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# Healthcare Marketing Strategies: Promotional Tours

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#### Inspired Interns Turned up into

# MARKETING HEROES

JANUARY/2016 TILL TO DATE



### Healthcare Marketing Strategies: Promotional Tours



SARIKA SREE KONA AND SRINIVAS PONNAM

Marketing is always a mix combination of pricing, distribution, advertising, promotion and customer service.

But still you don't have to do all those to build a successful practice.

Just start with one that speaks to you and build from there.