Summer 1981

Valparaiso University Guild

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About the cover:
This aerial view of the campus is a photograph by Frank Cezus, formerly of the mathematics department. On Easter Saturday Frank rented a plane to take this picture especially for our Bulletin cover, for in its fiftieth anniversary year, the Guild holds the campus in a special embrace.
Our new 1981 Guild jubilee year began on the first of January. For all of us except one. For past National President Wilma Jacobs began her own golden jubilee on December 29, 1980, and was buried two days later—on the very eve of the year that she, herself in joy, had suggested that we observe with the text that we have all come to recognize as “ours” during this year: “A jubilee shall that fiftieth year be to you.” Yes, it is ours now. But in God’s plan it first was Wilma’s.

After courage-filled years of battling her cancer, she died without pain. Even in the hospital during the last month she had asked for her watercolors and had painted the scene outside her window. And although I’m sure that it wasn’t as lovely as her dunes watercolor which we printed on the cover of last Spring’s Bulletin, I am also just as sure that it was as full of the beauty of this world and of her embrace of life as were all her other paintings. In fact, her daughter Jane’s husband told me that during these last two years Wilma had seemed to live with almost a new freshness, a new valuing, a new feeling for everything and everyone in this world. And those of us who were at convention last September and saw how sparklingly interested she was in absolutely everything, will certainly testify to that. And until shortly before her death, she was still planning to be on the Guild trip to Hawaii.

From 1966-68 Wilma served the Guild as its national president in those important years when O. P. Kretzmann gave his last State of the University Address and handed the University over to Albert G. Huegli. During her administration the Guild became incorporated, began to vote in February for the Guild Special, started as a project of the Activities Committee its first Newsletter (the forerunner of the Quarterly Mailing), began the Living Books Program and, among other projects, gave strong support to the nursing program by establishing a chair in the new College of Nursing. Wilma also served the Guild as first vice president, second vice president, field secretary (area director), national historian and was the charter president in 1949 of her own Decatur, Indiana, Guild chapter. Active in many other community and church groups, she was also the founder and first president of the Adams County Art Association and sang for 39 years in her church choir.

Those of us at the church who knew well Wilma’s great love for Valpo and the Guild were nevertheless amazed to see her Golden Giver pin attached to the inside of the casket lid. Her daughter Jane told me that because she knew how much it meant to her mother she had lovingly pinned it to the white satin. And many saw it there through their tears.

Yes, we shall all miss Wilma very, very much. But we are grateful, beyond recording, for the part of her jubilee in which we shared.

Betsy Nagel
Jubilation! The Guild special bus from O'Hare arrives at Scheele Hall Thursday afternoon.

Thursday evening's gala: the Guild's golden anniversary reception honoring faculty members. Reception co-chairmen, Lynn Bahls, right, and Louise Nicolay, center, meet with Ruth Russler, current Guild president, Dr. Walter E. Bauer, left, distinguished service professor emeritus, and Dr. Richard Baepler, second from right, vice president for academic affairs.
The jubilant Leader

The candlelight reception honoring faculty was given by past national presidents and executive directors. Past National President Irma Schmalz, at right, spoke to guests on behalf of the entire Guild.

Opening devotions at Council were coordinated by Beverly Sneed, pictured here, of Moline, Illinois, who with Jill Pearson, another student, from Bloomington, Minnesota, did an interpretive dance on the council theme, "The Jubilant Leader," while student Mark Kihn, Creston, Canada, read the litany, with Professor Jeffrey Brown as percussionist.

President Ruth Russler calls the Executive Council to order.
Good morning, Jubilant Leaders! I can see you are jubilant leaders because you are smiling. I assume you are smiling because you are happy to be here—happy to be leaders of the Guild, excited about once again being on campus with old friends and making new ones, anxious to share new ideas, and committed to rededicate yourselves to higher goals of service to this very special University which we all hold dear and believe deserves our utmost dedication. Am I correct? Is this why you are happy today?

We should all be happy; how blessed we have been to reach this year of golden jubilee—this year of exultation!

Your Guild board spent two days last November struggling with an appropriate “theme” or thrust for this Executive Council meeting. We finally became excited about “The Jubilant Leader.” We are in our year of jubilee, so what could be more appropriate than for all of us to become jubilant leaders. If you were to refer to a thesaurus and look up the word “jubilant” you would find almost fifty words such as happiness, exhilaration, ecstasy, gratified, radiant, enrapt, pleased, captivated, and on and on. And that is exactly what we want to be as we approach our work in the Guild, especially in our roles of leadership. We have so much about which to be excited.

Glancing about this room for a moment, we see a complete cross section of jubilant leaders. There are the strong, bold, capable leaders of the past who led this Guild through its formative years and who play a vital role in the plans for this year of celebration. We look to you for continued service in the future. There are the familiar leaders, those who in recent years have worn many different hats. I see new leaders, new faces, young faces—our leadership of the future. It is a beautiful blending of talents that gives us a feeling of confidence that we will be able to move boldly forward into the next fifty
years. We have built upon a firm foundation and we will continue to be strong and to grow.

New Chapters
We see beautiful results in our concentrated effort to develop new chapters. We challenged ourselves to start fifty new chapters by our fiftieth year; we now have twenty-two new chapters, with many more in the primary stages of development and many in states that until now had no chapters! Although we still have a long way to go to reach our goal, we are on the move.

We are experiencing a new vitality in the Guild. Although accentuated by our year of celebration, it is due mainly to our strength of purpose. I’m sure few of you can point to any organization that has so many capable, dedicated, and talented persons in its ranks who are so willing to share their time and talents. We are always saying we are “unique” and that we are. We are growing in numbers at a time when volunteerism is on the decline, a time when more women work and are more discriminating in how they spend their free time. We are growing because we believe in what we are about; we know our time is well spent and we can see the results of our efforts.

Person to Person
Our Person to Person program continues to grow. Hopefully we are all working to meet Marilyn Krueger’s challenge of last year for 100% chapter participation in providing the Admissions office with 5,000 new names of high school students each year. Be sure to turn in the names of your confirmands. Be active recruiters. Talk about Valpo to your non-Lutheran friends—there are a great many students out there who would still prefer a smaller school to the large state universities. Shirley Honold will be challenging us further in one of our workshops this afternoon. This is such a critically important service to the University in these years of declining enrollment and keen competition for students. We are jubilant leaders and we can meet this challenge!

AAL Grant
You will be extremely jubilant as I share this next bit of news with you. The Aid Association for Lutherans has presented the Guild with a fraternal grant in the amount of $10,000 to cover the cost of printing our Guild fifty-year history book. I would like to share with you a few lines from the letter we received from Mr. Fred Pahl when he informed us of this grant. Mr. Pahl writes, “As the first women’s national organization within the Missouri Synod, the Guild’s membership includes many AAL members, and its history of support to Valpo over the years is well known and has surely been of inestimable value to Lutheranism’s largest University. AAL’s membership is another extensive network of persons who through their AAL membership can assist others. This grant is therefore an excellent demonstration of financial assistance from one large force of dedicated volunteers to another similarly dedicated group.”

The Miracle Principle
I ran across an article a few weeks ago written by Norman Vincent Peale entitled “Expect a Miracle—Make Miracles Happen.” He makes the point that if we keep our eyes open expectantly every day for great and wonderful things to happen, it is astonishing that great and wonderful things do happen to us. “Always think of the best,” he says, “never think of the worst.” Psalm 62 tells us to “Wait thou only upon God; for my expectation is from Him.” Expect great things from God and you will receive great things from God. This is the “miracle principle.”

Guild Miracles
This article kept coming back to me and I kept thinking how applicable it is to us as leaders of the Guild. “I don’t really believe in miracles,” you might say, but I’ll bet Emma Hoppe believed in miracles when on the heels of the Great Depression she challenged the members of the
Guild to raise $75,000 to build Guild Hall. That was a lot of money in those days and still is a lot of money today. Ber Ruprecht believes in miracles, but even she had a little difficulty projecting the success of the Guild cookbook. Janie Lichtfuss maybe didn't believe in miracles: witness her article in the Winter Bulletin entitled "Never in my Wildest Dreams." She didn't believe the Guild Run last September would net $10,765! Ginny Amling said, "Let's get fifty new chapters by the end of our jubilee year." Even your positive-thinking speaker had a bit of trouble with that one, but Ginny must believe in miracles. Our Guild history is full of such miracles.

"I Know I Can"

There is another factor necessary in expecting miracles, Dr. Peale tells us. "You must get off the wrongness beam and onto the rightness beam." We cannot expect wonderful things to happen when we are thinking wrong, acting wrong, or being motivated by wrong psychology. Wrongness can never produce rightness, he tells us. Rightness produces rightness.

I can't help being reminded of the children's story "The Little Engine That Could." This little engine faced climbing a very steep hill. His first thought was, "I wish I could, I wish I could," and then, "I think I can, I think I can, I know I can, I know I can," and faster and faster he climbed the hill with a feeling of confidence and achievement. We too can be positive thinkers like Dr. Peale, and, like the little engine, believe we can achieve our goals and reach the top of the hill or even the mountain.

Workshops

Much thought has been given to the planning of the three workshops which you will have the opportunity to participate in this afternoon. The purpose of these workshops is to provide you with the tools necessary to solve current problems and to equip you to capitalize on opportunities for growth in the immediate future.

If you or your chapter has been on the "wrongness beam," get on the "rightness beam." If you think your chapter needs a miracle, then start expecting one. Through our faith in God, great things can happen. Trust in God, have confidence in yourself, and go forth jubilant leaders.
Dr. Carl Galow, head of the journalism department, and student Diana Montague answer questions posed by Shirley Honold about the newest department in the College of Arts and Sciences. There are now 120 journalism majors at Valpo.

Representatives of 104 established chapters answer Secretary Joan Hofmeister's roll call. Six chapters organized between convention and council also sent representatives; they will receive their charters at convention.

Janie Lichtfuss says there will be a "Just One More" Guild Run at the golden anniversary convention in the fall. To enter use the form provided in this Bulletin.

Cookbook chairman Paula Strietelmeier announces that the fall convention will decide whether to produce a third Guild cookbook. There are suggestions that it contain ethnic or regional recipes.

Second Vice President Marty Mattes describes six Guild Goodies currently available in the program which originated in 1975.
The VU Show Revue entertains at lunch on Friday. The Council voted that the Guild Special funds for 1981 be allocated toward the purchase of a sound system for this student musical group.

Treasurer Lois Hoeppner reports early receipts of more than $13,000 in the special 50th anniversary thankoffering (Golden Giver) program. See details of the program in this Bulletin.

The Guild will elect a new secretary and treasurer at convention. Here the nominating committee meets to screen candidates; from the left: Barbara Riethmeier, Mary Ehrenberg and Lois Brandt.

"A year of thanksgiving" is the theme of the 1982 Guild calendar, according to Judy Beumer, calendar chairman. Calendars will be available at convention.
The State of the University Address

LEADING FROM STRENGTH

What a privilege and pleasure to be with Guild officers and members of the Executive Council once again! It is really not necessary to extend "official greetings" to you in behalf of the faculty, staff, and students, for in various ways while you have been on campus these days—especially at the fantastic turnout of faculty and staff at the Thursday evening reception—the members of our campus community already have expressed as warmly as they can how welcome you are and in what high affection and esteem the Guild and all its members are held.

Permit me to take this occasion to express my deep appreciation to the Guild national officers, with whom I met on Wednesday for extended discussion of our common interests, to Betsy Nagel, our jubilant executive director-leader non pareil, and to her two fine co-workers, Bette Galow and Esther Kruger. The current national officers, as was the case with the great previous national officers, and the executive staff leaders, as was true of our revered prior executive directors and staff members, are giving to you, their fellow national, state, and local Guild officers, the kind of jubilant leadership that befits the Guild in its jubilee year, or any year.

Today I would like to share with you a few thoughts on the theme "Leading From Strength." I am confident that many of you play bridge and are familiar with this phrase. To lead from strength is to let your partner know, in the opening move, just what kind of hand you have and how to establish, from the outset, a direction for the playing of the hand to win all the tricks the cards held by both partners are capable of winning. This metaphor, "leading from strength," describes the partnership of our national Guild and the University it serves. Each partner has strengths to share. Each partner has a leadership role.

The University's Strengths
Valparaiso, now in "early middle age," by God's blessings has gained many strengths as the University under the Cross that aspires to be a servant institution, bearing Christ's light. This strength is reflected in the quality of leadership exercised by the University Board of Directors, which this past year welcomed four new members: Florence Montz, Donald Baeder, Guild President Ruth Russler, and national Alumni Board President Don Heckler. I am most pleased to report that Ruth Russler has assumed her new
duties on the University Board, as Guild representative, with the same kind of high devotion and competence that marked the service of her predecessors—Barbara Maas, Jackie Jungemann, Janie Lichtfuss, Beata Madoerin, Lynn Bahls, Bette Froehlich, Irma Schmalz, Louise Drews, Emma Hoppe, and Louise Nicolay, to name just those past national Guild presidents who are with us at this meeting today.

The University’s strength is reflected in the kinds of young men and women who comprise the student body. These young people, more and more, seem “to have it all together.” The level of student campus activities is high, qualitatively and quantitatively. I am sure that those of you who saw last night’s production of Mozart’s “The Marriage of Figaro” at Kroencke Theatre agree. Students are one of our two chief resources.

The other chief resource is our faculty who, in considerable measure, are the ones who give substance to the University’s mission and purposes, programs and services. They are concerned and competent teachers and they are scholars whose continuing academic research, professional activity, and creative work are means for effective faculty service. I know I speak for the faculty when I express exuberant thanks in behalf of the faculty for the Guild’s decision to make its jubilee year project free and unrestricted gifts to support, in equal measure, our more than 30 departmental units.

Still another strength of the University is its six colleges, its graduate and evening divisions, and its various off-campus programs. Our special programs—for example, urban studies in Chicago, Washington Semester, and especially our two overseas study centers at Cambridge, England, and Reutlingen, West Germany—offer outstanding educational experiences to our students.

The work of our Office of Public and Alumni Affairs and of our national Alumni Association, like that of the Guild, has been blessed in expanding the University’s outreach and service. For example, the Rev. Karl Lutze, who gives leadership to our new programs in church relations and alumni services, is heading up a new Summer Alumni College in 1981, is developing a network of regionally deployed volunteer staff persons who will represent the University in the field, and with Dr. David Luecke is coordinating development of a Church Leadership summer program for pastors, church executives, and lay leaders.

Our Business Office continues to make every dollar stretch as far as it can go: for example, this office recently received first, second, third,
and fifth places in competition for federal and state government energy saving grants, for conversion from oil to natural gas, from among scores of applicants in Indiana, and emerged with four grants!

The University Board of Directors has received plans for an activities center for recreation, physical education, and athletics, for performing arts (music and drama), for expansion of the School of Law, and is reviewing our need for facilities to accommodate the humanities and social sciences faculty of our College of Arts and Sciences, the growing University art collection, and a central location for our dispersed administrative and academic offices. We must carry forward a balanced program of institutional development, remembering that the improvement of faculty and staff salaries is "a priority second to none." In view of the scope of this planning, which will carry the University into the twenty-first century, the University Board of Directors has engaged Richard A. Dober and Associates, a campus planning consultant firm, so that we may consolidate the strengths of the campus and make the most effective use of our land resources which, though ample for some immediate growth, are by no means unlimited.

We know that the Guild is eager to identify a major project within this institutional development program to adopt as its own. We anticipate that by the September, 1981, 50th Guild convention, the Board of Directors' plans will have crystallized.

We do indeed move out from strength. But there are vexing problems and challenges, the chief of which at this time center in insufficient funds for student financial aid in the devastating impact of economic inflation. The dependence of students and their families, and the institutions of higher education they attend, on federal and state financial aid programs is enormous. In the current year, for example, Valpo students with financial need receive a total of over $2 million in federal and state financial aid, an additional $2.5 million in Valparaiso University financial aid funds.

The University Guild: Leading in Strength

In all the challenges that face us, we take courage because of the way the University Guild maintains its commitment to assist and support the University and in view of its demonstrated capability of "leading in strength." We are blessed with highly capable, devoted national, area, and local Guild leaders. The Guild's various projects, such as the calendar and cookbook projects, the jubilee year (Golden Giver) pin program, and the immensely important Person to Person program, reflect leadership and service of high order. I cannot stress enough how important the Person to Person program is and how much we appreciate the many hours Guild members devote to it.

Another way in which the Guild's "leading in strength" is manifest is the Guild members' help in the celebration each year of Valpo Sunday. This annual program not only provides opportunity for congregations and their members voluntarily to support the University with their gifts, but also keeps the University visible to our congregational and other constituencies.

And, of course, a truly great manifestation of the Guild's "leading in strength" and moving from strength to strength is the marvelously blessed program of expanding the Guild itself. How far the Guild has come in one short year in moving toward the goal of adding 50 new Guild chapters by the time its 50th anniversary is celebrated!
Jubilant Servant Leaders

You are here because you are Guild leaders, servant leaders. What is leadership, and who are leaders?

Leaders are persons who have a liberating vision of possibilities and opportunities, who are not satisfied with stale slogans like “we never did it that way before” or “let’s just do business as usual.” They are persons who can articulate possibilities and new ideas and exert the sustained pull for excellence of service.

Leadership is nothing more, and nothing less, than the activity of an individual whose visions and example help direct and facilitate group activities in defining goals, identifying programs and activities, and working to achieve shared purposes. Leaders exercise responsibility, initiative, courage, faith, and persistence combined with alertness, imagination, foresight, flexibility, and cooperativeness. Leaders are not “superhuman” persons, but persons who accept their own strengths and weaknesses and the strengths and weaknesses of group members—capitalizing on the strengths, minimizing the weaknesses. Persons who fill leadership roles are effective when group members perceive leaders as moving the group in the direction of mutually shared goals.

Guild officers—in national or state bodies or in local chapters—are not just leaders, but servant leaders, persons of sensitivity and tenacity who care for the well-being of the University cause they serve and of the fellow Guild members who share in this service. Servant leaders immerse themselves in the task, accept the persons involved with them, and are open to act upon whatever vision and hope may offer.

I am reminded of a description of “the servant as leader” that Herman Hesse, the novelist, depicts in Journey to the East. It is the story of Leo, who accompanies a band of men on their mythical journey as the servant who does the menial chores for the men of the group, and who also sustains them with his spirit and vision and song. Leo is a person of extraordinary presence. All goes well with the journey until Leo disappears. Then the group falls into disarray and the journey is abandoned. The men of the band cannot make the journey without the servant Leo. After some years of wandering, one member of the band comes upon the monastery that had sponsored the journey. The wanderer discovers that Leo, whom he had first known as servant, was in fact the head of the religious order, its guiding spirit, a great and noble leader, a jubilant servant leader.

Hesse’s story sounds familiar because we are reminded of another Leader, the Son of God, who was the Suffering Servant and Jubilant Leader of a band of disciples whose weakness was overcome by the strength of His grace and His Spirit’s liberating power. This Servant Leader told His disciples:

“A disciple is not above his teacher, nor a servant above his master; it is enough for the disciple to be like his teacher, and the servant like his master.” (Matthew 10:24-25)

“If any one would serve me, he must follow me, and where I am, there shall my servant be also. If any one serves me, the Father will honor him.” (John 12:26)

Guild officers lead from strength—not chiefly the strength of the Guild and of the University, but the strength of the Lord. Of ourselves, we are weak. But our Lord tells us, “My grace is sufficient for you, for My strength is made perfect in your weakness.”

This is our hope. This is our assurance. We do lead from strength—the strength of God’s own gift to us in Christ Jesus, the Suffering and Jubilant Servant Leader. Therefore we can go forth from this place with outbursts of joy and exultation in the Guild jubilee year as jubilant and jubilating servant leaders.
Karen Deske, past calendar chairman, talks with Mary Ann Parks, president of the new Big Valley, California, chapter between Council sessions.

First Vice President Virginia Amling has jubilant news: 23 new chapters have been formed in the past two years! To facilitate development of new chapters, Marilyn Krueger has been named chairman of new chapter development and Norma May has been appointed national advisor to new chapters.

There were three workshops Friday afternoon. Mary Selle, above left, assistant director of admissions, and Shirley Honold, Person to Person chairman, organized a session on the Person to Person program. Carole O'Hare, center, membership chairman, discusses ways of gaining new members and retaining old. A workshop on efficient organization of chapter affairs is led by Pam Lecy, right, president of the Appleton, Wisconsin, chapter.
Historian Paula Sauer and past National President Irma Schmalz spend part of their time at Council looking through the Guild archives. The Aid Association for Lutherans has given the Guild $10,000 to print its 50-year history.

President Schnabel greets Mrs. O. P. Kretzmann at Friday evening's dinner preceding "The Marriage of Figaro." Mrs. Kretzmann will be toastmistress at the 50th anniversary convention banquet.

Council members attended the University Opera Theatre's production of Mozart's "The Marriage of Figaro" Friday evening. From the left above are Rochelle Fletcher as Countess Almaviva, Steven Pera as Figaro, Lora Wendel as Susanna, and Professor Joseph McCall as Count Almaviva. On the right are Kay Brelje as Cherubino and Steven Pera as Figaro.
Almost everyone seems to be talking about money these days, have you noticed? And although I've never talked about money, as money, before, either at a Convention or at an Executive Council meeting, I am going to try to talk about it with you today. Both because it's particularly important now and because I like what I'm going to say about it.

We've all been talking about money in different ways for years, of course. We've been talking about the price of gas. Then about prime rate—or prime rib. Prime rate, mostly. And then about inflation. And, as things worsened economically during the recent election campaign, about recession. Then cuts in government spending and cuts in taxes. And last week we heard President Reagan address his first Congress and propose a whole budget full of cuts as the only way to bring about "America's New Beginning."

My husband and I are talking about money. And I'm sure that you are probably talking about it in your family as well. So it's only natural and right that we should talk about money in our Guild family.

And it's only natural, too, that after so many months of speeches and articles and TV programs about budget cuts, subsidy cuts and the elimination of this agency or that one, that some very thoughtful and caring Guild women should share with those of us on the Board their anxious and loving concern for this University by wondering whether we shouldn't cut our Guild budget, too. These women are thinking the best way they can; they so want us to be good stewards of our money. And they are right to expect that all of us in our chapters, on the Guild Board, on the National Guild Roster and in the Guild Office should constantly evaluate what we are doing with our money.
These women are asking if we are really using our hard-earned project monies in the best ways possible for the University in these changing times. Shouldn't we, perhaps, be cutting down our Guild expenses so that we could be sending in more actual project money to the University? And the answer given to this question by both the University and the Guild is a resounding "No." Both want us to be able to give the University more money, of course—and we must! But not if it were to mean cutting down on the unique and more important things that only the Guild can give the University. We must come to realize that so many things listed as expenses in the report given by the National Treasurer are, in fact, actually projects given to the University.

Our twenty-three new chapters have cost us money to start. Postage, stationery, mass mailings, phone calls, car allowances and air fares do cost money. And yes, that money does come out of our project fund. But by starting these new chapters, we are developing and expanding a support base of people across the United States that the University could not establish in any other way. The majority of us in the Guild, even still, are not alums. And even if we were, there is no better way for a woman to help the University and to be a real part of the fabric of this place than to be a member of the Valparaiso University Guild. The women in these new chapters, of course, will make possible more financial help to the University as their project monies begin to flow into the Guild's treasury. But also more importantly, they will promote Valpo in brand new areas of the country in their meetings, their public activities, their V.U. Sunday services, their Valpo publicity in newspapers and on radio and TV and their Person to Person work. These gifts to the University are quite literally priceless and could not be bought by the University no matter how much money we gave it. Who can put a price tag on these chapters or on our 1,000 new members gained this past year?

And the Guild Bulletin, as many administrators, faculty members and countless Guild women tell us, is perhaps the very best publication that is sent out from the University. President Schnabel sent the last campanile-covered issue to all of the members of the University Board of Directors, commending it and telling of its importance to the Guild and to the University. And when Vice President Baepler asked me how much it

Detroit West President Betty Hecht

Mary Ehrenberg, chairman of nominating committee and president of Valparaiso chapter
cost to produce, he was excited by how little it actually cost. (Of course he didn't count the months of work that Lee Kleinhans puts into it, virtually free.) And he told me that he very much hoped that other University areas could perhaps produce something comparable. Yes, the Bulletin is an exceptional publication and its costs do come out of our project money. But what a project in itself it is for the University! For what it says about this Christ-centered University and its Guild to our 5,000 Guild members, to the 300 faculty members who receive it, to the senior women who receive it at the Senior Women's Banquet and to the 1200 pastors across the country who also receive it could never be told so well or so vitally in any other way. And certainly not for the amount of money that we spend on it.

First lady Ellen Schnabel, left, with Jean Bichsel, 50th anniversary convention reporter

And then, of course, we have the official travel costs of those who have come to this meeting. These also must be taken out of the project fund. And with rising energy costs, this expenditure also rises. But if you should ask me what we are getting for this money, I would answer you that we are assuring the life and growth—and even survival—of the Guild and what it means to the University, that's what!

President Schnabel told some of us yesterday that 60% of the students who visit the campus actually end up here as students. You have brought 60 prospective students along with you to this meeting. With Dr. Schnabel's rule of thumb, one might say that you have just brought the University 36 students for its next year's freshman class! And at $20,000 a student (that's what each student is "worth" to the University) you can imagine what you have just done for the University financially. All you have to do is multiply, and you can put a price tag to that. So our travel costs over the long haul don't scare us quite so much and the costs of starting our new chapters don't seem very much at all.

Yes, the Bulletin is a very fine publication. But what makes it great is that it shows the vitality and leadership and commitment of the terrific organization that it represents. Ruth Russler said that some of us—and she grinningly meant me in this instance—go around saying that the Guild is a unique organization. I certainly do. The Guild is just an extraordinary organization.

And a great deal of its vitality, its energy, its ideas and its strong allegiance, as well as its lasting and sustaining friendships, come from our yearly conventions and Executive Council meetings. We have strong leaders because we
give them opportunity to lead. At these meetings our leaders thrill us and they thrill each other. And if we can continue to attract into the Guild this kind of leadership, there is no possibility that the Guild won't grow and contribute even more to the life of the University.

There is an analogy, I think, between our meetings and the concept of a university. We can ask why in the world are there universities, anyway? Doesn't it cost a great deal of money for people to come from all over the country to some one place just so that they can read and listen and talk to other people? There are libraries in their home towns, surely, where they can read about everything under the sun. Couldn't they "get educated for free" at home? But instead they travel miles and miles so that they can be together, think together, play and pray together and grow together in order that they can all go home again after four years, not only with a diploma, but with a real education—a new and larger and deeper way of looking at the world. And they come out to that world with the tools to live and work in it.

Sure they could sit at home and use the libraries in their towns. And you could sit at home in your Guild chapters and we could send you little pieces of paper from time to time and you could read them. But we have a university because it does something to people. We bring people to Convention and Council because it does something for the entire Guild. For from these meetings come enormous motivation, enthusiasm, pride, spirit, new ideas, outreach—and, ultimately, expansion and great new people.

The University this year has given the Guild office a third and very able full-time person. It has moved us into much larger and more efficient quarters. We must all be prudent, of course. But we mustn't be penny-wise and pound-foolish. We must not counteract—by our caring and our love for this place and our knowledge that it needs money in these changing times—what the administration is wanting us to do. They want us to do what we are doing. And we are doing it handsomely.

In the early days, when the University was just crying out for financial help, O. P. Kretzmann told us, even then, that what Valpo needed even more than our money was our prayers. Many of those prayers have been answered. Many of those prayers we must continue to pray today, tomorrow and the day after that. And we must continue to work. But we must also have tremendous joy in our accomplishments and in what we are doing with our money these days. We are helping to assure the very survival of this place.
Area III Director Phyllis Schuessler, above, talks with some of the representatives from her area, the states between the Mississippi River and the western slopes of the Rockies.

Area VIII Director Barb Wetterman, right, meets with council representatives from Ohio chapters at her area breakfast before sessions Saturday morning.

Chapter presidents had breakfast meetings with their area directors before sessions resumed Saturday morning.

Gloria Christi Chapel, built with Guild project funds raised in the mid-50s, was the setting for matins before Saturday morning's sessions. The Rev. Karl Lutze, the University's director for church relations, was the officiating clergyman.
The Jubilant Leader

Bette Froehlich, left, 50th anniversary chairman, and Lee Kleinhans, managing editor of the Bulletin, discuss Bette's account of the Guild's Hawaiian tour over lunch at Council.

Vi Brelje, co-director of Area IV, has helped her area, the west coast, expand from five to seventeen chapters since 1978. Vi is shown here, at left, with representatives of two new chapters in Washington, Lynn Junke of Walla Walla and Jo Heussman of Puget Sound.

Jubilant leaders! Janie Lichtfuss, left, and Barbara Maas, right, past national presidents, and Helen Menzel, president of the Boulder, Colorado, chapter, grinning behind them, ride the Guild special bus back to O'Hare Saturday afternoon.

Executive Director Betsy Nagel, right, greets Olivia Henkel, president of the new Sun City, Arizona, chapter who gave the closing prayer before the Council adjourned Saturday noon.
by Bette Galow

Rochester, New York

Making one of its rare appearances, the well-guarded Rochester chapter scrapbook was on display at the chapter’s meeting March 16. To add to these remembrances, each member was asked to come with one memory of her time with the Guild.

Adding another page to that history book was the April 3 annual Rochester Guild-Alumni banquet. Rochester, on this occasion, celebrated its pearl anniversary in addition to the Guild’s golden one with special speaker Betsy Nagel, the Guild’s executive director.

Northern Virginia

Liz DeMik reports that this chapter’s best public relations project for young people is its annual Advent Vesper service which features children and teen choirs from all local Lutheran churches. Its best money-maker is an annual spring luncheon and fashion show, this year showing off “golden” recipes from the Guild Cookbooks.

Fort Lauderdale, Florida

Ready to begin Ft. Lauderdale’s annual card party and luncheon, held this year on February 9, are (from left) chapter Secretary Edna Steepelworth, President Ilia Buntrock, Area I Director Barb Riethmeier and Treasurer Ellen Reuter.

Bay State

From the pictures bordering Bay State’s invitation to their March 21 fun and games night, it looks like Bay Staters played everything from chess, Scrabble and backgammon to ping-pong, darts and Toss Across.

Orlando, Florida

On February 15, 1981, these women formally organized the Guild’s new Orlando, Florida, chapter: from left, Area I Director Barb Riethmeier, Roberta Petersen, Grace Rakow, Delores Freudenberg, Irma Riethmeier, and Carol Fink.

Leading their Rochester, New York, chapter in its 30th anniversary celebration March 16 are: from left, Treasurer Paige Gauger, President Mary Ann Peters, President-elect Cathy Saresky, Recording Secretary Sylvia Luekens, Vice President Chita Easton and Corresponding Secretary Evelyn Kodweis.
Palm Beach, Florida

Happy third birthday, Palm Beach! Celebrating at their anniversary luncheon February 10 are: from left, Dorothy O'Connell, Emma Steinsinger, Eleanor Schuemann, Margaret Schuemann, Deb Schuemann and Nancy Atchley.

Buffalo

While the Guild is celebrating its "golden" anniversary year, the Buffalo chapter had a "silver" occasion recognized in their Buffalo News daily paper—their 25th annual Christmas Candlelight Vesper service. Cosponsored every year by the Buffalo Guild chapter and the Parent Teacher League of Martin Luther Christian school, services have featured many varieties of musical and artistic expression by numerous area churches, choirs and musical groups. This service has become a tradition in Buffalo for ushering in the Advent season.

St. Petersburg, Florida

St. Petersburg President Linda Essig, left, and Treasurer Helene Steinbach prepare to begin their February 17 chapter meeting. Refreshments and a slide program given by Area I Director Barb Riethmeier were on the agenda.

Northern New Jersey

At a March 7 chapter potluck luncheon, featuring Guild Cookbook recipes, of course, plans for Northern New Jersey participation in the 1981 Guild convention got underway. Executive Council delegate Ilse Cillick urged that "at least two full cars of members from this chapter attend." And with the promise of such a substantial cheering section, sponsors came forward to enter Ilse's two sons, both VU students, in the "Just One More" run to be held Saturday morning of convention weekend.

CONVENTION!
September 25-27

AREA II

Peoria

"The chance to do it just fell into our hands last September," reported Peoria president Dot Franzen. "It" was the opportunity to operate a popcorn vending machine in downtown Peoria for four hours per day for a week. "It was fun, it was easy, and it earned $125 for the Guild. When we asked for another date soon to repeat the project, the earliest available time was spring, 1982. We accepted."

Aurora

Recruiting new members and celebrating the Guild's 50th birthday was the two-fold theme of Aurora's guest night dinner held March 24. Executive Director Betsy Nagel spoke to both topics as she cited many special times in the Aurora chapter's long history as well as Guild achievements during the past 50 years.
Chicago

Chapter president Dorothy Zoellick writes, "Last year was a successful year for us with our meetings, dessert luncheons, a salad bar luncheon and book review, and in April our jubilee year celebration—a luncheon and games party. Our first try at a 'Make, Bake, Take' sale was quite unique; we intend to try it again."

Crystal Lake Area

The story of the Guild—the why and the how of what we are about—was told to the parents of Crystal Lake area VU students at a chapter tea April 5. The medium of the message was the new Guild slide program, now available from the Guild office.

Dundee and Elgin

These two chapters joined forces to celebrate the Guild's 50th anniversary with an afternoon program March 15 at Bethlehem Lutheran church in West Dundee. Invited were all past members of both chapters, pastors and their wives from all the local churches which have Guild members, senior-year confirmands from all area Lutheran churches, and seniors and their parents from the local Lutheran high school. The program featured both a service of celebration and the multimedia slide presentation of the VU Admissions office.

Chicago Northwest Suburban

Sue Kellerman, center, used old quilts to decorate a boutique table at the Valpo Sunday brunch held Feb. 1 at St. Peter Lutheran church, Arlington Heights, Illinois. Other Chicago Northwest Suburban members pictured here, from left, are Jo Loesch, Ann Hageman, Lorraine Ulrich, Sue, Dorothy Kuhr and Dorothy Keating.

CONVENTION!
September 25-27

AREA III

Boulder

Using chapter yearbooks is certainly not unique to the Boulder chapter, but what is unusual is that every Boulder member has a yearbook that is, in fact, a large, ongoing notebook. New pages can be easily inserted, old pages removed and discarded at any time during the year.

Lincoln

It's been a long and successful tradition for the Lincoln chapter to sell runzas at their bazaars and bake sales. Page 190 of the Guild Cookbook, Volume II, will tell you just what this popular item is.
Minnesota Valley

A Saturday in mid-January is the perfect time to have a festive Cookbook luncheon, according to members of the Minnesota Valley chapter. The hit of the day was a Volume II recipe, Cheesy Chowder, made by Marianne Kanning. Guests were also treated to fruit cake brought from Wales just two days before. Between courses Valpo Sunday plans were finalized.

Greater Kansas City

An Epiphany service of prayer and praise was organized by the Greater Kansas City chapter at Holy Cross Lutheran church January 11. Refreshments prepared by Guild members were served after the services; a freewill offering went to VU.

St. Louis

Forsythia, daffodils and a chapter newsletter on bright yellow paper heralded the announcement of spring activities for the St. Louis chapter. April 8 was the date for this chapter’s 50th anniversary “Golden Gathering” for both current and former St. Louis members. And for May 6 the newsletter described plans for an outing in the country—a tour of the Mount Pleasant Winery in Augusta followed by a French picnic. Do you suppose this means a menu of fruit, cheese, a loaf of French bread and a jug of wine?

AREA IV

Palms to Pines (Riverside, California)

This brand new Guild chapter is beginning its history, in this spring of 1981, with an emphasis on fellowship. They plan a get together with husbands for cocktails and then out to dinner.

Walla Walla

Taking a roundabout way home to Ohio from Hawaii, Guild President Ruth Russler shared highlights of the Guild’s Hawaiian jubilee tour with Walla Walla members and friends at a luncheon April 1 in the home of chapter president Linda Lohrmann. Ruth then flew to . . .

Puget Sound

. . . for a luncheon April 2 with the Puget Sound chapter members. Then it was on to . . .

Orange County, Channel Islands, Harbor Lights, San Diego, San Fernando Valley and San Gabriel

. . . for an April 4 gathering of southern California chapters to celebrate the Guild’s 50th anniversary. The location itself makes it a special event—on board the ship, The Princess, whose home berth is next to the Ports of Call restaurant in Long Beach. Ruth then began the last leg of her long trip home. It took her to . . .

East Bay, San Francisco-Bayshore, Big Valley and Santa Clara Valley

. . . where these four chapters, each only a year old, joined hands to welcome Ruth, toastmistress Betty Kretzmann and all northern California alumni, friends and Guild members to a
jubilee luncheon April 5. As the lovely invitation to this event said, "Celebrate with Joy." And they did.

Sun City, Arizona

Many, many years of Guild experience are represented here by these founders of the new Sun City, Arizona, chapter: from left, Olivia Henkel, Bess Craft, Rosetta Drews, Lora Reinke and Louise Kroenke. Olivia and Louise are former members of the Valparaiso chapter and Bess of the Toledo chapter. Lora was a member of the Appleton chapter, president of the Wisconsin State Unit and then went on to found the Neenah-Menasha chapter.

CONVENTION!
September 25-27

APPLETON

Executive Director Betsy Nagel and Guild President Ruth Russler were speakers at the Appleton chapter’s 50th birthday party on April 12. Ruth was, for many years, a member and leader in the Appleton chapter. And so, when she addressed the audience at this chapter chapter’s anniversary celebration, she spoke of both personal memories and a national Guild appreciation of Appleton chapter history.

KALAMAZOO

Kalamazoo Guild members organize a coffee hour between services every second and fourth Sunday in their local church. This project achieves two goals: it makes Valpo a “household word” and it performs a welcome service for their congregation.

MONROE

Current Valpo students from the Monroe, Michigan, area have very tangible evidence of the Guild’s interest in them. They each receive a birthday cake from the Monroe chapter.

DETOUR

Detroit’s traditional Advent-Christmas tea took place December 1. Members and guests enjoyed refreshments from a beautifully appointed tea table and an organ concert given by VU alumna Lynn Eifert. An hors d’oeuvres buffet luncheon preceded the chapter’s February meeting. May 7 is the date for Detroit’s jubilee year celebration, a “golden anniversary luncheon and fashion show,” at the Detroit Yacht Club.
Detroit West

May 7, 1981, marks a very special day for the Detroit West chapter. That is the 100th anniversary of the birth of Adelaide Eberline. She, at the age of 75, was the moving force who organized the Detroit West chapter in December, 1956. Twenty-five years before, she was among the founders of the national Guild and of the Detroit chapter. In recognition of her outstanding contributions, in this 50th jubilee year of the Guild, the chapter will gather a thankoffering and will present it to the Guild in her memory.

Oakland County

A very special honor came to Oakland County member Eleanora Pennekamp in January when the Detroit Council of Lutheran Women named her 1981 Lutheran Woman of the Year. Eleanora was recognized for her many years of leadership in church, community and LWML activities as well as service on the Valparaiso University Board of Directors and in the VU Guild.

Oakland County again held a very successful wine tasting party March 7. The affair, attended by fifty people, netted $400 for the University.

Northwoods

A real “University weekend” was planned by the Northwoods chapter January 31-February 1. On Saturday Executive Director Betsy Nagel spoke at a chapter luncheon to which many prospective students were invited and on Sunday, VU Sunday, the Dean of the VU Chapel, the Rev. Dr. Norman Nagel, preached at two Trinity church services and spoke to the Bible class.

At the luncheon, Gayle Schmidt, a former Northwoods president, presented a very clever and thoughtful “Celebration Meditation.” She used the format of an analogy between a simple birthday celebration for a child and the Guild’s 50th anniversary celebration. Two examples: Gifts—inside Gayle’s gaily wrapped present was a small piece of paper on which was written, “The gift in this celebration is ourselves, as Guildie ladies, in service to God, through dedicated work for Valparaiso University, for at least another 50 years!” Food—Gayle explained that as “a child’s party always has food, so they, as Guild women, would also be blessed the next day, Valpo Sunday, when they shared in the Bread of Life, not only with themselves but with countless other friends of VU around the world.”

Detroit Suburban West

The 1980-81 year for Detroit Suburban West began last fall with a celebration of their chapter’s 25th anniversary. In February a delightful progressive dinner began with appetizers at the Schroeder’s, moved to the Schudlich’s for the main course, and ended with dessert and games at the Mai’s. And on May 20 the chapter repeated its very successful spring salad luncheon.

Enjoying their February progressive dinner are these Detroit Suburban West members: (bottom left) Karen Mai, Lynne Schroeder, Marilyn Freivogel and Lucille Kers; (top left) Phyllis Wittrock, Margaret Eminger, Dorcas Schudlich, MaryLou Sepke and Margaret Kohn.

Port Huron

On April 30 Port Huron members welcomed Executive Director Betsy Nagel to a “Gold and Silver Evening.” Birthday cake, coffee and Betsy’s commentary on the work of both the Guild and the Port Huron chapter made it a delightful celebration of the Guild’s 50th anniversary and Port Huron’s 25th.

CONVENTION!
September 25-27
Kentuckiana

“One hundred and twenty cases of pecans gone in one week—easy sales—could have sold many more,” was Barbara Maas' report on this chapter’s popular project.

Mishawaka-South Bend

“Being a Jubilant Member” was the theme of Ruth Russler’s talk to a Mishawaka-South Bend chapter gathering March 21. It was both inspiring and fitting for the occasion, a luncheon celebrating the chapter's 45th birthday and the Guild’s 50th. Special recognition went to fourteen still active charter members of the chapter who received specially designed life membership cards, silk roses and tiny silver charms.

Ft. Wayne

A star-studded cast of special guests greeted Guild members, VU alumni, and their spouses at the Ft. Wayne chapter’s 50th anniversary celebration April 22.

Introductions were made by Robert Moeller, chairman of VU’s board of directors. VU President Robert Schnabel was speaker for the evening. Guild Executive Director Betsy Nagel served as toastmistress. Cochairmen of the event were Elaine Bourie and Helen Koeneman.

A musical presentation by the VU Show Revue capped the gala evening of “Remembering... in Thy Light We See Light.”

Valparaiso

A beautiful letter, written in calligraphy, invited Valpo members to “Ring in the Jubilee Year” at this chapter’s 50th anniversary celebration February 15. Recognition of the chapter’s many 25-year, 35-year, and 45-year members came when each of these women received a long-stemmed yellow silk rose. And many a “Oh, remember that!” was heard as Lois Hannewald, a past chapter president, reviewed the chapter’s many projects over the years.

Michigan City

This News-Dispatch photo of Carol Laesch was good publicity for both the Michigan City chapter’s dessert-card party January 29 and the Guild cookbooks.

Maumee Valley

Two special guests attended a March 2 Maumee Valley chapter meeting—Area VIII Director Barb Wetterman and the Rev. Ernest Laabs, of Napoleon, who presented a program on his recent trip to New Zealand and Australia.

Western Reserve

Cleveland area Guild members gathered for a luncheon April 11 at Grace Lutheran church in Cleveland Heights. Host chapter, Western Reserve, extended special invitations to many local alumnae and area church women to join them in getting acquainted with the Guild.
Not many members of the Honolulu chapter can get together. The fiftieth anniversary Hawaiian jubilee tour group was amazing. It was an evening few will forget!

Husbands of Honolulu members picked the group up at high into the hills above the city to the home of Mary and greeted with a warm hug and a lei and knew the beginning all soon became friends. Their food was beyond description, Guild cookbook. Watching the lights come on in the city for When it was time to leave, Lou Going led us all in “Haloa aloha to our western-most members and their husbands.

Heeding Ginny Amling’s plea for members, we produced 747 in Chicago, Cindy Russler bent to coo over a baby and Cindy Keller (Russler)?” Member number one! She was a韦 husband and was delighted to hear there was a Guild chapter.

At the party at Hoffmeier’s one of the local gals, when she hadn’t joined yet. Jim Russler said, “I’ll pay your dues.

On the island of Maui most of the group took the bus, Petzold missed the bus back to her hotel. While waiting for her name tag and exclaimed, “There can be only one Val and I want to know how to join the Guild and work for Jim from Hobart, Indiana.

On our last morning in Hawaii we were all gathered in Steinbruecker’s high school boyfriend, who was vacationing. Learning that they were living near her hotel, she paid her dues, too. A brand new member.

Lots of other opportunities to meet.

On the shore of the blue Pacific, the master of ceremonies for the event was in the audience. And the same.

Valpo ties became much stronger.

Aloha
by Bette Froehlich

Pictures by Mark Steinbruecker

Guild meetings at Valpo so we took the Guild to them, hosted by the chapter on one of its nights in Honolulu.

We left the hotel in vans from Redeemer school and drove them and Del Hoffmeier on Waialae-Nui Ridge. There we were gleaning of true Hawaiian hospitality. With wine and pupus we bantered and we suggested they record the recipes for the next year below was like looking down upon a distant fairyland. Rail to the Brown and Gold” and with teary eyes we said goodbye four on the trip! As we were boarding the giant United and the mother looked up at her and queried, “Aren’t you a Valpo grad, heading back to Honolulu with her physician in Honolulu.

The ten members were being introduced, murmured that you. You are now a member.” Member number two.

The next bus, she was approached by a lady who read “Valpo Guild! My daughter just got a scholarship to Valpo and the University.” Member number three. And—she was in the lobby of the hotel getting ready to leave when Sue was into the old whaling village of Lahaina to shop. Ruth in Schaumburg, Illinois, Jim Russler offered to pay for a brand new chapter. Member number four.

Publicize Valpo and the Guild occurred during the trip. at sunset while we were attending a luau on the beach, the evening show mentioned that the Valpo Guild tour group e thing happened at the show at the beautiful new Hyatt Surf.

Remember for many in the short time we were all together.
CELEBRATION CARDS

Celebration cards have been sent on the occasion of weddings, anniversaries, confirmations, birthdays, recovery from illness, and other special times to honor the following persons:

Carl F. Denner
Donald and Aleta Ikert
Mrs. Mildred Nodecker
Mr. and Mrs. Philip Nichols
Eugene and Mona-Schmidt
Mrs. Elfried Pennekamp
Mr. and Mrs. Gary Wolfanger
Elsie and Ernie Ditmer
Bette Froehlich
Gert Walde
Mr. and Mrs. Emil Junge
John and Lillian Kallman
Shelley Marie Smith
Sylvia Wagemann
Mr. and Mrs. William Kontak
Mrs. Otto Theiss
Abigail Jessica Lawton
Lillian Roth
Mr. Harry Kind
Marie Nehls
Mr. and Mrs. Paul Strombeck
David John Martens
Mrs. Leona Seiler
Mrs. A. C. Huegli
Ella and Elfried Pennekamp
Elmer P. Simon
Beau Andrew Duplantis
Tad Rappe
Joy Zietske
The Reverend Luther Schember
The Reverend Gary Lodholz

Their shared celebration with the Guild totaled $330. This helps provide for ongoing worship life in the residence halls.

To every thing there is a season, and a time to every purpose under the heaven.

Celebration cards are available from chapter presidents.
A WAY TO GIVE THANKS

The Guild's 50th anniversary is indeed a time for joyful celebration and praise to God. It is also a time for us to pause and give thanks for so many blessings...

...for Valparaiso University itself
...for its inquiring and caring students
...for its dedicated faculty
...for the vision of the Guild's early leaders
...for the accomplishments and loyalty of all our members for all our 50 years

As the Valparaiso University Guild, we, as one body, are celebrating and giving thanks during our Jubilee Year by sharing His blessings with faculty and students through our 50th Anniversary Project. This jubilee year project is the gift of $50,000 to be divided equally among all 30 academic departments of the University for the enhancement of their individual programs.

As Valparaiso University Guild members, we, individually, can celebrate and give thanks by making a personal contribution to that 50th Anniversary Project through our Special Anniversary Gift Program. Each of us can participate in this program, the one we've come to call the Golden Giver Program, by making a one-time gift of $50 to the Guild.

Such a gift can also be our own personal thankoffering, made with sacrifice and joy, for all that the Guild has meant to each of us.

Your gift may be mailed in the special anniversary gift envelope available from your chapter treasurer or simply sent to the Guild office and designated for the 50th Anniversary Gift Program. You will receive an acknowledgment of your gift and a special Golden Giver pin.

Jackie Jungemann, chairman of the 50th Anniversary Special Gift Program, prepared this poster for display at February's Executive Council. On it are written the names of all the Golden Givers at that time. But there's room for more. There's room for your name and your thanks-giving.
"JUST ONE MORE"
GUILD RUN

Entry

Date of Race: Saturday
   September 26, 1981

Time: 8:00 a.m.

Registration Deadline: Saturday
   September 19, 1981

Name

Address

City

State Zip

Phone Chapter

Age on Race Day

In consideration of the acceptance of my entry, I for myself, my executors, administrators, and assignees, do hereby release and discharge the Valparaiso University Guild and any other sponsors for all claims arising or growing out of my participating in the Guild Run.

I attest and verify that I have full knowledge of the risks involved in this event, and I am physically fit and sufficiently trained to participate in this event. I also give permission for the use of my name and picture in any print media account of this event.

Signature

(If under 18, signature of parent or guardian.)

Purpose: To hold a fun run, to celebrate the 50th anniversary of the Valparaiso University Guild, and to raise money for Valparaiso University through The Valparaiso University Guild.

Entry Fee: ............... ($5.00) Enclosed

Circle Appropriate Categories:

MALE FEMALE

Age Groups:

7 & under 8-10 11-13
14-16 17-19 20-24
25-29 30-34 35-39
40-49 50-59 60 & over

T-shirt size: S M L XL

Make checks payable to and
Mail to: Mrs. Armin R. (Janie) Lichtfuss
   3180 Lane Court
   Boulder, Colorado 80303
## GUILD GOODIES

### ORNAMENT ORDER BLANK

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
<th>Total Cost</th>
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<tr>
<td>1981 Ornament $4.25</td>
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<tr>
<td>(University seal, date, Guild Hall, 50th Anniversary Logo)</td>
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<td>1980 Ornament $4.25</td>
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<td>(University seal, date, Campanile and bells)</td>
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<td>1979 Ornament $4.25</td>
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<tr>
<td>(University seal, date, Crusader and Shield)</td>
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<td>1978 Ornament $4.25</td>
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<td>(University seal, date, Holly Leaves and Alma Mater)</td>
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<td>(University seal, date, Smoke Memorial Entrance)</td>
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<td>1976 Ornament $4.25</td>
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<td>Green</td>
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<td>Bittersweet</td>
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<td>1975 Ornament $4.25</td>
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<tr>
<td>(University seal, date, Chapel of the Resurrection)</td>
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**Total**

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<td>3-6 Ornaments 2.25</td>
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<tr>
<td>7-12 Ornaments 2.75</td>
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**TOTAL PAYMENT** (Enclose with order)

Send orders to:
Mrs. Elmer P. Simon
2 Mueller Court
Frankenmuth, Michigan 48734
Phone: (517) 652-2426

Name ________________________________
Address __________________________________________
City __________________ State __________
Zip __________________

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**GUILD GOODIES**

The seventh edition in the series of imported Christmas ornaments by the Saginaw Chapter is a champagne and gold satin finished ornament for the golden jubilee of the University Guild. Imprinted on the ornament in dark brown are Guild Hall, the 50th anniversary logo of the Guild, and the University seal and date. Available Sept. 1, 1981.

Price increase on all ornaments effective April 1, 1981.
GUILD GOODIES

A commemorative plate incorporating the chapel, campanile and Guild Golden Giver pin into an original design by Debbie Krautstrunk of the Geiseman Memorial Chapter will be a special keepsake of the Guild’s Jubilee Year.

The Wilton Armetale Octagonal salad plate measures 8 7/8” in diameter, with the design cast into the “well” area. Each plate is signed and numbered by the artist.

Cost per plate is $20, plus $2 for postage and handling. Make checks payable to Geiseman Memorial Chapter, VU Guild and send orders to:
Kim Bass
127 Ashland Avenue
River Forest, IL 60305

A needlepoint triptych in an impressionistic design of the chancel windows in the Chapel of the Resurrection is new from the New Orleans Chapter. The kit includes wool yarn and gold thread, canvas, a chart and instructions with a colored picture, hinges and a needle. The price is $20, plus $1.50 for shipping. Available from:
Mrs. Lois W. Oster
6475 Fleur de Lis
New Orleans, Louisiana 70124
Telephone: 504/282-6283

Carry the Torch T-Shirts are offered by the Boulder chapter in anticipation of the Guild’s fiftieth anniversary. A gold T-shirt, 100% cotton, short sleeves, with a torch, and two inscriptions: “Carry the Torch for Valpo” and “50th Anniversary Valparaiso University Guild 1981.” Available in small, medium, large and extra large sizes.
Price: $3.50 plus $1 for shipping. Order from:
Janie Lichtfuss
3180 Lane Court
Boulder, Colorado 80303
Telephone: 303/499-3429
GUILD GOODIES

Congress playing cards with Valparaiso University and sketch of Brandt bell tower on back. Standard deck with two jokers in a velour drawer case, cello-wrapped. Decks are available with blue and gold or red and gold borders.

Cost is $2.50 per deck, plus $1.25 shipping and handling for one or two decks. Price for 12 decks is $30, plus $2.75 for shipping and handling.

Make checks payable to Cincinnati Chapter, VU Guild and send orders, specifying color, to:

Mrs. H. A. Eckenfels
7598 Quail Hollow
Cincinnati, Ohio 45243
Telephone: 513/791-1751

Two New Slide Sets Available

Two slide presentations are now available from the Guild office.

"Introducing the Guild" describes the goals of the Guild, our organization, major programs and some examples of past projects. It emphasizes both the importance of Christian higher education at Valparaiso University and the Guild's importance to VU.

This presentation would be especially useful as a guest night program to explain to prospective members in both words and pictures what we are all about.

The program consists of 67 color slides and a script to be read by a narrator. It runs approximately 25 minutes.

The second program, "The Building of the Chapel," is Professor Kenneth Mortimer's slide story and narration about the building of the Chapel of the Resurrection and the Brandt Campanile. It includes the installation of our Guild bells. We have added to the original program shown at the 1980 convention a portion of the actual bell dedication service and scenes showing the variety of activities which take place in the chapel.

Mortimer, professor of civil engineering, was University Clerk of the Works for the chapel's construction. His commentary is very informative and entertaining.

This presentation is appropriate for any Guild gathering and might be especially suitable for an event with men in the audience.

The program consists of 120 color slides and an audio tape narration on a cassette. It runs approximately 45 minutes.
At Convention we wish to recognize all 1931 charter Guild members, their daughters, granddaughters or great granddaughters who are in the Guild and who will be with us on campus during the Jubilee Celebration.

If you are one of these, please send us your name and address. And if you know of others, please also send us their names and addresses.
HISTORY

and

VALPARAISO UNIVERSITY GUILD

BOOK 1
The Rev. M. Reinke watches President O. P. Kretzmann and Guild President Louise Nicolay prepare the cornerstone for Guild Hall on September 28, 1946.

The refurnishing of Altruria Hall was a Guild project in the 1930s.
Delegates leave the Auditorium for lunch at 1948 Convention.

At Executive Council in the 1930s.
Guild officers in 1937, from the left, Mrs. A. O. Kampe, secretary; Mrs. H. A. Eberline, president; Mrs. M. Hemmeter, first vice president; Mrs. A. A. Taube, second vice president.
Executive Director Ber Ruprecht, right, and Guild President Mabel Frank, left, lead the procession into Gloria Christi Chapel, the Guild project for 1955-56, for its dedication in 1959.

The 1946 Convention in session in the Auditorium.
Mrs. E. W. Schultz, first Guild president, talking with President Kretzmann after she had presented three Bibles as a gift from the past presidents at the Guild's 20th anniversary in 1951.

Executive Director Mrs. C. R. Heidbrink chatting with Mrs. A. R. Kretzmann, Mrs. O. P. Kretzmann and Mrs. Karl Henrichs at registration desk at the 1948 Convention.
Picnicking on old campus at the 1947 Convention.

The Executive Council meets in Bogarte's recital hall in 1951.

The Guild's first social event, a banquet for senior women in 1938 at Immanuel parish hall.
Social hour in Guild Hall at Executive Council in January, 1948.
A service in the old Auditorium chapel.

Past presidents at the Guild’s 40th anniversary in 1971: (from the left, standing) Bette Froehlich, Louise Nicolay, Wilma Jacobs, Emma Hoppe, Irma Schmalz, Mabel Frank; (seated) Anne Hansen, Louise Drews and Viola Birner.
Proceeding from the Auditorium chapel to Bogarte recital hall for Executive Council in the spring of 1947.

Past presidents gather at Founders' Rock at Convention's end on September 30, 1949. From the left, Mrs. E. W. Schultz, Mrs. A. A. Taube, Mrs. W. N. Hoppe, Miss Louise Nicolay, Mrs. H. W. Bartels.
The 1945 Convention in session in the Auditorium.

The 1949 Convention in session in the Auditorium.
MINUTES OF EXECUTIVE COUNCIL MEETING
VALPARAISO UNIVERSITY GUILD, INC.
February 27-28, 1981

"The Jubilant Leader"

With the reverberations of a drum roll and clash of cymbals echoing in the Great Hall of the Student Union, the president of the Valparaiso University Guild called the Executive Council to order. Two interpretative dancers came out and depicted the theme of the meeting, "The Jubilant Leader."

Students Beverly Sneed and Jill Pearson were the dancers. Beverly had also choreographed the dance. Mark Kihn was the Lector for the responsive reading and Professor Jeffrey Brown was the percussionist.

INTRODUCTIONS


So Heidbrink and Ber Ruprecht, former executive directors, were introduced. Three special guests were recognized, Mrs. O. P. (Betty) Kretzmann and later Mrs. Robert (Ellen) Schnabel and Louise Williams, director of deaconess services.

MINUTES COMMITTEE

Mrs. Robert (Esther) Brown, Aurora, Ohio, and Mrs. Fred (Edith) Haecker, Overland Park, Kansas, were introduced as the Council Minutes committee.

SECRETARY'S MINUTES

The President asked for any corrections or questions directed to the secretary's minutes as printed in the Spring Bulletin of 1980. There were no comments so the minutes were approved as printed.

CORRESPONDENCE

The secretary read a letter from past national president Mrs. Anne Hansen in which she expressed her regrets at not being able to attend this Council meeting but fully expecting to attend Convention in September.

TREASURER'S REPORT

After giving the following report, Mrs. Delmar (Lois) Hoeppner, treasurer, told the women to pick up information from her regarding an IRS number.

REPORT OF THE TREASURER
July 1, 1980 - February 14, 1981

BALANCE ON HAND, July 1, 1980 $ 6,554.59

RECEIPTS:
Current Fund $ 9,966.00
Project Fund, 50th Anniversary 36,402.18
Guild Special 950.00
Cookbooks 10,000.00
Celebration Cards 424.00
Special Gifts:
50th Anniversary-
Pins $11,300.00
Guild Run 10,249.15
A.A.L. History Grant 10,000.00
Interest Earned 328.32

Total Receipts $89,619.65

CASH AVAILABLE $96,174.24

DISBURSEMENTS:
Travel:
Chapter Presidents $13,031.07
Administration 6,640.23
Operating Expenses 1,943.86
Printing & Stationery 880.00
Guild Bulletin 4,856.96
50th Anniversary Expense 2,651.41
Chapter Development 157.40
Gifts and Memorials 47.25
Bazaar Expense 64.69

Total Disbursements $30,272.87

CASH BALANCE, February 14, 1981 $65,901.37

Northern Indiana
Bank & Trust Checking Account, interest bearing $15,670.82
First Federal Savings & Loan Savings Account 46,029.33
Certificate of Deposit 4,201.22

$65,901.37

Pat Sunderlage drew attention to the fact that two numbers in the final total were reversed and it should read $65,901.37. After this correction was made, the treasurer's report was approved as printed.

PRESIDENT'S MESSAGE

The first vice president, Mrs. Arthur (Ginny) Amling, introduced the president and assumed her chair while Ruth gave her report which is printed elsewhere in the Bulletin.

HISTORIAN'S REPORT, Paula Sauer

"Have you ever had a job that you really loved, that you really believed in? This is such a job for me. I can't even read these marvelous histories and reports without a catch in my throat or a chill up my spine. This group and what it has accomplished and the inspiring ladies that I read of and those I am privileged, as you are, to
see in action, to hear in person, truly move me. It is incredible. We are living the 50th anniversary year! That is a marvelous experience none of us will ever forget. It is a golden treasure in our hearts.

"I want to share with you a capsule of history. There is an outline sheet of this in your folders. I know everyone is busy and may not have the time to read all the Guild history now. So I suggest you can use this thumbnail sketch and your books, as I will now, to present a living history back home." (Several select passages were read from the Guild History and an outline sheet of this capsule presentation was given to each council participant. Everyone was urged to use this idea at home.)

"Part 2 of my report is encouragement to visit the history making display. Many chapters brought things to display at this Executive Council meeting. You will hopefully want to have your chapter histories up to date by April and your 50th anniversary event. You will get how-to ideas on putting together your history whether your group is young or older. Several books are on the table. The Guild Gold Mine is also updated with chapter names. Please do dig out your own brown box of history and let me know if you find anything that could be used at convention."

AREA DIRECTORS' REPORTS

Coordinator of area directors Ginny Amling introduced all the area directors in the order of their appearance.

Area VI, Margaret Zobel

"The century-old song Silver Threads Among the Gold came to mind as I was appraising the 20 Michigan chapters of Valpo Guild. Just like any extended family, Michigan's chapters run from charter chapter Detroit, to our newest family member, six-month-old Central Michigan. The 'gold' we celebrate in anniversary this year, but the 'silver threads' bespeak the wisdom, the patience, the long-suffering love of the founders of any family, project or group. Could Detroit, Saginaw, Monroe, Mt. Clemens and Sebewaing, all founded within the first seven years of the National Guild, have foreseen the endless hours, frustrations, and, then, joys and thrills in their 43-50 years of love's labor for Valpo—with Christmas and Easter Musicales, teas, college nights, bazaars, used book sales, birthday parties, and even euchre tournaments.

"How about 1949's Berrien County #68? Could they know how often Valpo would use their members' homes for choir or band housing on tours? After all, St. Joe 'always makes a good first night stop on tour.' We also see at St. Joe campus speakers, rummage sales, a determination to do for Valpo.

"The 1950's chapters—Detroit Suburban West, Oakland, Port Huron, Detroit West—do salad luncheons, gorgeous garden parties, wine-tasting evenings, potlucks, bazaar projects. We also add that over and over again we hear of excellent student recruitment efforts from these chapters.

"The 60's chapters—Battle Creek, Mason County, Kalamazoo, Holland, Ann Arbor, Rochester. Here we know of racquet ball club nights, good fellowship, garage sales, pie booths, again student recruitment—our younger chapters echoing the silver threads with doing for Valpo.

"Our youngest golden-haired chapters of the 70s—Midland, Northwood, Greater Flint and 1980's Central Michigan—all so strong on student recruitment goals. Mix with that Valpo organ recitals, cherry jam, Guild doll projects for growth and fellowship.

"Do we detect an eye's gleam? Perhaps it is that March, 1981, may bring us a new Guild family arrival in Lansing.

"Guild, we all are growing older, silver threads among the gold; but, Valpo Guild, yes, you will always be, young and fair, and enthusiastic and willing and dedicated and committed to Valpo."

Area VIII, Barbara Wetterman

"Hello! I'm Barbara Wetterman of Area VIII in the great state of Ohio. I feel sort of like the new kid on the block. I feel very fortunate to have found such nice neighbors. "We have some good things beginning to happen in Ohio. We are most happy to have Carol Hurd of the Cleveland chapter with us. She and her co-chairman have agreed to help Cleveland get going again. With the able assistance of Norma May, I am sure we will see more activity in that area. I received word from Barb Hoeckstra of the Western Reserve chapter that their chapter is planning to host a Cleveland area Guild luncheon in April. I appreciate their enthusiasm. There are prospects in the Brecksville-Independence area (South Cleveland). I must get to work there.

"With the help of Paula Sauer, who is now located in the Columbus area, we will be setting up a meeting for prospects there. The choral group, Schola Cantorum, from campus will be performing in a Columbus area church on March 10. We hope some valuable contacts there will result in a meeting to organize a Guild chapter in Columbus again.

"I want to encourage the existing and flourishing chapters we have in Area VIII. Keep up the good work. I hope to join the Maumee Valley chapter for a regular meeting soon. I will be doing more traveling to join the other chapters in their activities also. I am really looking forward to meeting with all the Ohio representatives at breakfast Saturday morning.

"With today's mobile society, if any of you have a mother, sister, aunt or friend, a prospective Guild member, who has moved into the Ohio area, please take a minute and forward her name and address to me.

"With the help of some great gals, we will keep moving ahead with the Guild in Ohio."

Area II, Esther Hildner

"Area II is sure to have a lot of possibilities for expansion. Just this past Sunday, Ginny Amling and I met with six ladies, anticipating the formation of a chapter in the Schaumburg-Hoffman Estates area (northwestern suburbs of Chicago). We will be meeting with them again toward the end of March.

"Plans are being made to get a group together in the Frankfort-New Lenox-Mokena area very soon and possibly start a chapter there. A printout of Joliet and Lockport indicates a good nucleus of members there also. It was also discovered that there are possibly more than 100 alumni and parents in an area of about five square miles on the near north side of Chicago. Just heard of another contact this morning.

"I have visited only a few chapters but in the next few months I am anxious to visit Kankakee, Geiseman, Elm, Quad Cities and the Chicago chapters, some of which will be having their 50th anniversary celebrations.

"Our goal of getting new chapters in this anniversary year is very important but we also want to be sure to keep and strengthen the chapters we have. In looking through the agenda of the September convention, I became interested in the number of years many chapters have been active. I was also surprised and delighted to see that there are 15 chapters who are 45 years old or older. This is proof that the Guild work needs to go on and we need all the old as well as new members. The Guild should and will continue to grow with help from all of us. Remember, there are ladies out there asking to become members of the Valpo Guild. At the meeting in Schauburg last week, one lady said that she was looking for a chapter and waiting to become a member of the Guild. There are people there, let's keep working."

ACTIVITIES CHAIRMAN'S REPORT, Paula vonKampen

"A February greeting, 'May the ground hog of happiness leave a Valentine on your cherry tree!'"
“I have just a few words to say before I turn my spot at the mike over to Helen Menzel. She will explain a project that they have undertaken in the Boulder chapter.

“Thanks to those of you who took time to send your yearbooks to me. I’ve looked them all over carefully and found it almost impossible to select a winner. Each was special in its own way. All of them will be displayed on a table in the rear of the hall. Please look them over. Perhaps you can get an idea for your own chapter.

“Thanks also to the chapters that sent me an activity report sheet. If you have an activity coming up, please send me a report on it afterwards. You amaze me with your activities for so little money.

“Information regarding the bazaar in September at the anniversary convention will reach you in the coming months. I don’t know if we can top Jan Wozniak’s fantastic Midas Touch last September, but we will try. So, get busy on your crafts or whatever you want to sell so we can have a humdinger.

“A word about banners: Each chapter should have a banner at convention. They will be hung in the Chapel from the balcony. Joan Hofmeister will be taking over the banners from now on. More information will be forthcoming in the Quarterly Newsletter.

“Now I will let Helen explain their special project. She and I will be available after this session to answer questions concerning the project. Helen — ”

“A Christian Tupperware Party? Well, sort of. The Boulder chapter has been involved in Concordia Publishing House’s Christian Book and Gift Party since last August. It operates just as a Tupperware party. Our salesperson is a Guildie who donates her time and expertise to giving the Christian book party. CPH has made available a special catalogue which includes jewelry, stitchery kits, plaques, crafts activities and books. The books are from all areas of interest, fiction and non-fiction for young and old; self-help for retirement and aging parents; single parents and step-parents and many religious topics for young and old. The ever popular Arch books and records are also available.

“This is done as a service project for our churches and community even though we have several Christian book stores in Boulder. The proceeds (20%) from these parties go into our chapter project fund.

“The brochure found on your table outlines how your chapter may become involved. It is written for an individual who would be selling for extra income for herself. CPH supplies a kit for $25 which includes many of the materials available. The orders are taken at the party and sent in on a master order. The order is returned within two weeks from St. Louis and the hostess is responsible for getting the prepackaged orders to the people who ordered them.

“Our chapter feels that it is another way to publicize Valpo and to provide a positive service for our community. For further information write: Christian Book and Gift Party, c/o Kathy Gerdes, 3558 S. Jefferson Ave., St. Louis, MO 63118.”

JELLY BEANS FOR A NEW PRESIDENT

Ruth Russler showed a gift she had received from her friend, Bette Froehlich, an apothecary jar of jelly beans, saying, “Every new president needs jelly beans.” Ruth said, “Our initials are the same, too.” (RR, Ruth Russler, Ronald Reag.)

PARLIAMENTARIAN’S REPORT, Lynn Bahls

The parliamentarian, Mrs. Gene (Lynn) Bahls, drew attention to Chapter 15 of Robert’s Rules of Order, Newly Revised, regarding the duties of officers. As a new president it is important that we understand the job of the various officers. Knowing won’t do the job but will assist each officer in carrying out her job.

Lynn had reviewed and recommended approval of the bylaws of all the new chapters since September, 1980, and a revision of the Oakland County chapter’s bylaws.

SPECIAL GIFTS PROGRAM, Jackie Jungemann

Jackie Jungemann, member of the 50th anniversary committee in charge of the Special Gift program, showed a poster she made with the names of all the contributors to date. The poster was about 1/3 filled with names. (Secretary’s note: By the end of the Council meeting, the poster was nearly filled.) She stressed the need for the women in attendance to go home and fully explain the Special Gift plan and tell the members how to sell the idea to their non-Guild friends. Jackie reported over $33,000 had been collected to date. If anyone gets a Golden Giver pin which breaks with use, please return it to Lois Hoepnner, national treasurer, who will send a new one by return mail.

TOPIC: THE JOURNALISM DEPARTMENT, Dr. Carl Galow, Ellen Dollase, Diana Montague, Cornell Boggs and Lisa Schultz

Lois Hoepnner introduced Dr. Carl Galow, head of the journalism department, the newest department in the College of Arts and Sciences.

Dr. Galow began the program by telling of his awareness of the VU Guild when he was a young boy in Bay City, Michigan, where his mother was a stalwart member of the Bay City chapter. He said at that time he “didn’t know what a Valparaiso was.”

There were periods of time, off and on, when journalism classes were offered at Valpo but most of the time journalistic interests were combined with English courses. The present department of journalism began in 1975. In the fall semester of 1980 there were 120 majors in journalism and the department now is the sixth largest in the College of Arts and Sciences.

Four students spoke of their varied interests and activities in journalism, including the campus radio station, campus publications, work in public relations and on the Valparaiso Vidette Messenger. They were very enthusiastic about the program and felt confident of job placement upon graduation. The VU program requires one year of internship, thereby providing practical job experience.

COOKBOOK CHAIRMAN’S REPORT, Paula Strietelmeier

Ruth Russler introduced Kay Hallberg, the past cookbook chairman, who had served so well for over three years. The women greeted Kay warmly.

Paula: “I wish everyone here could see the neat little file cabinet I inherited from Kay when she turned over the cookbook project to me. It would help you appreciate the important contribution she’s made to national Guild. Form letters for every contingency, files of news clippings, commercial contacts—the complete history of the project is there in easily retrievable form. Now that she’s done the hard work of organization, my job will be easy. She even took the time to write up a manual of procedures she used so that I have a reference book right at my fingertips. (Not to say that I haven’t been bothering her with lots of phone calls.)

“Our cookbook committee treasurer, Bette Galow, has submitted her report for the period of July 1, 1980, to February 7, 1981. In brief, we have sold 1,000 Volume Is and 1,200 Volume IIs and have turned over to the scholarship fund (and this is an exact figure) $10,000. Historical contributions to the scholarship fund now total $78,814.42. Of 10,000 Volume IIs in the current printing, about $600 remain. Of 8,000 Volume Is, about $800 remain. The figure on the Volume IIs needs to be qualified because of some recently discovered water damage. We’re not sure yet how many books have been lost.

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"On a more pleasant note, I’d like to mention that our local chapter will be setting up a buffet table in this very room this coming Tuesday evening with recipes from our cookbooks. Some of the dishes we will serve are Rice-Broccoli Casserole from Volume I and Spinach Salad, Luscious Strawberry Salad, and Banana Split Dessert from Volume II. I’m talking about the annual Senior Women’s Banquet—300 seniors and 100 local chapter Guild women have said they’re coming. Sara Krause and Mary Selle are probably daydreaming over their desks in the Admissions office, thinking up questions they will ask our seniors next Tuesday. Every year we give away a few cookbooks and puzzles to seniors as prizes in games.

I have been hearing rumors that there is interest in having a third volume in our cookbook. It has been suggested that it could be an ethnic/regional sort of book, with other special recipes. So be thinking about a third cookbook and you’ll be hearing more about that in September.

“As a parting comment, I’d just like to say how happy I am to be on the national Guild team and I hope I’ll serve you well.

"JUST ONE MORE GUILD RUN," Jamie Lichtfuss

“Madame President, first of all, Carry the Torch T-shirts are for sale on the back table. The Guild Run shirts are available only to those who participate in the Run. The Carry the Torch T-shirts are available to anyone and can help promote Valpo, the Guild, the 50th anniversary all year in your home chapter. Since they are geared to the 50th anniversary, however, and since this is the last year until the 50th, they are now priced at $3.50. It would be a good time to get one or a good time to replace the first one that is now worn to a frazzle.

“You may have heard the total of pledges received to date is over $10,000. I think this is outstanding!

“There are still some pledges outstanding. I have sent postcards to all who have not sent in their pledges asking them to do so if they have any or all of the monies. Some have come in; some have not. I still ask that you give them to me, if you have them. Please do not feel embarrassed. We all know how busy things can get and we all know that this money is for a very good cause, so if you have pledge money, still feel free to turn it in to me.

“Some new news: There will be JUST ONE MORE! Yep, that is right. There will be another Guild Run in September. It will be held on September 26, 1981, at 8:00 a.m. It will start at the same place as last year and will go along approximately the same route except with a small addition so that the route will be three miles and not a little under, as it was last year.

“It will again be a walk, run or crawl event. Anyone may participate even if they are not runners. The entry fee will again be $5 and will entitle the participant to a T-shirt commemorating the event.

“The Run will again be a pledge run, meaning that participants may obtain pledges from anyone who is willing to pledge any amount per mile completed by the participant. Monies earned this manner may be sent to the sponsor or to Valparaiso University through the Valparaiso University Guild.

“Everything will be pretty much the same as last year except that awards will be given in 12 age categories for both men and women, in other words, 24 awards will be given.

“There will be prizes for the oldest and youngest participants once again and also for the person getting the greatest number of pledges and the person collecting the most money in pledges.

“One thing will be different: the timing procedure. Everyone will receive their time. Even though things may have seemed a bit confused last year, from speaking with other running groups and from my own experience, I know that this is a common problem. I have done some research into this and I believe that I have found a better way for September.

“I have a request concerning sponsors. Last year a number of individuals and groups sponsored runners. I think that is terrific. However, some groups wrote and said they wanted to sponsor a specific person and in many instances that specific person never entered the run. This year if you wish to sponsor someone specific, please check with that person first to make sure he will participate and then fill out a regular entry form with all information, having the participant sign it. Attach the entry fee to that form and give or send it to me.

“If you are a group or individual wanting to sponsor someone and do not care who it is and are willing to leave to me to pair up the sponsor and the runner, please fill out a sponsor form. Do not turn in any money. If I match the sponsor with a runner, I will contact the sponsor for the $5.

“Upon receipt of the entry form and fee, the participant will be sent the rules and directions for the run, a list of helps for runners and a form for collecting pledges.

“Those of you who were here last September know that you do not have to be an olympic runner to participate in this event. We had some very good runners participating which made it very nice for those who wished to pace themselves with them to see what they could do. But that was a small proportion of the entries. Those who walked the route had equally as much fun, I believe, from all that I heard. Even those who participated by watching and cheering along the guidelines felt fun, excitement and participation in the event.

“I hope that you will be excited about JUST One More Guild Run and will enter yourself, sponsor someone or encourage someone to enter. We will have only one 50th anniversary and your total participation will make it a wonderful, memorable, exciting time.

“To facilitate your participation, I will be at the back table with entry forms, to get you entered in JUST One More Guild Run. Thank you."

ANNOUNCEMENTS, Betsy Nagel

In her announcements before lunch, Betsy Nagel spoke of the problems caused by late registrations and said when there are only 138 (as at this Council meeting), they can solve the problems fairly well. However, she had us try to imagine the scope of problems in September when we could be registering as many as 800 people. She asked all presidents to see to it that their members register just as soon as the Call to Convention is received in their homes. The Call will go out a little earlier than usual.

Betsy introduced the council photographer, Marty Gehring. Marty and his father, Philip Gehring, collaborated to write a song titled, "Valparaiso Alma Mater" which the Guild women sang to close the morning session.

NOON PRAYER: Marie Mast, Tonowanda, New York, offered the noon prayer.

BUSINESS MEETING RESUMED at 1:30 p.m. ROLL CALL

One hundred and four chapters answered roll call. There were 38 chapters not represented. After roll call the presidents (or representatives) of five of the six new chapters were introduced to the assembly and welcomed into the national Guild. They will receive their charters in September, 1981.

EXECUTIVE DIRECTOR’S REPORT was given by Mrs. Norman (Betsy) Nagel. Her report is printed elsewhere in the Bulletin.

COORDINATOR OF AREA DIRECTORS, Ginny Amling

"Last Sunday Area Director Esther Hildner and I met with a small group of women in Schaumburg, Illinois. After our presentation of the Guild slides and the overall Guild picture,
we went around the room asking each person how she felt about organizing a Guild chapter there. Several nodded in agreement when one young lady stated, 'I am definitely interested. I feel I owe something to Valpo for my education.'

"On February 8, Barb Riethmeier was in Orlando, Florida, where her mother-in-law had assembled a group of women in her home for the purpose of learning how to form a new chapter. This lady's daughter is Margaret Zobel, Area Director VI, Michigan. Caution! The Guild is contagious, Mrs. Riethmeier 'caught' it from her family.

"In April, 1980, Vi Brelje (now co-AD of Area IV) and Betsy Nagel made a circuit of California and Arizona, visiting existing and prospective chapters. In December, 1980, Vi received a surprise letter from Sun City saying that a new chapter had been organized there, and giving her the dates of their next four meetings. The seed had lain dormant for a long period, but then it sprang to life in full bloom.

"I can think of no less than three new or about-to-be chapters whose inception had to wait until the leader's baby was born before they could get into action.

"At this time I would like to introduce to you our new chairman of new chapter development, Marilyn Krueger. Using her large map of the United States and the lists of alumni from the Public and Alumni Affairs office, Marilyn has discovered clusters of alumni in such heretofore unexplored territory as Idaho, Salt Lake City, Southern New Hampshire and Anchorage, Alaska, not to mention many others in states where chapters now exist. Does this tell you something about how we go about looking for and organizing new chapters? Do you get the impression of a new bud here, a sprout there, and a little green growth swelling in many directions?

"Another innovation as a result of our expansion is our national advisor to new chapters. Norma May, will you stand, please? Norma's job is to take the new chapters under her guidance and lead them through that first uneasy year. Her Chapter Choo-Choo is an informative little monthly sheet which also spotlights one new chapter in each issue.

"Sometimes, too, we do a bit of pruning and trimming and even transplanting in our Guild garden. At one time in the past, the Hiawatha chapter had asked to be released. We asked them to hold on until we could help them. Then last year we welcomed a new Crystal Lake Area chapter, which encompasses the former Hiawatha chapter; and we were able to do this because more Valpo people had moved into the Crystal Lake area just a few miles away. Another Illinois chapter has experienced difficulties because their members have grown older and few younger people are moving into this small rural town. I hope that we will be able to give the chapter area a new center by developing nearby towns.

"Many chapters at some point in their histories experience a period of shaky membership. The reasons for the problems are as varied as the chapters themselves, and so their solutions are varied, too.

"I hope that this afternoon's workshops will provide solid suggestions for everyone—not only for chapters with membership problems, but also for every chapter; for what chapter wouldn't like to increase its membership?

"Do remember, though, that if you feel you have tried every avenue that has been suggested, don't give up. Perhaps we can do a combination of things or come up with something unique just for you. If you do want extra help, let your area director know. That's what she's there for, and we all want to help.

"In this connection, here is something that brought me up short last Sunday: That same young Schaumburg alumna whom I mentioned earlier added this statement, 'This is the first time I have heard that the Guild is in this area. [There are actually 5 to 8 chapters within 20 miles of her.] My mother is in the Guild in Michigan, but I have never seen a word in our church bulletins or newspapers about the Guild. Publicity—its value cannot be overemphasized!'

"Since all the area directors are giving reports, I will not do a rundown on each area, but what a pleasure it is, and a privilege, for me to work with this group!

"I love to hear about their visits when you invite them over, what a thrill it is when those new chapters are announced—few of them since September's convention; and what joy it is to catch their enthusiasm and hope and energy as they work so diligently for the Guild. I do want to thank each one right now for what she is doing and will be doing to help keep the Guild a strong support for Valpo. And all of you—you have made their jobs what they are. They are up and down and happy and sad as you are, and these are wildly wonderful times and I hope they will go on and on and on.

"And just by way of closing—a brief recap on new chapters: 23 to date; 27 more to go!"

"(Secretary's note: The new chapters are Dallas and Houston, Texas; Phoenix and Sun City, Arizona; Pines to Palms in Riverside-San Bernardino, California, and Orlando, Florida.)

NOMINATING COMMITTEE CHAIRMAN, Mary Ehrenberg

Mary said they now have two names each for secretary and treasurer. These four people have yet to be contacted to see if they are willing to run for office in September, 1981.

CALENDAR CHAIRMAN'S REPORT, Judy Beumer

Ruth Russler acknowledged the fine job that Karen Deske has done on the calendar project. Karen was greeted with warm applause. Judy gave the following report: "Explaining how to put a calendar together is not a duty one should assign to a brand new calendar chairman. So I took the calendar puzzle pieces to Karen Deske, a true pro, and asked for directions. Karen gave me a monthly how-to schedule and her offer to help any time my puzzle pieces do not seem to fit.

"According to her schedule, in February the calendar money is handed to the new chairman. Karen's records show that as of February 26, 1981, the calendar project shows a profit of $1,732.72 with 189 calendars remaining. Karen appreciates your tremendous support in selling the jubilee year calendar. And we owe a tremendous debt of gratitude to Karen for her calendar, so lovingly crafted with memories of fifty years of Guild history.

"Next I approached Ruth Russler to find what picture I was trying to assemble with my calendar puzzle pieces. Ruth projected ahead to the image of 1982 as a year of thanksgiving. Let us give thanks for God's blessings to Valparaiso University and the Valparaiso University Guild during the fifty years culminating in our jubilee year. Let us sow the seed for the future, for a Valparaiso University growing with Christ in the fifty years ahead. Professor Dick Brauer assured me that able students in the art department would supply me with a cover design for the 1982 year of thanksgiving calendar.

"The printer estimates that we should be able to produce the 1982 calendar for close to last year's cost. Therefore, the calendar will sell for $1.50 as it did in 1981.

"One rarely puts a puzzle together unaided. Karen showed me how to put the edges in place. In the months ahead I will work with the pieces—dates, photographs, words, colors—and put them in the hands of the printer. In August the project should be completed and ready for you.

"I hope that all of you will make a real effort to sow the seed of Valparaiso University and its story through our calendars. I would like to conclude by interjecting a personal note into my report. In the early 1950s in North Carolina, I baby-sat for a young couple who sowed the seed of Valpo
through their yearbook which I found on a table in their family room. The seed found fertile soil in this young teenage girl and in 1956 I enrolled at Valparaiso University, graduating in 1960. My younger brother followed me to Valpo. This year my daughter Kathy is a freshman in Kreinheder hall. What potential that seed contains. Let us scatter the seed of Valparaiso University throughout the homes in our fifty states as we sell our 1982 year of thanksgiving calendars.

Judy also said she has had some thought and discussion about opening the calendar cover competition to Guild women in the future.

SPECIAL GIFT: Jackie Jungemann presented a Golden Giver pin to Joan Hofmeister on behalf of Joan’s chapter, Sebewaing.

ANNOUNCEMENTS by Betsy Nagel included information concerning dinner, the opera and the Area Director breakfasts for Saturday morning.

WORKSHOPS

The assembly broke up into three groups for workshop sessions. The women moved from place to place so everyone had the opportunity to attend them all.

Carole O’Hare, membership chairman, conducted a very complete workshop on gaining new members and retaining the old.

Shirley Honold and Mary Selle, assistant director of admissions, conducted the Person to Person workshop. The group broke into four small discussion groups with one student in each group to help the women learn what it is prospective students want to know.

Pam Lecy, Appleton chapter president, presented a discussion on getting organized within your chapter in order to be as efficient as possible. She demonstrated the use of a filing box that can be purchased at any office supply store.

After the workshop session, each group had its own closing prayer before adjourning for the afternoon at 5:00 p.m.

A lovely dinner was served at the round tables while Stanley Sterbenz entertained at the piano. After dinner everyone boarded buses to go to Kroencke Hall to see the opera, “Marriage of Figaro,” given by Valpo students.

SUNDAY, FEBRUARY 28, 1981

AREA DIRECTORS’ BREAKFASTS were held from 7:15 to 9:00 a.m. At 9:15 everyone went to Gloria Christi Chapel for an opening devotion with the Rev. Karl Lutze; Margaret Zobel was organist.

BUSINESS SESSION at 10:00 a.m.

DR. ROBERT SCHNABEL’S ADDRESS

Marty Mattes introduced Dr. Robert Schnabel, President of Valparaiso University, who was the first speaker on the program. Dr. Schnabel’s theme was “Leading from Strength.” His address can be found elsewhere in the Bulletin.

VU SUNDAY CHAIRMAN’S REPORT, Esther Hildder

“The agenda states that this is a report of the Valpo Sunday committee. Therefore, I am asking you for the report. Yes, you are the committee since your chapters did the work.

“ar your folders each of you should find a blue questionnaire about Valpo Sunday. Each president or her representative should have about five copies. I am asking you to complete a form for each church in your chapter area if possible. In case you don’t know how some churches observed VU Sunday, please take copies home, have your key women or someone else complete them, and mail them to me by next week.

“I am anxious to see how you remember Valpo Sunday. Please feel free to use the back side of the sheet.

“Sometimes we think we have exhausted every possible idea but someone always seems to come up with something new. We are always happy to share ideas.

“If you have more surveys than you need, please pass them on to your neighbor who may need extra copies or else leave them on the table.

“Please share your ideas by letting me know of your participation in Valpo Sunday. In turn, I will share the results with all of you at a later date.”

AREA DIRECTORS’ REPORTS

Area I, Barbara Riethmeier: “When I was asked to be area director, I was told that one of the many fringe benefits that came with the job would be the chance to travel. This has turned out to be quite true. Area I is a rather large geographical area, covering 21 states. Since convention, I have visited ten chapters in six of those states, and I’d like to share some of their activities with you.

“I started my travels in October in Boston by dining with the ladies and their husbands at a potluck dinner, with each of the ladies bringing two dishes to pass, recipes from our cookbooks, of course. I gave the convention report, but the main speaker for the evening was a man who made scrimshaw jewelry, the same jewelry for many of us purchased at the bazaar last September. That weekend I attended a lovely Saturday luncheon in Baltimore, complete with chicken salad shaped into a huge, decorative bell in honor of our jubilee year campanile bells. On Monday and Tuesday I attended workshops with the Washington, D.C., and Northern Virginia chapters. The next week was the 45th birthday dinner in Buffalo, with Ruth Russler as guest speaker and several western New York chapters also present to help celebrate.

“In November the Niagara Falls chapter celebrated its anniversary and the Guild’s jubilee year with a concert of sacred music by the Lutherannaires, a well-known men’s choir donating its time and the collection for Valpo. The member was our 16th Advent Vespers with 1000 people attending; Rochester, New York, had its 16th Advent Vespers and strongly urges all chapters to consider preparing for Christmas with a vespers service in your area.

“This past month I have been in Florida, at a Valentine luncheon and card party in Ft. Lauderdale, an elegant lunch and card party in Ft. Lauderdale, an elegant lunch and card party in Ft. Lauderdale, and a dessert and slide show in St. Petersburg. I am also delighted to report the addition to our Guild family of a new chapter in Florida—the Orlando chapter.

“It has been a real privilege for me to visit and work with so many truly lovely women doing the Lord’s work in so many ways and in so many different locations. We have much to be thankful for in this, our jubilee year. Praise the Lord!”

Area IV, Vi Bredje: “I bring you greetings from Lynn Glick, the new Area IV director. Because we are awaiting news that her little ‘Guildie’ has arrived, I am privileged to be here in her place.

“We on the west coast have been blessed. Indeed, our cup runneth over! Area IV has grown to 17 chapters. It seems quite a family compared to the five active chapters in 1978. Chapters are reporting that VU Sundays have been observed in several congregations for the first time. They are making Valpo banners, having luncheons, and the industrious Santa Clara Valley chapter, challenged to meet almost monthly, recently met the members where they are, sharing a successful brown bag-come-as-you-are.

“Southern and northern California chapters were each planning area golden anniversary celebrations, never dreaming that it would be possible to have our president, Ruth Russler, with us! More than that, as she drops down on the west coast on her return from the Guild Hawaiian tour, it appears that she will grace the celebrations at Seattle and
Walla Walla, WA, the new chapter that has been busy spreading a lot of good will in the northwest. Ber Ruprecht and Betty Kretzmann are being invited to serve as toastmistresses at the California celebrations. Sounds as though the Guild is moving to the west coast!

"On April 13 southern California chapters will also sponsor the Southern California Lutheran Program, a weekday broadcast beamed out of Long Beach. Not only will this be an expression of thanksgiving for our golden blessings, but it will also publicize our Guild; and Valpo choirs will be heard on the taped music accompanying the program.

"I'd like you to know how much you have been a part of our Area IV growth: two chapters are a distinct result of the 'table talk' at previous conventions when mothers gave names of their daughters out west. Attempting to test the field that lay before me several years ago, I randomly chose a name from the Bay Area printout. It was Karlyn Spaulding Emanuel whose warm and positive response encouraged me to call another; to which a dear woman replied, 'Oh, I just can't, but I'll bet my mother would be interested!' That precious lead had been smoldering for a year and suddenly this past December a letter arrived stating, 'We have started a chapter in Sun City, AZ!' They adopted their bylaws January 17!

"These are some of the ways the Lord leads and it is so exciting when He begins to open the doors, the way He did in Phoenix when Judy Mohrman so generously responded to my phone call! It wasn't long before we had four or five women involved, one a mother whose daughter, a student, left me a note at a previous convention saying, 'Have my mother join the Guild!' We are especially pleased that our new Phoenix and Sun City chapters provide sister chapters for Old Pueblo in Tucson, not too far away.

"With four students at VUI, the tiny, five-day-old chapter in Riverside has promised! With two enthusiastic mothers of current students and Barbara Kandl, formerly a president of the Rochester, NY, chapter, the source, we expect them to expand typical of their exotic name, Palm to Pines. Nestled at the foot of the San Bernardino mountains (less than an hour away for winter snow and summer retreat) and their landscape reflecting also the palms which reach out into the desert (also less than an hour away), we expect them to expand in a manner which typifies their name.

"I'd like to close with the thought expressed in the devo tions at the Sunday meeting. Reflecting upon the Guild's golden jubilee as well as the beginning of a fresh, new chapter, Gretchen Stoepelwerth, alumna and mother of a freshman, chose the words of Ps. 127: Except the Lord build a house, they labor in vain who build it!"

GUILD GOODIE CHAIRMAN, Marty Mattes, second vice president

"I feel like I've come full circle with Guild Goodies. At Council meeting in 1975, as activities chairman, I first introduced this project, the brainchild of Bette Froehlich, to you ladies."

"Now, six years later, Guild Goodies are still going strong. The projects have added a significant amount of dollars to our coffers and given all buyers and sellers, a good deal of pleasure. The variety of the more than 17 products you chapters have originated to sell has been amazing, from those which have been Guild and University related—bumper stickers, seals, napkins, aprons, needlepoint kits, sew-on emblems, T-shirts, commemorative plates—to those which are unique to your locale: Saginaw's Christmas ornaments; New Orleans' wrought iron plant hangers; and Puget Sound chapter's fresh holly wreaths.

"Let me emphasize that if you come up with an exceptionally winning idea, as Saginaw has with its ornaments, the profits are excellent. In the past four years this chapter has profited from $500 to $1,200 per year. Puget Sound's Christmas Holly project, in spite of some shipping problems which they will iron out by next holiday season, realized profits of over $500.

"So, put on your thinking caps and come up with an original from your chapter; the process is as follows: request an ad application form from me and then complete all of the details, such as price of your product, etc. Return completed form to me and our executive board will review your proposal. If accepted, your Guild Goodie ad will appear in the next two Guild Bulletins. You will need to re-submit your application if you want further Bulletin coverage.

"Our current Guild Goodies are:

"Kalamazoo's Valpo apron in brown polyester with Valpo appliqued in gold on the front and a handy three-compartment pocket, ideal to wear for Guild caterings, luncheons, and garage sales. The price is $4.50 each.

"Saginaw's Christmas ornaments, editions 1976 through 1981. As of April 1 the price of each ornament will increase to $4.25.

"Geiseman Memorial chapter's 50th anniversary commemorative plate which incorporates the Chapel, campanile, and Guild Golden Giver Pin, designed by member Debbie Krautstrunk, who has signed and numbered each plate. The cost is $20 per plate.

"Boulder chapter's gold-colored cotton T-shirt, with the inscription Carry the Torch for Valpo and 50th Anniversary Valparaiso University Guild, 1981. They are now priced at $3.50 each, to sell them out by September.

"New Orleans' impressionistic design of the Chapel's chancel windows in a needlepoint triptych kit, priced at $50.

"We will have one new Guild Goodie featured in the Spring Bulletin. The Cincinnati chapter is offering playing cards with a sketch of the bell tower and Valparaiso University lettered on the back. These are Congress playing cards and will be available in blue with gold border and in red with gold border. Each individual deck is priced at $2.50. We welcome you, Cincinnati, to our Guild market place."

AREA DIRECTORS' REPORTS

Area VII, Bonnie Ortman:

"Greetings from Area VII which includes fifteen chapters in Indiana and one chapter in Kentucky. Our sixteen chapters have had and are planning many and varied activities to celebrate the Guild's jubilee year. The festivities include open houses, luncheons, card parties and a fancy evening at a dinner theater.

"On March 10 I am planning to visit the Fort Wayne chapter for one of their meetings with the theme 'Green and Growing with the Guild.' The program will be a Christian woman giving a demonstration with plants. It promises to be quite informative.

"Even though, on the surface, Area VII might look fully developed, there are still golden Guild treasures waiting to be found. Last fall an information meeting was planned in the Plymouth-Warsaw area. Although this attempt was not successful, I am still hopeful that the letter of introduction planted a seed which in time will grow in the hearts of some of the Valpo friends in that area and give the Guild a chapter there. There are also excellent prospects in the Elkhart-Goshen area and the Lexington, Kentucky, area. The most exciting news is Bloomington, Indiana, where there is an informational meeting planned for April 5. I ask your special prayers for this our latest effort at chapter organizing in Area VII. Thank you."

Area III, Phyllis Schuessler:

"Madame President, Jubilant Leaders,
"Remember last February when eight eager miners (otherwise known as area directors) were sent off to all corners of the country in search of Guild Gold? Well, ladies, as Area III's 'Principal Prospector' (but by no means the only one!), I'm happy to report that we really hit a rich vein in the state of Texas. Now they may talk about black gold down there, but we're talking about Guild gold in the form of not one, but two, new chapters. Houston became a part of the Guild on September 14 at the home of Doris Hanneman. Dallas followed suit on November 9 as Dorie Miller played hostess. I hope many of you have by now had a chance to welcome the representatives of these new chapters, JoAnn Fry from Houston, and Betty Crofford from Dallas.

"Gold dust is flying in New Mexico, too, these days, and if all goes well, March 15 may see the birth of another chapter in Area III with headquarters in Albuquerque. Please do think golden thoughts for us on that day, won't you?"

"Prospecting hasn't been the only activity in Area III this past fall, however. The four Colorado claims held a stockholders' meeting (well, really a Guild Golden Gathering) in Colorado Springs on November 8. As a guest, I certainly enjoyed the food and fellowship, and had fun showing the new Guild slides. Greetings from the campus were delivered in figure out a way to shrink-wrap Betsy Nagel so she can spread her special enthusiasm to every chapter. There's a challenge for the next decade!"

"Underground rumblings are being heard in places like Nebraska, West Minneapolis, and Arkansas. Though we don't have anything firm to report on yet, you must know that real prospectors never run out of optimism. And they're always looking for new leads, so don't let yours sit on your desk at home. There's plenty of time to mine more Guild gold before that September jubilee. See you then!"

Area V, Linda McFerren:

"Fifty golden years have passed since Mrs. Eberline first asked 'What can the women do?' As we review the past, it is obvious that the response has been as dynamic and creative as the many individuals involved! Be it recruiting students, purchasing mattresses, building Guild hall, or dedicating bronze bells, women have served with determination, skill and spirit.

"Today in 1981 we women have changed; some of the projects have changed; but the enthusiasm and energy found so long ago continue to flow. In Area V specifically new faces and talents are being discovered and tapped daily. Some of these new discoveries have formed a nucleus for a new chapter in the metropolitan Milwaukee area. As soon as their by-laws are reviewed, the Guild family will have grown still again. In the LaCrosse area a dynamic graduate and young mother has agreed to continue investigating the potential in that beautiful Mississippi river part of the Dairy State. Our initial attempts in the Green Bay area did not prove successful. However, new-chapter rationale is so clearly evident that efforts must continue. An interested 1978 grad is our new contact person and she will attempt to help us. Your prayers and support are welcomed.

"Presently growth cannot be measured by numbers in Area V; yet the tingle of excitement and enthusiasm can be felt. Efforts being made would make Mrs. Eberline proud to know that her initial interest and accomplishments have served as a catalyst all these years.

"Fifty successful years are indeed worthy of a jubilee. May you, jubilant leaders from across the nation, not only begin the jubilee, but enjoy it! May our year of celebrating and thanksgiving prove to be just the elixir that will help each and every one of you sing His praises as you strive to make the ideals of Valparaiso University a reality."

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**ALLOCATION OF GUILD SPECIAL**

The secretary read the following resolution:

"Resolved, that the Guild Special funds for 1981 be allocated toward the purchase of (blank). By direction of the Board, I move adoption of this resolution."

The motion was seconded from the floor.

The president read the resolution again and asked if everyone understood the procedure for filling the blank. There were no questions. The vote was unanimous in favor of adopting the resolution. The president called on the second vice president to read three choices which the board is recommending for consideration. Marty Mattes gave the following report:

"When our Executive Board met in November, we decided that since our anniversary gift of $50,000 is to be divided this year among all of the University departments, instead of asking each department for a suggestion of an item they especially needed, as we usually do with the Guild Special, it would be appropriate if the 1981 Guild Special be a gift or gifts for the students—our anniversary gift to them. You had the opportunity yesterday at lunch to see the Valparaiso University Show Revue. This group of students, organized only this fall, and directed by Myrona DeLany-Laws is becoming a very popular and professional group and is an excellent representative for the University by providing entertainment for such groups as the VU Chicago Alumni Association and Governor Bowen's Fund-Raiser. They will be performing in the near future for the Fort Wayne chapter's 50th anniversary celebration. They are also giving concerts in local high schools in cooperation with the admissions recruitment effort.

"This group is working with very limited finances and is severely handicapped by the lack of good sound equipment. They are in need of a public address system, which includes speakers and microphones. There are no monies in the University budget to finance this equipment.

"The first of our proposals is that the Guild Special be used as a gift to the VU Show Revue to be used toward the purchase of a new sound system (the total cost of which is just over $2000).

"We also contacted Dr. Daryll Hersemann, vice president for student affairs, for his suggestions for student gift ideas. After collaborating with his staff and students, he suggested the following:

1) an Atari video game with five game cartridges for student use at the Union; 2) two picnic tables for residence halls to be placed on two concrete slabs; 3) two outdoor barbecue grills for residence halls; 4) a magazine rack for student use at the Black Cultural Center. These 4 gifts together total approximately $1,300.

"Our second proposal to you then is that we fund these four items above with our Guild Special monies.

"Our third proposal is that the entire Guild Special be placed directly in the anniversary project fund, because our whole project this year is really a big Guild Special.

"So, ladies, we give you these three choices for your vote:

1) Funds for sound system for VU Show Revue; 2) Student gift package (video game, picnic tables, grills and magazine rack); 3) Guild Special monies placed in anniversary project fund."

The president called for discussion on the resolution choices. There was a question from the floor regarding the VU Show Revue's ability to raise the money to pay the balance of the cost of a sound system and, also, ownership of the equipment. The president explained that the group does get nominal fees for its performances and should be able to pay for the balance of approximately $700. The equipment would
be University property and would be used continuously by campus groups.

The president called for a rising vote, first for number one (sound system). There was a unanimous decision in favor of filling the blank with the number one proposal.

The president then reread the original resolution, filling the blank with "A sound system for the VU Show Revue."

The president asked for a rising vote of affirmation. The resolution was approved by unanimous decision and the Guild Special funds will be used by the VU Show Revue to purchase sound equipment.

BYLAWS CHAIRMAN, Chita Easton

"To be effective jubilant leaders we need the correct tools to carry out our task of building a strong and positive Guild. One important tool is our bylaws."

"You will find the national bylaws in Section I of your black manuals. The most current copy will read Amended Bylaws 1979."

"Changes in these bylaws can only be made at a national convention.

"Some of the ideas under consideration for possible proposals to this next convention are the updating of the section on standing committees and changing the title of first vice president to president elect."

"If you as individuals or your chapters have any input you would like considered concerning these or other amendments, please feel free to discuss them with me or a member of the board of directors.

"Lead on with jubilation!"

50th ANNIVERSARY COMMITTEE, Bette Froehlich

"Before I introduce several members of the 50th anniversary committee, I would like to express our thanks to all of you for your enthusiasm and participation in our jubilee celebration. Never, in all my work in the Guild, have I known such excitement and sense of cooperation. Chapters across the country, large and small, are having their own birthday parties. And won’t it be fun in the next Bulletins to read of these different modes of celebration. Please convey our thanks to your 50th anniversary chairman!"

"I would like to have Lynn Bahls and Louise Nicolay stand. Lynn and Louise planned the very successful faculty reception last night. Would you join me in a round of applause to express our thanks to Lynn and Louise."

"And to so many of you new presidents, to let you know that old national presidents don’t just fade away but keep coming back to do other things, I would like to introduce several members of our committee, all past national presidents. Incidentally, Lynn, before becoming parliamentarian served as secretary, second and first vice presidents and president.

"Janie Lichtfuss, who served as chairman of the fun and profitable run at the September convention started her Guild work as a reporter at convention followed by terms as first and second vice presidents and president. Janie has already given us an up-to-date report on the run.

"Next, Irma Schmalz probably served the longest terms of any whom I’m introducing this morning. She was in office back in the days when vice presidents and presidents served for a three-year term in each office. Following her presidency she was Guild historian for six years and that prepares her very adequately to be in charge of the publication of our anniversary history and she has some exciting news to tell about it.

"And last, but certainly not least, Jackie Jungemann, like Lynn, began her national service as secretary of the Guild. This was followed with the steps up the ladder as first and second vice presidents and then president. Jackie has given her report on the special gift Golden Giver pins also.

"The past national officers’ scholarship has $650 in it now and it will be allowed to grow to $10,000 before it is turned over to the University for scholarships."

"There are 49 people registered to go to Hawaii on March 22. It would be nice to make it 50."

Anniversary history book: Irma Schmalz reported on the progress of the anniversary history book. She said she felt like shouting out like a town crier the news of the AAL grant for printing the history. In response to inquiries, Irma said the history will not be changed from its present writing; it will be printed as it was written by historians through the years. The new section on the current decade will be included, of course. It will be ready for distribution by February, 1982.

UNFINISHED BUSINESS: There was no unfinished business.

NEW BUSINESS: There was no new business to come before the assembly.

CLOSING ANNOUNCEMENTS, Betsy Nagel

In her closing announcements Betsy said the campanile bells are ringing a lot since students are learning to ring them. Betsy unwrapped a gift from Barb Maas, past president, who had taken squares of art work the other officers had made and put them together into a charming banner.

CLOSING REMARKS, President Russler

In her closing remarks, Ruth Russler said, "It has been a thrill for me to work with you in this Executive Council and to get to know each other better." She reminded the women to leave their evaluation sheets and other questionnaires on the tables.

CLOSING PRAYER: The closing prayer was offered by Olivia Henkel of the new Sun City, Arizona, chapter.

ADJOURNMENT: The 1981 Executive Council adjourned at 12:00 noon.

Joan A. Hofmeister
Secretary

Approved by the Minutes Committee:
Mrs. Robert (Esther) Brown, Aurora, Ohio
Mrs. Fred (Edith) Haecker, Overland Park, Kansas
Application for
VALPARAISO UNIVERSITY GUILD SCHOLARSHIP

Each year receipts from Guild cookbook sales provide four $1000 scholarships for sons and daughters of Guild members. Provided the freshman recipient maintains a satisfactory academic record, the award will continue through the senior year.

This special Guild application should be submitted to the Admissions Office along with the regular University admission forms.

Name ......................................................................................................................................................

Last          First          Middle or Maiden

Home address ........................................................................................................................................

Street          City          State          Zip

Phone .......................................................................................................................... Social Security Number

Name of parent or guardian ............................................................................................................

Last          First          Middle

College you plan to enter:

( ) Arts & Sciences
( ) Business Administration
( ) Engineering
( ) Law
( ) Nursing

Month and year you plan to enter VU ...........................................................................................

Name and address of high school ..................................................................................................

Street          City          State          Zip

Name of high school guidance counselor ..................................................................................

( ) I have filed an application for admission to Valparaiso University.
( ) Please send me an application for admission to Valparaiso University.

I am the son ( ) daughter ( ) of a Guild member in the ............................................................ chapter.
THE GUILD ROSTER

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Second Vice President: Marty (Mrs. Joe) Mattes, 9394 Indian Springs Drive, Roswell, GA 30075
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