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Valparaiso University Guild

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651 E. Decatur St., Decatur, Illinois

Field Sec'y, Northern Ill. ........ Mrs. Otto Wachholz
1856 W. 187th St., Homewood, Illinois

Field Sec'y, Northern Ind. .... Mrs. Louis A. Jacobs
116 North Tenth St., Decatur, Indiana

Field Sec'y, East. Michigan .... Mrs. Louis Heinecke
4644 Grant Park Blvd., Utica, Michigan

Field Sec'y, West. Michigan .... Mrs. Martin Brauer
1756 Lyon N.E., Grand Rapids, Michigan

Field Sec'y, Minnesota .......... Mrs. W. E. Schmalz
1835 Lincoln Ave., St. Paul, Minnesota

Field Sec'y, New York .... Mrs. E. W. Schroeter
154 Windemer Blvd., Buffalo, New York

Field Sec'y, Wisconsin .......... Mrs. Lester Wegner
North Lake, Wisconsin

Activities Committee

Chairman .......... Mrs. Paul Block
101 N. State St., Merrill, Wisconsin

Revisions Comm. Chairman .......... Mrs. Arnold Scherer
2621 West Drive, Fort Wayne, Indiana

Parliamentarian ........ Mrs. W. N. Hoppe
17525 Madison, Lakewood 7, Ohio

CORDIAL GREETINGS

to All Valparaiso Guild Members:

We hope you are looking forward to an active, productive year in your Guild chapter.

We are happy to announce that plans are now being made to once again hold our national convention in September. The local women of the Valpo chapter are making special efforts to entertain the 1959 convention the last weekend in September, which will coincide with the dedication of the Chapel. This will be one of the most memorable events of the Centennial year and I am sure every Guild woman would like to be present for this occasion. Please put these dates on your calendar now -- September 25, 26, 27 -- and begin to make plans to attend the Centennial year convention.

In preparing for the Centennial year, the Guild adopted an Expansion Program for increased membership, and also to endorse the Patron Plan. I sincerely hope that each one of you is attempting to carry out this important program and I would urge you to make every effort to help make this an outstanding success.

May each chapter receive God’s richest blessings in carrying out this program.

Mabel C. Frank
Our Privilege to Serve and How We Can Serve

By Miss Ruth Luekens
Convention Reporter

Being asked to serve as reporter for the 1958 Valpo Guild convention was a special honor and thrill for me. It gave me the opportunity to once again return to my Alma Mater and reminisce to 1948, the year of my graduation. If I were to report only factual material of the 1958 Guild convention, then I fear that I would not be telling a true story of what really takes place. On the other hand, it is difficult to convey to you the enthusiasm, genuineness and the consecration that exists in the hearts of the Guild women. It seems that the "Valpo Spirit" is not only a part of the campus "Valpo Family" but it stretches out so that this spirit is also reflected in many of our Guild women. One of the truly remarkable things about the work of the Guild is that there are countless women throughout the country who are working diligently for Valpo even though they have no children, grandchildren, or nieces or nephews attending. They know how important it is that we have trained lay leaders in our Lutheran churches and in the world if we are going to be able to do the work of the Lord effectively. They realize it is their PRIVILEGE TO SERVE.

After an opening devotion, the Executive Board meeting on Friday was begun with reports from the Field Secretaries. Mrs. Roy Frank of Maryland is not only the National Guild president but she is also working in the capacity of Field Secretary for the Eastern area and reported that three new chapters were started in that area. She introduced Mrs. Jabs of Bristol, Conn., and we learned that although this chapter was just started in November, 1957, it now has a membership of 118. How thrilling! If each one of us would continue to strive to get new members and chapters and take this job just as seriously as the national officers carry on their work, what a harvest we would reap! YES, THIS IS HOW WE CAN SERVE. At the conclusion of the other Field Secretaries' reports, it was announced that another record was established by the Valparaiso University Guild women with the formal admission of ten new chapters, making a total of 113 chapters in 19 states. The new chapters are located in Miami and St. Petersburg, Florida; the Hartford-Bristol, Conn., area; Falls Church, Virginia; Kankakee, Illinois; Aurora, Indiana; Ambler, Pa., Alexandria, Indiana; Kansas City, Missouri; and the Chicago Northwest Suburban locale, making the sixth chapter in the Chicago area.

In Dr. O. P. Kretzmann's report to the Executive Board, he reported that the chapel is already attracting national attention and is becoming a "tourist mecca." He stated that work on the men's dorm and the Moeller Memorial Library is going along on schedule and should be ready for occupancy by January and June, respectively, of 1959. Dr. Kretzmann stated that because people see new buildings, many of them feel that we are really rich now; however, all large gifts have been designated for specific buildings. Operating expenses continue to increase but the congregational collections and patron gifts have fallen short about $200,000 of the amount needed. Out of 5,000 churches in the Missouri Synod, only 2,000 take part in Valpo Sunday. LET US REMEMBER THIS AND SERVE VALPO BY GETTING OUR CONGREGATION TO HAVE A VALPO SUNDAY IN MAY, 1959, THE CENTENNIAL YEAR. IN ADDITION, YOU CAN SERVE BY BECOMING A PATRON AND OBTAINING ADDITIONAL PATRON GIFTS OF $10 OR MORE. The president told us that they are proceeding cautiously on the development of graduate work and it will probably be 1960 before Valpo is ready to give work on a Master's Degree. Dr. Kretzmann once again told the Guild that it means a great deal to have their sympathetic support.

The Project Committee announced that the Guild had broken all previous records in fund-raising with a new gross high of over $55,000.00 raised during the past year. The 1959 project will be to secure funds for a complete land-
Scraping of the grounds in the chapel and library areas. It is difficult to state what this will cost, however, the more funds available, the more complete a landscaping job. This is another way your chapter can serve. It was also announced that the Guild Special for this year is to construct a recreational area for Dau and Kreinheder men’s dorm.

The Valpo Guild Chapter had big plans for a “Picnic in the Park in the Gay ’50s” on south campus but the rains came so we had our picnic in the gym; however, Mrs. Bonnie Rader, the M.C., made everyone feel as though we were picnicking outside. Singing songs like “Bicycle Built for Two,” “While Strolling thru the Park One Day” and then listening to the Barbershop Quartet from Michigan City sing “Sweet 16” and “Walt till the Sun Shines, Nellie,” caused many to think back to the “good old days.” The picnic had a fitting closing with a vesper service conducted by Rev. Koepke. His theme “Not Good if Detached” once again made us realize that if we detach ourselves from our source of life and strength, Jesus Christ, we lose our values in life and become self-centered instead of Christ-centered. “As we have therefore, opportunity, let us do good unto all men, especially those of the household of faith.” Let US SERVE OUR FELLOMEN.

In my opinion, one of the real highlights of the 1958 Guild Convention was the address by Dr. A. R. Kretzmann Saturday morning when he gave us a detailed report on the Chapel-Auditorium. He, along with Dr. Jean Labatut, head of the Graduate School of Architecture at Princeton are the two principal consultants who have worked closely with the architect, Mr. Charles Stade of Park Ridge, Illinois. It is impossible for me to find words that will do justice to the overwhelming feeling you get when you get your first glimpse of the chapel. Dr. A. R. Kretzmann stated that it is hard to take the vision of thousands of people and beautiful ideals of many young people and make them over into a building, however, this dream is starting to crystallize. I wish it were possible for all the friends and supporters of Valpo to have heard Dr. Kretzmann as he told us how the chancel, which is octagon in shape, came from what is, perhaps the oldest church in all Christendom — the Church of the Nativity in Bethlehem. The stained glass window in the chancel will be 88 feet high and will be crafted and done in Cologne and then taken apart and brought here. To give you some idea as to the size of this window, the hand of Christ will be 9 feet high and the wafer in Christ’s hand 3 feet high. They will use 47,000 pieces of glass especially cut and fitted, and you begin to appreciate the difficulties encountered when you learn that there are 91 shades of ruby alone!

Dr. A. R. Kretzmann told the Guild that Messrs. Stade and Labatut are more enthusiastic about the Guild Chapel than the rest of the building. Many of the dreams and desires of the Guild will be brought to fruition in the completion of the Guild Chapel which lies on the east end and occupies the octagon at the base of the chancel tower. Here there will be a seating capacity of 350 and can be used for small student gatherings, concerts, and special services. Approaches to the Guild Chapel are entirely separate so that even when functions are being presented in the Chapel-Auditorium, there will still be a place of quiet refuge for prayer and meditation available to the members of the university family. The Guild has been instrumental in providing many places for private worship and meditation on campus, but what about our own prayer life? Do we daily ask God to give us the strength, faith, and consecration so necessary to do work in His kingdom? Let US SERVE GOD BY PRAYING MORE FERVENTLY AND FREQUENTLY.

In the report of the National President, Mrs. Roy C. Frank stated that the theme from I Kings 5:5 “. . . Behold, I purpose to build an house unto the name of the Lord my God . . .” is a very fitting one with the chapel so near completion. “If the Guild is going to keep pace with the growth of Valpo, then it is necessary to expand also. This can only be possible if we make this an individual, personal responsibility.” Mrs. Frank has attended innumerable board meetings, state conventions and organizational meetings in an effort to expand the work of the Guild and has been an example to all of us to give of our time and energy.

Mrs. E. H. Ruprecht, executive secretary of the Guild, pointed out that we should realize our responsibility of interpreting Valpo to people — presenting it as a living, dynamic opportunity for furthering their education on a Christian campus. We should be enthusiastic supporters of Valpo! Another way we can serve. Mrs. Ruprecht stated that no one person in a chapter is more important than another. “A real Guild member and chapter member is one who is not living for himself but who is living for others — aware of the need for workers in the vineyard of the Lord.”

Dr. Manuel M. Bretscher of Valpo’s Physics department talked on “New Strides in Physics at Valparaiso University” and what appeared on the surface to be a dry talk proved to be a real eye-opener to us. “Valpo has a unique challenge in this field because it is our goal to get young Christian people to bear witness and assume leadership in scientific circles where it is sorely needed.” You AND I CAN SERVE VALPO by encouraging science students to attend Valpo or if you know of science profs who might like to teach at Valpo, submit their...
names and addresses to Dr. Bretscher as the shortage is really acute.

Special words of thanks should be given to Miss Louise Nicolay, the historian for the Valpo Guild, as she has given endlessly of her time. Although she is retiring from the job as historian, she will be serving Valpo as a member of the Centennial Committee. In her report on the Centennial, she urged the Guild women to make an effort to attend at least one of the twelve special services which will take place in 1959. Under the direction of our heavenly Father, the Centennial year should prove to be a real blessing in furthering the work of Valpo and in giving thanks and praise to God for the growth that has taken place.

Saturday afternoon we were privileged to see the filmstrip “This is the Difference” which was produced by Henry Stoeppelwerth in an effort to show the difference between Valpo and other universities. This filmstrip is available to any group and could be used profitably in promoting Valpo in your locale.

Every year the Guild members are introduced to one of the major fields of study available at Valpo. This year Dean Stalland of the School of Law plus two of his students spoke. The Dean stated it is important to train lawyers to think as Christians because the judgments lawyers make should be in harmony with the laws of God.

When the results of the election of National Guild Officers were announced, we learned that only one new name appeared on the roster in the office of secretary, Miss Ethelyn Baade of Grand Rapids, Michigan. Continuing in office are: President, Mrs. Roy C. Frank, Chevy Chase, Maryland; first vice-president, Mrs. Frederick Schmalz, Minneapolis, Minnesota; second vice-president; Mrs. C. M. Wismar, Cleveland, Ohio; and treasurer, Charlotte Kirchen, Milwaukee, Wisconsin.

One of the important closing items of business Saturday was the selection of the name for the Guild Chapel. Three names were submitted: Chapel of The Abiding Presence; Chapel of The Holy Spirit; and Gloria Christi Chapel. The Guild chose the name “GLORIA CHRISTI CHAPEL” and is symbolic of the work that has been done by the Guild as it has been done out of love for Christ and to the Glory of God.

The business session ended on a humorous note Saturday as there was considerable discussion about the way in which Memorial Wreaths for Valpo should be handled. Finally, Mrs. Frank closed the discussion by stating: “I would like to urge you to try and send in as many Memorial Wreaths as possible.”

A banquet is always a highlight of any convention and the Guild banquet was no exception. Special words of gratitude are due the Valpo chapter for the time and effort they put in every year into making the ingenious table decorations. This year it was a garden scene with a patio table and chairs. Dr. Hahn’s University Players continue to uphold their fine reputation as they presented a play where they used no sets, no properties or lighting but the characters had to identify themselves by the characters they portrayed. The Guild was exceptionally happy to hear that the closing vespers conducted by Professor Bertram for Saturday evening would be held at the Deaconess home as most of us had never had an opportunity to see or worship in this fine building.

We attended the Sunday morning service with mixed emotions because it was impressive and thrilling to see the National officers installed; however, it was also sad to know that the 1958 Guild Convention was drawing to a close. Rev. Theodore Gerken of LaGrange, Illinois, delivered a dynamic sermon based on the theme, “The Place of Ideals in a Christian’s Life.” He said that living for ideals is what makes Christianity so exciting and that sometimes reaching for our ideals is often more fun than attaining them. “The holiest ideal is to be more like Christ! In everything we do we should become more like Christ whether it be washing diapers or building a university.” Let us daily dedicate our time and our lives to Christ so that we never lose sight of the fact that IT IS OUR PRIVILEGE TO SERVE HIM.

Prayer

The following prayer was given by Mrs. F. Schmalz, first vice-president, at the Executive board meeting.

Oh Lord, who hast brought us to another convention of our Valparaiso Guild and hast chosen and called us to service on behalf of this University; all our trust is in Thee, for in Thee are the springs of our life. Abundantly give us of Thy blessed Spirit, without Whom nothing is strong, nothing is holy, and use us as it shall please Thee to the glory of Thy Name.

Bless and keep our loved ones at home, whose interest and help make it possible for us to come. We thank Thee for our safe journeys here.

Bless now our deliberations. Empty us of self and fill us with the meekness of wisdom. Increase our faith, mellow our judgment, stir our zeal, deepen our affections. Preserve us from jealousy and impatience, and from self-will.

Do Thou give us the success we win, the harvest we reap in behalf of this school, the young people who call it their home of learning, and those who guide and teach; that together we may give praise and honor to Thee. We ask it in the name of our Savior and Redeemer. Amen.
Minutes

OF THE TWENTY-SEVENTH

ANNUAL CONVENTION

VALPARAISO UNIVERSITY GUILD

The twenty-seventh Annual Convention of the Valparaiso University Guild opened with a devotional service in the Great Hall of the Valparaiso Union, Saturday, July 12, 1958 at 9 A.M. The assembly sang the hymn “I Love Thy Kingdom Lord”.

The Reverend Paul T. Heyne delivered a message based on the text, I Peter, chapter 2: 4-11. He said in part, “No Christian is an island. As Christians we cannot be content to tell the story of the mighty deeds of God by which He made us Christians, to ourselves. We build each other by rehearsing this story to each other: that Jesus Christ gave Himself willingly for us.

It is up to you to keep the work of Valparaiso university in the hearts of the people of our congregations. Your job is to build bridges. Then we will be part of the church”.

Miss Margaret Powell, accompanied by Miss Carey Burgdorf sang the hymn “With the Lord Begin Thy Task”. Rev. Heyne led the assembly in prayer, closing with the benediction.

Dr. A. R. Kretzmann addressed the assembly, explaining the liturgical meaning of the construction and appointments of the University Memorial Chapel.

Mrs. Roy C. Frank, president, called the meeting to order and welcomed the assembly.

Greetings were extended by Mrs. Byron Ferguson, president of the Valparaiso chapter.

Motion was made, seconded, and carried to dispense with the reading of the minutes of the Twenty-sixth Annual Convention held in July, 1957, and to approve them as printed in the November, 1957 Valparaiso Guild Bulletin, and corrected in the April, 1958 Valparaiso Guild Bulletin.

The secretary gave a resume of the Executive board meeting of July 11, 1958. It was announced that the Guild Special for 1958-59 would be the blacktopping of a recreational area in the rear of Dau and Kreinheder halls.

Communications from Mr. Paul Brandt, president of Valparaiso University board of trustees, Lutheran Women’s Missionary League, Mrs. Arthur Taube, Mrs. Frederick Schuermann and Mrs. William Schmeling were read by the secretary.

The Chair was held by Mrs. Frederick D. Schmalz, first vice-president, while the president read her annual report. The president, in her report, urged all members to join hands in making the coming year a most successful one.

The report of the treasurer was submitted by Miss Charlotte Kirchen as follows:

Balance on hand July 1, 1957
Guild Special $ 699.49
Pins and Seals 111.28
Convention Fund 146.29 957.06

RECEIPTS:
Current Fund 8,116.25
Project Fund 41,494.57
Chapel Memorials 1,965.75
Guild Special 465.00
Disaster Fund 231.35
Pins and Seals 7.70
Donation for Lecturn 1,000.00
Mrs. E. W. Schultz
Bell for Carillon 30.00
In memory of Mrs. Fred Schultz
Calendars 1,592.25 54,912.87

55,869.93

DISBURSEMENTS:
Current 8,116.25
Project 35,130.29
Chapel Memorials 1,965.75
Disaster Fund 231.15
Calendars 1,592.25
Lecturn 1,000.00
Carillon Bell 30.00
Expenses 6,699.07 54,764.96

Balance on hand June 18, 1958
Guild Special 839.70
Pins and Seals 118.98
Convention Fund 146.29 1,104.97

$ 55,869.93

A letter of audit from Janet L. Sievers, Certified Public accountant, certified that the books were in excellent order.

Mrs. E. H. Ruprecht, Executive secretary, gave her report, citing that ten new chapters had been organized during the year. Presidents of the new chapters were announced. Those in attendance were introduced by the Executive secretary. They are:

Mrs. Albert Jabs, Nutmeg State chapter, Connecticut
Mrs. Martin Rupprecht, St. Petersburg, Fla.
Mrs. F. Gieseke, Chicago Northwest Suburban, Illinois.
Mrs. L. E. Thalacker, Kankakee, Illinois.
Mrs. Donaldson, Ambler, Pennsylvania chapter, represented Mrs. Ruth Buescher, president of the Philadelphia chapter. Mrs. John Messina represented Mrs. Wm. Schaeffer, president of the newly-formed Northern Virginia chapter. Mrs. Carl Allen represented the Alexandria chapter and Mrs. Elmer Laker the Southeastern Indiana chapter.

Mrs. Cecil G. Young, chairman of the Res-
olutions committee, presented the following resolution which was adopted:

"WHEREAS, the following new chapters have been organized in the Guild since our last convention

- Nutmeg State chapter, Connecticut
- Miami chapter, Florida
- Chicago Northwest Suburban, Illinois
- Kankakee, Illinois
- Alexandria, Indiana
- Southeastern Indiana
- Kansas City area, Missouri
- Ambler, Pennsylvania
- Northern Virginia chapter

therefore,

BE IT RESOLVED, that we extend a hearty and sincere welcome to them, offer our congratulations and wish them God’s richest blessings.

Mrs. Williams A. Drews, chairman of the Nominating committee, announced the slate of candidates for national offices as follows:

President:
- Mrs. Roy C. Frank, Chevy Chase, Md.

First Vice-President:
- Mrs. E. J. Koch, Indianapolis, Ind.
- Mrs. Frederick Schmalz, Minneapolis, Minn.

Second Vice-President:
- Mrs. Raymond Kase, Cincinnati, Ohio
- Mrs. Cyril Wismar, Cleveland, Ohio

Secretary:
- Miss Ethelyn Baade, Grand Rapids, Mich.
- Mrs. George Biggs, Mishawaka, Ind.

Treasurer:
- Miss Charlotte Kirchen, Milwaukee, Wis.
- Miss Irma Lange, Seymour, Ind.

After the candidates were presented, the president asked for further nominations from the floor. Hearing none, the Chair declared the nominations closed.

The president appointed the following tellers:

- Miss Esther Schenkel, Chicago
- Miss Olga Staatz, Milwaukee
- Mrs. C. F. Brinkman, Indianapolis, Ind.
- Miss Hazel Eck, Rochester, N. Y.
- Mrs. Henry L. Meyer, Fort Wayne, Ind.

Ballots were distributed for voting. The election of officers to serve next year took place.

Dr. Manuel M. Bretscher of Valparaiso university spoke on "New Strides in Physics at Valparaiso University". He stated that even more important than giving Valparaiso’s students a rigid and thorough training in the area of physics, is the challenge to get more of our young Christian people to bear witness in the Scientific Field. Dr. Bretscher said that the Guild can help by referring high school students who are interested in Physics, Chemistry or Biology, to Valparaiso university. Also, the university is endeavoring to procure outstanding professors in this field and Guild women can help by referring Valparaiso university to individuals who have advanced degrees in physics.

Mrs. Frank J. Schumm, chairman of the Project committee presented a proposal for beautification by landscaping of the grounds in the chapel and library area for the 1958-1959 project.

Miss Helen Meyer presented the following resolution which was adopted:

"WHEREAS, the Chapel is now nearing completion and moving day is being planned for September 15, 1958, and WHEREAS, the Centennial Celebration is to begin the last week in January, and WHEREAS, the Project committee proposed a one-year project of complete beautification by landscaping of the grounds in the Chapel and Library area, thereby placing these new buildings in their proper setting, and WHEREAS, work can begin immediately, therefore

BE IT RESOLVED, that our Project Fund for the year 1958-1959 be allocated to

1. The paving of all walks (this includes Meditation Walk from Guild Hall to the Chapel and the ten side entrances to the Chapel.
2. Planting of trees, shrubs, and grass.
3. The filling of the planters on the altar steps and in the narthex.

Mrs. E. H. Ruprecht presented the Field secretaries.

The State Unit presidents were introduced. Each president gave the date and place of the State Unit convention.

- Wisconsin: Appleton -- October 14
- Michigan: Lansing -- October 16
- Indiana: Logansport -- October 18
- Ohio: Napoleon -- October 21
- Illinois-Missouri: Rockford -- October 25

Miss Ruth Luekens, Convention reporter, was welcomed and introduced to the assembly.

Mrs. Paul Block, chairman of Activities, reported that $1,592.25 was realized from the sale of calendars. She urged the chapters to order their 1959 calendars early.

Mrs. W. W. Walker, chairman of the Revisions committee, reported that the committee proposes no changes to the By-Laws at this time. Two minor typographical errors in the newly printed By-Laws should be corrected as follows:

"Page 18, under Article VII, Section 1, strike out the ‘s’ of members so that it reads ‘Each member.’"

"Page 20, the second paragraph under State Unit presidents should be under Chapter presidents’.

Miss Louise Nicolay, historian, gave her report. She stated that Volume 1 of the Guild History was needed for making plans for the
Centennial and asked for the loan of it to Mrs. Ruprecht.

The report on Valparaiso university's plans for celebrating its Centennial was given by the Centennial representative, Miss Louise Nicolay. (The detailed report will be printed in the November, 1958, Bulletin.)

Dr. Walter G. Friedrich, chairman of the University's Centennial celebration, spoke briefly on the progress of the committee's plans thus far.

Mrs. Dana Schwanholt, chairman of Registrations, reported that there were present at the Convention 218 members and guests. Fifteen states were represented as follows:

- Indiana, 55;
- Illinois, 46;
- Michigan, 39;
- Ohio, 27;
- Wisconsin, 19;
- Minnesota, 9;
- New York, 7;
- Pennsylvania, 5;
- Maryland, 3;
- Washington, D.C., 2;
- Missouri, 2;
- Connecticut, 1;
- Florida, 1;
- New Jersey, 1;
- Virginia, 1.

Following announcements, the Convention recessed at 12:30 p.m.

The Convention reconvened at 1:45 p.m.

A film strip entitled "This is the Difference" was presented by Mr. John Adams, director of Information Services. He stated that the film strip would be available for use by the chapters by September 1 and urged the chapter representatives to make use of this public relations agent.

Professor Knute D. Stalland, Dean of the Law School, was presented and spoke on "Valparaiso University's School of Law". He introduced Mr. Joseph Melaas, who spoke on "Experiences of a Second Year Law Student". Mr. Melaas in turn presented Mr. John Lyons who spoke on "Experiences of a Third Year Law Student".

The tellers' report was read by Miss Esther Schenkel, chairman. The Chair declared the following candidates elected:

- President — Mrs. Roy C. Frank
- First Vice-President — Mrs. Frederick D. Schmalz
- Second Vice-President — Mrs. Cyril M. Wismar
- Secretary — Miss Ethelyn Baade
- Treasurer — Miss Charlotte Kirchen.

Mrs. Cyril M. Wismar reported on plans for Guild Expansion which were adopted at the meeting of the Executive Board on July 11, 1958 as follows:

I. The Guild brochure and/or a letter explaining the National Guild be included under one stamp when the Valparaiso chapter of the Guild sends a letter into the home of each student on campus, in September, 1958, subject to the approval of the Valparaiso chapter.

II. Directive to the president of each local chapter.

1. Delegate one person to be responsible for the task of urging 100% participation of our churches in the Valpo Sunday collection.

2. Request time for a 5 to 8 minute report on Valparaiso University and Guild at all conventions of our Lutheran Women's organizations, meeting in her vicinity.


   A. Personal contact with local alumni, parents of under-graduates.
   B. Special tea and/or luncheon.
   C. Begin organizing plans for centennial convention attendance.
   D. Always wear identification and use car stickers wherever possible.

III. Allot special time to fill out mimeographed blanks concerning potential individual memberships. These would be individual members of the Lutheran Church who live outside the range of an established Guild chapter, known to the ladies who are attending the convention, to be followed up with brochure and a letter of invitation.

IV. Take definite steps to plans and follow through with a program of securing Patron donations from each member of the Guild, and that each member would also be responsible for the procurement of one or more new patrons.

Mrs. Walter N. Hoppe, parliamentarian, reported on her activities during the year and solicited questions by mail from the chapter.

Roll call by chapters was taken by the secretary.

Presentation of the furnishing and equipping of a chapel in Dodge hall as the Guild Special for 1957-1958 was made by Mrs. Frederick Schmalz. Dr. O. P. Kretzmann received and thanked the Guild for the gift.

Dr. Kretzmann presented his report on "The State of the University". He stated that applications, approved and pending, numbering 955, had reached an all time high. A long term program of housing construction for women will in all probability be the next development for the new campus.

Miss Helen Meyer presented the following resolution which was adopted:

"WHEREAS, the Lutheran Brotherhood of Minneapolis annually presents the J. A. O. Preus Award to outstanding educators, and "WHEREAS, this year the Brotherhood has presented the award to our respected President of Valparaiso university, Dr. O. P. Kretzmann, and "WHEREAS, this award was presented to him at the 99th Annual Commencement of Valparaiso university, June 1, 1958 for his 'dedicated and long continued service to the Lutheran Church in its field of higher education as Professor and Administrator, as
well as friend, guide and counsellor of Christian youth for a period of thirty-five years', therefore

BE IT RESOLVED, that for this high distinction and honor, the Valparaiso University Guild extends to our devoted and esteemed president, Dr. O. P. Kretzmann, our most sincere congratulations, and

BE IT FURTHER RESOLVED, that we thank our Lord for the privilege of his fellowship and leadership among us and pray for the Lord's continued blessings upon his work in guiding these young people through their formative years.

The matter of naming the Prayer chapel was presented. The three names submitted by the Administrative committee and Dr. Kretzmann for vote by the Convention were:

First Choice: Chapel of The Abiding Presence
Second Choice: Chapel of The Holy Spirit
Third Choice: Gloria Christi Chapel

Ballots were passed and the following tellers appointed:

Mrs. Emma Hackel, Chicago, Ill.
Mrs. Elmer Middelstadt, Rockford, Ill.
Mrs. Helene Steinfeldt, LaPorte, Ind.
Miss Ellen Havekotte, Pittsburgh, Pa.
Miss Anne Brauer, Valparaiso, Ind.
Mrs. B. H. Mahler, Westfield, N. J.

Motion was made, seconded, and carried that the vote be cast by ballot and that a plurality determine the choice.

Voting for a name for the Prayer chapel took place.

Miss Kirchen read the budget for 1958-1959, itemized as follows:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bulletin</td>
<td>$1,300.00</td>
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<td>Printing and Supplies</td>
<td>600.00</td>
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<tr>
<td>Travel (Chapter)</td>
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<tr>
<td>Telephone</td>
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<td>Miscellaneous</td>
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$8,662.50

Mrs. Malcer Johnson presented the following resolution which was adopted:

WHEREAS, a budget, based on past expenditures and allowing for additional expenditures has been submitted, therefore BE IT RESOLVED, that the proposed budget for 1958-59 in the amount of $8,662.50 be accepted.

Under new business Mrs. Johnson presented the following resolution which was adopted:

WHEREAS, the Activities committee realized a profit of $1,592.25 from the sale of calendars in the year 1957-58, and

WHEREAS, the Guild has in the past designated monies for the improvement of student housing, therefore

BE IT RESOLVED, that these monies be used for the purpose of improving sorority housing, and that these improvements be made under the direction of the University administration.

Mrs. Johnson presented the following resolution which was adopted:

BE IT RESOLVED, that the president appoint a committee of three to correct and approve the minutes of the convention as soon as possible after the close of the Convention, and that this be recorded as a standing rule.

Mrs. Young presented the following resolution which was adopted:

WHEREAS, this 1958 Convention, as others, has been most inspiring and stimulating, and

WHEREAS, the many details for this Convention were so well planned and ably handled by many individuals and committees, therefore

BE IT RESOLVED, that we extend our sincere thanks to all who contributed to the success of this Convention:

The retiring secretary, Mrs. Carl Blomstrand, who has most faithfully and efficiently served the national Guild for the past year;
Miss Louise F. Nicolay, for her most faithful service as historian for many years;
The Convention committee of Valparaiso chapter;
The chairmen of Standing committees;
The speakers:
Dr. O. P. Kretzmann
Dr. A. R. Kretzmann
Dr. Manuel M. Bretscher
Mr. Knute D. Stalland, Dean of the School of Law
Mr. Joseph Melaas
Mr. John M. Lyons
Rev. Theo. Gerken
Dr. Luther Koepke
Rev. Paul T. Heyne
Mr. John Adams
Mrs. M. E. Reinke
Miss Margaret Powell
Miss Carey Burgdorf
Members of the Department of Drama, together with Dr. Hahn
The Banquet committee and participants
And all others who by their prayers, talents and labors added so much to the success of this Convention.

The tellers reported the results of the voting and the Chair declared "Gloria Christi Chapel" the official name of the Guild Prayer chapel.

Following announcements by Mrs. E. H. Ruprecht, and a prayer by Mrs. Cyril M. Wismer, the Convention adjourned at 4:00 o'clock.

Vernie Blomstrand, secretary

November, 1958
As I begin my report, I am reminded of Lewis Carroll's saying:

"The time has come, the Walrus said,
To talk of many things,
Of shoes-and ships-and sealing wax
Of cabbages-and Kings."

And, may I add, the Valparaiso University Guild.

The theme chosen for the 27th Annual Convention of the Guild was selected from I Kings 5:5. "And behold I purpose to build an house unto the name of the Lord, my God."

We felt that this was a particularly appropriate theme for this year when our dreams of a Valparaiso University Chapel are being realized, when the school is taking care of the spiritual as well as the cultural aspects of education.

In a recent article by Dr. Ward Stewart, Office of Education, Department of Health, Education and Welfare, Washington, D.C., he states: "Let's face it, American higher education is in trouble — serious trouble. Our colleges and universities, without exception, are confronted with vast and growing shortages of everything that is required to insure excellence in higher education. In relation to the enrollment pressures that they are about to face, they are short of qualified faculty, they are short of the necessary facilities, and above all they are short of funds. In fact, they are short of everything but students, yet the present influx is but a ripple in comparison to the rising tide to come. Our colleges and universities are expected to perform something close to a miracle in the next 10-15 years. The miracle is to provide education of a continually improving quality to a far larger number of students — at least 6 million by 1970 compared to 3 million now."

In order to keep pace with our growing university, our Guild must also expand. Dr. Kretzmann spoke of an expansion program at the February Executive Board meeting. Aware of the seriousness of the problem, your Administrative committee appointed the following persons to serve on a committee to study the problems involved and to make recommendations to the convention: Mrs. Cyril Wismar, chairman; Mrs. Walter N. Hoppe, and Mrs. W. W. Walker.

The Administrative committee met quarterly during the past year, and all members were in attendance — Mrs. E. H. Ruprecht, Mrs. Frederick Schmalz, Mrs. Cyril Wismar, Mrs. Carl Blomstrand, and Miss Charlotte Kirchen. I want to express my personal gratitude to these members for their devotion to Guild work, and for their loyal cooperation. I am especially indebted to Mrs. Ruprecht for her helpfulness to me in the discharge of the duties of my office. As editor of the Guild Bulletin she prepared two issues during the year — both being received with many favorable comments. She is also to be commended for her able direction of the Field Secretaries, and for the many other tasks that she performed during the year.

By invitation, as your representative, I attended several meetings of the Board of Directors of the university. Following the convention in July, 1957, on July 19, I attended a meeting of the Board of Directors of the Lutheran University Association and the Valparaiso University Association. I also had the pleasure of meeting with the Valparaiso Advisory Council on July 20 and 21, 1957. It was a great privilege to me to be able to attend these meetings. Not only are the meetings inspiring but they are also helpful to me to understand the over-all picture of the problems of the university, and the part which must be played therein by the Guild. I also began to realize the contributions made by the members of these boards in time, effort, and money for the cause of the university.

On November 8 and 9, 1957, I attended a joint meeting of the Board of Directors of the Lutheran Church - Missouri Synod and the Board of Directors of the Lutheran University Association and the Valparaiso University Association. While attending this meeting, I...
was impressed by the remark of one of our outstanding clergyman that Valparaiso university is training the lay leaders of our congregations.

On February 7 and 8, 1958, I met with the Board of Directors of the university and the Valparaiso University Advisory Board. By invitation again, I attended a special meeting of the Board of Directors of the university on March 8, 1958. With the exception of this special meeting, all of the other meetings: either preceded or followed meetings of the Guild.

Two Executive Board meetings of the Guild were held during the past year. One was held yesterday, and the other in February, which meeting was well attended in spite of the fact that some of the members from the east and parts of the middle west were snowbound.

During the past year, I accompanied Mrs. Ruprecht to two State Unit Conventions. On October 12, 1957, to the Wisconsin State Unit meeting held in Milwaukee, and on October 22, 1957, to the Ohio State Unit Convention held at Columbus. My only regret is that I was unable to attend the other three State Unit Conventions.

The growth of the Guild during the past year will be reported upon by our Executive Secretary, and nine Field Secretaries. Our sincere thanks to these Field Secretaries for the good work that they are doing. In this connection, we acknowledge with thanks the gracious acceptance of Mrs. E. W. Huseman to serve as Field Secretary in Ohio, where there has been a vacancy for some time. I am sure that Mrs. Huseman will have a fine report to make at our next convention.

On September 30, 1957, Mrs. Ruprecht and I were guests at a reception given by the Washington Chapter, at Christ Lutheran Church. We are grateful to the Washington Chapter, as well as to our many Baltimore friends who attended the reception.

During the past year a number of chapters observed the 10th anniversaries of their organization. I was privileged to represent the National Guild at the St. Paul-Minneapolis Chapters’ meeting on February 15, 1958, and the Washington, D.C. Chapter’s meeting on April 13, 1958. It was a pleasure to return to my home state, and also to be present at my own chapter in Washington.

We are grateful to the Revisions Committee — Mrs. William Walker, Chairman, Mrs. Bishop and Mrs. Fehner — for their loyal and efficient service on this important committee. At the last convention a number of proposed changes and amendments to the By-Laws were proposed and adopted by the convention. The amended By-Laws were printed and copies given to each chapter president.

The Activities Committee, under the capable leadership of Mrs. Paul Block, assisted by Mrs. Elmer Eggers and Mrs. Martin Schelb, has made a notable contribution to the Guild. During the past year a national project was adopted — namely, the sale of calendars. Mrs. Block reported at the February Executive Board meeting that 72 out of 102 chapters participated and that more than $1,700.00 was earned. The Executive Board voted to continue the project. I hope that all chapters will find it possible to participate in this project the coming year.

A “thank you” to our historian, Miss Louise Nicolay, who has been responsible for keeping our Guild history up to date. She has informed the Administrative Committee that she will relinquish her duties as historian at this time. During her term in office a complete history of the Guild was published — Volume I, from 1930-1950, Volume II, 1950-1956. Thank you Miss Nicolay for a fine job. She will not be idle during the coming year since she has been appointed to represent the Guild on the Centennial Committee.

Valparaiso will celebrate its one hundredth anniversary. Representatives of various institutions and organizations will be invited to participate in a series of special events arranged for this anniversary. There will be religious Centennial services as well as academic events. All of the organizations connected with the university, as well as the Walther League, the Lutheran Laymens League, and the Lutheran Women's Missionary League will cooperate. I am sure that Miss Nicolay will serve the Guild well on this committee.

Our treasurer will report on the financial status of the Guild. Our project funds for the past two years have been allocated to the University Chapel Building Fund.

The Project Committee composed of Mrs. Frank Schumm, chairman, Mrs. Carl Heldt and Mrs. Fred Shemenske, will report on the project for the coming year.

The Guild special project for the past year was to furnish a prayer chapel in Dodge hall, the only girl's dormitory without a private place of worship. A letter was sent by the Administrative committee to the girls of Dodge hall for their excellent suggestions for the chapel. A motion was adopted at the Executive Board meeting in February that the balance in the Guild special project of 1957-58 be used towards the planting of trees on the campus.

At the February Executive Board meeting, it was recommended by the Administrative Committee that Guild members be invited to submit names for the Guild prayer chapel. The names submitted will be re-edited by the Administrative Committee and Dr. Kretzmann, and suggested names will be submitted to the

(Continued on page twenty-one)
The

Guild Woman’s Responsibilities

By MRS. E. H. RUPRECHT
Executive Secretary

One of the big things that has happened to the Guild in the past few years is the realization on the part of Guild members of their responsibility of interpreting Valparaiso university to the public — making it come to life in the lives of people who are not aware of its possibilities — showing it as a living, dynamic opportunity for young men and women to further their education on a Christian campus, with Christian ideals, learning to create a path for themselves which will lead them through the future to eternity.

Perhaps many of us have been hesitant about talking Valpo to others outside their own churches. This, too, need not be so, for if our Guild members will become informed about the college and its program, they will become the most enthusiastic supporters and informers. They will become eager to talk about its advantages to every high school boy and girl of our own church and to others closely associated with them from other churches.

A great body of women, interested in the Christian education of sons and daughters everywhere, certainly will receive benefits for themselves — a new sense of service, a new realization of potentials, a new and abiding satisfaction in the consciousness that one has really given one’s efforts, time, and imagination to something so eminently worth doing.

Looking backward through the years, we are aware of the many accomplishments of the national Guild in its overall program and particularly of the Guild chapters on a local level. When I think of the many activities carried out by the local groups throughout our country, when I realize the good public relations that are fostered thereby, when I realize how diligently these women work for a school which may be many hundreds of miles removed from them — then once more I am filled with a sense of gratitude for these consecrated women who give so much of their time and devotion for such a cause as this.

We need you — our school is dependent upon you and others who have the same high ideals for Valpo. Education is a necessity for all, and what has been called “higher education” is a MUST now more than ever before for our young people. Whatever the Guild can do for them through our various projects and particularly through advertising the school not only blesses those who receive the education, but our own country, church and community as well. The world today needs educated people and it is our duty to help provide the type of education which will best fit our students for the world of tomorrow.

Each member of the Guild has certain responsibilities. It is an obligation that we must fulfill — we have an obligation to accept an office when we are approached, every member of the chapter should serve in some capacity either as an officer or committee member, or in some other specified way — each woman will come to a greater realization of the importance of belonging to the Guild when she is willing to serve. It is not a duty — it is in reality a privilege. We often hear that others are better qualified to work, and often when a chairman of a committee does outstanding work it is very natural to keep placing her at the head of the same committee too often and too long. No one person in a chapter is more important than another. Our responsibility is in using and improving the abilities we have. The most menial chore can serve to teach us to put into practice such desirable qualities as orderliness, promptness, kindness and thoughtfulness of others. We need to remember to tell our officers, committee workers and others of the fine work they are doing. What a wonderful training school it is for all of us to be workers in the Guild. We need to feel we are especially needed and that will lend joy and success to our work.

A real Guild member and church worker is someone who lives not to herself, but to others — she is making the world a better place in which to live, work and plan. She is aware of the need for workers in the Vineyard of the Lord, and it is her duty and privilege to perpetuate the program of Valpo university so as to inspire young men and women to enter such a school.

Since our last convention I am aware of what diligent workers you all have been once again. Our treasurer’s report shows an excellent gain in monies collected; we are proud to report the addition of ten new chapters, bringing our total chapter membership to 112; we are completing some of our most important projects; we are gaining in chapter membership; and I feel we have carried a sustaining program of good public relations throughout this past year.

The field secretaries have worked faithfully and successfully. They have worked very closely with your Executive secretary and in many cases, together we were able to gain a new chapter. In the Eastern District Mrs. Frank has organized the Nutmeg State chapter, comprising the area around Bristol and Hartford, with Mrs. Albert Jabs as president. They re-
port a phenomenal growth, already having 118 members. Mrs. Frank succeeded in gaining a new chapter called the Philadelphia chapter, Mrs. Walter Buescher, temporary president; and finally one in Northern Virginia, with Mrs. William Schaefer of Falls Church, president, temporary president. We are grateful to Mrs. Frank to have added three chapters to our membership this past year. In northern Illinois Mrs. Wachholz added two chapters— one in the Chicago North Suburban area, with Mrs. Ervin Roschke, president; and just recently at Kankakee, Ill. with Mrs. L. E. Thalacker, temporary president. Mrs. Louis Jacobs reports a new chapter in Alexandria, Indiana, Mrs. George Punzel, president; and Mrs. L. G. Leonard one in the Southeastern Indiana area near Aurora, Mrs. Rullman, temporary president. Mrs. Ruprecht reports the addition of two Florida chapters, St. Petersburg with Mrs. Martin Ruprecht, president; Miami reorganized, with Mrs. John Weil, president. Also a trip to Kansas City was successful in establishing a new chapter there, Miss Jackie Schmidt, temporary president.

This all means many hours of travel, much correspondence, many high hopes and many disappointments, but we are grateful to these women who have brought in new chapters, and also for the others who have been successful in former years who keep steadily working to bring Valpo to the attention of people everywhere.

Meeting with the national officers for board meetings and committee meetings is always a privilege. These consecrated women give so much devotion and so many hours of service to the Guild that I often wonder if we all appreciate just what the work entails. This organization, as well as all others, remains strong because of its fine leadership.

The Calendar project this past year, under the direction of the Activities chairman, Mrs. Paul Block, was a rewarding effort in bringing additional funds to our treasury. We hope you will support it equally well and even better next year.

It was possible for me to attend all of the State Unit conventions this past year and I am most appreciative of the way the State officers continue to work in their particular areas, trying to bring additional news and information to the women of their vicinity who cannot attend a national convention, in order that they may hear accounts of work done on the campus. I feel that the chapters who "hostess" these state unit meetings are also to be commended and that the publicity gained through such a convention is most important.

Dr. Kretzmann continues to lead and guide and direct us and we are most thankful for his interest and counsel throughout the past years. A convention and board meeting would lose its savor without him and his reports. We appreciate the fine attendance at our Executive board meetings, when the chapter presidents take time to attend these important meetings in midwinter. We hope they are charged anew with zeal for the work of the Guild. We have many new chapter presidents with us today. We wish to greet you, wish you well during your period in office, and we hope we can help you to become more enthusiastic and acquainted with the work of the Guild.

LaPorte Chapter to Celebrate 12th Anniversary

Dear Friend:

The torch of learning on our Guild Seal reminds us that, "IN THY LIGHT SHALL WE SEE LIGHT." This truth Valparaiso university seeks to impress deeply upon the hearts and minds of all who enter her halls. For it is in the Light of the Living God that all knowledge finds its culmination and ultimate perfection.

Because there were women who firmly believed in this kind of Christian higher education the Guild was organized in April of 1931 with a humble total of twenty-five members. Because there are now thousands of women who still cling to this same belief the Valparaiso University Guild continues to:

A. Create and develop an interest in Valparaiso university as an institution of Christian higher learning.

B. Give financial assistance to the university. (Our local chapter sponsors several fund raising projects each year.)

C. Assist in increasing student enrollment. (Annually each spring our local chapter holds a "Round-up" of prospective students.)

D. Seek to provide facilities necessary for the students' physical welfare. (Guild Hall, dormitory for women, is an example of the Guild's meeting a major need of this type.)

As indicated above our local chapter strives to carry out these objectives of the national Guild organization. Business meetings are scheduled for the last Tuesday of September, November, January, March and May. Projects are often scheduled for an intervening month such as a December Christmas Cookie Sale.

Our April Anniversary supper not only commemorates eleven years of service to Valparaiso university but marks the beginning of the twelfth. We urge you to attend if you are interested in becoming further acquainted with the Guild and its functions or in becoming part of our twelfth year.

La Porte Chapter
The Rev. O. W. Toelke of Valparaiso, Ind., former pastor of Immanuel Lutheran congregation in Valparaiso, has been appointed Vice-President of Development at Valparaiso university. As Vice-President of Development, Rev. Toelke will be concerned with all administrative functions involving off-campus contacts with the university's public. A particular emphasis will be placed on voluntary annual support and development of a large gifts program for the university. Rev. Toelke is the second vice-president appointed in recent years to meet the growing administrative needs of the university. Dr. Albert Scribner, former registrar and business manager, was appointed Vice-President of Business and Finance in July, 1956.

Full recognition was awarded all phases of the four-year program of the College of Engineering at Valparaiso university by the Engineers' Council for Professional Development on Friday, October 24. The ECPD functions as the top national engineering accreditation in the country.

A new program in effect at Valparaiso is the establishment of a cooperative program in nursing education by the Cleveland Lutheran Hospital School of Nursing and Valparaiso university. Under the cooperative program, nursing students who have completed their course of study at the Lutheran Hospital may earn the Bachelor of Arts degree from Valparaiso university in two academic years plus one summer session of study. Courses will be taught at the school of nursing by Valpo faculty members for which university credit will be given. Similar nursing programs are offered by Valparaiso university divisions in Ft. Wayne, Ind., and St. Louis, Mo.

The new men's dormitory and the Henry Moellering Memorial library are moving ahead on schedule. The three-story Y-shaped dormitory, financed primarily by a loan from the federal Housing and Home Finance Agency, is slated for completion in June, 1959. The library is located northeast of the chapel-auditorium and the architecture will be of the same character as the chapel, chiefly constructed of glass, brick and copper facing. The structure will consist of a main level and a lower level with a three-story stack area to provide space for 200,000 volumes. In total capacity the library should hold 500 readers. The main level will contain an art gallery, lobby and lounge, the main reading room and library staff offices. Plans for the lower level include seminar rooms, faculty lounge, visual aids room, and separate facilities for rare books and archives.

Thirty-eight new faculty members joined the Valparaiso university staff for the 1958-59 school year. Five of the newcomers are Valparaiso university alumni; nine hold the Ph.D. degree and a tenth will join the faculty for the spring semester. At the opening convocation for the 96th academic year on September 10, students and faculty filled the 2000 available main floor seats to overflowing at the first official function in the university's new and partially-completed chapel-auditorium. In his concluding remarks President Kretzmann charged the entire group in attendance "to live a life which is lowly in dependence and great in glory, to build another chapel in our souls even greater than this one of brick and stone . . . ."

Prof. Theo. Hoelty-Nickel, head of the Valparaiso university department of music, received two honorary doctoral degrees in June — the degree of Doctor of Music from Luther College, Decorah, Iowa, and the degree of Doctor of Divinity, honoris causa, from Concordia seminary, St. Louis.

Several faculty members have received outstanding graduate study grants: Ross F. Scherer, assistant professor in the department of sociology, has been awarded a Lutheran Brotherhood Faculty Fellowship grant for graduate study. Three members of the biology faculty have been awarded grants by the National Science Foundation headquartered in Washington, D.C. — Dr. Krekeler, Dr. Hanson, and Dr. Gunther. Prof. Kenneth Nichols, also of the department of biology, received the Charles and Frances Hutchinson fellowship for the 1958-59 academic year.

Two compositions by Prof. Richard Wierhorst of the music department were performed in Oslo, Norway, this past August on a program of American church music at the Second International Evangelical-Lutheran Congress for Church Music.

Dr. O. P. Kretzmann received the Lutheran Brotherhood J. A. O. Preus award at the annual commencement last June. The Preus award is conferred in recognition of the recipient's service to Lutheranism. It was given to Dr. Kretzmann specifically for "dedicated and long continued service to the Lutheran church in its field of higher education as
professor and administrator, as well as friend, guide and counselor of Christian youth for a period of 35 years."

* * *

Dr. Kretzmann spoke at Princeton university Nov. 2 in the Princeton chapel for the annual Reformation Festival Service sponsored by area Lutherans. Dr. Kretzmann will also confer with members of the Princeton theological faculty and the Dean of the Chapel.

* * *

Sophomore Pat Sheblik, an elementary education major from Webster Groves, Mo., was crowned queen of the university Homecoming festivities. Another coed, Miss Elsie Machnek, a 21 year old brunette from Chicago, placed second in the Miss Indiana pageant at Michigan City during the summer.

* * *

Five junior students enrolled in the Youth Leadership Training Program began their year of internship in June or July. Dot Allwardt from St. Louis, Mo., at Christ Lutheran church, Minneapolis, Minn.; Grace Burgdorf from Red Bud, Ill., to Cross Lutheran church, Milwaukee, Wis.; Margaret Michael from Howard Lake, Mn., to Trinity Lutheran church, Peoria, Ill.; David Wurm from Highland Park, Ill., to Fort Lauderdale, Florida; and Clarence Rivers from Seattle, Wash., to Messiah Lutheran church, Sterling, Ill.

* * *

Thomas Evans of Saginaw, Mich., whose mother, Mrs. Carlton Evans, has been an active Guild member in that city, was awarded the General Motors Plan Scholarship this year. He was graduated with a straight "A" average on his scholastic record, and has been active in extra-curricular activities, with a special interest in sports.

* * *

Two 1958 seniors received one-year fellowships from the Woodrow Wilson National Fellowship foundation this year — Carol Baur, history major from Ithaca, N. Y., and Herman Meyer, mathematics major from Rogers City, Mich. Winners were selected from 6,000 nominees and the fellowships enable them to try out their interests in their first year of graduate work, to determine if they wish to enter college and university teaching careers.

* * *

Valpo's new basketball coach, Paul Meadows, succeeds Ken Suessens who resigned to take a position in Sheboygan, Wis., as golf professional. Meadows, a graduate of Valpo has just completed his Ph.D. requirements at the University of Illinois.

* * *

Athletic Director Richard Koenig has been appointed by Chicago Mayor Richard Daley to the basketball committee of the Pan American Games to be held in Chicago from August 27 through September 7, 1959. He has also been elected president of the Indiana College Coaches' Association.

* * *

Valparaiso university has been cited by the Football Writers Association of America for outstanding press facilities. The new Valpo press box, with accommodations for 24 reporters, loudspeaker system and photographers was made possible through a gift by John Hansen of the Hansen Oil Company, Chesterton, Ind.

* * *

Senior Day, the annual fall visiting day for high school seniors interested in attending Valparaiso university, was held Nov. 8. Formerly called Lutheran High School Senior-Faculty Day, the event was redesigned and expanded to include all interested area seniors able to make the trip for the one-day program. This was combined with the traditional Parents' Day events.

* * *

Five major productions, each comprising a different form of theatre, will be presented by the Valparaiso University Theatre in their 1958-59 season. The season opened with the play, R.U.R. by Karel Capek. Other performances will be Wilder's The Matchmaker, The Consul by Menotti, a combined effort of University Singers and Players; a Greek tragedy, Euripides' Electra, and Kismet, an undertaking combining the talents of the departments of Music and Speech and Drama.

* * *

Residents of Dau and Kreinheder Halls, freshman and upperclass men's residences, were the recipients of a spacious new play area — compliments of the Valparaiso University Guild, who undertook this project as the Guild Special for 1958-59. Popularity of the blacktop recreational area has already been evidenced by heavy daily use.

* * *

Valpo's new color filmstrip, entitled "This Is the Difference," has proved to be both informative and entertaining as it points out the difference in Lutheran higher education from that of secular colleges and universities in the nation. Carl F. Galow, Jr., director of Information Services, states that he hopes every congregation organization would take advantage of this new eleven-minute color filmstrip at one of their meetings. Reservations may be mailed to him, in care of the university.

* * *

The seal, which has been adopted as the official Valparaiso University Centennial Seal, will appear on university letterheads and on all university publications during the year 1959. Formal announcements of the approaching Centennial have gone out to the presidents

(Continued on page seventeen)
Centennial Committee Report

The purpose of this report is to inform our membership of the present status of the University's plans for the Centennial, which will be celebrated during the calendar year 1959. The information has been received from Dr. Walter G. Friedrich, chairman of the Centennial Committee.

All plans for the Centennial are being made by this (the Centennial) Committee, which is also in charge of lectures, convocations, etc. This committee has the following sub-committees:

Committee on Religious Services
Committee on Publicity
Committee on Publications and Printing
Committee on Music and Musical Events
Committee on Fine Arts (except Music)
Committee on Protocol and Physical Arrangements
Committee on Invitations (Audience)
Committee on Transportation and Housing
Committee on Hospitality and Meals
Committee on Registration and Records
Committee on Homecoming
Committee on Meetings of Outside Organizations
Committee on Fund Raising

The following organizations have appointed committees of one member or more to serve as liaison between the Centennial Committee and the respective organizations:

Student Council
Alumni Association
Valparaiso University Guild
Walther League
Lutheran Laymen's League
Board of Directors of Synod
Lutheran Women's Missionary League
Valparaiso Chamber of Commerce

The principle public events of the centennial year (the calendar year 1959) will be the following:

1. THE INAUGURAL SERVICE (Sunday, January 25, Dr. Behnken, speaker). This day will be Valparaiso Sunday throughout the Church, and it will be the appropriate time for inaugurating the centennial celebration.

2. THE CENTENNIAL FOUNDERS' DAY CONVOCATION (Friday, April 24). This will be the big academic celebration of the Centennial. All colleges, universities, and learned societies will be invited to send representatives.

3. THE GREAT CENTENNIAL TE DEUM SERVICE (Sunday, May 10). This will be the big religious celebration of the Centennial. The entire Church will be invited.

4. THE ALUMNI SEMINAR (Thursday, Friday, Saturday, June 4, 5, 6). In 1959, the Commencement will be held a week after the close of final examinations. That will make it possible for the University to hold its first Alumni Seminar. Alumni and their wives (or husbands) will be housed in the University dormitories.

5. THE CENTENNIAL BACCALAUREATE SERVICE (Sunday morning, June 7).

6. THE CENTENNIAL CONFERRING OF DEGREES (Sunday afternoon, June 7).

7. THE DEDICATION OF THE CHAPEL (September 27). (Chapel will be ready for use at the beginning of September, 1958. The organ and altar window will not be completed until early summer of 1959 and it is the opinion that the Chapel should not be dedicated until the organ and altar window have been completed). Plans to hold the Guild convention during this weekend will make it possible for the women to attend this dedication service.

8. THE CENTENNIAL HOMECOMING (Saturday, October 17).

9. THE SERVICE OF REMEMBRANCE (Sunday, October 25). This service, in which the University will honor its alumni who died in the service of their country, should be an impressive one, indeed.

10. THE SERVICE OF DEDICATION (Sunday, November 22). This service, in which the University will be dedicated to the service of God for the second century, will close the Centennial.
All the events have been scheduled for times when the weather will be comfortable and the campus attractive. In the intervals between the main public events (e.g. between the Inaugural Service on January 25 and the Founder's Day Convocation on April 24) there will be lectures by world-famous scholars, concerts, dramatic performances and the like.

One distinguished scholar in each of seven disciplines will be invited to the campus during the Centennial. In addition, the University hopes to bring three internationally famous scholars to the faculty as Centennial Visiting Professors for either one semester or two during 1959. One of these visiting professors has already been appointed.

Eleven learned societies are to meet on the campus during 1959. Five of these have accepted, and most of the others will accept the invitation at their 1958 meetings.

The Centennial Committee has arranged for the publication of a Centennial History of Valparaiso University. This history, which is being written by Prof. Strietelmeier, is ready for the printer.

A large bronze Valparaiso University Medalion has been designed and a thousand copies are now being struck.

An official University Centennial Design has been drawn by a distinguished artist. This design will appear on the stationery of all University offices as well as on all University publications during 1959. Decals and stickers carrying this design will be distributed far and wide.

The Committee has applied to the United States Post Office Department for a slogan cancellation. If the application is granted, mention of the Valparaiso Centennial will appear on every piece of mail cancelled by the local post-office during the Centennial. All mail going through the University mailimeter will carry a Centennial slogan.

Formal announcement of the forthcoming Centennial has gone out to institutions of learning and scholarly organizations throughout the world. Copies of this announcement are also being sent to important publishers, to the officials of Synod, to the members of the Board of Trustees of the University and the University's National Advisory Board, to the officers of the Valparaiso University Guild, to the Alumni "Centurions" and 1250 of our so-called "Large Givers."

As far as publicity is concerned, the Committee is in touch with the editors of the various church papers. The LUTHERAN LAYMAN, the most wide-spread journal in Synod, has promised an eight page roto-gravure section early in January 1959. The BEACON will carry 20 or 30 pages on the Centennial, and the TORCH and the VIDETTE-MESSNGER (local newspaper) will publish special Centennial issues. The story of the Centennial will also be told in the VALPARAISO UNIVERSITY BULLETIN, the ALUMNI BULLETIN, the GUILD BULLETIN, the CRESSET, and in special bulletins which are now being prepared.

Our membership in the Valparaiso University Guild implies our interest, concern and loyalty to Valparaiso University. As such, in all of our prayers we shall take to the Throne of Grace both the many planners and the important plans for the observance of this auspicious centennial year of the University. May God's richest blessings rest upon the University so that all that is done in the Centennial year — and the years to come — be pleasing to Him and helpful to the many men and women of the Church entrusted to its care.

Louise F. Nicolay
Guild Representative to the V. U. Centennial Committee

ANNUAL REPORT

(Continued from page eleven)

GUILD CONVENTION for final selection. Several very excellent names have been proposed.

The Administrative Committee is most grateful to our very capable parliamentarian, Mrs. Emma Hoppe, who attended the two Administrative Committee meetings preceding the meetings of the Executive Board. She gave a report in February and last evening conducted a workshop for presidents. Her assistance has been most informative and is deeply appreciated.

We also owe a hearty thanks to our university president, Dr. O. P. Kretzmann for his wise counseling. We wish him God's continued blessing.

The Administrative Committee warmly thanks the Resolutions Committee, Mrs. C. Young, chairman, Mrs. Maier Johnson, and Miss Helen Meyer; our convention reporter, Miss Ruth Leukens; the Nominating Committee; the tellers; our host chapter — the Valparaiso Chapter; our toast mistress, and all others who have made this convention possible.

In conclusion, may I urge that we all join hands in making the coming year a most successful one. In order that the Guild may keep abreast with the growing needs of the university, let us each make a special effort to double our efforts, for in the words of Carlyle:

"To-day is not yesterday
We ourselves change;
How can our works and thoughts,
If they are always to be the fittest,
Continue always the same?
Change, indeed is painful, yet even needful
And if memory have its force
And worth, so also has Hope."

Mabel C. Frank
National President

November, 1958
KANSAS CITY AREA

A meeting at Immanuel Lutheran church, Kansas City, Mo., was held on a Sunday afternoon in April. Mrs. Ruprecht spoke of the Guild and the university in general and showed colored slides of the campus and school activities. It was decided to organize a chapter in this area and Miss Jackie Schmidt was appointed temporary chairman, with Mrs. Herbert Kramer serving as temporary secretary. This fine group has already agreed to sponsor the University Band when it goes on tour between semesters next year.

PHILADELPHIA CHAPTER

Mrs. Roy C. Frank contacted women in the Philadelphia area and later spoke to a group of women at Gloria Dei Lutheran church, Ambler, Pa. In the discussion which followed sufficient interest was expressed in starting a chapter and on June 11 it was decided to organize. Officers are Mrs. Adolph Buescher, president; Mrs. Paul Noone, vice-president; and Mrs. Wm. Murphy, secretary-treasurer. An attempt is being made to gain new members from the surrounding communities to join this enthusiastic group.

NORTHERN VIRGINIA

Through the efforts of Mrs. Roy Frank and several interested women from the Washington, D.C. chapter, a new chapter was organized in May, called the Northern Virginia chapter. While the membership consists of some former members of the Washington chapter, a gain of many new members has also been made. Officers are Mrs. William Schaefer, president; Mrs. John Messina, vice-president; Mrs. William Hardtke, secretary and Mrs. Ruth Trier Diehl, treasurer.

KANKAKEE AREA

Mrs. O. Wachholz visited many women in the Kankakee area inviting them to attend a tea which was held in June at the home of Mrs. Henry Eden. A large and enthusiastic group of women attended the meeting at which time Mrs. Ruprecht addressed the group and the women decided to affiliate with the national Guild. Officers of this new chapter are Mrs. Joseph Morin, president; Mrs. John Hess, vice-president; Mrs. Henry Eden, secretary and Mrs. Frederick Meitzner, treasurer.

KOKOMO, INDIANA

Field secretary Mrs. Louis Jacobs met with a group of women in the Kokomo area during October and it was agreed that a chapter be formed in this vicinity. Some of the members were able to attend the state unit convention held in Logansport, Oct. 18 in order to become better informed about Guild activities.

PARLIAMENTARIAN’S CORNER

MRS. W. N. HOPPE

Question: At the close of the business portion of the meeting our president usually says, “we shall now turn the meeting over to the program chairman” who in turn presents the feature of the meeting. Should the president then change to another seat, perhaps in the audience?

Answer: As long as the meeting is in session the president remains in the “chair” although, during a special program, a play or a musicale she may sit to the side but still remain the chair. The president introduces the program chairman instead of “turning the meeting over to her”.

Question: When the president is ex-officio a member of standing committees may she direct the vice-president to attend committee meetings in her stead?

Answer: No. Ex-officio means by virtue of the office. It is the president’s privilege, not duty or obligation to attend the meetings so that she may be familiar with all of the work of the organization. She has the privileges of committee membership but is not counted toward the quorum. Ex-officio membership on a committee is a courtesy extended to the president which cannot be delegated to the vice-president or any other person.

Question: How many motions can be on the floor at the same time?

Answer: One main motion and seven subsidiary motions. (See page 5, Robert’s Rules of Order, Revised).

Question: Is there a difference between “motion” and “question”?

Answer: After a motion has been seconded and stated by the chair it is referred to as the “question”.

Question: (a) What are honorary members? (b) Do they have regular membership privileges?

Answer: A person who has not been legally accepted into membership may be elected an honorary member. Honorary membership carries with it no obligation whatever, such as dues, etc. Honorary members may attend meetings but do not have the right to make motions or to vote. They only have the privilege to speak or to debate.

A person who has been accepted into membership and has been active in membership may be given an honorary title. This title would not deny her the privilege of active membership, such as paying dues, etc. If she is to be excused from paying dues, it should be so stated in the by-laws.
MT. CLEMENS DISTRICT, MICH.

1958 marked the 20th anniversary for the Mt. Clemens District chapter. The evening was celebrated with an Anniversary banquet held in April at Mt. Clemens, the place where the chapter was organized in 1938. Dr. O. P. Kretzmann was the speaker. In May the chapter members enjoyed a luncheon, also commemorating the Anniversary. At this time the Rev. Arnold Krentz, presently director of the Deaconess program, who had assisted in organizing the chapter, was the speaker. Mrs. H. A. Eberline spoke on the events of the last twenty years of Guild activities. A fitting memorial will be placed in the Gloria Christi Chapel to commemorate this 20th anniversary.

ST. PAUL, MINN.

St. Paul chapter sponsored a program among the eighth graders in the seven Lutheran schools in their area. Pamphlets, booklets and catalogues were distributed to these young people, who then participated in an essay contest entitled “What Valparaiso University Has to Offer Me”. Prizes were awarded to the winners at their graduation in spring. Guild members reported this was excellent publicity for Valpo and created a keen interest among the school children and participants in Valparaiso university and its program.

ST. CLAIR COUNTY, MICH.

A farewell dinner party was given in Pilgrim Lutheran church, Marysville, by the St. Clair County chapter of the V.U. Guild, honoring Mrs. C. H. Siess, who moved to Detroit where her husband has accepted a call as Protestant Chaplain in Detroit House of Correction. Mrs. Siess has been president of the chapter since its inception two years ago. She was presented with a gift from the chapter.

QUEENS-BROOKLYN, N. Y.

A lovely and inspiring program was sponsored by the women of the Queens Brooklyn chapter last spring when they presented a Chancel Drama entitled Women of the Bible, written by a departed Guild member, Miss Lydia Schultz of Milwaukee. A prologue and Nine Episodes were given by women participating from the following congregations: Immanuel, Bayside; Resurrection, Flushing; St. John’s, Glendale; Redeemer, Bayside; Immanuel, Whitestone; Our Saviour, Bayside; Emmaus, Ridgewood. An offering was received at the door for the benefit of the Chapel fund and light refreshments were served in the Sunday school rooms of St. John’s church where the program was held.

DECATUR, ILLINOIS

A unique Anniversary birthday party was held by the Decatur chapter in the spring to which a special printed birthday card invitation was sent to all members and guests. The message on the card expressed thanks for the privileges that are ours today through the blessings received through faith in Christ and urged that a concrete expression of gratitude be made by filling birthday banks. These birthday banks later formed the “birthday cakes” which were used as centerpieces on the tables. A large cake on the serving table was in the form of a cross and each member lighted a birthday candle and placed it on the cake -- the lighted cross symbolized the university motto “nL Thy light, shall we see Light”. Entertainment consisted of guessing the names of Guild members through biographical sketches of the women.

BAY CITY, MICH.

Approximately 150 members and guests of the Bay City chapter joined in celebrating their 20th anniversary at a spring breakfast program at Zion Lutheran Memorial building. Breakfast was served at small tables given a spring-like air by arrangements of ivy in crystal bowls sparked by forsythia branches in which miniature nests and canaries nestled. Mrs. Adolph Bickel was general chairman of the affair whose entertainment was provided by a demon-
stration of the proper use of china, crystal, silverware in table settings and hints on their care, given by Miss Sally Gleason.

OSHKOSH, WIS.

"New Lines, 1958" was the theme of the Fashion show sponsored by the Oshkosh chapter in the auditorium of Bethlehem Lutheran church. Mrs. Orville Laabs, chairman, was assisted by Mrs. Milton Neumann and committee members were Mesdames Alma Gifford, P. W. Lueders, Milton Schumacher and Miss Marie Westfahl. Miss Isabel Eisfeld rendered a 15 minute organ prelude and background accompaniment for the fashion showing.

COLUMBUS, IND.

A birthday party, sponsored by the Columbus chapter, was designed with the birthdays of guests in mind. Guests were seated at tables marked with the month of their birthdays and decorated in keeping with that month. Admission was a coin for each year in the life of a guest. Entertainment consisted of a chalk talk by Mrs. Harvey Ostick and the special feature was the appearance of Miss Gloria Rupprecht, 1957 Miss Indiana, who gave her winning pantomime and spoke briefly on highlights of the Miss America pageant. She also spoke of her work at Valparaiso as a member of the Youth program.

GREENWICH, CONN.

A spring fashion show resulted in an attendance of 350 people. A final scene entitled "Wedding Invitations Acknowledged" featured gowns appropriate for the mother of the bride and groom and many bridal gowns. One wedding dress modeled was one that had been worn in Germany in 1911. Three generations were also represented from the years 1908, 1930 and 1954.

GARY BROWN AND GOLD, IND.

A personal invitation, sent by the president, Mrs. Emil Frank, resulted in a fine attendance for a highly entertaining and unusual evening sponsored by the Gary Brown and Gold chapter. Dr. A. R. Kretzmann, pastor of St. Luke's Lutheran church in Chicago, and consultant for the university chapel-auditorium, described his personal feelings of the dramatic design and construction of the Chapel. He spoke of the symbolism incorporated in the building and the importance of worship in the Christian life. A reception with refreshments followed Dr. Kretzmann's presentation.

CLINTONVILLE, WIS.

A spring program of unusual interest highlighted a travelogue given by Bruce Christophersen, a high school student and member of St. Martin's congregation, who was awarded a trip to Switzerland for two months by the Milwaukee Sentinel.

MEMBERS of the Chicago South Suburban Chapter planning their Fashion Show: Mrs. Chester Nelson, Mrs. Harold Stelter, Mrs. Theo. Melinat, Mrs. Martin Hupe, Mrs. O. Wachholz, Mrs. R. A. Rutz.

CHICAGO SOUTH SUBURBAN

A style show designed to attract the entire family was presented by the Chicago South Suburban chapter at Salem Lutheran church, Homewood. Presentations of gay autumn and holiday fashions -- frocks and hats for mother and daughter were interspersed with previews of what the well-dressed father and son will wear during the fall and winter season. Husband and wife teams as well other members served as models.

At a later meeting an interesting program was carried out in the form of a "Quiz Game" concerning important dates, people and events in Guild history. Should your chapter enjoy such a program, please contact the national Activities committee.

MILWAUKEE SUBURBAN, WIS.

A style show held in Elm Grove Lutheran church proved to be a popular event. Spectator and sport styles were modeled as well as furs, and hair styles were also demonstrated. Background music was supplied by Mrs. Catherine Schroeder at the organ with Henry Osterkamp as the vocal soloist.

LAPORTE, IND.

The newly-decorated lower hall of Trinity Lutheran church was the lovely setting for the annual potluck supper sponsored by the LaPorte chapter. Guest night was especially stressed with a rewarding number of 200 women present. The theme of the decor was "Miss Indiana" to compliment the guest speaker of the evening, Miss Gloria Rupprecht. Pastel spring colors made the tables most attractive with graceful "floats" on which "Miss Indiana" dolls in formal gowns rode as centerpieces. An invitation to this meeting appears elsewhere in the Bulletin.
ROCHESTER, MINN.

The Rev. Edward Schroeder, member of the department of religion on Valpo’s campus, was guest speaker for a summer program, using as his topic, “Valparaiso’s New Chapel”. Reuben Zabel, field representative, showed the film “This is the Difference”. Mrs. Victor Kretzmann supplied the musical program with several piano selections.

OAKLAND COUNTY, MICH.

A successful luncheon and card party held at Redeemer church was sponsored by the Oakland chapter with Mrs. Donald Ande serving as chairman of the event. A planning meeting at the home of Mrs. Norman Phillips, Westwood received fine publicity in the local newspaper.

MILWAUKEE, WIS.

The Milwaukee afternoon chapter celebrated its 25th anniversary with a successful dinner meeting held at Milwaukee Lutheran high school. Mrs. F. Proehl served as chairman of the event which honored past presidents and officers particularly. Mrs. E. H. Schultz, local president; Mrs. E. W. Schultz, past national president; Mrs. Lester Wegner, Wisconsin field secretary, and Mrs. Proehl all spoke of past and present activities of the Guild. Mrs. E. H. Ruprecht represented the national Guild. The speaker for the evening was Dr. O. F. Kretzmann of Valparaiso university. He was later surprised by a special program arranged for him recalling the days when he lectured at Camp Cleghorn. Many former “Cleghornites” were present to sing old camp songs and were directed by Herman Schaars. Table decorations consisted of lovely baskets of large white mums, and the place cards were specially designed to fit the modern space age.

MONROE, MICH.

The Monroe Council of Lutheran Churches chose Mrs. Harold Rammler as the “Lutheran of the Year”. Mrs. Rammler, a member of the Monroe chapter, is interested in the affairs of her local parish, as well as other church organizations. She is affiliated with her husband in the insurance business and has made a name for herself in this field. A specially prepared scroll was presented to Mrs. Rammler.

NUTMEG CHAPTER, CONN.

A most successful event was sponsored by the women of the Nutmeg chapter when they especially invited Valparaiso students and prospective students to attend a dinner meeting. Many friends and guests also attended the dinner which was served at Immanuel Lutheran church. Mrs. Albert Jabs, president of the chapter, served as toastmistress and officers were installed by the Rev. Dr. George J. Meyer. Valpo graduates Donald Holtman and Albert Jabs, Jr. were the speakers, in addition to Rev. Dr. Meyer whose topic was “Higher Education”. The Rev. S. Macholz spoke on “Visions for the Future”, and the closing devotions were given by the Rev. R. Reith.

EAU CLAIRE, WIS.

A meeting especially designed to attract new members was recently held by the Eau Claire chapter and invitations were sent to all surrounding churches. An overflow crowd attended the meeting at St. Matthews church at which time Mrs. E. H. Ruprecht spoke on the university and the Guild. Mrs. Werner Dicke, president, welcomed the guests; and entertainment was provided by vocal selections by Mrs. R. A. Hopmann and piano selections by Miss Carol Budde. Refreshments were served later at an attractively decorated tea table.

AROUND CAMPUS

(Continued from page fifteen)

of colleges, universities, and learned societies in all parts of the world. The Rev. Dr. John Behnken will speak at the Inaugural Service which opens the year-long celebration of the Valparaiso University Centennial on Jan. 25, 1959, Dr. W. G. Friedrich, Centennial Director, has announced several other dates which appear elsewhere in the Bulletin.

Clemens Leske, outstanding Australian pianist, appeared with the Valparaiso University-Civic Orchestra at the VU chapel auditorium, Nov. 13. Dr. Herman Doerrles, an outstanding theologian from the University of Göttingen in Germany, presented a series of two evening lectures, “Luther, Politics, and History” at the Union on October 8 and 9.

Miss Anne Brauer, will lead a Centennial European tour, starting in Montreal on July 6 on the Homeric. The English tour includes all the sights of London, plus a night in Stratford with tickets to the Shakespeare Theatre. After stopping in Amsterdam, and riding across northern Germany, the party will visit Berlin’s Soviet Zone. A visit to the Black Forest, Lake Lucerne and Austria and a return through the Bavarian Alps is included. Venice, Florence, Rome, the Riviera, and Paris are included in the itinerary. Return flight will be August 20 — the price of $1,330 includes fare, first class transportation, first class hotels and meals. All interested may contact Miss Brauer, in care of the University.

The University Composer’s Exchange will present its seventh annual Festival of American Music, Nov. 21-23, at Washington university, St. Louis, Mo. A special program of contemporary liturgical music will be given on the closing day in the traditional appearance of Dr. M. Alfred Bichsel and the Chapel Choir.

November, 1958

Page Twenty-one
OUTLINE for PUBLIC RELATIONS WORKSHOP

Prepared by Mrs. C. M. Wismar, (Second Vice-President, National Guild)

I. Know the reason for the existence and the goals set forth by our Guild.
   A. The constitution of the organization will aid in determining goals.
   B. Be objective about giving information, never argumentative.
   C. Know something about the history of the university we support.
   D. Make your enthusiasm contagious.
      1. Suggested reasons for membership in the Guild.
         a. The individual will derive advantages.
         b. Information received will be worthy of attention.
         c. Meet interesting people.
         d. Will lend support to a cause in which they believe.
         e. Ineffectuality as an individual can become success in a group effort.

II. We should always apply our good public relations and/or manners within the organization.
   A. Be loyal.
   B. Treat differences of opinion that may cause irritation the way you would treat family disagreements -- don't talk about them.
   C. Be enthusiastic about success of other organizations connected with the church in the same way.

III. Offices and procedures within the Guild need to be well defined and understood by all members in order to avoid confusion.
   A. Time of Board members and officers is valuable, unless it is well used we lose them. If it is well used they, and all of us will give far beyond the call of duty.
   B. Committees that click.
      1. Have no more members than necessary so that duties can be designated and shared and each may know the requirements.
      2. Try to avoid putting persons with clashing personalities on the same committee.
      3. Always have an agenda for the meeting - no matter how small the group.
      4. A working knowledge of the rudiments of Parliamentary procedure is essential.
   C. Courtesies to be noted.
      1. When meeting in a Church or School building.
         a. Clear with office calendar well in advance of meeting date.
         b. Give definite day, time and approximate length of meeting.
         c. Arrange through local representative to secure necessary properties.
         d. Keep within limits of time and location.
      2. Invite Pastor and wife as guests.
      3. Thank hosts at open meeting and in writing also.
      4. Have organization stationery whenever possible.
      5. Invite local Alumni, parents of undergraduates on campus and parents of high school seniors and new confirmands.
      6. Invite officers of local society which may have an interest in organization. (Ladies' Aid, LWML, PTO, School Teachers.)
      7. Invite representative of other church related school guilds. (Lutheran High School, Gamma Delta, National Lutheran Council Churches.)
   D. Care and feeding of speakers.
      1. Provide information for the speaker in advance.
         a. Size, and whether all women or men and women.
         b. Place of meeting and time speaker is expected.

RESOLUTIONS COMMITTEE: Mrs. Malcer Johnson, Rockford, Ill., Mrs. C. Young, Warren, Ohio, and Miss Helen Meyer, Milwaukee, Wis.
c. Name of the hostess who will attend the speaker.
2. If speaker is donating services a token gift is in order, but do not discuss it at the open meeting.
3. If needed arrange housing and meals in advance.
4. Suggested formula for introduction of speaker.
   a. Why the choice of this person (specific qualifications).
   b. Why the choice of this subject at this time.
   c. Make a complimentary remark about the speaker.
   d. State name and title clearly.

An Acrostic for Public Relations

P Putting yourself in the other person's place.
U Understanding the public and especially those units vital to your guild.
B Being aware of latest and most effective technique and approaches in getting cooperation.
L Launching a program that makes full use of all channels of understanding and support.
I Influencing your group in such a way that everyone becomes an active agent in Public Relations program.
C Charting your course after careful study by first, analyzing the problem and then solving it in a manner that wins support and approval.
R Recognizing the fact that actions speak louder than words.
E Encouraging, advising and stimulating assistants, officials, members and all who work with you.
L Linking all phases and divisions of your group's program so that the entire guild works in harmony and unity.
A Analyzing each situation in terms of its effect on individuals and group.
T Thinking and planning in terms of greatest good for the greatest number.
I Interpreting your program to show that it is interesting, timely, and informative.
O Organizing your set-ups that good will grows within.
N Naming friendly, competent, enthusiastic persons to positions which demand a public relation consciousness.
S Seeking at all times to keep your public informed through full, frank, and frequent reports.

Adapted from “Public Relations For Churches” by Stewart Harrell.
(Excerpt from ‘Public Relations handbook' by Lesly)

Hints on Preparing Club Publicity

1. The attached release is standard form. If the story goes to only one daily newspaper, write EXCLUSIVE in the top right corner. The person sending the release should identify herself, the group, and give a telephone number. This is valuable for the reporter in covering the event with pictures or clarifying information.
2. Releases should be TYPED, double-spaced, with margin at the top for any headline to be written in. The reporters do this to fit certain column widths, so you don’t need to include a title.
3. BE AS NEAT AS YOU CAN. The waste basket is too handy to deposit releases, that are poorly typed and the illegible handwriting never gets a second glance!
4. If your speaker is a prominent local personality, play up his accomplishments in your opening paragraph, or, if the program topic is really unusual, start with a description about it.
5. Releases to daily newspapers should all be original copies. And in view of the friendly competition, it's smart to give your stories a different slant for each club editor.
6. Send your release in advance of the event - a minimum of ten days. Newspaper space changes every day and the club editor has many other organizations with interesting activities to fit into her page.
7. A good follow-up after the release is mailed is a telephone call to the club editor. Tactfully inquire if she received your material, has any questions, or might be interested in using pictures.
8. Personal contact is most important. A publicity chairman should always try to see the club editor and hand her the material in person. But don’t waste time in a gab fest, the gals just don’t have the time.
9. At the end of the release, “30” means “finished” or “Completed” in newspaper language. If your used a second page, put at the bottom of the first “MORE”.
10. Three important ABC’s of Publicity:
    ACCURACY - Spell names, places, give addresses, titles correctly! YOU will be the embarrassed one after the story is printed.
    BREVITY - Don't get involved in long, flowery phrases - this is not newspaper style. Be short and to the point in simple language, if the reporter doesn't have to spend so much time in rewriting your story, you have a better chance of seeing it in the paper.
too, that bit of human interest to arouse
the reporter’s enthusiasm for your event.

WEEKLY NEWSPAPERS -- Don’t ne g l e c t
them. They’re especially interested in lo­
cal names and activities.

RADIO & TELEVISION -- Releases to women’s
programs can be handled the same as for
newspapers. Contacting the gals about in­
terviews or appearances can be done over
the telephone, but always send a confirm­
ing letter to clarify time set and people in­
volved.

Taken from report by Dagmar Kunz,
Public Relations Director,
Society for Crippled Children,
Cleveland, Ohio

CONCERT BAND ANNOUNCES
WINTER TOUR ITINERARY

The Valparaiso University Concert Band has
announced its annual winter concert tour itin­
erary. The group of 70 college musicians con­
ducted by Director of Bands Norman L. Hanne­
wald will make a nine-day tour between semes­
ters the end of January, 1959.

In its fourth year of touring, the group has
won for itself the distinction of being consid­
ered one of the finest college concert bands in
the country.

The concerts in the various cities will be
sponsored by Valparaiso University Guild chap­
ters, Lutheran Laymen’s League clubs, Alumni
chapters, and other groups active in the work
and support of Valparaiso University.

As one of the “kick-off” events of the cele­
bration of the Centennial of Valparaiso Univer­
sity in 1959, the concert tour program will in­
clude many well-known and favorite concert
selections for band, ranging from standard
classics and marches to more popular and con­
temporary works designed to satisfy the musi­
cal interest of the average audience.

The tour schedule:
Friday, Jan. 23 -- Chicago, Illinois
Sat., Jan. 24 -- Beloit, Wisconsin
Sunday, Jan. 25 -- Chatfield, Minnesota
Monday, Jan. 26 -- Fairmont, Minnesota
Tuesday, Jan. 27 --
Wednesday, Jan. 28 -- Kansas City, Missouri
Thursday, Jan. 29 -- St. Louis, Missouri
Friday, Jan. 30 -- Bloomington, Illinois
Saturday, Jan. 31 --
Sunday, Feb. 1 -- Valparaiso, Indiana