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Know Indiana

Md Rahmat Ullah

Valparaiso University, mdrahmat.ullah@valpo.edu

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Know Indiana

Md Rahmat Ullah

203 Sturdy Road

Valparaiso Indiana 46383

Email: mdrahmat.ullah@valpo.edu

Phone: **+1 872 203 953**

Supervisor faculty: **Yeohyun Ahn**

Supervisor's email: yeohyun.ahn@valpo.edu

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“Know Indiana” is a project of Design for social changes class under Professor Yeohyun Ahn, who inspired me to make this project with a combination of social values as immigrant life experiences and current trend of graphic design. This project is offered in spring 2017 in the Graduate Media program at Valparaiso University and this project has collaboration with graphic design and social changes.

In this project, I am working with Rosella Garcia, who is the Literacy Coordinator at Lake County Public Library, Located in Merrillville, Indiana. In this library, they teach ESL program from basic to advanced level English writing to speaking for the highly diverse people of the world. My target is to introduce the new immigrant people in America and help to build a relationship as a new residence in Northwest Indiana.

For doing this project, I have visited multiple times at the library and talked and try to find out their experience of coming in America, their dream and the purpose. I have worked and focused on their educational background, level of study in English and what they feel and what they suggest for future immigrants in America. By mixing these people I have learned the hidden stories of their life and as a graphic designer, I am taking a path to help them to create a positive changed in the society. I am creating

Digital Illustration booklet and mobile App. In the booklet, I will demonstrate line art drawing of the teachers of ESL program, an illustration of Rosella Garcia, Children who comes to the library with their parents and some students. Moreover, students were interested to share their stories and take a part of this project. I have taken some audio interviews and photos to create my project. I will use some of the lines as quotes from the interviews with immigrant students. There will be acknowledged and reference page to express thanks for helping to make this project successful. On the other hand, in my mobile App will introduce about the library and activates to the people.

I believe, my project for Northwest Indiana immigrants will bring and create a new impression to the general people. In fact, this project will help me to explore and understand among the people about the impotency of the development of Immigrants student lifestyle.