of Valparaiso University. His remarks are summarized in the Summer 1989 Guild Bulletin.

CLOSING PRAYER

The assembly sang the Doxology as the closing prayer.

The session was adjourned at 10:17 a.m.

Kay Schulz

Secretary

Approved by the Minutes Approval Committee:

Ruth Cowan—South Central Pennsylvania PA
Gail Hodel—Diablo Valley CA
**GUILD GOODIES**

**VU CHRISTMAS ORNAMENT**
The fifteenth and LAST in the series of Christmas ornaments imported from Austria, 1989 design features VU Chapel of the Resurrection and Brandt Campanile; University seal and date on reverse. Matted silver background with shiny royal blue. Now available. (Ornaments from previous years also available, some at reduced prices.) PRICE: $6.25 plus shipping; 1-2 ornaments for $3.25; 3-6 for $3.75; 7-12 for $4.25. CONTACT: Mrs. Elmer P. Simon, 2 Mueller Ct., Frankenmuth MI 48734; 517/652-2426. (Saginaw chapter)

**RED PLATE**
China plate with "You Are Special Today" printed on rim; perfect way to acknowledge family member/guest special triumphs, birthday, job promotion, good grades, etc. PRICE: $22 plus $2 shipping. CONTACT: Jan Stubenauch, 3490 Emerson Ave., Boulder CO 80303; 303/424-0567. (Boulder chapter)

**VU GUILD BELL**
Westmoreland lead glass crystal bell with faceted amber clapper. Bell is 4 1/2" tall, 1 3/4" in diameter, with frosted "VU Guild" etched on one side. PRICE: $10 plus $2 shipping. Check payable to: Valparaiso University Guild. CONTACT: Wilma L. Behnke, 19409 Edinburgh Dr., South Bend IN 46614; 219/291-7153. (Mishawaka-South Bend chapter)

**ENGLISH IRONSTONE MUG**
Manchester English Ironstone 11-oz. mug in brown with gold Valpo Guild emblem front & back. PRICE: $4.50 each, sold in lots of 2, plus shipping: $1.50 for 2 mugs, $2.25 for 4 mugs. CONTACT: Shirley Honold, 1404 N. 5th St., Sheboygan WI 53081; 414/452-4300. (Sheboygan chapter)

**SPICE FOLDER**
Folder (7" x 3 1/2") containing 2 packets of dill dip mix to use with sour cream or season other foods. Decorated folder with directions given in verse. PRICE: $2, shipping included. CONTACT: Alberta Kraft, 6015 W. Spencer Pl., Milwaukee WI 53218; 414/461-7733. (Milwaukee Suburban chapter)

"I LOVE VALPO" APRON
Poly cotton duck butcher-type apron in khaki with brown & red permanently stenciled lettering & heart. PRICE: $10 plus shipping; 1 for $2.50, 3 for $4. CONTACT: Barbara Goodwin, 1014 N. 2nd Ave., Maywood IL 60153; 312-681-5068. (Geiseiman Memorial chapter)

**CHAPEL NOTES**
Brown on buff drawing of VU Chapel. Chapel history included, drawn by local artist. PRICE: $3.50 per pkg. of 10 plus shipping: $1.25 for 1-3 pkg., $1.75 for 4-6 pkg. CONTACT: Jan Wozniak, 1032 Georgetown Rd., Michigan City IN 46360; 219/872-2503. (Michigan City chapter)

**COLORADO MUD**
Uniquely packaged lb. bag of two mixes for creating Hot Fudge Sundae Brownie recipe; simply add water & oil and bake in pan. Serve warm with ice cream. Bags available in variety of patterns depending on holiday or season—state if for special purpose, such as Christmas. PRICE: $3.50 each plus $1.00 shipping per bag. CONTACT: Karin Zeila, 1335 S. Galena, A1-206, Denver CO 80231; 303/695-8458. (Denver chapter)

**CHILLI LENTILS**
Packaged lentils & spices to season ground beef, tomatoes, & water for hearty soup serving 4-6. Directions for crockpot & stove-top included in 8 oz. package. PRICE: $1.25 each in lots of 5 pkgs. Total price (includes shipping) for 5 pkg. $9.25; 10 pkg. $16.50; 15 pkg. $24; 20 pkg $31.50; 25 pkg. $39. Orders of 50 or more $1 each, total price for 50 is $55. CONTACT: Carol Bisterfeldt, 10205 E. 20th, Spokane WA 99206; 509/926-4584. (Spokane chapter)

**VU GUILD CAR DECAL**
A 3" round brown & gold car decal with VU symbol. PRICE: $3 for 1 plus $2.50 shipping. Also available in 3" button form. PRICE: $1.25, shipping included. Bulk orders welcome. CONTACT: Jackie Jungemann, 3507 Quiette Dr., Austin TX 78754; 512/926-9358. (Austin-Central Texas chapter)

**VU NAPKINS**
Plush white 13" luncheon napkins imprinted with University gold seal. PRICE: $2 for pack of 16 napkins, shipping included. CONTACT: Martha Hessler, 24396 Deepwoods Way, North Olmsted OH 44070; 216/777-9275. (Cleveland chapter)

**VU KITE**
Sturdy nylon kite, bright gold with silkscreened brown Crusaders and lettering. Excellent flyer. PRICE: $15 each plus $1.50 shipping. CONTACT: Mary Giguere, P.O. Box 1080, 414 Hoghill Rd., Pepperell MA 01463; 508/439-8941. (Bay State chapter)

**COVENTRY CROSS OF NAILS**
The fifteenth and LAST in the series of Christ­mas ornaments imported from Austria, 1989 design features VU Chapel of the Resurrection and Brandt Campanile; University seal and date on reverse. Matted silver background with shiny royal blue. Now available. (Ornaments from previous years also available, some at reduced prices.) PRICE: $6.25 plus shipping; 1-2 ornaments for $3.25; 3-6 for $3.75; 7-12 for $4.25. CONTACT: Mrs. Elmer P. Simon, 2 Mueller Ct., Frankenmuth MI 48734; 517/652-2426. (Saginaw chapter)

**WOOD CRUCIFORM**
Hand-made wooden cross, featuring carved-out space of human figure within the cross. Wall hanging symbolizes Christian life of commitment. Approximately 9" wide x 11" long. PRICE: $20 plus $2.50 shipping. CONTACT: Carol B. Woltjaszek, 113 Brunch Road, Lancaster NY 14088; 716/693-3078. (Southtowns of Erie County chapter)

**ASPEN LEAF OR PINE CONE JEWELRY**
Necklace or earrings made of actual Aspen leaves or pine cones in "Forever Gold." Specify lace or solid - amber cone for necklace; clip, French hook, or post earring. Boxed with leaf/cone description. PRICE: $10 per necklace or earrings pair; $19 per 3-piece set, plus $1 shipping. CONTACT: Jan Stubenauch, 3490 Emerson Ave., Boulder CO 80303; 303/494-0567. (Boulder chapter)

**VU GUILD GLASS PAPERWEIGHT**
Fenton glass paperweight, 3 1/4" x 3/4" thick, with frosted VU Guild seal. Comes with gift box and brown velvet drawstring bag. PRICE: $10 plus $2 shipping. Check payable to: Valparaiso University Guild. CONTACT: Wilma L. Behnke, 19409 Edinburgh Dr., South Bend IN 46614; 219/291-7153. (Mishawaka-South Bend chapter)

**MINNESOTA WILD RICE**
Grade A Minnesota-grown wild rice with recipes included in each package. NEW LOWER PRICE: $5 per pound, $2.50 per half-pound plus shipping: 1 lb. for $2.50; 2 lbs. for $2.50; 3 lbs. for $3. (Alaska & Hawaii add $4). CONTACT: Mary Hacmac, 13107 Caribbean Blvd. E. N. 2nd Ave., Maywood NY 14088; 716/693-3078. (Southtowns of Erie County chapter)

**COVENTRY CROSS OF NAILS**
Black metal cross of nails (3" x 5"), with gold-colored touch at center point. Can be used with attached cord or with eyelet for hanging. PRICE: $4 each, shipping included. Orders of five or more $3.50 each. CONTACT: Bernice Hill, 13107 Caribbean Blvd. E.S. Fort Myers FL 33905; 219/872-2503. (Gulf Coast Chapter)

**VU NEEDLEPOINT KIT**
Hand-painted canvas plus yam; can be framed or made into pillow; VU Crusader (10" x 10"), PRICE: $20 per kit plus shipping: $2 for first kit and $1 for each additional. CONTACT: Annette Larson, 1301 Admiralack, Northbrook IL 60062; 312/856-3604. (Glenbrook chapter)

**VU NOTEBOOK**
Duo-fold classic vellum stock, 4 1/4" x 5 1/4", matching envelopes, gold with brown VU logo & explanation of symbolism on back. PRICE: $2.50 per pkg. of 10, shipping included. CONTACT: Ginny Young, 350 Mellow Lane, LaCanada Flintridge CA 91011; 818/790-6918. (San Gabriel Valley chapter)
There is a season, and a time to every purpose under the heaven.

CELEBRATION CARDS

To everything there is a season ... celebrate with joy the special occasions of relatives or friends by sending Celebration Cards in their honor. The joy of weddings, anniversaries, confirmations, birthdays, recovery from illness and other special times is shared through gifts to the Guild.

Celebration Cards are available from chapter presidents. Gifts from the Cards provide devotional materials, Christian songbooks, and other worship aids for the residential and chapel ministry at Valparaiso University.

As of May 31, 1989, gifts in honor of the following persons totaled $440.00.

BOULDER CHAPTER OF THE VALPARAISO UNIVERSITY GUILD
GLORIA AND SAM CICALA
LORRAINE DESSAU
ALMA GIDLEY
ARLINE GIBSON
NORMA AND JUSTUS KRETZMANN
GLEN KENNETH MUELLER
BETSY NAGEL
MR. AND MRS. DAVID NEAL
PAM NICKEL
DOT NUECHTERLEIN
LAURA NUECHTERLEIN
ELLA REINKING
JOAN M. ROSS
MR. AND MRS. GREGORY VOLLMER
JUANITA WESCHE

(Continued from page 22)

Mrs. McKissick, who serves as the Guild's Area Director for the state of Illinois, recalls judging coffee cake recipes on a scale of 1 to 10. "Many of the recipes contributed were recognized as good," she added, "so we only prepared those that seemed unusual, or risky, for tasting." At the taste-testing, chapter members also composed observations on preparation, suggestions for serving, and variations of the recipe, for inclusion in the cookbook. "That's another helpful feature," Barbara notes. Her favorite selection was contributed by local chapter member Marge Towler of Lisle, whose Crumb Coffee Cake without eggs is a family favorite.

Both the Dumford and McKissick homes have dog-eared copies of each cookbook volume. "I am willing to experiment," Sue admits, "and am always willing to serve my experiments!" A current favorite in her home is the unusual combination of Baked Crab Shrimp Potato Salad. "I used imitation crab," Sue says, adding that the hearty dish "is not just a ladies' casserole!"

From Volume II, Barbara has had great success with a Baked Cranberry Salad, another fast and easy dish guaranteed to please.

All three volumes of The Guild Cookbook are available to the public by calling Sue Dumford at 355-9282. A sampling of recipes reflects their quality and versatility.

(NOTE: The recipes for all the dishes mentioned were included. After the story appeared, two dozen books were ordered by the public in one week.)