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Author Biographical Notes

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AUTHOR BIOGRAPHICAL NOTES (IN ORDER OF APPEARANCE)

Selena Sanderfer Doss is an associate professor of history at Western Kentucky University. She teaches survey courses in world history and upper-division courses on the African Diaspora and Southern history. In addition to publishing numerous articles, Dr. Doss has received several fellowships in support of her work on Black nationalism in the southern United States. Her current book project examines the development of Black nationalism in the South from the American Revolution to the post-Civil War era.

Chae Young Chang is an assistant professor at Indiana University Northwest School of Public and Environmental Affairs. His research focuses on health policy analysis, public management, and social inequality. He has published many articles regarding childhood obesity, health administration and succession planning, public employee turnover and organizational performance, and income equality and political trust/efficacy.

Kevin M. Clark is an associate professor in the Department of Psychology at Indiana University Kokomo. He received his PhD in educational psychology from Indiana University Bloomington. Dr. Clark currently teaches courses in cognitive psychology, general psychology, psychological inquiry, organizational psychology, and history and systems of psychology. His research interests include theories of lifelong learning, cognitive biases and framing, conceptual metaphor, teaching as scaffolding, and embodied and sociocultural theories of mind.

Mike Yuwei Hsu is an assistant professor of economics at Valparaiso University, where he has been a faculty member since Fall 2018. Mike's current research interests include international trade and productivity growth, with a focus on the mechanisms that trade policies contribute to growth and the role of complementary policy reforms on the trade-growth relationship. Mike completed his PhD in economics at the University of Houston in 2016.

Engjellushe Icka received a Master of Business Administration degree from Tirana University and the University of Nebraska, a joint program, in 2002. She has been teaching business courses at Nehemiah Gateway University in English since 2015 and at Korca University since 2008. She is coauthor of several articles with international professors of business. Her research interests are related to the development of business management in Albania in comparison with best practices. Her previous experience is related to infrastructure-development projects in Albania.

Jeffery Adams, PhD, is an associate professor of management at Roosevelt University. Dr. Adams has more than 15 years of work experience in the supply chain field and has been a faculty member for more than 18 years. He teaches courses in operations, supply chain management, and strategic sourcing. His research interests are buyer-supplier relationships, sustainability, and supply management practices within small business organizations.

Ralph G. Kauffman, PhD, is Associate Professor of Management Emeritus at the University of Houston-Downtown, where he is active in supply chain management research. Dr. Kauffman has extensive industrial and academic experience in supply chain management as a practitioner, researcher, and teacher. His research interests include all aspects of supply chain management and industrial marketing, with particular interest in buyer-seller relationships and supply chain sustainability.

Beau Shine is an assistant professor of criminal justice and homeland security at Indiana University Kokomo. His research is applied in nature and is intended to improve the fields of criminal justice and postsecondary education in tangible ways. As an advocate of criminal justice reform and of the use of evidence-based practices to guide decision-making, he also enjoys opportunities to collaborate with departments, agencies, and organizations in North Central Indiana.

Kelly L. Brown is chair and associate professor of criminal justice and homeland security at Indiana University Kokomo. Her research focuses on correctional program evaluation, public deviance, and emergency management. Most recently, her work has centered on individual emergency preparedness and emergency response to the COVID-19 crisis.

Yinglu Sun obtained her PhD in management from Renmin University business school and is doing her postdoctoral research at the National Academy of Innovation Strategy, China Association for Science and Technology. Her primary research interest lies in using data-based models to understand various marketing phenomena. Current projects focus on the areas of customer value, smart retail, and customer adoption of mobile payment.

Dong Cheng is a full professor of management at the School of Business, Renmin University of China. He holds a PhD in management from Renmin University. His research interests include e-commerce, online marketing, and customer-relationship management.

Subir Bandyopadhyay is a professor of marketing at the School of Business and Economics at Indiana University Northwest (IUN). He has taught at McGill University, the University of Cincinnati, and the University of Iowa. He obtained his PhD in marketing from the University of Cincinnati in 1994. He also holds an MBA and a BS in mechanical engineering. He has won numerous teaching and research awards, including a Fulbright Fellowship from the US Department of State, the Frederic Bachman Lieber Memorial Award from Indiana University for teaching excellence across all IU campuses, the Distinguished Teacher Award at McGill University, a Royal Bank Teaching Innovation Grant in Canada, a Distinguished Research/Creativity Award, a Trustee Teaching Award, the Harris Bank Best Researcher Award and Mercantile Bank Teaching Award at IUN, the Bender-FACET Fellowship, and the Mack Fellowship from Indiana University. He has received honorary professorships from Renmin University and Xi'an Statistical Institute, both in China. Recently, he received the Distinguished Service Award from IUN for his service to Indiana University for the past 16 years.

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Wei Xue is a full-time researcher at the Center for Applied Statistics of Renmin University of China and an associate professor at the School of Statistics of Renmin University of China. She obtained a PhD in economics from the School of Statistics, Renmin University of China. Her current research interest includes statistical modeling of customer lifetime value based on customer consumption data, and the application of machine learning algorithms in marketing.

Filip Viskupič is an assistant professor of political science in the School of American and Global Studies at South Dakota State University, as well as a research associate in the SDSU Poll. Dr. Viskupič earned his PhD from the University of Georgia in 2019. His research and teaching interests include political psychology and foreign policy analysis.