Recently in my travels I saw a Chamber of Commerce release which asked the question: "How can we make more people aware of the fact that there is an Effingham, Illinois?" One might raise the same sort of question regarding the University. How can we make more people aware of V.U. and what it is seeking to do?

There are several answers. First, each of us can speak up for the University and tell its story. We can describe its beautiful Chapel and other buildings, or talk about its library, or outline the various courses of study in its six colleges and graduate program. We can clear up misunderstandings about the University and indicate where further information should be obtained.

Second, more people can be made aware of the University by what it does for its students and its constituency. We are continually holding lectures, concerts, and other cultural events on campus. We present one of the most meaningful worship and counseling programs found at any school. Our faculty engages in research and gives papers at professional meetings. Our students represent us on athletic teams, in intercollegiate debate, or through musical and dramatic organizations. We need to do these things effectively and successfully, and they will then speak for themselves in publicizing the University.

Third, and most important, Valparaiso University becomes better known through the kind of commitment we who appreciate it demonstrate. This is certainly true of the faculty and students on campus. But it is equally true of our alumni, our friends, and the Guild. The fact that people work hard for an idea and strive to translate a vision into reality is compelling evidence to all around that the project must be worthwhile.

Nothing provides us with better publicity than the efforts of many individual members of the Guild all over the country in behalf of the University. Your support brings significant results, not only in monetary terms, but in getting across the message to increasing numbers of people that Valparaiso University is a place of learning with a special mission of service under God.

So let's take the Lord at His word: "Let us not grow tired of doing good, for, unless we throw in our hand, the ultimate harvest is assured." (Galatians 6:9).
How nice it was to meet so many new friends and to renew old acquaintances at the February Executive Council meeting. Thanks to those who have written words of praise and appreciation for the workshop sessions. The Workshop Discussion Leaders, Mrs. Arthur Amling, Mrs. Robert French and Mrs. Allan McCown certainly deserve our commendation. This meeting should help your chapter, either by your President's attendance or the resume mailed to those who could not attend.

Several items of business pertaining to the Guild and the University seem especially important to me this fine Spring morning. My thoughts have turned to:

- the Cookbook project of the Guild and
- the levels of giving to the University

**COOKBOOK PROJECT**

Congratulations are in order to the many members of the Guild who are playing a tremendous part in the success of this Guild project! Mrs. Richard Walsh, Cookbook Chairman, reports over 5000 cookbooks are in the hands of the chapter members, including those taken home from the February meeting. Now all we need is your help to sell the last half. If any chapter has not availed itself of the opportunity to order some on consignment, may we request you to try it. Our Guild members' comments include, "if you show the cookbook, it sells itself" or "if you show it, you sell it". It is also nice for all of you to know that several members of the Board of Directors of the University are aggressively supporting our Cookbook project.

**LEVELS OF GIVING**

The levels of financial assistance in which you may participate to help our University consist, in part, of the following:

- an annual gift of
  - $100,000 — the Round Table
  - 1,000 — the President's Club
  - 500 — Friends of the Library
  - 100 — the Century Club
  - 10 — a Patron

Collectively, as a Guild we support the University through our service and financial efforts with our projects. As individuals we have an opportunity to give further financial support through one or more of the above categories. The University needs your prayers and your gifts, so,

- we invite your support through one of the above memberships or
- if you already contribute, could you increase your support!

We encourage you to invite friends and acquaintances to support our University with their prayers and financial gifts. Any questions you have, may be directed to the University or to the President of the Guild.

**DATES TO REMEMBER**

If you live in a state that is conducting a State Unit Meeting this Spring, you will want to check that date and plan to attend. Already your Board members are thinking of the Guild Convention to be held September 28, 29, and 30, 1973. May I urge you to reserve these dates. In addition to meeting many other Guild members, hearing the President of the University speak, and attending the Convention meetings, you will have many unique and beautiful experiences on campus. Many of the Guild members live in the dorms while on campus, and what a lovely event it is to spend time with the youth of our University. In February the members of the Guild Board had the privilege of spending some time at several of the dorms — not only were we impressed with the delicious meals but with the friendliness of the students. Several of the students offered us a tour of the Alumni Hall chapel where Bible study groups meet each evening; other students just chatted with us, but — oh — how nice! Perhaps I am saying — "You really have not lived until you come to campus to see your youth in action for the building of His Kingdom!"

We invite you to try it next September 28, 29, and 30!!!!!!!

**A SINCERE THANK YOU**

A SINCERE THANK YOU to all who worked and guided the February Executive Council Meeting to a successful conclusion!

God Bless You All,

Beata Madoerin, President
EXECUTIVE COUNCIL MEETING
February 23-24, 1973

The executive Council of the Valparaiso University Guild, Inc. met on the campus of Valparaiso University on Friday and Saturday, February 23 and 24, 1973.

FRIDAY, FEBRUARY 23, 1973 — GREAT HALL, STUDENT UNION — 10:00 A.M.

The Reverend Karl Lutze of the Department of Theology conducted the opening devotions for the members of the Executive Council.

BUSINESS MEETING

Mrs. Hershel Madoerin, national president, called the business meeting to order at 10:20 A.M. She extended a warm welcome to everyone and introduced the national officers, the executive director, and the past national presidents in attendance: Mrs. Walter Hoppe, Mrs. William Drews, Mrs. Frederick Schmalz, and Mrs. Gene Bahl. Also recognized were Mrs. C.R. Heidbrink, past executive director of the Guild, and Mrs. Martha Baepler, V.U. News Service.

MINUTES

Inasmuch as the minutes of the February, 1972, Executive Council meeting were printed, as approved by a committee, in the April, 1972 Guild Bulletin, the chair declared that we dispense with the reading of the minutes.

TREASURER’S REPORT

The treasurer’s report was printed in the Executive Council agenda on page four (4) and is summarized as follows:

July 1, 1972 through February 9, 1973

Balance on hand Reserve Account: $4,000.00
Receipts: 36,708.68
TOTAL RECEIPTS $40,708.68
Disbursements: 9,065.31
BALANCE ON HAND: $31,643.37
Citizens Bank of Sheboygan

IRS

Mrs. Honold announced at this time that the Tax Exempt Status forms need to be signed by each chapter and be in the hands of the executive director.

CORRESPONDENCE

The secretary read greetings from past national presidents and officers, chapter presidents, and thank you notes from Mrs. Peg Rader, and from Dr. Luther P. Koepke for the Guild participation on Valpo Sunday. Also read was a progress report on the microfilming equipment purchased by the Guild for the library sent by Dr. Daniel Gahl, Director.

INTRODUCTIONS:

The standing committees were introduced at this time.

APPOINTMENTS

Mrs. Walter Hoppe was appointed to act as temporary parliamentarian and Mrs. F. Schmalz to act as historian in the absence of Mrs. Louis Jacobs, who was unable to be present because of illness. The minutes committee appointed was Mrs. William Schudlich, Dearborn Heights, Mi.

REPORT OF AREA DIRECTORS

Mrs. Eric Orling, Area I, Mrs. Gene Bahl, Area II, and Mrs. Robert Trenka, Area III presented their reports. The report of Mrs. Robert Woiwod, Area IV, was read by Mrs. Douglas Parks, Golden Gate North Chapter. Each director shared chapter news, activities, and plans with the assembly. Several of the chapters are sponsoring either the Valparaiso University Band or Choir. The Area Directors as well as national officers will continue visiting chapters. It is requested that names of prospective Guild members be given to the Directors. One area director mentioned the duties of a director is twofold: organizing new chapters and maintaining contact with the existing ones.

REPORT OF STATE UNIT PRESIDENTS

The president introduced the state unit presidents who reported the following:

Indiana Mrs. Clarence Rivers announced the
spring retreat-annual meeting would be held the weekend of April 7th at the Geneva Retreat Center, Rochester, Indiana. Social work students from V.U. will present the goals and programs of that Department. Mr. Chuck Wheeler, a Lutheran businessman, will testify to the joys of serving Christ that he has experienced in his life. Also included will be a Bible Class and worship service conducted by Pastor Korby.

Michigan
Mrs. Thomas Fenske reported the Spring Convention plans are complete. The State Unit meeting will be held May 1 at Zion, Mt. Clemens, Michigan. The topic will be “Women”. A new president and vice-president will be elected. There will be a $50 attendance award.

Wisconsin
Mrs. Reynolds Honold invited the Wisconsin members to its convention on Tuesday, April 24th at Our Redeemer Lutheran Church in Milwaukee, with Milwaukee Suburban and Milwaukee Afternoon chapters as hostesses. The speaker will be Dr. Walter Rubke, Vice President in charge of Student Affairs. Area Director Lynn Bahls will also attend. Chapter presidents were encouraged to return the questionnaire so a news sheet could be compiled for the convention.

REPORT OF CALENDAR CHAIRMAN
Mrs. John P. Schroeder, Calendar Chairman, presented the second report of the 1973 Valparaiso University Guild Calendar project:
February 23, 1973
6800 calendars ordered, 7000 calendars printed
Total subscription by chapters: 6555
Receipts through 2-21-73 (incl. interest) $3048.18
Expenses: Craftsman and Printers $1766.54
Supplies and Postage 31.04
Total Expenses 1797.58
Profit as of 2-21-73 $1250.60
Money outstanding as of 2-21-73 224.00
Estimated total profit on 1973 calendars $1474.60

Mrs. Ila Buntrock, 1973 Calendar Chairman, presented the following recommendation:
The Executive Board of the Valparaiso University Guild recommends that starting with the 1974 Guild Calendar, the price is to be set at seventy-five cents ($.75), twenty-five cents (25¢) of which will be kept by the local chapter and credited to their project fund.
The above recommendation was moved and seconded and a voice vote taken, following which a member called for a division of the vote. A standing vote was taken and the “Aye” vote was upheld by 46-29.

Mrs. Buntrock also reported the Craftsman and Met Press quoted the same price for 7000 calendars for 1974 as for the 1973 calendars.

BYLAWS COMMITTEE REPORT
Mrs. Alice Orling reported her committee had completed a proposed Bylaws for chapters. She asked each chapter to study these bylaws and fit them to their own situation. She recommended the Bylaws ought to be reviewed by the Chapter Executive Board annually.

TOPIC: PHYSICS DEPARTMENT
Mrs. Honold, Treasurer, introduced Dr. Armin Manning, Physics Department Chairman. Dr. Manning reviewed the progress of the Department of Physics at Valparaiso University. He mentioned that a telescope had been received from an estate and had been installed in the area by the school of engineering.
The Neils Building will contain a planetarium given in memory of a former Guild member, Mrs. Oliver Graebner, by her family.
It will also contain the reactor which V.U. has started with the acquisition of two plates, worth $20,000, donated by the Atomic Energy Commission. They also sent about four tons of uranium which is stored at the university. This equipment could be used because the Guild supplied money for the accelerator. V.U. has a 1-A rating to teach this course. When the reactor is in place it is in an area with 5' walls and 2' doors and they will be able to operate on full capacity. They will be able to do work for the local hospital as well as the biology and chemistry departments.
The lecture room seats 285 people and students will be able to see everything going on at the lecture table. However, there is another lecture hall, seating about 100 students, that was donated by the Guild. There are five other classrooms, a conference room, faculty lounge, and Chemistry and Physics Department offices.
Dr. Manning foresaw the time when we will be using atomic heat for heating rooms as the most reasonable way.
The new addition to the Science Center is scheduled to be done by July 1st if weather permits.
NOON PRAYER was led by Mrs. Orling.
The meeting was reconvened at 1:30 P.M. in the Great Hall. Mrs. Madeerin introduced the workshop leaders and informed the ladies how the three groups were to be divided.

WORKSHOPS — HOW TO PROMOTE
Mrs. Arthur Amling, Chicago N.W. Suburban chap-
ter, led the workshop "How to Promote Valparaiso U."

Mrs. Robert French, DuPage County chapter, had the workshop "How to Promote the Guild."

Mrs. Allan McCowan, St. Louis chapter, led the workshop "How to Promote Chapter Management."

Following the workshops, all chapter presidents were asked to meet with their Area Directors in three (Area III and IV were combined) groups. This gave the Directors an opportunity to discuss with the presidents from that area problems and accomplishments of that area.

For a detailed report on the workshop meeting, refer to the Workshop Report in the April, 1973 Guild Bulletin.)

ANNOUNCEMENTS

Following announcements by the president and executive secretary Mrs. John Steininger of Holland, Michigan, gave the closing prayer.

SATURDAY, FEBRUARY 24, 1973 — WESEMANN HALL, LAW SCHOOL — 8:00 A.M.

The meeting reconvened Saturday and opening devotions were led by the Rev. Luther Engelbrecht, visiting missionary from India, now serving as part-time instructor in the Dept. of Theology.

REPORT OF THE EXECUTIVE DIRECTOR

Mrs. Madoerin called on the executive director to give her report. Mrs. E.H. Ruprecht told the presidents that attending the Executive Council meeting was an excellent way to "re-fuel" and to get information to take back to the chapters. She commented that the Person to Person program is an important responsibility for the chapters to continue in order for Valparaiso to continue to grow, in spite of the trend toward community colleges. She encouraged each of them to return to her chapter to find, call, talk, persuade young people to choose Valparaiso University as their college in 1973 and 1974. We should attempt to get good publicity for V.U., and when this is done, send her a copy. She would also like to receive any newspaper clipping or member announcement that you have sent out. She reported the university tries to keep the chapter informed when someone from the campus is in an area so they can arrange to have them appear at some function. She commented new members should be a continuing goal for the Guild. When new members are gained, send her the names and addresses. She closed with the following: Thank you for your continued efforts in this world of change — do not place the blame on someone in the past or work that was undone, but make a new world, a new course for your chapter to take, new attitudes and above all new responsibilities, for our Lord has challenged us to "work while it is day" and we are also challenged by the magnitude of the needs and the joy of the opportunities which are always present in our commitment to the Guild in its efforts to promote and to support Valparaiso University.

REPORT OF THE ACTIVITIES CHAIRMAN

Mrs. Allan McCown, Activities Chairman, presented her report. She commented: As you go about your Guild work try to encourage each of your members (especially the new ones) to accept some kind of responsibility, for responsibility fosters involvement and an involved active membership draws new members as well as holds the interest of those you have.

She asked the following ladies to serve on the Activities Committee: Mrs. Linda Kieninger, Mrs. Mary Malone, and Mrs. Phyllis Schuessler.

She commented she hoped the Valpo Sunday suggestions were helpful and she hoped to receive comments from the chapters on their results. She was hopeful prospective students could be reached also from Valpo Sunday endeavors.

She has been frequenting bazaars and gift shops specializing in handmade articles to find new and
clever items to bring to you for developing into a marketable product and bring further exposure to Valpo.

She has been pouring over the Activities File. She asks you to report to her any successful programs and projects. Please include written instructions for your projects, time and expense involved.

She closed by saying “Saturate yourself with Valpo and Guild information so you are always prepared to advertise our very special product — a university where love flows and Christ is alive!”

COOKBOOK REPORT

Mrs. Richard Walsh, Cookbook Chairman, reported all books (9869) have been received from the printer. Of this, 3773 books have been sold, 582 are out on consignment, and 52 books were given as gifts. There is a cash on hand balance of $14,823.13. Expenses such as cartons, mailers, labels, postage, etc. are $710.69. The printer has not been paid. The $2,000 no interest loan can be repaid. The printer is to be paid March 1st.

The following is the policy on the price of the Cookbooks. All Cookbooks are to be sold for $3.50. Books can be purchased on consignment in cartons of 12. Any commercial outlet can get the books on consignment for $3.00 and make 50¢ per book by selling them for $3.50. Commercial outlets in Valpo include the University Bookstore, and Schultz Florist. We are still making contacts for this kind of sales.

TOPIC: LAW SCHOOL

Mrs. Orling introduced the Dean of the Law School, Prof. Alfred Meyer. Prof. Meyer opened his talk by telling the ladies he was born in Valparaiso, grew up in Valparaiso, went to school at Valparaiso U., and now is a dean at the University.

He indicated Valparaiso Law School is “People Centered”

1. Work better when they love one another.
2. Is attractive from an experimental view.
3. Care for one another in a smaller community school.
4. Size of school permits having a large degree of student participation. For example, two students have been included in faculty meetings for four years).

Some statistics:

114 first year law students, 23 of this women.
135 second year
102 third year
351 total law school enrollment.

He remarked that the enrollment was too big for the physical plant and facilities; however, every law school in the country is full. He continued that they have 1265 applications for 1973, 121 of these women and 36 from minority races. They use an involved process of several steps to evaluate those women and 36 from minority races. They have a new policy for selection of students. Rather than taking those that have the highest test scores and grades, they consider all applicants who meet minimum requirements and rely heavily on subjective factors for granting admission. Valpo was one of the first to offer “clinical” training in law in which third year law students supply legal aid in Porter County and beyond. He added the law market will not be able to accommodate the number of people now graduating, but with constant changes no one knows what capacity society has for lawyers.

STATE OF THE UNIVERSITY ADDRESS

Dr. Huegli was introduced by Mrs. Lichtfuss.

GUILD SPECIAL

Mrs. Madoerin called upon the Revisions Chairman, Mrs. Paul Tomell, to read the resolution from the Board of Directors in regard to the 1973 allocation of Guild Special monies. The resolution as presented read:

WHEREAS, the Executive Council makes the final decision concerning the allocation of the Guild Special Fund; and

WHEREAS, the Board of Directors has given consideration for the expenditure of this money; and,

WHEREAS, the Home Economics Department has needs that are based on 1) upgrading of library reference/research materials to meet accreditation standards; 2) increased enrollment in the fashion/foods merchandising program creating need for additional classroom equipment and visual aids; and, 3) appliances that need replacing because of years of service; and,

WHEREAS, David G. Truemper, Assistant Professor of Theology and Faculty Adviser WVUR-FM, the student operated radio station, has presented a need for equipment and programming for educational needs which would greatly enhance the quality of programs and quality of educational experience for students interested in broadcasting; and,

WHEREAS, the Guild Special Fund at this time is in the amount of $630.00 which would go a long way to meet the needs of the Home Economics Department or would provide special equipment and programming for educational needs for WVUR-FM, the student operated radio station; therefore, be it

RESOLVED, that the Executive Council vote for the needs of the Home Economics Department or equipment and programming for educational purposes for WVUR-FM, the student operated radio station

The resolution was moved and seconded with a rising vote resulting in the selection of equipment and programming for educational needs for WVUR-
FM, the student operated radio station.

SCHOOL OF ENGINEERING

Dr. Leslie Zoss, Professor of Mechanical Engineering, asked the ladies to take home brochures on Potential Engineers Week, a course designed to introduce high school students to Engineering. The cost of this course is $80.00, which amount will be deducted if the student enrolls at Valparaiso in the Engineering School.

Following announcements by the executive director and the president, Mrs. Richard Reul, Beloit, Wisconsin, closed the meeting with prayer. The chair declared the meeting adjourned at 11:45 A.M.

Vera M. Doty
National Secretary

How to Promote Valparaiso University Workshop Summary

by Virginia Amling

Whether we realize it or not, every Guild member is a public relations contact for the promotion of Valparaiso University.

Publicity about Guild activities should frequently contain information about Valpo. Newspapers are a primary medium for promotional materials, but other media which should not be overlooked are church bulletins, district supplements, public service programs on radio and television, organization newsletters, and tract racks.

Take advantage of neighborhood columns in local newspapers to print information about local V.U. sporting events; activities of local students, their honors and travels; and Guild projects, of course. Let it be known through published announcements that Guild members are willing fact-finders for individuals wishing to know more about Valpo.

In Person-to-Person work, do be prompt in making calls and returning cards. Spread the calls among many members, to get maximum involvement in this type of promotion. When callers are genuinely interested in being helpful, the mechanics of getting the message across will come naturally.

Valpo Sunday can be one of the most effective means of promoting the university. It is important to start planning your program early in the fall. Decide whether your chapter will assist your pastor in obtaining a guest speaker from Valpo for that Sunday. See that bulletin inserts, offering envelopes, and/or brochures are provided for your church. Remind your pastor to send in the card requesting these things. You might arrange a Valpo display in the narthex. One chapter constructed a giant poster using pictures of alumni members of that church woven into a historical narration. This project generated a new feeling of kinship between that congregation and Valpo.

A pattern may be obtained from the Guild office for a Valpo banner which has been used very effectively in prominent display for Valpo Sunday. Your chapter might wish to sponsor a coffee hour before, after, or between services. Have offering envelopes readily available on the table. Make a brown and gold tablecloth to use for any Guild-sponsored occasion. Some chapters make special ribbons or corsages for Valpo alumni to wear on Valpo Sunday. It is not surprising that Valpo alumni are among the most active members of their churches.

Check your local libraries to see whether they stock a Valpo catalog. Public libraries, junior colleges, church, and high school libraries should all be supplied with this current information.

Visit the college and career counselor in your local high school(s). Be sure that he knows about Valpo and its fine educational opportunities.

Another suggestion coming out of the workshop is that you hold a program for the youth group of your church, promoting Valpo — perhaps utilizing a local student who has taken part in the studies abroad program.

Be a self-appointed P-R person for Valpo. Listen to the complaints as well as to the compliments. Help people to get the facts straight. Be known as a Valparaiso University supporter, whether you are an alumna, a friend of the university, or a relative of a student!
KENDALLVILLE, IND.

It was necessary for Pastor Karl Lutze to re-shuffle dates when he planned to conduct Choral Advent Chapters for the Guild Chapter in December. Miss Helen Foehl wrote that it was impossible for local people to leave their homes during the severe sleet storm on the first scheduled evening, but the following Wednesday saw an attentive audience listen to the speaker and to the special music which had been provided for the Vesper service.

DETROIT WEST

Spring programs for 1973 included a luncheon meeting at which time Miss Reggie Cook spoke on “Minnesota Fabrics”, followed by a bake sale. The annual Garden Party will be held in June at the Will residence in Farmington.

WASHINGTON D.C.

Karen Soeken, chapter president, writes “Want to tell you we are still alive and kicking here! We had a Fashion-Brunch in October (75 people, over $100 profit) and our bazaar November 18th ($625 profit). Have gained several new members and have several more prospectives. Our January meeting will be a program with a panel of current Valpo students at which time we hope to have prospective students and parents attend. We are also busy planning for Valpo Sunday.” The Spring meeting will be a Family Potluck to which members of the Northern Virginia chapter are invited. The chapter mourns the loss of Olinnda Roettger, an active participating member.

DETROIT EAST

In a letter from Liz Groehn, chapter member, she states, “Our Valpo Christmas Tea was so beautiful. It was held at Epiphany and that morning we had a heavy snow which did keep several of our members away. After the Tea Pastor Bernthal arranged a very inspirational Advent Service. We went into the Church and had a service with Communion. Later we sold cookies, cookbooks and calendars.” The chapter is planning a Boutique in May to be held at Grosse Pointe Yacht Club.

ROCHESTER, N.Y.

A program in March called “Pathways of St. Paul — Then and Now” was given by J. Lawrence Hill. The combination of slides, movies and recordings make this an outstanding presentation which appealed to everyone — children and adults alike. This was followed by a dessert smorgasbord. The Annual Guild-Alumni banquet will be held in April with Dr. Manning Pattillo Jr. Director of Special Projects at the U. of Richester and a friend of VU, will be the speaker. Pine cone wreaths are still the greatest and best selling items.

LA PORTE, INDIANA

At the November meeting of the chapter, Mrs. Janet Sullivan, professor in the Art Department at VU, presented the program, together with four students. She opened the program with a short talk about creative art, and a display was set up showing various forms of art made by elementary school pupils, such as macrame, wall hangings, sculpture, finger painting and other media. The students also demonstrated painting on cloth. The members thoroughly enjoyed the presentation of these talented people, according to Mrs. M.E. Reinke, Pres.

BOULDER, COLORADO

Sue Renken, president writes: “Would it be possible for the Boulder chapter to have the filmstrip for the entire month of April? We hope to visit many of the area churches showing it to several organizations.” Good idea, Sue.

SHAWANO, WISCONSIN

During the past few months the chapter heard a talk by Catherine Laur, French Aide Teacher; conducted the annual Christmas cookie and bake sale at the local Mehlberg Bakery; heard Pastor Schnorr review the book “I’m OK, You’re OK” in the January meeting; and invited Winnie Preson, Home Economist to talk about “The Food Bite In Your Budget.”

ELM CHAPTER, ILLINOIS

The chapter sponsored the Sixth Annual Drury Lane Theatre Party On March 9. Two complete sections were reserved for members and guests of the DuPage, Geiseman and Elm chapters to see “Catch Me If You Can” with Van Johnson as the star. This was followed by late evening gourmet food and socializing.

SOUTHTOWNS-ERIE

On February 19 the chapter meeting was planned for the showing of the Valpo filmstrip, “Searching the ‘70s”.

FORT LAUDERDALE

Women have been actively, engaged in Valpo projects during the past months. A Holiday Bazaar was most successfully received, and the February Bridal Pageant, Card Party and Saladbord Luncheon was attracted a sell-out house. The members also
were busy on Valpo Sunday and pinned a Valpo seal attached to a gold ribbon on each person who attended the church service.

CINCINNATI
At the annual banquet held in May Professor Dana Schwahnolt of the Department of Education will be the featured speaker.

PLYMOUTH, WISCONSIN
Vivian Wacker, chapter secretary, sent the following newsy note: “Last month we had our big Christmas party. Gained three new members. Also had our Three Score and Ten Party which we sponsor annually for members of our church who are seventy years old or older. Our December bake sale was a big success. At present we are busy getting ready for Valpo Sunday.”

MISHAWAKA - SOUTH BEND
A VU alumna, Mrs. Robe (Carol) Wilken, spoke of her responsibilities as administrator of the South Bend YWCA’s shelter care home for girls at the February meeting. For the first time, banners on display were made for Valpo Sunday, and these were displayed at the chapter meeting. Membership chairmen took charge of arrangements for each of the congregations.

GOLDEN GALE NORTH
The chapter and alumnae in the area sponsored a dinner meeting at which time President McCown spoke.

SAN FERNANDO VALLEY
President Mrs. Robert Woiwod assisted by members from other nearby chapters spoke to students at the Lutheran high school in Los Angeles on their College Day. They distributed brochures and campus maps and visited with students about Valpo.

BROADLANDS, ILLINOIS
Spring meeting topics for the program include “Confrontation by Billy Graham”, and “As a Campus Minister Sees the Student”.

CHICAGO CHAPTER
Mrs. E.H. Ruprecht spoke to the members and guests of the chapter at the Fall Luncheon and book review held in October at Hope Church. New members were welcomed and Mrs. Alfred Lux, president, presided at the meeting.

DUNDEE, ILLINOIS
The annual guest night was held at Bethlehem Church, November 17th. Bruce Olson, a student on campus from Park Forest, Illinois was the guest speaker for the evening with parents and young students invited particularly to hear him and to ask questions concerning requirements for college entrance.

GEISEMAN MEMORIAL
Dr. Walter Rubke was the speaker for the 10th anniversary of the chapter in October. An Old Town Theatre Party given in November was a successful event. In December the annual Christmas Tea and Concert was held, and in January the winter meeting featured “Emphasis Cookbook” with goodies provided from recipes contained in the Guild cookbook.

VAN WERT COUNTY
At the May meeting held at St. Thomas Lutheran church, Mr. Gary Fauble, social worker at the Lima State Hospital will give the program.

KANKAKEE, ILLINOIS
A Choral Vesper Service was held at Our Saviour Church in Bradley on December 10th. Participating choirs were The Trinity Lutheran Senior Choir of Herscher, Our Saviour Lutheran Junior Choir and Senior Youth Choir of Bradley, St. Paul’s Lutheran Senior Choir of Kankakee, and St. Paul’s 7th Grade Girls Choir. Following the service Refreshments and Fellowship were provided.

MERRILL, WIS.
At the March meeting high school students were invited to attend so that they might see the Valpo filmstrip “Searching the ’70s”. Members and alumni
are working together for a strong student recruitment program.

ST. PETERSBURG, FLORIDA

On February 9th members of the chapter entertained Dr. A.G. Huegli at a luncheon held at the Bardmoor Country Club. Guests were invited to hear reports from V.U. from President Huegli. Mrs. Henry Nadig is the chapter president.

The chapter sponsored a FASHION SHOW, PETITE LUNCHEON & GAMES PARTY at Town Apartments Auditorium on Thursday, Feb. 22nd. Members brought home-made cake and sandwiches, and articles for door prizes.

HOLLAND, MICH.

The first meeting of the New Year included summaries of the Christmas basket collection, on the sale of ceramics and also of the Guild cookbooks. A potluck dinner given by the members for their families and honoring guests was held after the second service on Valpo Sunday. Mrs. Julius Bertalan gave the ptoram speaking on the topic “Hungary Today”. She had recently returned after visiting relatives in Hungary for several months.

MONROE, MICH.

Mrs. Edith Demerest, president, reports a successful Fall card party and the annual Pre Lenten Breakfast. This is given at the beautiful home of Mrs. Edwin Schumaker who graciously entertains Guild members and guests each year. Plans are being made for a Spring Tea in May at which the Melody Masters will perform.

HAWAII

Mrs. Wilfred Wiedenheft of Honolulu wrote that a most successful Valpo benefit and Open House was held at the Wiedenheft home on a Friday night in December. She reported that 58 people attended, that all had fun, and that they had made $100 for the Guild. She closed by saying, “Again, mahalo and Merry Christmas with very best wishes for a blessed holiday season to you, your family and to the staff at Valpo.”

VALPARAISO

Highlighting Valpo’s chapter Annual Card Party in February, was a special program showing Aprons, both functional, decorative and fashioned from interesting items, plus old, new, wrap-arounds, party and slack type aprons. These were shown by members during the card party, followed by door prizes, dessert and coffee.

BATTLE CREEK, MICH.

Guild members have become accustomed to sponsoring choir and band tours, but this chapter sponsored the members of the Valpo swim team on their two-meet trip to Michigan in February. Members of the Guild provided the VU team with meals and entertainment and sleeping places while they were on tour.

QUEENS-BROOKLYN, N.Y.

Invitations have been sent out to members and guests for the annual Breakfast-Spring Fashion Show, for the benefit of Valparaiso University.

Commenting on the Choral Vespers program, held at St. Matthew’s Lutheran Church, Rochester, N.Y. and called “A Festival of Lessons and Carols”, Mrs. Jean Bichsel wrote:

“Here is a copy of our Choral Vespers program — the church was full (plus) — seats 400 — plus 3 choirs (approximately 200 singers). The music was truly beautiful — the service was outstanding in every respect. Dick and Barbara Resch, both Valpo alums, did a superb job in training the choirs and working up the format of the program itself. The whole event was a spectacular demonstration of what cooperation between Guild and Alumni and area singers and musicians can do, not to mention, of course, the obvious presence of the Holy Spirit.

GUILD SPECIAL

The 1973 Guild Special of $630 will be used to assist Station WVUR-FM, the student operated radio station with equipment and programming for educational needs which will enhance the quality of programs and quality of educational experience for students interested in broadcasting.
who was with us from beginning to end. Enthusiasm was high, no one turned us down, everyone wanted to pitch in! Amen and praise the Lord — the Guild did it again!

AKRON, OHIO
The 27th annual Christmas Musicale was again presented by the Akron chapter. The program consisted of organ numbers by Mrs. Edwin Koski, The Grace Lutheran Handbell Choir, the Zion Youth Choir, the Redeemer Lutheran Choir; the Cordelia Lutheran Choir, and numbers by Mrs. Gus Sain and Mr. Donald Farrow. Pastors Paul Hoffmaster and Ernest Eggers assisted in the beautiful, well attended service. Late Yuletide guests were invited to join the Guild members in Yuletide Fellowship in the Social Hall after the program.

KENTUCKIANA
Valpo Sunday in Louisville began with a meeting of the Guild members and husbands where Dr. Arthur Hallerburg, Prof. of Mathematics at V.U., and his wife, Kay, showed the Chapel filmstrip and answered questions about the University and the Guild.

On Sunday following the two morning services, Dr. Hallerburg spoke to the entire congregation about Valpo, and later to the Sunday School classes where he showed the filmstrip “Searching the 70’s”. A fellowship coffee was served following the second service where parents, alumnae and other interested people spoke with Dr. and Mrs. Hallerberg.

AURORA, ILLINOIS
At the annual Guest Night with husbands and friends of members participating at a pot-luck supper in February, Vice President Walter Rubke was the speaker for the evening.

DENVER, COLORADO
A luncheon was held on April 7 attended by approximately 50 guests and students interested in Valpo. The Lutheran High School ensemble entertained the group with musical numbers. Colorful brochures and other informative material was given to the group.

BUFFALO, N.Y.
The popular Christmas Candlelight Vespers were again held at Kleinhans Music Hall on December 3. A large spread with pictures was given to the concert in the Buffalo Courier Express with a most complimentary review. Marty O’Neil, journalist, wrote “It seemed a little reluctant to appear this year, but the Christmas spirit came at last. Sunday night like a baby chick fluttering out of its shell. The magic promise to men of good will lived again at Kleinhans Music Hall during the 17th annual Christmas concert.” Emily Doell, former chapter secretary wrote “The Lord gave us good weather and so we had a splendid attendance — I am told it was between 2,200 and 2,300.”

Quad-CITY
A luncheon served to the public, using recipes from the Guild Cookbook proved so successful that a large feature article was published in the Davenport News covering two pages of pictures, recipes, and information about the Guild and the University.

SAGINAW
Valpo Sunday was emphasized and promoted by all Saginaw area alumni, former students, Guild members, friends of Valpo and their husbands and wives who were all invited to Holy Cross Church for supper and a fun evening. The filmstrip of the University was shown and reminiscences of the 30’s and 40’s proved to be most entertaining.

CHARLOTTE, N.C.
On March 19th a group of 40 interested women met at a suburban shopping area restaurant for a luncheon meeting arranged by Mrs. Martin Baumgartner and Mrs. Leslie Frerking. Mrs. Woody introduced the speaker, Mrs. E.H. Ruprecht, who spoke on the progress of the Guild and the University.

ATLANTA, GEORGIA
At the March 22nd meeting of this newly formed chapter, held in the home of Mrs. Diane Wagner the president, Mrs. Pam Lecy gave an excellent report of the Executive Council meeting held in February. Plans were outlined for a project to make children’s nursery school aprons. Mrs. E.H. Ruprecht talked to the members about current Guild and University activities.

SHEBOYGAN, WIS.
In a clipping sent by the chapter president, Mrs. John Bolgert, the Valpo Guild cookbooks were given fine publicity under the heading “Cookbooks Are Big Business” and “Best Sellers”. The portion describing the Guild Cookbook was also devoted to good coverage about the University and also about the local Sheboygan Chapter.

BELOIT, WISCONSIN
The guest speaker for the November meeting, held at the home of Marie Thompson, was Mrs. E.H. Ruprecht. She spoke to the group about current V.U. affairs and particularly of the Guild program. Mrs. Richard Reul, president, reported on the results of the October salad luncheon and plans for cookie packing in December. The chapter celebrated its 35th anniversary on February 17th, and concludes the year with a Pot Luck Guest Day with
the pastors on June 14th. Thirty-five years ago, Feb. 17, 1938, the Beloit Chapter of Valparaiso University Guild was organized. Of the 19 charter members, three are active — Mrs. Paul Drawz, Mrs. Forrest Palmer and Mrs. John Reaf.

Mrs. Forrest Palmer and Mrs. John Reaf. At a meeting in the home of Mrs. Robert Lewis, Janesville, Feb. 8, 1973, members reviewed the early years of the guild. Mrs. Ruth Reaf and Mrs. Palmer, the first two chapter presidents, were honored for their years of leadership and service. Mrs. Richard Wisch and Mrs. Alvina Gerhard were hostesses. Mrs. Edwin Mecklenburg and Mrs. Raymond Schoenfield were the members of this 35th Anniversary committee and made all arrangements including the program presented.

**MILWAUKEE SUBURBAN**

A Cookbook Recipe luncheon held at Elm Grove Church in March proved to be a great success. The menus included Entrees, Breads, Salads and Desserts, all marked with page numbers from the cookbook. An arts and crafts boutique was held in conjunction with the luncheon. Quiet Books are being made for Project sales.

The Milwaukee Suburban Chapter decided to use the tasting luncheon as a vehicle to promote the cookbook. We selected fifteen recipes. Judy Pretzal (an alumna) was our Luncheon Chairman.

We used a country kitchen theme with red-checkered table cloths, geraniums in bread pans on each table, along with old-fashioned Kerr pin jars filled with dried split peas, beans, candy, etc. We had many antiques scattered about, and a large old copper wash boiler filled with dried flowers and weeds.

We had a Crafts boutique where we sold hand-crafted items our members contributed. There were papier tole, decoupage, decorative painting (also known as Country painting) items, as well as knitted and hand sewn garments. We prepared another booth where bakery items were sold, along with the Quiet Book (which we make), stationery, and of course, the Guild Cookbooks.

We served about 180 that day and sold 62 cookbooks as a direct result. It has given impetus to our cookbook sales, as we have sold many more since.

Marilyn Krueger, Chapter Secretary

---

**PLEASE NOTE**

The Valpo chapter of the Guild personally contacts each graduating senior girl, informing her about the Guild and its purposes. At that time they offer her a free one-year membership to any chapter she may wish to join. We ask that ALL Guild chapters honor this card when presented by a V.U. alumna.

---

**A VISIT WITH THE BOULDER CHAPTER**

The Boulder Chapter of the Valparaiso University Guild is a fun group — perhaps even a little nutty! How else to explain that this group of basically German descent observed the tenth anniversary of their founding with an Italian dinner on St. Patrick’s Day! Four of the original seven charter members were present and were honored with corsages of gold carnations with brown ribbons. Former members, prospective members, friends of the Guild and husbands were also invited to the event.

Several members of the Guild made lasagna while the rest contributed tossed salad, Italian bread, wine and desserts. Each person attending donated $3.00 for the dinner which will be sent to Valparaiso University as a birthday gift from the Boulder Chapter.

The program included comments from the charter members, a quiz on the total number of members in the last ten years and also on the amount of project money sent to the University in that time, and a brief resume by the present secretary from the chapter’s minutes through the years. The chapter has had a total of 35 members, of which 22 are still active. Project monies totaled $2668.00.

The Boulder Chapter is honored to have two national officers among its members: Jane Lichtfuss, 1st Vice-President, and Sandi Trenka, Area Director.

Other spring activities of the Boulder Chapter include the annual garage sale and making bookmarks for the confirmands of the three Boulder churches. The Valpo filmstrip will be taken to four area churches also.

Sue Renken
WHY I BECAME AN ACTIVE GUILD MEMBER

by Jane Lichtfuss

Both Armin and I are graduates of Valpo. My older sister and Armin's older brother both attended Valpo so we had known and been aware of Valpo for a number of years before we actually attended. We were both raised in neighboring states, Illinois and Wisconsin, so this again helped us in our awareness of Valpo. After 5 years of marriage, however, we moved to Boulder, Colorado where we found the situation to be quite different. It became quite obvious when the Valparaiso University envelope in the congregational envelope packets were not used. Being a curious person, I inquired why they weren't used and was immediately told that Valpo didn't need "extra" money since it was supported by the Lutheran Church-Missouri Synod. Thus began the adventure which has led to so many other things in the years that followed. Boulder is quite a white collar city. Most of its "industry" pertains to NASA or other scientific ventures and to the University of Colorado. The number of people who have a college degree in our congregation is quite high and still they, who had come from all the corners of the country and attended many different schools did not know how Valpo was supported and, indeed, in many cases had not even heard of Valpo. Our Pastor was very willing to support Valpo and encouraged all education concerning Valpo. This, of course, was a great help. So, Valpo Sunday was from that time on, advertised Sundays before the actual date of Valpo Sunday and slowly the collection for Valpo increased. But that was only my congregation. There were two other Missouri Synod congregations in Boulder, plus a student church.

THANK YOU

Thank you Chapters who so graciously sponsored and arranged for visits of the Valparaiso University Band, and Choirs. This is deeply appreciated by the Music Department and creates good publicity and fine public relations for V.U.

It was about this time that I found out that a Valpo Guild Chapter had been started in Broomfield, Colorado, a community about five miles down the road. So, I joined and was introduced to what the Guild could do. It was also at about this time that I decided to do a little "mission" work of my own in neighboring communities. I wrote to Valpo for a filmstrip that they had and wrote many letters to pastors of congregations in neighboring towns asking if I could come to their church some evening to present a program on Valpo. The replies were very encouraging. So schedules were made and off I went. It turned out that in most cases, the congregations planned a social or potluck supper "around" my program and really made an evening or afternoon of it. They were most pleasant to me and the questions they asked me showed they were truly surprised to find out that Valpo truly existed and that it did, indeed, need their help and assistance.

A side happening during this year was that more and more women in Boulder became aware of the Guild and kept inquiring about it. However, they found it quite impossible in their busy lives to take the time to drive to Broomfield each time there was a meeting or work session so would not join that chapter. Therefore, about a year after I had joined the Broomfield Chapter, I inquired of Ber Ruprecht if she thought it would be wise to organize a new chapter of the Guild in Boulder. We both had misgivings as to whether the Broomfield Chapter would continue if someone were to split off and begin another chapter, and after Marge Wilson, the sparkplug of the Broomfield Chapter, moved out of state, that chapter did cease as an active group.

The Boulder Chapter is ten years old this year and we seem to be still struggling in many respects but we continue to grow, step by step, and the dedication of the people in this Chapter is unbelievable. A number of these gals have never been on the campus of Valparaiso University. We found that the first few years were spent almost entirely on educational pursuits. Very little money making was accomplished. People would not readily contribute or support money making projects of an organization that they knew nothing about. So educate we did. This is a continuing thing but each year the Valpo Sunday contributions increase in each congregation. As I mentioned, our Guild membership continues to grow and we have had more and more people from our area in those congregations I spoke to so long ago, enrolling as students at Valpo. The members of our Chapter have instituted endeavors that "served" our congregations... we did not feel that we could always "ask" from them. And it seems that Valpo, and Valpo Guild, are well accepted in all three of the churches. But our job has just begun. Maybe in the next ten years...!
How to Promote Chapter Management Workshop Summary

by Marj McCown

Basic recipe for a good Project
1. Enthusiasm — members must enjoy
2. Participation — get as many members enrolled and active as possible.
3. Ingenuity — explore an original idea, find short cuts and less expensive ways to do things.
4. Marketability —
   a. Priced fairly — chapter should make at least 40% on commercial sale items and 50 — 75% on handmade depending on amount of time and work required.
   b. Children’s items sell, as do $1.00 items
   c. Publicity — improves market — talk about and show your projects
5. Exposure of Valpo — try to add something permanent to whatever you make or sell that says “V.U. Guild” e.g. sew on labels.
6. Keep records of successful projects so you can repeat it and share with others chapters. Include instructions, cost to make or buy, retail price and approximate time involved.

Let’s examine some proven success
The market seems endless for the masonry nail crosses made famous by the Southwest, Florida chapter. They are able to make them for 35¢ and sell for $1.00, and have been able to clear $800 for Valpo in a year and a half.

The St. Louis Chapter makes an Advent calendar that sells itself. It is a felt banner with a Christmas tree and 24 packets that contain part of the Christmas story and a relating ornament to hang on the tree each day. St. Louis Chapter sells them for $7.00. Cost about $3.50 to make. Complete instructions available for 50¢.

Ft. Lauderdale Chapter decorates their whole tree with spoon ornaments made from Christmas card ornaments set in plaster of paris.

Quiet books continue to be best sellers for many chapters. Patterns available for 50¢ from St. Louis Chapter.

Washington D.C.’s annual Christmas Fair is a combination luncheon/bazaar at which they cleared about $700 last year.

Some commercial sale items that continue to sell well are vinyl gloves by Tracy Hamilton, Current stationery and the sale of pecans.

New Ideas
Miniature “shadowbox” pictures made from wooden curtain rings, posterboard paper dolls with fabric clothes, felt Christmas ornaments, auctions and garage sales.

To evaluate PROGRAMS consider the objectives of our organization.
Bylaws state that our programs are to have high educational and cultural value.

1. Try speakers on current event topics, travel (airlines have excellent people who talk on their
Another objective is that programs are to be distinctive and interesting.

1. Luncheons — at restaurant with speakers, taster luncheons (use recipes from Guild cookbook), at department stores — have program by one of the departments (e.g. interior design).

2. Fashion shows
Other than the conventional shows, there are sew-your-own-fashions, a short fashion show at a movie theatre and then see the movie, and then one chapter had a beautiful antique bridal gown show.

3. Wine tasting parties with husbands have entertained many chapters.

4. Provide outlets for individual talent demonstrations, travelogues, skits.

5. Don’t forget topics that encourage our common bond — Valpo news and films, successful graduate telling about Valpo’s influence upon them, and guest speakers from Valpo.

For any additional information on any of these projects or programs write to your Activities Chairman: Mrs. Allan McCown, 428 North Dickson, Kirkwood, Missouri 63122

HOW TO PROMOTE THE GUILD
by Carolyn French

It certainly is not an original conclusion which was reached, at least mentally, by those attending the workshop on membership that an organization can be only as effective as its members. How to obtain and retain members in the Guild was discussed at length and many fine suggestions made as to the means the various chapters use to interest women in joining our work.

First of all, it is the enthusiasm of our present members and their belief in the worth of our projects and our goals which will influence other women to join us.

Of immediate concern to most chapters was getting information to our student body about the various contributions of the Guild to the University in order to further interest in belonging to the Guild upon becoming alumnae. While most of our effort goes toward the girls, some of our present most loyal members are women who never went to Valpo, but are the wives of alumni, so we must also reach our young men. Each spring the local Valpo chapter sends speakers to each of the sorority houses our projects and inviting them to join us. Those women living off-campus are sent a letter. Also, the national Guild offers each graduating senior a year’s free membership, to be used at any time. It was suggested that in order to reach girls who don’t graduate, each chapter be aware of this offer of a year’s free dues so that any alumna who isn’t a graduate can be afforded the same privilege.

Other suggestions to promote the Guild to students were: 1. All students be given Guild literature with their orientation material. 2. That a message be enclosed with all the birthday cakes made and delivered by the Guild’s Valpo chapter giving information about the Guild’s current projects. (About 1200 cakes are provided each year.) 3. Several of the chapters who are fairly close to Valpo make up and deliver to each of their local students a “Survival Kit” full of cookies and other goodies during one of the exam weeks. 4. Send each local graduate a letter or card of congratulation which includes an invitation to attend a Guild meeting or function. 5. A mother-daughter coffee for new students which acquaints both with the Guild. 6. A luncheon-fashion show toward the end of summer featuring Valpo coeds as models.

Since most Guilds are instrumental in the promotion of Valpo Sunday, it was suggested that a flyer be included in the Sunday bulletin explaining the work of the Guild and making clear once more that no “connection” with the University is needed to belong to the Guild.

When approaching the mother of a student, particularly one who is not Lutheran, make sure you are conversant enough with our various projects and their worth to inspire interest and enthusiasm in her.

Also, in order to make non-Lutherans feel more welcome, those chapters who are made up of several congregations might divide themselves geographically rather than by congregation. While the interest of a mother naturally peaks while her child is a student, emphasize the continuing work of the Guild to encourage her to retain her membership after her child has left Valpo.

In conclusion, when any prospective Guild member questions the need for a Valparaiso University Guild, tell her every student should be able to make the choice between a private or a state-supported school, and the Guild helps our University to keep that choice available.
President A. G. Huegli was elected as the chairman of the Commission on the Future of the Lutheran Educational Conference of North America. . . .

Dr. Charles S. McGill, recipient of an honorary Doctor of Laws degree from VU last Spring, has donated 56 native Indiana trees and shrubs of 24 different varieties to the University. . . .

Dr. Herman C. Hesse, dean emeritus of the College of Engineering, died Nov. 24 after an extended illness. After his retirement as dean in 1965 he continued to serve as distinguished service professor and special consultant to the president. . . .

Dr. A.W. Manning, chairman of the department of Physics, has been named to a roster of radiation experts by the Indiana Board of Health. . . .

Profs. Wayne E. Kiefer and William T. Kowitz of the geography department, have published a Geomorphology Laboratory Manual. . . .

Dr. Gilbert Lehmann, acting Dean, has been appointed Dean of the College of Engineering. . . .

A nine passenger Volkswagen mini bus was presented to VU by Tony Mackel of Silver Spring, Md., who attended the Lutheran Human Relations Institute held on campus last year, and observed the need for a bus for minority students. . . .

The graduate student enrollment at VU has reached an all-time high according to Dr. Howard N. Peters, Director of the Graduate Division. . . .

Kenneth Harmon, Director of Food Services for 24 years at VU, has retired from this position. Replacing him is Mr. Ron Inlow, who has been serving as Director of Food Services in the Residence Halls. . . .

Altruria Hall, built in 1910 and used as a women's dormitory will be closed at the end of the school year. . . .

Stiles Hall, erected in 1890, used as a boarding house and apartment building, will be removed this summer. . . .

Beginning with the fall semester of 1973, VU will offer a two-year associate in science degree for students wanting to specialize in health sciences and para-medical fields. . . .

Valparaiso University will move its Health Center into the former Barnes property at 1406 LaPorte Avenue near the University residence halls, as soon as remodeling work is completed. . . .

The Foreign Language Center at VU has been named the Richard E. Meier Hall by resolution of the Board of Directors. This action serves as a tribute to Dr. Meier's long-time service and devotion to the University, as well as to the Church. . . .

Harvey Grotrian, Director of Financial Aid at VU was elected to the position of President-Elect of the Indiana Financial Aid Association. . . .

The Rev. Dr. O.W. Toelke, Executive Director of the Ohio District and formerly Vice President of Valparaiso University, was the guest preacher at the Chapel of the Resurrection for Valpo Sunday. . . .

The Porter Memorial Hospital Guild presented $2,000 to VU for its nursing scholarship fund. . . .

Garry Puetz, VU All-American tackle, was picked by the New York Jets in the professional football draft. . . .

Dr. Vera Hahn, who joined the faculty in 1941 and was chairman of the speech and drama department until 1969, directed her last play, "Death of a Salesman" on Feb. 22-25. She will be retiring at the completion of the schoolyear. . . .

Observance of the 25th anniversary of the Institute of Liturgical Studies took place on campus Feb. 27-March 1. Built around the theme of "The Liturgy of Holy Week," about 200 clergy and lay representatives throughout the country were in attendance. . . .

Prof. Richard Caemmerer, art department chairman, has been commissioned to do a sculpture for the learning center of the newly opened Valparaiso High School. . . .

Prof. Elmer Hess, law school librarian, was recently elected a fellow of the International Association of Law Librarians. . . .

Robert G. Horn has been appointed assistant to the vice president of the Division of Public and Alumni Affairs at VU in the area of fund raising. . . .

Eugenia Stiemke of the education department was elected treasurer of the Association of Lutheran College Faculties at the annual conference held at St. Olaf College. . . .
Welcome New Chapters

MICHIGAN CITY, INDIANA

A meeting held at Immanuel Lutheran Church on Thursday, March 22, resulted in the formation of a new Valparaiso University Guild Chapter. Mrs. E.H. Ruprecht and Mrs. Gene Bahls, area director for Indiana spoke to the women and described the structure of the Guild and its history. Dr. Richard Scheimann, pastor of the church, attended the meeting and addressed the women. Mrs. Paul Wozniak was elected temporary chairman, and Mrs. Jerry Karstens, temporary secretary. The next planning meeting will be held April 26.

JOLIET, ILLINOIS

Mrs. Robert Schirmer of Joliet hosted a meeting at her home in Joliet on Tuesday, March 27th. Mrs. Gene Bahls and Mrs. Ruprecht attended the meeting as did Mrs. Paul Lange of Valparaiso. They answered questions and spoke about the value of Guild membership to the University. The women decided to form a new chapter and to hold the next meeting at the home of Mrs. Ervin Anderson. Mrs. Evan Gradberg and Mrs. Russel Peterson will act as a committee to arrange the program.

JANESVILLE, WISCONSIN

On Wednesday afternoon, March 28th, Mrs. Fred Froehlich and Mrs. Richard Wolters of the Appleton chapter, attended a meeting at the home of Mrs. Robert Lewis for the purpose of forming a new Guild chapter. Enthusiasm and interest was created by the two speakers, and the decision was made to form the new chapter. The members plan to hold a meeting prior to the Wisconsin State Convention held at Redeemer Lutheran Church, Milwaukee, April 24th.

We are delighted to add these sister chapters to the national Guild and wish them success and happiness in this new affiliation, under God's continued blessing.

COOKBOOK — COOKBOOK — COOKBOOK — COOKBOOK — COOKBOOK

The Valparaiso Guild Cookbook is fast becoming a best seller by any standards. Within one month of publication over 2,000 copies were sold. In six months nearly 5,000 have been sold and orders come in daily. Promotional Chairman, Mrs. Richard Walsh of Crown Point, Ind., has personally sold over 60 copies. Mr. Walsh, an attorney, gave Cookbooks for Christmas gifts to legal aids and court clerks and delightfully discovered that his was the “favorite” gift!

The books are beautifully designed, art work having been done by Valparaiso University art students under the direction of Prof. Richard Brauer. Non-cooks delight in the many historical insights provided through quotes from John Strietelmeier’s fascinating book, VALPARAISO’S FIRST CENTURY, (publ. 1959) and in the pictures of Valpo’s campus, notes about the Guild and recent progress at Valpo compiled by Mrs. Frederick Schmalz of Minneapolis, Minn., a past president of the Guild.

Busy ladies love the time-saving index, page headings and heavy section dividers. The special spiral binding permits easy access to the 650 recipes (plus many variations). The favorites of those who submitted them, they are quickly becoming favorites in many more households. (Ask the ladies who have cookbooks, they are not gathering dust.)

Suggest you try Delicious rice, p. 270, French dressing, 254, 3-bean salad or it’s variation, 252, Sauer Kraut Relish, 245 which is deceptively simple and utterly delicious, Ribbon mold, 241 in which you might like to substitute a cup of cottage cheese whirled smooth in your blender with 1/2 cup milk in place of the evaporated milk if you like cheese flavor in gelatin. (This has already become the “birthday” salad in the Cookbook editor’s family). All of these are every-day family fare. For sauerkraut lovers and those who only “like” the stuff, try the German Skillet dinner, p. 181. For a Sunday night delight, make the Baked Apple Pancake, p. 48 for supper.

If you haven’t yet ordered your copy of the Guild Cookbook, or you want more for gifts, don’t delay; send your check or money order for $3.50 per book to: Your “ex-editor”, Midge Rivers

From Joyce Frederick, Cookbook Distribution Chairman. “I know there isn’t space enough to write everything I would like to say, but I just wanted to let you and the Guild women know that I appreciate so very much your prayers, notes, etc. during my recent surgery. I had cards (with notes from so many from all over the U.S.). If possible, please include this thank you in the next Guild Bulletin. I have made very good progress and even attended the Lenten service at church last evening.” Peace and Love — Joyce.
MEMORIAL WREATHS

October 1, 1972 to February 28, 1973

The names listed are those in whose memory the gifts have been given.

Golden Gate North, California
The Rev. W. F. Schlueter ............

Fort Wayne, Indiana
Mrs. Bertha Jacobsen ............

Hammond, Indiana
Mrs. Leda Gamrath ............

Anna Bates ............

Herbert Karner ............

Holland, Michigan
Mr. Elmer Odell ............

Arthur Reckling ............

Ralph Richman ............

Indiana, Indiana
Edward Hennig ............

The Rev. Harry L. Krueckeberg ....

Kalamazoo, Michigan
James Wilson ............

Kendallville, Indiana
The Rev. Harold Engelbrecht ....

Logansport, Indiana
Mrs. Esther L. Hintzman ....

Mr. Wilfred F. Biard ............

Marian, Wisconsin
Mr. Mrs. Paul Tietz ............

Mr. Wm. Scott ............

Mr. John Schott ............

Mr. Fred S. Berner ............

Mr. John Liken ............

Mrs. Jacob Sharpsteen ............

Mrs. Beatrice Raymo ............

Mr. Arthur Rook ............

Mr. Julius Hessler ............

Mr. James Wilson ............

Mrs. Anna Kesling ............

Mrs. C. B. Anderson ............

Mr. Earl Crabtree, Sr. ............

Mr. Donald Lofland ............

Mr. Paul Tietz ............

Mrs. Beatrice Raymo ............

Mr. Arthur Rook ............

Mr. Julius Hessler ............

Mr. James Wilson ............

Mrs. Anna Kesling ............

Miss Florence Feiffer .........

Otto Gramitt ............

Dr. Carl S. Meyer ............

Wallace Aylesworth ............

Washington, D.C.
Olinda Roetger ............

Westchester-Bronx-Manhattan, N.Y.
John Milksad, Sr. ............

Mrs. Mary Richtarik ............

Alfred Braun ............

Individuals
Leonard Ade ............

Laura Jaacks ............

Clarence Leisich ............

$1,029.50

St. Louis, Missouri
Mrs. Fred Dau ............

Prof. Carl Meyer ............

Mrs. Alma Kurth ............

Mrs. Kari Kurth ............

Saginaw, Michigan
Mr. George Piotter ............

Reedsburg, Wisconsin
Mrs. Emma Ludwig Schutz ............

Saginaw, Michigan
The Rev. Oscar Fedder ............

Harold Hendriks ............

Ronald Hessler ............

Mary Krumbach ............

Mr. Alfred Austin ............

Mrs. Clarence (Eleanor) Cordes .

Mr. Arthur Sherman Sr ............

Mr. William Hasso, Sr ............

Mr. John Liken ............

Mr. Arthur Rook ............

Mr. Julius Hessler ............

Mr. James Wilson ............

Sheboygan, Wisconsin
Mrs. Anna Kesling ............

Southeastern Indiana
Viola Stewart ............

Washington, D.C.
Olinda Roetger ............

Nutmeg State
The Rev. Harold H. Engelbrecht ....

Frances Bradley ............

Miss Florence Feiffer ............

Otto Gramitt ............

Dr. Carl S. Meyer ............

Wallace Aylesworth ............

Washington, D.C.
Olinda Roetger ............

Westchester-Bronx-Manhattan, N.Y.
John Milksad, Sr. ............

Mrs. Mary Richtarik ............

Alfred Braun ............

Individuals
Leonard Ade ............

Laura Jaacks ............

Clarence Leisich ............

$1,029.50

Guild women everywhere mourn the death of "Oma" Kretzmann, mother of Chancellor O.P. Kretzmann, who died in Kendallville and was buried in St. Louis on Monday, March 26. "Oma" was 93 years young — she lived to serve others — she served her Lord faithfully all her days — she enjoyed every Guild convention. We shall miss this good friend — Heaven is richer.
LEFT — Mrs. Edgar Pickard and Mrs. Robert Pulver examine aprons on display for Valparaiso Chapter Spring card party. BOTTOM CENTER — Tea table at Geisemann Memorial Christmas Concert Tea. Mrs. O.A. Geiseman, one of the founders of the chapter, is pouring. RIGHT — Decatur Circuit banner pictured is patterned after the one shown in a recent edition of the Bulletin, and was made by Jean Tyler Morgan, the new president of the chapter. It was used at Valpo Sunday where a special mailing took place, and a tea was served between both services.

Order Your VALPO GUILD Cookbook

Order COOKBOOKS on consignment in units of 12. This saves postage and books may be paid when they are sold.

No gift could give more pleasure than a COOKBOOK for Mother’s Day, graduation, wedding and showers that are scheduled for April, May, and June.

Cookbook Address: 

Enclosed is my check for $............. for ............... books at $3.50 each payable to V.U. Guild Cookbook.
Send ............ Cookbooks on consignment to:
Name
Name of Chapter
Address